

The Alejandro Project: Testing the Target Contrast Signal Theory

Replication and Generalisation

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Abstract Insert your abstract here. Include keywords, PACS and mathematical subject classification numbers as needed.

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1 Introduction

Background Visual search, where participants are asked to find a target within a cluttered scene, has been extensively studied within psychology. Several models have been developed that can generate testable predictions about how different types of distractors and targets affect search efficiency.

The two most studied families of models of visual search include bottom-up models (also known as visual saliency models) and top-down models. Saliency models rest on the assumption that fixations are directed to objects or locations that are most dissimilar to the background or other objects in the visual display Itti and Koch (2000); Itti et al. (1998); Koch and Ullman (1987). While the original saliency model was able to predict fixation allocation in a visual search task above chance Parkhurst et al. (2002), further research demonstrated that a comparable level of performance could be achieved using a simple central fixation bias heuristic Tatler (2007). The saliency models have since been extended and improved (see for example Zhang et al. (2008)); however, the main issue with this family of models remains their limited usability in complex real-life search arrays Tatler et al. (2011); Koehler et al.

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(2014). In addition, in most instances of visual search, the target is clearly defined (i.e. the goal is to find a specific object) and inspecting the most salient areas of the display may in these cases be inefficient.

Another class of models are based around Feature Integration Theory Treisman and Gelade (1980), which has been modified and extended by Wolfe in the Guided Search Model Wolfe et al. (1989); Wolfe (2014). These models combine top-down influences (how closely an item resembles the observer's goal) with bottom-up image properties. For example, if one's goal (top-down processing) is to find a red horizontal bar, all the red and horizontal items in a visual search display will be given greater weight than distractors (e.g. vertical and blue items) in the model. The salience of a given object in the display (how distinctive it is from the surrounding objects) also activates bottom-up processing. For instance, a blue item among red items is ranked higher than red among orange items. Combining bottom-up and top-down sources of activation generates an activation map which generates a prediction of the order in which stimuli are processed in visual search. Thus, these models aim to produce a representation of the visual properties of the distractors at each location in the visual field.

However, more recent work has taken a different approach, focusing solely on representing the difference between targets and distractors. For example, in work on eye movement patterns, it has been proposed that performance in inefficient (serial) visual search is mostly determined by the size of the 'functional viewing field', whose size varies as a function of target-distractor similarity Hulleman and Olivers (2017). One recent model, the Target Contrast Signal (TCS) Theory Lleras et al. (2020) aims to provide a unifying, quantitative framework that can make behavioural predictions based on this general assumption.

Theoretical intro to TCS TCS proposes that behaviour is determined by comparing the target template (held in memory) with every element present in the scene in parallel. This allows the visual system to reject peripheral non-targets quickly; the speed at which items are evaluated is determined by how different the item is from the template through an evidence accumulation process (formally, the slope of the logarithmic function is assumed to be inversely proportional to the overall magnitude of the contrast signal between the target and distractor). The model thus focuses on an initial, efficient processing stage of search; if sufficient evidence is not accumulated during this process, the model posits that a second stage is entered, where attention is deployed serially. TCS has been successful in predicting a number of empirical results, including search performance in heterogeneous scenes based on parameters estimated in homogeneous scenes, both with artificial stimuli Buetti et al. (2016); Lleras et al. (2019) and with real-world objects visualised on a computer display Wang et al. (2017).

Limitations, and extending basic stimuli While results to date for TCS appear promising, they remain relatively preliminary, being tested by only one research group so far. There remains a great deal of scope for extending beyond the parameters tested to date (such as the number of distractors) in order to test the robustness and generalisability of the model. In addition, there are some predictions of the model, including

its ability to explain search asymmetries, that have yet to be empirically confirmed Lleras et al. (2020).

Within subjects In addition, in all implementations of TCS so far, predictions of search efficiency (e.g. in heterogeneous scenes) have been made on the average of a group of participants, using data from a different group performing a different task (e.g. searching in homogeneous scenes). Thus, we know that TCS can replicate group-level averages between subjects in search well, but we do not know whether it is also able to make predictions at the individual level. This is particularly important given that conclusions based on aggregate data can be different from those that take individual differences into account; in one study where participants searched for a target in an array of randomly oriented line segments, aggregating the data suggested that participants were using a stochastic search model. However, when considering each participant individually, it became clear that there was a high level of heterogeneity in responses, with some participants performing close to optimally, and others actually performing worse than chance Nowakowska et al. (2017). Similarly striking variability has also been reported in other search studies Irons and Leber (2016, 2018).

