Hush Line UX Comments

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29 May 2023

Original

🙊 **Hush Line**

Learn More

```
To:  Science & Design <hello@scidsg.org>
     Key ID: C8A148E9  Exp: 2027-05-08
```

Please leave a contact method if you'd like a response…

🔒 Your message will be encrypted and only readable by the owner of the address above

Submit

One potential direction

🙊 **Hush Line**

Science and Design Tip Line

To: Science & Design <hello@scidsg.org>

Type your anonymous message here for XYZ. If you want to be contacted, leave some way to get ahold of you.

Is this safe?
Hush Line is an open source project that allows anyone to send a message anonymously and safely. Everything is encrypted. Click here if you'd like to learn more.

Submit

Goal 1: Focus
Make the text field the primary visual focus and a custom text prompt or header to introduce the project) Make it clear what they are here to do: type a message to someone

Goal 2: User comfort
The tipster really needs to feel SAFE and in the RIGHT PLACE. I increased the TO fields size and darkened the color to make it stand out a bit more.

Is the KeyID necessary? Not showing it makes the ID stand out. If you keep it, make it smaller and grey text (with link to help verify)

Goal 3: Make them reflect
Before the SUBMIT button, inject a question they likely have with a link if they want to know more. (text clearly TBD)

Note: "Learn more" is gone, too vague. Also need a 'Tipster page' written specifically for them.

This is the desktop webpage
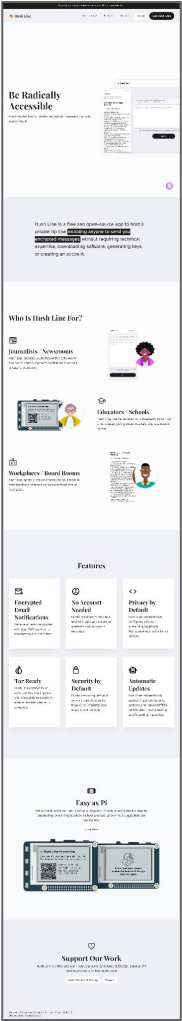
This is the mobile webpage

Suggestion 1: Tighter layout style
Pick a style that is a bit more compact. It doesn't need to be cramped but the user has to work too hard to get the info.

Suggestion 2: Clean up visuals
Lots of visuals without a clear value add. Don't get rid of them but rethink them a bit, reduce their size so the key points stand out. (see next page)

🦉 Hush Line

Who's it for?   Features   Donate   Try It   Get Hush Line

Your Private Tip Line

Hush Line is a free and open-source app to host a private tip line enabling anyone to send you encrypted messages without requiring technical expertise, downloading software, generating keys, or creating an account.

Get the whole elevator pitch at once
Tagline, intro, and hero shot (w/o public key) all above the fold. Make it easy for them to see the whole thing at a glance.

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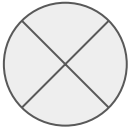
Submit

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Who's it for?   Features   Donate   Try It   **Get Hush Line**

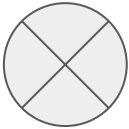# Who's Hush Line for?
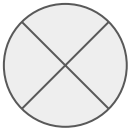
Journalists
Hush Line provides journalists a safe way for sources to send in tips with confidence that their privacy is protected.

Educators
Hush Line can be very easily installed on a Raspberry Pi with an e-ink display, giving students a safe line to a trusted person.

Workplaces
Hush Line opens a secure channel for your team to send feedback or report concerns without fear of retaliation.

Keep it tight
Focus on glance-ability so it's clear a) there are three total b) who they are and c) more detail if needed..

The images add a nice feel to the emotion of the page but can be tucked in.

Easy to Set Up

Use a Raspberry Pi
A simple image and even simpler setup. No monthly fees and all of the data is on your own device.

Your own server
A few simple commands and you're up and running in minutes.

Easy to use

No Account needed
Hush Line doesn't require a user to create an account or generate keys to leave a message.

Automatic Updates
Hush Line automatically applies important security updates and renews HTTPS certificates, making setting and forgetting it possible.

Easy Security

Privacy by Default
Hush Line automatically configures privacy-preserving logging for Nginx, making it safer for all.

Security by Default
Hush Line configures your server's content security headers to minimize your app's attack surface.

Easy Encryption

Encrypted Email Notifications
Receive an email encrypted with your PGP key when a new message is submitted.

Tor Ready
Hush Line deploys to an onion service making your site accessible to everyone, even where the internet is censored.