




# Varun Mishra

FULL-STACK DEVELOPER &  
UI/UX DESIGNER

## CONTACT

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## SKILLS

### TECHNICAL

- Product Strategy
- UI/UX Design
- Prompt Engineering
- Generative AI Workflows (Midjourney, Claude)
- Automation (Zapier, n8n)
- REST APIs
- React
- Next.js
- JavaScript (ES6+)
- HTML5
- CSS3
- Tailwind CSS
- Node.js
- Express
- MongoDB
- Socket.IO
- Swift (iOS/watchOS)

### TOOLS

- Figma
- Adobe XD
- Photoshop
- Canva
- Final Cut Pro

### LANGUAGES

- English (Native)
- German (B1)
- Hindi (Native)

## CERTIFICATIONS

ARIS for Business Process Management  
Software AG (Jul 2022)

Full-Stack Development: Flutter & Node.js  
Udemy (Jun 2020)

Big Data Foundations  
WSB University (Jun 2023)

Detail-oriented Full-Stack Developer and UI/UX Designer with a strong background in automation and product development. Proven ability to enhance user experience and drive efficiency through innovative solutions. Seeking to leverage skills in a dynamic tech environment.

## EXPERIENCE

- Werkstudent, AI, Automation & Product Development

Mar 2023 – May 2025

CONRAD ELECTRONIC SE

  - Built an intelligent automation ecosystem (Zapier, GPT-4) that reduced support ticket volume by 60% for 400+ B2B partners.
  - Managed a UI/UX overhaul of the seller support platform, improving user satisfaction and engagement.
  - Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center, enhancing support efficiency.
  - Led the project lifecycle, training two interns on automation best practices.
- UI/UX Designer

Apr 2021 – Jul 2022

HEYSAADHAK

  - Delivered a complete system of interactive specifications for a social learning platform, enabling an on-schedule product launch.
- Freelance Full-Stack Developer

Jan 2019 – Dec 2021

REMOTE / NEW DELHI

  - Designed and maintained 5+ responsive websites, increasing organic traffic by 35% for one client through SEO.
- Front-End Engineer

Nov 2016 – Apr 2017

DESIGN EVEREST

  - Rebuilt the corporate website in React, improving key form completion rates by 25%.

## PROJECTS

- OneTap – Factory Time Tracking IoT System

2025

Led full-stack development of an IoT time-tracking system, achieving a System Usability Score of 87.5.

TECHNOLOGIES: SWIFT, NODE.JS, NEXT.JS, SOCKET.IO
- Vertical – Smart Hydroponic Farming System

2025

Initiated and led product strategy for an in-home hydroponic farming system, securing market validation at the BayStartup conference.

**Make or Spot – AI-Generated Party Game**

2025

Created a production-ready card game using AI-driven design consistency.

**Exceleron – AI-Powered Presentation Platform**

2025

Invented a novel Figma-to-interactive-pitch pipeline, resulting in 100% client approval.



**EDUCATION**

**B.Sc. in Digital Technology & Management**

Expected 2026

OTH Amberg-Weiden

**A.S. in Computer Science**

2015

De Anza College