

I. Finish the first pass at exponentials

II Talk about inverses introduce logs.  
logarithmic scale.

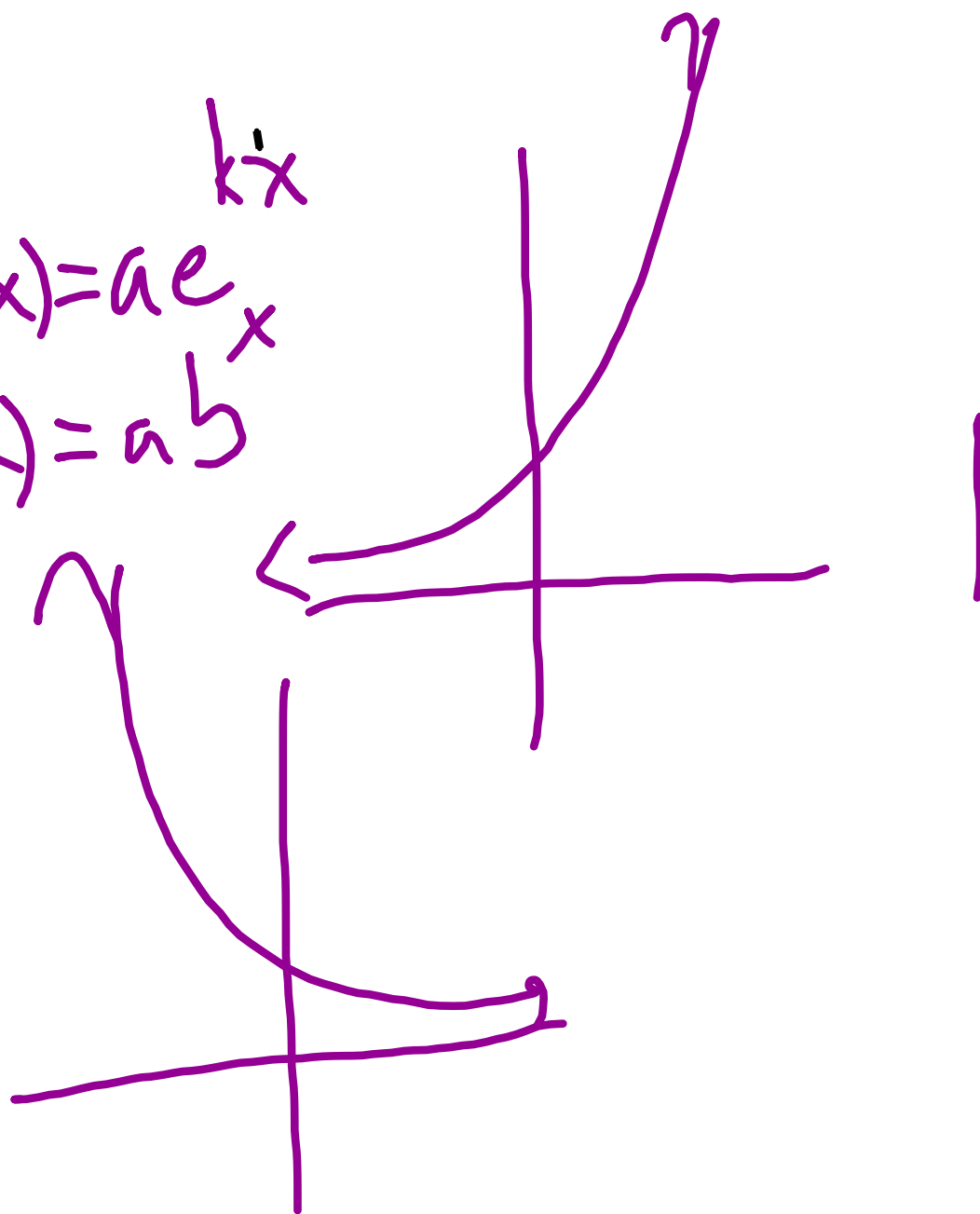
III Applications revisit exponentials/logs,