Conclusion to introduction In the current manuscript, we focus on replicating and extending findings from Buetti et al. (2019). Here, participants searched for a target in a scene of homogeneous distractors. First, parallel search efficiency (measured by the logarithmic search slope) was estimated for cases where the distractors varied from the target in one dimension: either colour (e.g. a cyan target being searched for in either yellow, blue or orange distractors) or shape (e.g. a semicircle target in either circle, diamond or triangle distractors). New participants then searched for the same targets in displays where the distractors were compounds, differing from the target in both colour and shape (e.g. searching for a cyan semicircle in either blue circles, orange diamonds or yellow triangles). Figure 1 shows example stimuli from their paper. The logarithmic search slopes in the initial experiments were then used to predict the logarithmic slopes and reaction times using a number of models. The authors found that the best model was a 'collinear contrast integration model' where the distinctiveness scores were summed along each attribute in the unidimensional experiments, creating an overall contrast score that was used for compound stimuli predictions.

Overview of the current study We first run a replication of Buetti et al. (2019), in an online, within-subjects study. This design allows us to extend the modelling, both incorporating a multi-level design to predict within-subjects effects and by utilising a Bayesian generalised linear model framework to better represent the distribution of responses (e.g. avoiding predicting negative reaction times, accounting for uncertainty in model predictions). We also carry out a direct analytical replication using the same methods as in Buetti et al. (2019) allowing us to ask whether the choice of analysis affects the results.

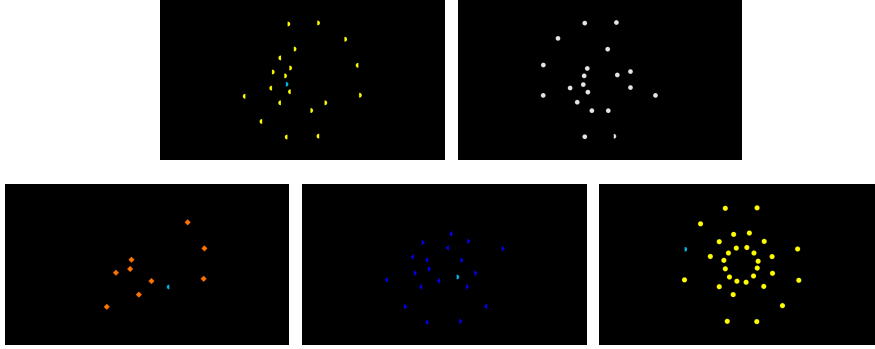


Fig. 1 Example stimuli from Buetti et al. (2019) Top left: Expt 1A. Here, the target is a blue semicircle within a set of homogeneous (yellow semicircle) distractors. Top right: Expt 1B. The target is a grey semicircle in circular grey distractors. Bottom left: Expt 2A. The target is a blue semicircle in orange diamond distractors. Bottom middle: Expt 2B. The target is a blue semicircle in dark blue triangle distractors. Bottom right: Expt 2C. The target is a blue semicircle in yellow circular distractors.

2 The Target Contrast Model

We first describe the original Target Contrast Model (and verify that we can replicate the original analysis - see Supplementary Materials). This is followed by our proposed modifications.

2.1 TCS modelling overview

In Experiment 1a of Buetti et al. (2019), participants searched for a cyan semicircle target among blue, yellow or orange semicircular distractors i.e. they searched for a target that differed from the distractors by a *single feature* (colour). The experiment was then repeated (1b) using a different single feature (shape, with participants searching for the semicircular target within triangle, circle or diamond distractors). In Experiments 2a, 2b and 2c, participants again searched for a cyan semicircle, but this time, the distractors differed in both shape and colour. We will refer to these conditions as *double features*. Note, unlike in standard conjunction searches, in this paradigm, the distractors are all identical with respect to these features (i.e. orange triangles).

The *Target Signal Contrast* theory is built around a linear model for predicting mean reaction times from the logarithm of the number of distractors:

$$\hat{RT} = D_i \log(N_T + 1) + a \quad (1)$$

In particular, the TCS theory allows us to predict the value of the logarithmic slope, $D_{c,s}$, in this condition based on the corresponding D_j in the single feature search experiments.

2.1.1 Calculating the intercept, a , and the logarithmic slope parameter, D_i

Experiments 1a and 1b (referred to jointly as Experiment 1) were used to calculate the logarithmic slope parameter D_i . In both experiments, the number of distractors varied, allowing the data to be used to fit a log-linear model for reaction times, where reaction times increase logarithmically with N_T , the number of distractors. (See Equation 1.) In the original model the error distribution was assumed to be normal. Thus the results of Experiment 1 were used to calculate D_i , for each type of distractor. When colour varied, we will refer to D_c , for $c = 1, 2, 3$. Similarly for shape we will denote this (D_s), and the compound features are denoted as ($D_{c,s}$).

Fitting the model specified in Equation 1 to the data, we obtain the values for D_c and D_s given in Table 1. As can be seen, the more similar the distractors are to the target, the steeper the slope parameter is.

feature	D_c	a	feature	D_s	a
blue	76.8	575.1	triangle	141.1	551.6
yellow	16.0	575.1	diamond	77.2	537.7
orange	9.8	575.1	circle	62.1	555.8

Table 1 A table of D_i values for Experiment 1a and 1b

As a is the intercept in our model, it represents how long observers take to find a target when $N_T = 0$, i.e., there are no distractors. As such, it should be independent of both shape and colour. However, this leads to some ambiguity in how a should be defined; in Buetti et al. (2019), a was calculated for each feature in each sub-experiment (e.g. Experiments 1a, 1b, 2a, 2b, 2c; see Table 1). Here, we follow that method in order to replicate their results exactly. Unfortunately, this leads to a situation in which the model's prediction of how long participants take to find a target when N_T depends on the features of distractors that are not present in the stimulus! As such, in our proposed new version of the TCS theory, we will estimate a at the level of an experiment (e.g. Experiments 1 and 2).

2.1.2 Estimating $D_{c,s}$, the logarithmic slope parameter for compound features

In the context of the current experiments, the core idea of TCS theory is that we can estimate the logarithmic slope parameter for a double feature visual search from the slopes parameters in the two independent single feature searches. I.e., $D_{c,s} = f(D_c, D_s)$. Buetti et al. (2019) tested three different models for predicting D for compound colour-shape stimuli. The best feature guidance model (Equation 2) suggests that when the target and lures differ in two dimensions, participants will choose to attend to whichever feature dimension is the most discriminable (i.e. has the smallest D value):

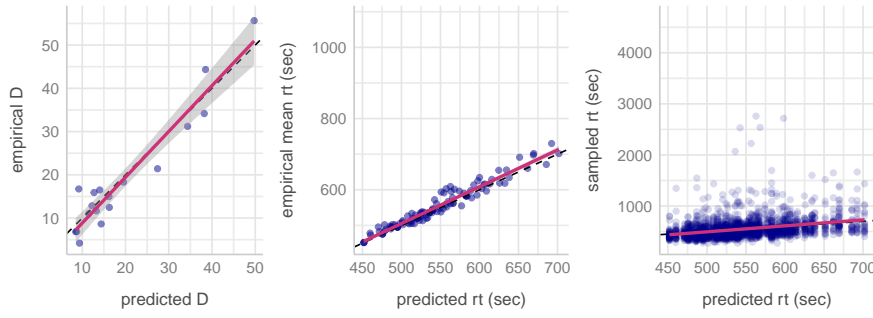


Fig. 2 (left) The collinear method for calculating D offers a good prediction. (centre) Using the TCS to predict reaction times. (right) Each dot now represents a randomly sampled reaction time from an observer.

$$D_{c,s} = \min(D_c, D_s) \quad (2)$$

The orthogonal contrast combination model instead suggests that independent feature dimensions comprise a multidimensional space, where an object can be described by the overall vector in this space, and thus $D_{c,s}$ can be represented as¹:

$$D_{c,s} = \frac{1}{\sqrt{\frac{1}{(D_c)^2 + (D_s)^2}}} \quad (3)$$

Finally, the collinear contrast integration model also assumes independence of feature dimensions, but assumes that while the visual features create a multidimensional space, the contrast between them is unidimensional. As D is assumed to be inversely proportional to contrast, the equation can be written as follows:

$$\frac{1}{D_{c,s}} = \frac{1}{D_c} + \frac{1}{D_s} \quad (4)$$

Buetti et al. (2019) found that with their dataset, the collinear contrast integration model was best able to predict $D_{c,s}$ from D_c and D_s , with $R^2 = 0.915$. We verified we were able to replicate this result using the dataset available on OSF (<https://osf.io/f3m24/>)² and using the exclusion criteria originally applied; see Figure 2 (left panel) and *Supplementary Materials* for details.

