

# VARUN MISHRA

## VENTURE DEVELOPMENT SPECIALIST

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### SUMMARY

Dynamic and results-oriented professional with a strong foundation in Digital Technology & Management and a proven track record in operational efficiency, market research, and product development. Adept at driving initiatives that enhance business performance and contribute to sustainable energy solutions. Passionate about leveraging analytical skills and entrepreneurial mindset to support innovative projects in a fast-paced startup environment.

### EXPERIENCE

#### CONRAD ELECTRONIC SE

Werkstudent, AI, Automation & Product Development | Mar 2023 – May 2025

- Built an intelligent automation ecosystem (Zapier, GPT-4) that cut support ticket volume by 60% for 400+ B2B partners.
- Managed a complete UI/UX overhaul of the seller support platform, improving user engagement.
- Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center.

#### HEYSAADHAK

UI/UX Designer | Apr 2021 – Jul 2022

- Delivered a complete system of interactive specifications for a social learning platform.

#### FREELANCE

Full-Stack Developer | Jan 2019 – Dec 2021

- Increased organic traffic by 35% for a client through SEO and improved lead capture.

#### DESIGN EVEREST

Front-End Engineer | Nov 2016 – Apr 2017

- Improved key form completion rates by 25% through a redesigned navigation.

### PROJECTS

#### OneTap – Factory Time Tracking IoT System

Led the full-stack development of an IoT time-tracking system for Kronos AG, achieving a System Usability Score of 87.5.

**Technologies:** Swift, Node.js, Next.js

#### Vertical – Smart Hydroponic Farming System

Initiated and led the product strategy for an in-home hydroponic farming system, securing market validation at the BayStartup conference.

**Technologies:** Market Research, Prototyping

#### Make or Spot – AI-Generated Party Game

Created a production-ready physical card game using AI-driven design consistency, developing a sophisticated prompt engineering workflow in ChatGPT.

**Technologies:** AI, Game Design

#### Exceleron – AI-Powered Presentation Platform

Invented a novel Figma-to-interactive-pitch pipeline, resulting in 100% client approval for a major energy-tech client.

**Technologies:** Figma, Web Development

### SKILLS

#### TECHNICAL

Product Strategy

UI/UX Design

Prompt Engineering

Generative AI Workflows (Midjourney, Claude)

Automation (Zapier, n8n)

REST APIs

React

Next.js

JavaScript (ES6+)

HTML5

CSS3

Tailwind CSS

Node.js

Express

MongoDB

Socket.IO

Swift (iOS/watchOS)

#### TOOLS

Figma

Adobe XD

Photoshop

Canva

Final Cut Pro

#### SOFT SKILLS

Project Management

Stakeholder Engagement

Team Leadership

#### LANGUAGES

English

German

Hindi

### EDUCATION

#### B.SC. IN DIGITAL TECHNOLOGY & MANAGEMENT

OTH Amberg-Weiden  
Expected 2026

#### A.S. IN COMPUTER SCIENCE

De Anza College  
2015

### CERTIFICATIONS

#### ARIS FOR BUSINESS PROCESS MANAGEMENT

Software AG  
Jul 2022

#### FULL-STACK DEVELOPMENT: FLUTTER & NODE.JS

Udemy  
Jun 2020

#### BIG DATA FOUNDATIONS

WSB University  
Jun 2023