

# HANNAH HADASSAH SCHWEITZER

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## EDUCATION:

**Clarkson University;** Potsdam, NY | **August 2019 - May 2024**

*Bachelor of Digital Arts & Sciences: Communication, Media & Design*

## RELEVANT EXPERIENCE:

**ESPN+;** Potsdam, NY | *Producer & Director* | **October 2019-Present**

- Outlines the storyboard of division 1 college hockey broadcasts at Clarkson University
- Directs camera operators, replay operative, switcher, radio broadcasters, audio engineer, and graphics operative
- Collaborates with ECAC Hockey, NCAA, and ESPN to ensure the broadcast is being run up to standard
- Supervises output stream to ESPN+ and Boxcast with over 9,000 average viewers
- Plans and approves graphics and music for stream use
- Troubleshoots failing equipment during live streams
- Supervises, manages, trains, and recruits over 15 employees

**ECAC Hockey Men's Championship Games;** Lake Placid, NY | **March 2022, 2023, 2024**

- Produced and directed broadcasts in 2022 & 2023 on ESPN+ and Boxcast
- Tight camera operator for Carr-Hughes Productions broadcasts to ESPN+ in 2024

**NCAA Women's Ice Hockey Regionals;** Potsdam, NY | **March 2024**

- Directed, produced, and created graphics for broadcast to ESPN+ and Boxcast

**North Country Public Radio (NCPR);** Canton, NY | *Digital Intern* | **November 2022-August 2023**

- Designed logos for radio shows Underscore, North Words, and The Howl using Adobe Illustrator
- Collaborated in redesigning Underscore, a show featuring musical artists of the North Country, NY
- Assisted with creating social media campaigns

## LEADERSHIP AND ACTIVITIES:

**Clarkson Club Television (CCTV);** Potsdam, NY | *President* | **October 2020-Present**

- Plans meetings, delegates tasks, and schedules crew members
- Trains new members on equipment and job etiquette
- Runs a social media campaign to garner more interest in membership
- Produces athletic video content for social media with views over 50k
- Manages the financial transactions of a club with over \$100,000 in depreciation

**Clarkson Integrator;** Potsdam, NY | *President* | **April 2023-Present**

- Designed website on Wordpress to host student news and opinions
- Organized initiative to recruit new members

**91.1 WTSC "The Source"** Potsdam, NY | *Radio Personality* | **November 2022-Present**

- Hosted radio show called "Soundtrack Hour," plays music from different soundtracks and adds commentary
- Created and edited podcast "You Can't Play Sports Podcast" focused on highlighting women's sports

## SKILLS:

- |                                  |   |
|----------------------------------|---|
| • <i>Adobe Suites:</i>           | XD, Audition, Premiere Pro, AfterEffects, Illustrator |
| • <i>Coding:</i>                 | C++, Python, HTML, CSS, Javascript, MATLAB            |
| • <i>Broadcasting Equipment:</i> | Ross, Xpression, Camera Skills, Mira, 3Play           |

## AWARDS:

Dean's List Spring 2020, Dean's List Fall 2019, The Cary Page Memorial Prize (2019), Yale Book Award (2018), WPI Book Award (2018), Society of Women Engineers Certificate of Merit (2018), First Robotics Competition Dean's List Semi-Finalist (2018)