



Problem: At time of expo, Booth owners struggle to capture visitor information. Physical visiting cards needs to be entered in excel sheet for follow up. In some case visitors do not have visiting cards or they run out of card, in this case they write contact details in visitor book. NFC contact share is only limited to certain iPhone. If there is a way through OCR or QR code where you can capture visitor data in digital format then it becomes easy to follow up with potential clients.

Possible Solution: Iphone / Android Mobile App that captures visitor details. OCR to convert business card in to excel automatically. QR code (printed on visitor's badge or their business card) that can capture visitor contact details automatically. From Lead list owner can send whatsapp message to visitors. Whatsapp message is added in settings as auto responder when owner will click on whatsapp icon besides each lead.

Desired Technology Stack: Flutter, Firebase

Work Flow - Schematic:



