

Varun Mishra

Professional

+49 176 134 20040
m.varun@oth-aw.de

SKILLS

Technical

Product Strategy

UI/UX Design

Prompt Engineering

+15 more

Tools

Figma

Adobe XD

Photoshop

+2 more

Soft Skills

Project Management

Stakeholder Engagement

Team Leadership

+1 more

Languages

English (C2)

German (B1)

Hindi (Native)

EDUCATION

B.Sc.

Digital Technology & Management

OTH Amberg-Weiden

Expected 2026

A.S.

Computer Science

De Anza College

2015

CERTIFICATIONS

ARIS for Business Process Management

Software AG

Jul 2022

Full-Stack Development: Flutter & Node.js

Udemy

Jun 2020

Big Data Foundations

WSB University

Professional Summary

Detail-oriented professional with extensive experience and proven ability to drive results.

Professional Experience

- Werkstudent, AI, Automation & Product Development

Mar 2023 – May 2025

Conrad Electronic SE

 - Built an intelligent automation ecosystem (Zapier, GPT-4) that cut support ticket volume by 60% for 400+ B2B partners by automating KPI reporting, quality alerts, and partner request routing.
 - Managed a complete UI/UX overhaul of the seller support platform, shifting from a technical structure to a user-centric, journey-based information architecture.
 - Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center (Live Mockup) and presented a bilingual AI chatbot proof-of-concept to key stakeholders.
 - Managed the full project lifecycle, from discovery and stakeholder interviews to development, documentation, and training two interns on automation best practices.
- UI/UX Designer

Apr 2021 – Jul 2022

Hey Saadhak

 - Owned the end-to-end UI/UX design in Figma for a social learning platform, delivering a complete system of interactive specifications for web and mobile that enabled an on-schedule product launch.
- Freelance Full-Stack Developer

Jan 2019 – Dec 2021

Remote / New Delhi

 - Designed, built, and maintained 5+ responsive websites for clients across real estate and creative arts, including White Door Homes and the artist portfolio for Sanchit Babbar.
 - Provided end-to-end services from UX design (Figma) and development (React, Node.js, WordPress) to deployment and maintenance, increasing organic traffic by 35% for one client through SEO and improved lead capture.
- Front-End Engineer

Nov 2016 – Apr 2017

Design Everest

 - Rebuilt the corporate website in React, implementing a redesigned, user-tested navigation that improved key form completion rates by 25%.

Projects

- One Tap – Factory Time Tracking IoT System

2023

Led the full-stack development of an IoT time-tracking system that solved a critical data-accuracy problem for a major industrial partner (Krones AG). Built a complete ecosystem – from a native Swift/watchOS app to a real-time Next.js dashboard – powered by Node.js and Socket.IO, achieving a System Usability Score of 87.5.
- Vertical – Smart Hydroponic Farming System

2023

Initiated and led the product strategy for an in-home hydroponic farming system, framing it as a solution to the 'broken food system.' Drove the project from initial market research to a functional IoT hardware prototype, developing the brand identity, business plan, and pitch deck that secured market validation at the Bay Startup conference.
- Make or Spot – AI-Generated Party Game

2023

Created a production-ready physical card game by mastering the challenge of AI-driven design consistency. Developed a sophisticated 'master prompt' engineering workflow in ChatGPT to generate 90 unique, stylistically-cohesive card illustrations, solving a key problem in generative AI and evolving the product from a simple party prototype to a polished final version.
- Exceleron – AI-Powered Presentation Platform

2023

Invented a novel Figma-to-interactive-pitch pipeline using a collaborative AI workflow, creating an AI-driven engine to transform a dense 27-slide deck into a dynamic web presentation. This

delivered a themed, interactive story for a major energy-tech client under a 48-hour deadline, resulting in 100% client approval and praise from the CEO.