# Graphing

1. General shape

$$f(x) = ae^{kx}$$
$$f(x) = ab^x$$

or



2. Domain: the set of all  $x$ -values (valid inputs)  
Range: set of outputs.

for exponentials: Domain =  $\{\mathbb{R}\}$

$f(x) = ab^x$  Range:  $a > 0 \quad \{y > 0\}$   
 $a < 0 \quad \{y < 0\}$

3. we can translate exponentials

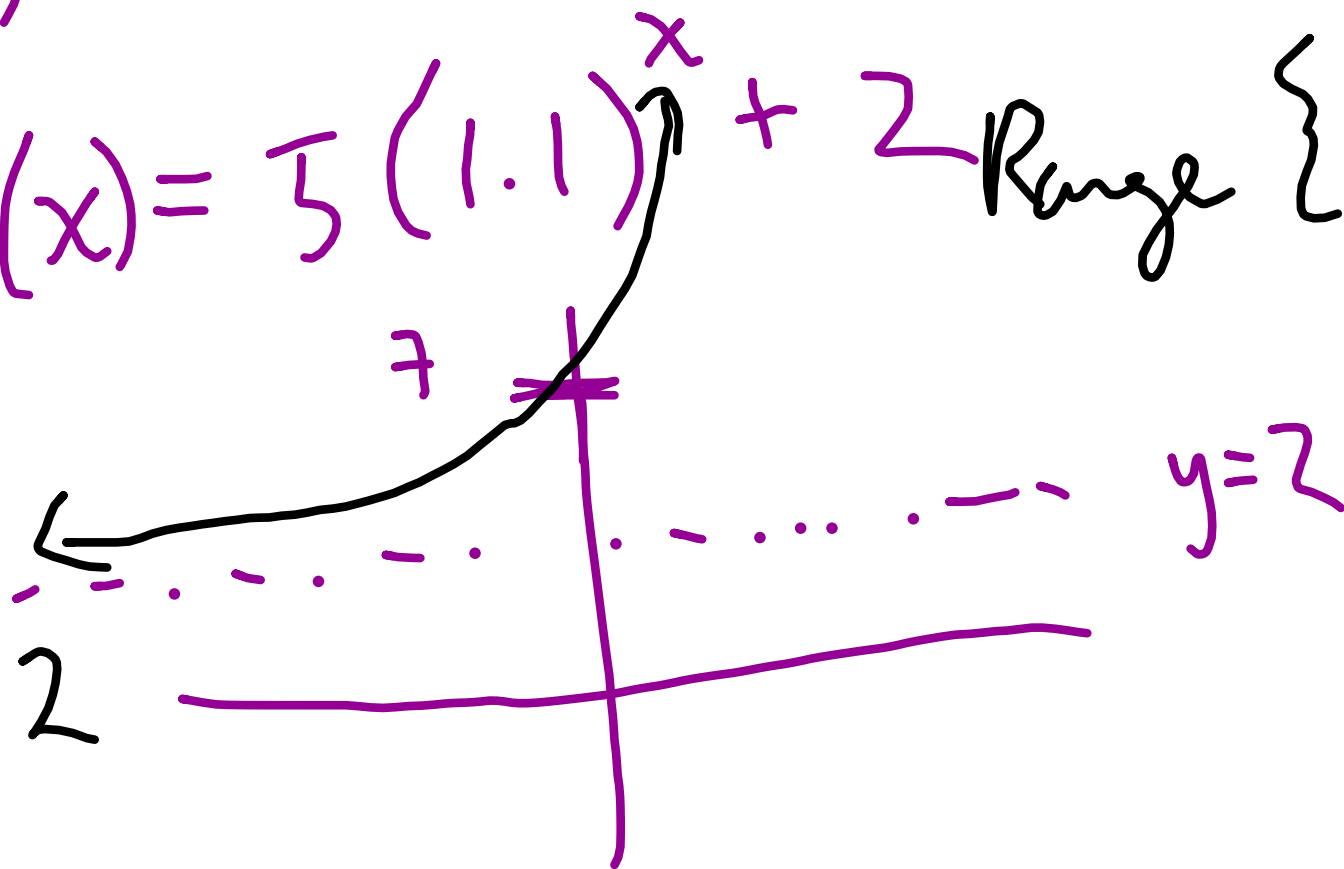
$$f(x) = ab^x + d$$

$$\text{Domain: } \{\mathbb{R}\}$$

ex

$$f(x) = 5(1.1)^x + 2 \quad \text{Range } \{y > 2\}$$

$$\lim_{x \rightarrow -\infty} f(x) = 2$$



3b

$$f(x) = 5(2)^{x+1}$$

$$= 5(2)^x \cdot 2$$


$$= 10(2)^x$$

note: one typically

does not  
talk about

horizontal  
translations

4.

Concavity  $\rightarrow$  concave up 

$\searrow$  concave down.

Concave up.

