

Vanessa Vasquez

Honolulu, HI 96816

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Work Experience

Social Media Marketing Intern

Coral Creek Golf-Honolulu, HI

November 2025 to Present

- Assisted in the development and execution of social media marketing campaigns across various platforms, including Facebook, Instagram, Twitter, and LinkedIn
- Conducted market research to identify target audience demographics and preferences for more targeted campaign strategies
- Monitored social media analytics using tools such as Google Analytics and Hootsuite to track campaign performance and make data-driven recommendations for improvement

Server Support

Maui Brewing Company-Honolulu, HI

December 2024 to November 2025

- Showcased daily breakfast, lunch, and dinner features, detailing key cuisine elements and recommended wine and spirit pairings
- Assisted in the organization and execution of private events, ensuring exceptional service and customer satisfaction
- Demonstrated exceptional multitasking skills during peak hours, accurately managing XX tables

Swim Coach and Lifeguard

Lakeridge Athletic Club-El Sobrante, CA

June 2021 to July 2024

- Led a team of XX swimmers in daily practice sessions, focusing on technique improvement and performance enhancement
- Coordinated and supervised all aspects of swim meets, including scheduling, event selection, and athlete participation
- Mentored and motivated swimmers to achieve personal goals, fostering a positive team culture of dedication and sportsmanship

Coffee Barista

CCC Coffee House-San Pablo, CA

February 2021 to July 2024

- Efficiently operated coffee machines, grinders, and other equipment to ensure smooth workflow during peak hours
- Managed inventory levels to prevent shortages or excesses of coffee beans, milk, syrups, and other supplies
- Closely monitored the freshness of ingredients to guarantee the best taste in every cup served

Barista

Starbucks-Honolulu, HI

August 2022 to May 2023

- Expertly prepared and served a variety of coffee beverages, including espresso, cappuccino, latte, and cold brew
- Consistently maintained high standards of quality in every drink made, ensuring customer satisfaction
- Provided exceptional customer service by greeting customers with a friendly demeanor and addressing their needs promptly

Restaurant Host/Support

Education

Marketing (University)

University of Hawaii at Manoa-Honolulu, HI

August 2022 to Present

High school diploma

Pinole Valley High School-Pinole, CA

August 2018 to June 2022

Skills

- Leadership
- Dancing
- Stocking
- Host/Hostess
- Lifting
- Lifeguard
- Restaurant experience
- Food & beverage industry
- Basic math
- Café
- Cash handling
- Coffee experience
- Tutoring
- Hospitality
- Stock receiving
- Cold brew coffee making
- Interpersonal skills
- Food preparation
- Food handling
- Espresso coffee making
- Computer operation
- Customer service
- Marketing

- Serving Experience
- Teaching
- Organizational skills
- Communication skills
- Manual retail inventory counts
- Fashion retail
- Teamwork
- Adaptability
- Food service
- Dog handling
- POS
- Cashiering
- Time management
- Pool Maintenance
- Clothing store experience
- Coffee shop

Certifications and Licenses

First Aid Certification

Lifeguard Training

CPR Certification

Driver's License