2.1.3 Estimating mean reaction times

Finally, we can use Equation 1 to predict mean reaction times. As can be seen in Figure 2 (centre panel), these predictions are essentially identical to the empirical RT results with an $R^2 = 0.933\%$.

¹ Note: there is a small mistake in Equation 4 in Buetti et al. (2019). The version given here is correct.

² downloaded on 28th August 2020

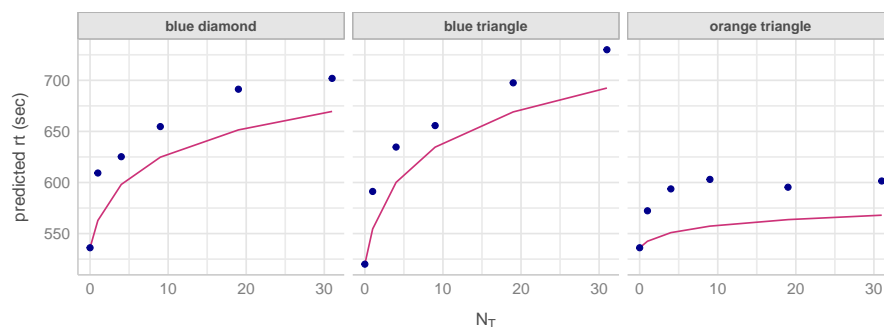


Fig. 3 Three conditions from Experiment 2. Blue dots represent the mean of means for each condition, while the line shows the prediction of the TCS theory.

2.1.4 Discussion

While TCS theory offers a good prediction of search slopes and corresponding mean reaction times for double feature search, there are two related limitations. Firstly, it is unable to account for individual differences between observers, only the changes to the sample average. Secondly, it cannot account for the distribution of reaction times over multiple trials. Figure 2 (right panel) shows clearly that these factors generate high levels of variability within the individual trial-level data. To address these issues, we propose a second version of the TCS that make use of multi-level modelling techniques.

It is also worth noting that relying simply on R^2 values may give a misleading view of the accuracy of the TCS model. Figure 3 shows the predicted RTs (pink line) for three conditions from Experiment 2 (a, b and c) of (Buetti et al. 2019), plotted next to the mean of means for each condition. It is clear that for at least some conditions, the TCS model is doing a poor job of predicting the empirical data, even when allowing quite rigid constraints on the model; for example, the intercept (a) is set at the level of each sub-experiment and thus would be expected to be perfect. To some extent, this could reflect the fact that the R^2 measure of goodness-of-fit simply measures how tightly clustered the points are around a line with arbitrary intercept and slope. It is possible therefore for the R^2 value to be high, but for the line to deviate significantly from an intercept of 0 and a slope of 1, which is the unity line required for the predictions to be a good match to the empirical data. For our reimplementation of the TCS model, we will therefore assess model fit by computing the log marginal likelihoods via bridge sampling. This directly assesses how well our values of $D_{c,s}$ are able to predict RTs, avoiding the issues with the R^2 measure.

2.2 A multi-level TCS

Switching from a linear regression model to a multi-level model will allow us to compute D for each participant, while simultaneously estimating the trial-to-trial vari-

ance. We also switch from a frequentist to Bayesian framework, as this allows us to naturally account for the uncertainty in the model’s predictions.

However, switching from linear regression to a multi-level model raises the problem of which distribution to use for modelling reaction times. Using a normal distribution is unlikely to be satisfactory, as it is unable to account for the skew frequently seen in reaction time distributions, and also allows the possibility of negative reaction times. We can account for both of these problems by using a log-normal distribution, $\text{rt lognormal}(\mu, \sigma)$. We will also test whether a slightly more complex extension of this model, the *shifted lognormal* model (which allows the distribution to be offset to the right i.e. mimicking the patterns seen in reaction time data, where valid responses begin at around 100ms) offers any improvement in model fit.

