

HANNAH HADASSAH SCHWEITZER

Chandler, AZ | 860-560-3025 | schweihh@clarkson.edu

linkedin.com/in/hannah-h-schweitzer | schweizah.github.io/HannahSchweitzer.github.io/

RECENT EXPERIENCE:

Fox Corporation | Venu Sports; Tempe, AZ | *Digital Operations Specialist* | **June 2024 - Present**

- Collaborated with app developers to optimize user experience using insider tooling and internal software.
- Conducted detailed analyses on sports content ingestion and streaming rights becoming a go-to resource
- Monitored live events in real-time using monitoring software to identify and resolve technical issues.
- Diagnosed and escalated critical bugs across the platform leading to improvement of system performance.

ESPN+; Potsdam, NY | *Producer & Director* | **October 2019 - May 2024**

- Outlined storyboards and managed live broadcasts for D1 college hockey at Clarkson University.
- Directed all broadcast operations, including camera, replay, switcher, audio, and graphics teams, to deliver high-quality streams.
- Coordinated with ECAC Hockey, NCAA, and ESPN to adhere to broadcast standards and requirements.
- Planned and approved graphics, music, and visual elements for live broadcasts.
- Troubleshooted technical issues and ensured quick resolution during live events.
- Supervised, managed, trained, and recruited over 15 employees for live event production.

NCAA Hockey Championship Coverage; | **March 2022 - March 2024**

- Produced and directed ESPN+ broadcasts for ECAC Hockey Men's Championship Games (2022, 2023) and NCAA Women's Ice Hockey Regionals (2024).
- Operated tight camera for Carr-Hughes Productions during 2024 ECAC Hockey Championship.
- Collaborated with the Olympic Regional Development Authority (ORDA) to integrate broadcast infrastructure.

North Country Public Radio (NCPR); Canton, NY | *Digital Intern* | **November 2022 - August 2023**

- Designed logos and promotional material for radio shows using Adobe tools (Illustrator, Photoshop).
- Assisted in creating social media campaigns to increase audience engagement.

EDUCATION:

Clarkson University; Potsdam, NY | **August 2019 - May 2024**

Bachelor of Digital Arts & Sciences: Communication, Media & Design

LEADERSHIP AND ACTIVITIES:

Clarkson Club Television (CCTv); Potsdam, NY | *President* | **October 2020 - May 2024**

- Planned meetings, delegated tasks, and trained and scheduled crew members.
- Produced athletic video content for social media with views over 50k.
- Managed the financial transactions of a club with over \$100,000 in depreciation.

Clarkson Integrator; Potsdam, NY | *President* | **April 2023 - May 2024**

- Designed and launched a Wordpress website to host student news and opinions.
- Led recruitment initiatives to attract new members to the organization.

91.1 WTSC "The Source" Potsdam, NY | *Radio Personality* | **November 2022 - May 2024**

- Created and edited podcast "You Can't Play Sports Podcast" focused on highlighting women's sports.

SKILLS:

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| • <i>Adobe Suites:</i> | XD, Audition, Premiere Pro, AfterEffects, Illustrator |
| • <i>Coding:</i> | C++, HTML, CSS, Javascript, MATLAB |
| • <i>Broadcasting Equipment:</i> | Ross, Xpression, Camera Skills, Mira, 3Play |
| • <i>Live Production Software:</i> | Salesforce, Conviva, DataDog |

AWARDS: Bill Cotter '73 Sponsored Media Prize 2024, Dean's List Spring 2020, Dean's List Fall 2019, The Cary Page Memorial Prize 2019, Yale Book Award 2018, WPI Book Award 2018, Society of Women Engineers Certificate of Merit 2018, First Robotics Competition Dean's List Semi-Finalist 2018