

TEST NAME - DATA PERSISTENCE CHECK

PROFESSIONAL

CONTACT

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SKILLS

Technical

Product Strategy UI/UX Design Prompt Engineering

Generative AI Workflows (Midjourney, Claude)

Automation (Zapier, n8n) REST APIs React

Next.js JavaScript (ES6+) HTML5 CSS3

Tailwind CSS Node.js Express MongoDB

Socket.IO Swift (iOS/watchOS)

Tools

Figma Adobe XD Photoshop Canva

Final Cut Pro

Soft Skills

Project Management Stakeholder Engagement

Team Leadership Communication

Languages

English (C2) German (B1) Hindi (Native)

CERTIFICATIONS

ARIS for Business Process Management
Software AG (Jul 2022)

Full-Stack Development: Flutter & Node.js
Udemy (Jun 2020)

Big Data Foundations
WSB University (Jun 2023)

Detailed-oriented professional with extensive experience and proven ability to drive results.

EXPERIENCE

Werkstudent, AI, Automation & Product Development

Mar 2023 – May 2025

Conrad Electronic SE

- Built an intelligent automation ecosystem (Zapier, GPT-4) that cut support ticket volume by 60% for 400+ B2B partners by automating KPI reporting, quality alerts, and partner request routing.
- Managed a complete UI/UX overhaul of the seller support platform, shifting from a technical structure to a user-centric, journey-based information architecture.
- Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center (Live Mockup) and presented a bilingual AI chatbot proof-of-concept to key stakeholders.
- Managed the full project lifecycle, from discovery and stakeholder interviews to development, documentation, and training two interns on automation best practices.

UI/UX Designer

Apr 2021 – Jul 2022

Hey Saadhak

- Owned the end-to-end UI/UX design in Figma for a social learning platform, delivering a complete system of interactive specifications for web and mobile that enabled an on-schedule product launch.

Freelance Full-Stack Developer

Jan 2019 – Dec 2021

Remote / New Delhi

- Designed, built, and maintained 5+ responsive websites for clients across real estate and creative arts, including White Door Homes and the artist portfolio for Sanchit Babbar.
- Provided end-to-end services from UX design (Figma) and development (React, Node.js, WordPress) to deployment and maintenance, increasing organic traffic by 35% for one client through SEO and improved lead capture.

Front-End Engineer

Nov 2016 – Apr 2017

Design Everest

- Rebuilt the corporate website in React, implementing a redesigned, user-tested navigation that improved key form completion rates by 25%.

PROJECTS

One Tap – Factory Time Tracking IoT System

2023

Led the full-stack development of an IoT time-tracking system that solved a critical data-accuracy problem for a major industrial partner (Krones AG). Built a complete ecosystem — from a native Swift/watchOS app to a real-time Next.js dashboard — powered by Node.js and Socket.IO, achieving a System Usability Score of 87.5.

Vertical – Smart Hydroponic Farming System

2023

Initiated and led the product strategy for an in-home hydroponic farming system, framing it as a solution to the 'broken food system.' Drove the project from initial market research to a functional IoT hardware prototype, developing the brand identity, business plan, and pitch deck that secured market validation at the Bay Startup conference.

Make or Spot – AI-Generated Party Game

2023

Created a production-ready physical card game by mastering the challenge of AI-driven design consistency. Developed a sophisticated 'master prompt' engineering workflow in ChatGPT to generate 90 unique, stylistically-cohesive card illustrations, solving a key problem in generative AI and evolving the product from a simple party prototype to a polished final version.

Exceleron – AI-Powered Presentation Platform

2023

Invented a novel Figma-to-interactive-pitch pipeline using a collaborative AI workflow, creating an AI-driven engine to transform a dense 27-slide deck into a dynamic web presentation. This delivered a themed, interactive story for a major energy-tech client under a 48-hour deadline, resulting in 100% client approval and praise from the CEO.

EDUCATION

B.Sc.

Digital Technology & Management
OTH Amberg-Weiden

Expected 2026

A.S.

Computer Science

2015

Awards & Achievements

Best Innovation Award - Data Persistence Test