Finally, when comparing models, we discuss that R^2 value on its own is not an adequate measure of the goodness-of-fit of the model, and that the match to the unity line also needs to be considered. We suggest adjustments to the original models proposed by (Buetti et al. 2019) to improve the predictive power of the TCS model: namely that we should assess goodness-of-fit of the model, using bridge sampling to calculate the log marginal likelihoods.

2.2.1 Calculating the logarithmic slope parameter, D_i

We began in a similar fashion to section 2.1.1, although this time, we fitted each model three times using a (i) normal, (ii) lognormal, and (iii) shifted lognormal distribution (please see Supplementary Materials for full details of our modelling approach, including prior predictive checks and model fit diagnostics). The three models were compared using leave-one-out cross validation, and the results showed that the shifted-lognormal model (illustrated in Figure 4) was given 99.9% of the weight³. Therefore, we used only this model for the rest of the analysis.

We then extracted the posterior distributions for the logarithmic slope parameters as before. The only differences were that i) this approach allowed us to obtain the full posterior distribution for each D_c and D_s , rather than just the maximum likelihood fit, and ii) the units are now in $\frac{\log \text{rt}}{\log N_T + 1}$. See Figure 5 (bottom).

2.2.2 Estimating $D_{c,s}$, the logarithmic slope parameter for compound features

We predict $D_{c,s}$ from D_c and D_s in the same way as the original TCS, except this time we use 1000⁴ samples from the posterior distributions, rather than just the maximum likelihood fit. These predictions are shown in Figure 5 (bottom), and the R^2 values are shown in Table 2. We can see that as with the original model, we still find the *best feature* is the worst of the three methods, at least in terms of the raw R^2 value.

³ we also tested a version of the shifted lognormal model that did not use the logarithm of the number of distractors i.e. testing this assumption of the TCS model, but found no support for this model being better: see Supplementary Materials for further details.

⁴ check!

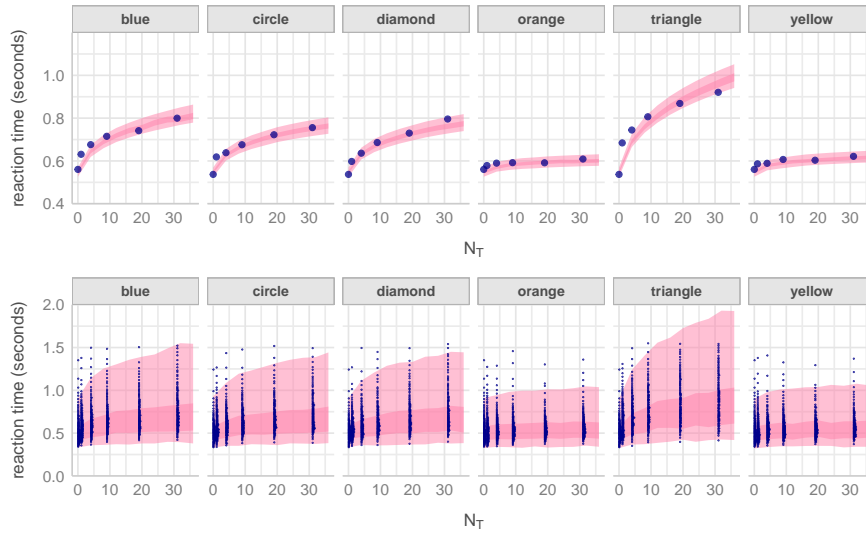


Fig. 4 (*top*) The shaded regions show the model's estimate (53% and 97% intervals) of the average participant's mean reaction time, while the points show the empirical mean reaction time. (*bottom*): The shaded regions now indicate the distribution of reaction times (over a new simulated group of participants) generated by the model. The points now represent the 100 quantiles from the empirical data.

Method	Intercept	Slope	R^2	R^2 Lower	R^2 Upper
best feature	0.003	0.831	0.752	0.545	0.927
orthogonal contrast	-0.019	1.206	0.856	0.739	0.944
collinear	-0.034	1.814	0.901	0.824	0.963

Table 2 A table of R^2 values

2.2.3 Estimating other parameters and predicting reaction times

Unlike the original TCS, before we can use the predicted values of $D_{c,s}$ to generate reaction times, we first have to estimate some additional parameters:

- α - the intercept for the shift⁵ parameter.
- ϕ_a - the random intercepts for the linear predictor for μ .
- ϕ_α - the random intercepts for a .
- σ - the residual (trial-to-trial) variance.

