

## consent

We invite you to take part in this study, which is part of a larger program of research being carried out under the supervision of Professor Leif Nelson, who is a faculty member in the Haas School of Business at UC Berkeley.

As a participant in this research, you will be asked to complete the attached online survey, which contains a short questionnaire.

You will complete this survey at home, on your own computer

Although this research has no direct benefits for you, the findings from it may benefit scientific knowledge.

This study presents minimal risk to you. In the event of an unanticipated breach of confidentiality, you would be exposed to a loss of privacy; however, we are taking measures to minimize such a risk. Your responses will be kept as confidential as possible and all data will be stored on password protected computers and on encrypted hard drives.

Your responses will be retained indefinitely. Your name and other identifying information will not be used in any publications of this research.

If you have any questions about your rights or treatment as a participant in this research project, please contact the University of California at Berkeley's Committee for the Protection of Human Subjects at 510-642-7461 or email [subjects@berkeley.edu](mailto:subjects@berkeley.edu).

If you agree to participate in this study, select yes below to enter the survey.

Do you consent to participate in this study?

☐ Yes

☐ No

## Block 10

Please watch the brief introductory video below and proceed to the survey.

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**money\_150/100**

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Alan and Bob are both contractors and both live in a small, relatively rural town that is about 45 minutes outside a big city.

**Alan earns \$50/hour at his job and Bob earns \$25/hour at his job.**

**Both Alan and Bob receive a ticket for running a red light.**

**Alan receives a letter from the town requesting that he pays \$150 for his traffic ticket.**

**Bob receives a letter from the town requesting that he pays \$100 for his traffic ticket.**

Please indicate what you think the relative fairness of this arrangement is.

- Use the following scale:
- 50 = extremely favorable to Alan/extremely unfair to Bob
  - 0 = equally fair to Alan and Bob
  - 50 = extremely unfair to Alan/extremely favorable to Bob



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People sometimes think money and time should be considered interchangeable to each other.

**For instance, because Alan has a salary of \$50/hour, his \$150 traffic ticket can be considered equal to 3 hours of working time.**

**Likewise, because Bob has a salary of \$25/hour, his \$100 traffic ticket can be considered equal to 4 hours of working time.**

Realizing this, would you still judge this situation the same way?

Just to remind you:

Alan receives a letter from the town requesting that he pays \$150 for his traffic ticket.  
Bob receives a letter from the town requesting that he pays \$100 for his traffic ticket.

Please indicate what you think the relative fairness of this arrangement is.

Use the following scale:

- 50 = extremely favorable to Alan/extremely unfair to Bob
- 0 = equally fair to Alan and Bob
- 50 = extremely unfair to Alan/extremely favorable to Bob



**time\_3/4**

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Alan and Bob are both contractors, and both live in a small, relatively rural town that is about 45 minutes outside a big city.

**Alan earns \$50/hour at his job and Bob earns \$25/hour at his job.**

**Both Alan and Bob receive a ticket for running a red light.**

**The town recently passed a law so that citizens who are given a traffic ticket are required to perform community service.**

**Alan receives a letter from the town requesting that he volunteer 3 hours as a consequence of his traffic ticket.**

**Bob receives a letter from the town requesting that he volunteer 4 hours as a consequence of his traffic ticket.**

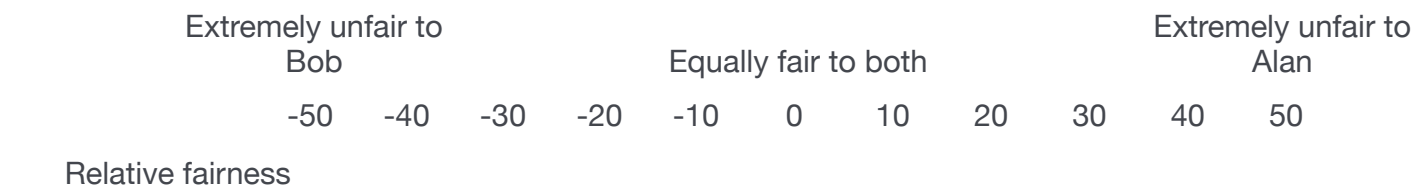
Please indicate what you think the relative fairness of this arrangement is.

Use the following scale:

-50 = extremely favorable to Alan/extremely unfair to Bob

0 = equally fair to Alan and Bob

50 = extremely unfair to Alan/extremely favorable to Bob



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People sometimes think money and time should be considered interchangeable to each other.

**For instance, because Alan has a salary of \$50/hour, his 3 hours of community service can be considered equal to \$150 in lost salary.**

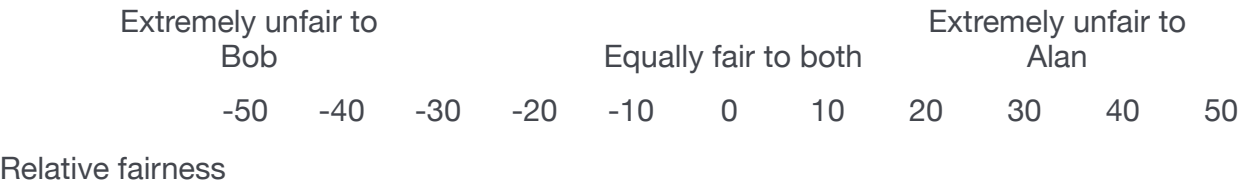
**Likewise, because Bob has a salary of \$25/hour, his 4 hours of community service can be considered equal to \$100 in lost salary.**

Realizing this, would you still judge this situation the same way?

Just to remind you:  
Alan receives a letter from the town requesting that he volunteer 3 hours as a consequence of his traffic ticket.  
Bob receives a letter from the town requesting that he volunteer 4 hours as a consequence of his traffic ticket.

Please indicate what you think the relative fairness of this arrangement is.

Use the following scale:  
-50 = extremely favorable to Alan/extremely unfair to Bob  
0 = equally fair to Alan and Bob  
50 = extremely unfair to Alan/extremely favorable to Bob



**attention check**

Earlier, you read a scenario about two men who were punished for a traffic violation. What were their names?

- ☐ John and Paul
- ☐ Jimmy and Robert
- ☐ Alan and Bob
- ☐ Bruce and Steve

**demos**

**Finally, please answer these questions:**

My gender is:

- ☐ Male
- ☐ Female

Please indicate how much you consider yourself a Republican or a Democrat at the moment:

Use the following scale:

1 = completely a Republican

4 = evenly split between the two parties

7 = completely a Democrat

	1	2	3	4	5	6	7	
Completely a Republican	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Completely a Democrat

My age is:

If you have any comments, please leave them below: