

# Logs + Exponentials Review

log.

$$y = \log_b x$$

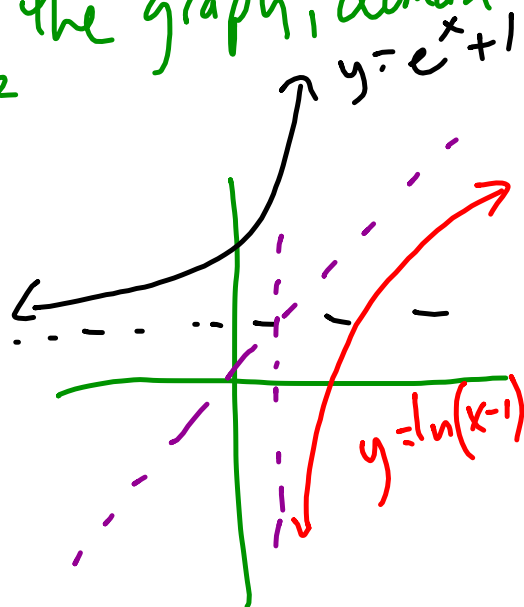
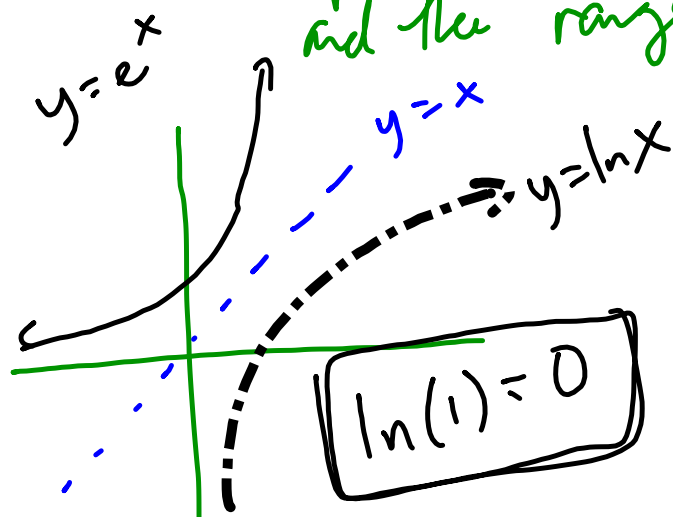
$$b^y = x$$

↔

$$b^x = y$$

exponential

Knowing these are inverses helps understand the graph, domain and the range



Properties:

$$(i) \ln e^x = x, \log 10^x = x$$

$$\text{or } e^{\ln x} = x \quad 10^{\log x} = x$$

$$(ii) \ln(AB) = \ln A + \ln B$$

$$(iib) \ln(A/B) = \ln A - \ln B$$

$$\ln(A \cdot B^{-1}) = \ln A + \ln(B^{-1})$$

$$= \ln A - \ln B$$

note:  $\ln(A+B) - \ln(A^{-1} + B^{-1})$

$$= \ln\left(\frac{A+B}{A^{-1}+B^{-1}}\right) = \ln\left(\frac{A+B}{\frac{1}{A} + \frac{1}{B}}\right)$$

$$= \ln\left(\frac{A+B}{\frac{B+A}{AB}}\right) = \ln(AB)$$

$$(iii) \ln(x^b) = b \ln x$$

using logs / logarithmic scale.

$$2b \quad e^{(x+5)} = 7 \cdot 2^x$$

$$x+5 = \ln(7 \cdot 2^x)$$

$$x+5 = \ln 7 + \ln 2^x$$

$$x+5 = \ln 7 + x \ln 2$$

$$x - x \ln 2 = \ln 7 - 5$$

$$x(1 - \ln 2) = \ln 7 - 5$$

$$x = \frac{\ln 7 - 5}{1 - \ln 2} = -9.95$$