For the implementation presented here, in order to predict the data from Experiment 2 we will simply use the values for the above parameters obtained from Experiment 1. Once these have been set, we can use the specified model to generate the HDPI intervals for the expected average performance and the full distribution of reaction times over a number of simulated new observers (Figure 6).

We can summarise how well the model predicts the mean reaction times (Figure 6, left) by repeatedly i) sampling from the posterior, ii) computing the predicted mean

⁵ ndt

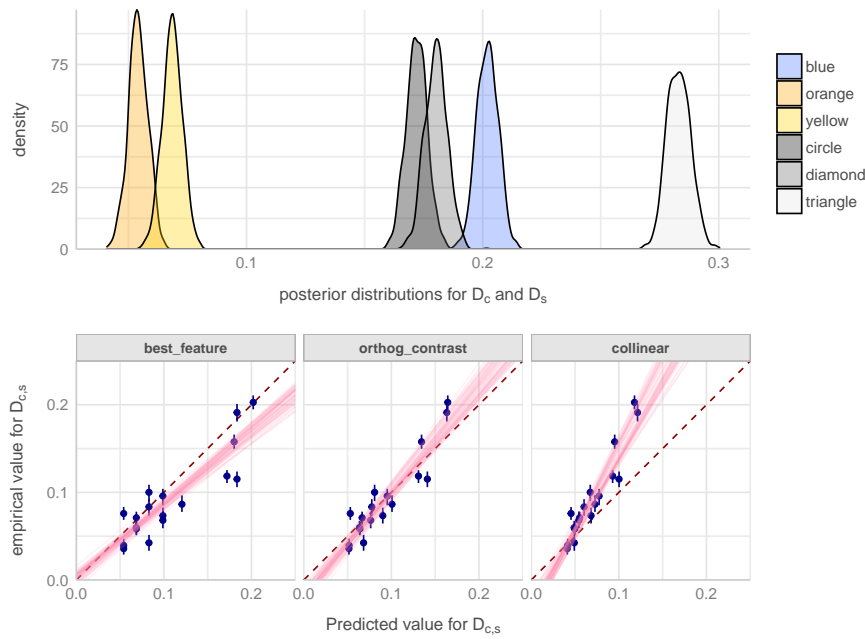


Fig. 5 (top) Posterior probability density functions for each D_c and D_s in Experiment 1. As with the original TCS model, when searching for a blue semicircle, triangular distractors are the hardest, while yellow and orange distractors are the easiest.) (bottom) Predicting $D_{c,s}$ from D_c and D_s . Crosshairs indicate 97.5 HPDI for estimates and predictions, while the pink region shows the HDPI for the best fit line.

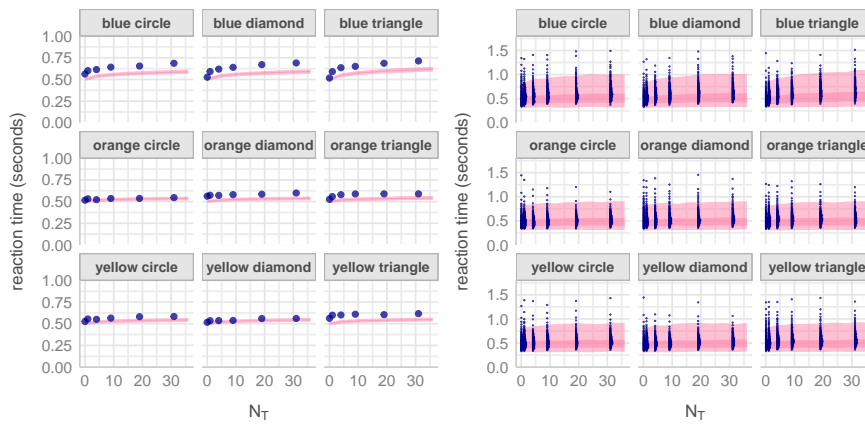


Fig. 6 (left) HDPI and empirical mean reaction times for each condition in Experiment 2, using the collinear contrast integration model to predict D values. (right) Similar, for the full distribution of reaction times over trials.

reaction times, and iii) computing the R^2 statistic for the correlation between predicted and empirical mean reaction times. Doing this gives us a HPDI of [0.78, 0.83] when fitting the best fit linear transform model using the $D_{c,s}$ predicted values from the collinear contrast integration method (that gave the highest R^2 value), which compares with the value of $R^2 = 0.93$ obtained for the original TCS.

At first glance, our model appears to be offering a poorer fit with the data than the original TCS. This is due to our decision to estimate a (the intercept) from the Experiment 1 data, whereas Buetti et al. (2019) estimated three values for a , one for each sub-experiment, and these values were estimated from the Experiment 2 empirical data. With the within-subject design we propose for our replication study, this issue should not arise.

Overall, while our new model appears to fit slightly more poorly than the original method, as discussed above, it offers substantial improvements over the original model in terms of predicting the full distribution of reaction times over multiple trials and participants. In addition, as we discuss previously, the R^2 value only offers one metric of goodness-of-fit: Figure 5 shows clearly that while the collinear contrast integration model has the highest R^2 , there is a systematic bias away from the line of unity, perhaps explaining the consistent under-performance of the reaction time model in Figure 6.

2.3 Sensitivity to different D methods

Buetti et al. (2019) concluded that the *collinear* contrast integration model offered the best fit to their data. They reasoned that this was due to the independence of the two features in their study, and they would not expect this result to generalize to integral dimensions⁶, in which case they expect the *orthogonal* contrast combination model to offer the best predictions.

However, a closer look at the original data suggests that the superiority of the collinear contrast model to be, at best, marginal. As we can see in Table 2, the R^2 values are very similar across methods.

If we look at the different predictions made by the three proposed feature combination models, we can see that in most of the parameter space explored in (Buetti et al. 2019), the models all make very similar predictions (Figure 7). In Experiment 2, we are only able to discriminate between models in the *blue* conditions, whereas in the *yellow* and *orange* conditions, they make essentially identical predictions. As such, if we want to distinguish between these three models, we will have to combinations of features that lead to larger target-distractor combinations. We will therefore use yellow, green and blue distractors in our replication study where participants are required to find a cyan target, hopefully generating a wider range of target-distractor differences.

⁶ cite Garner for odd terminology?

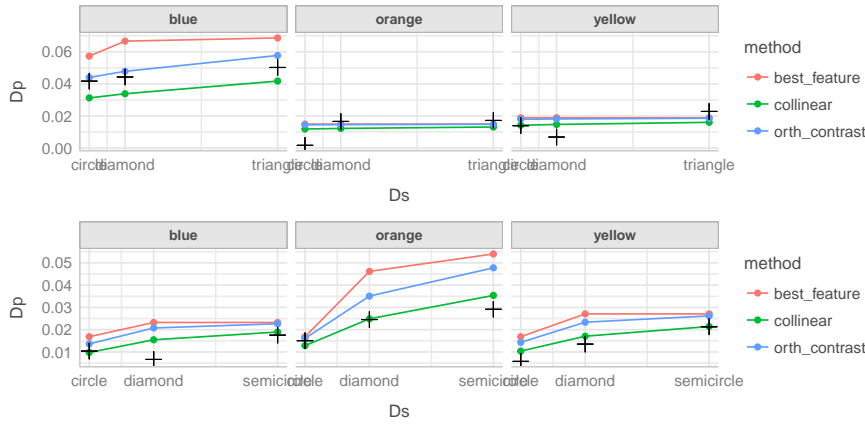


Fig. 7 (Some of our conditions aren't all that sensitive!)

2.4 Discussion

Our extension to a multi-level TCS model allows us to go beyond the original version and predict the full distribution of reaction times over samples of known, or new, observers. Moving from a normal to a shifted-lognormal distribution allows us to accurately model the skew seen in the empirical data, and avoid predicting negative response times. Our modelling has also highlighted other issues that we will address during our replication study: firstly, using a within-subjects design allows a to be calculated in a more principled manner, and secondly, we will choose distractor features to give the highest possible D sensitivity, and thus give us greater power to detect true differences between models.

3 Hypotheses

We plan an experiment to test the extent to which the original results in Buetti et al. (2019) replicate and generalise. As well as following the original, between-subjects, experiment design, in which data from one group of observers in one task is used to predict behaviour of a second group of participants in a different task, we will allow for within-subject comparisons. We will also extend the original experiment to include a larger number of distractors.

3.1 Registered Hypothesis

1. **Log-linear effect of N_T .** Verify that ... Use loo?
2. **Replication of Buetti et al (2019) with online data collection.** Specifically, that the *collinear contrast ingratiation model* outperforms the *best feature guidance*,

and *orthogonal contrast combination models*. Furthermore, the $R^2 = (99\% \text{ HPDI} = [,])$ between predicted and observer reaction times.

3. **Individual differences** To what extent do the individual differences in the single-feature task explain the differences in the double-feature task?

3.2 Proposed Modifications

In order to better test the above, and increase sensitivity, we propose to make the following changes to the experiment described in Buetti et al. (2019):

1. Add something about wanting to test features that allow us to distinguish between the models?
2. **Larger number of distractors (or targets further in periphery?)** Add an extra ring. Say something about moving from parallel to serial search (although don't use these terms!!)

3.3 Planned Explorations!

As these models can be quite challenging to fit, we're making some excuses. But we do plan to use the methods and framework outlined above (and in suppmat) to more formally investigate the individual differences. We plan to do this by specifying a more complex random effect structure, and investigating ...

4 General Methods

4.1 Sample Size: Participants and Trials

Based on the power analysis ??, we will recruit 20 participants, who will each complete 570 trials (15 distractor types x 6 set sizes, each repeated 6 times, alongside 30 'zero distractor' trials).

Ethics?

4.2 Stimuli

The targets and distractors were randomly assigned to the display based on an invisible grid. Within each quadrant of the screen, there were three 'spokes' each with four possible target positions (starting from the centre of the screen and moving outwards), creating 48 different target positions in total, in four concentric circles. A small amount of jitter was added to each possible position to make the target locations less predictable.

Distractor and target types: we replicated the distractor types used in Buetti et al. (2019), apart from that we changed one distractor colour (from orange to green) to allow us to discriminate better between different models of the data (see above). There were six single-feature conditions (yellow, green and blue distractors and triangle, circle and diamond distractors) and nine double-feature conditions (all possible pairings of the single-feature conditions). The target was always a light blue semicircle, except in the trials where the distractors were single-feature shapes (triangles, circles and diamonds) in which case the target was a white semicircle.

Set sizes: we ran all the distractor set sizes used in Buetti et al. (2019) (1, 4, 9, 19 and 31) along with an extra condition with more distractors (43). We also ran target-only 'zero distractor' trials (30 in total, with 6 being the white semicircle target and the remainder the light blue semicircle target).

The experiments were programmed in PsychoPy and Pavlovica Peirce et al. (2019). Stimuli were pre-made offline to generate search array images with 1920 x 1080 resolution. [Need to add something here about target/distractor sizes at this resolution? Obviously potentially not really that useful for online experiments though...]

4.3 Procedure

[We don't currently have a fixation cross before the search array. Is that something we want? Also, do we need an inter-trial interval?]

Participants were told to search for the target among distractors and report if the semicircle target pointed to the left or right, by pressing either the '1' or '2' key respectively on their keyboard. They first completed 10 practice trials [we should actually maybe make some separate images for this] where they received feedback immediately after completing each trial. In the real experimental trials, participants received feedback on their average accuracy and reaction time after each block of 30 trials. Participants completed 19 blocks of trials (570 trials overall) with the order of the stimuli being fully randomised.

In both the practice and experimental trials, the search display always remained on screen until a response was made, or until 5 seconds had passed.

4.4 Data Pre-processing

In the original paper, there were inclusion criteria: search accuracy over 90% and individual average response times smaller than two standard deviations from the group average response time. Even in a lab set up, this normally led to at least one or two participants being excluded. Do we need something similar? More stringent?

incorrect trials? Poorly behaved participants? RTs that are far too short? Or far too long?

4.5 Analysis Plan

We will follow the analysis given in Section 2.2.

5 Results

– blank –

6 General Discussion

Is discriminating between the different models one of our aims? Or is this a discussion point i.e. it's quite hard to do? And therefore maybe a follow up paper?

Acknowledgements Thank you to AL for help and encouragement!

Conflict of interest

The authors declare that they have no conflict of interest.

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