

VARUN MISHRA

VENTURE DEVELOPMENT SPECIALIST

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SUMMARY

Dynamic and results-oriented professional with a strong foundation in Digital Technology & Management and a proven track record in operational efficiency, market research, and product development. Adept at driving initiatives that enhance business performance and contribute to sustainable energy solutions. Passionate about leveraging analytical skills and entrepreneurial mindset to support innovative projects in a fast-paced startup environment.

EXPERIENCE

CONRAD ELECTRONIC SE

Werkstudent, AI, Automation & Product Development | Mar 2023 – May 2025

- Built an intelligent automation ecosystem (Zapier, GPT-4) that cut support ticket volume by 60% for 400+ B2B partners.
- Managed a complete UI/UX overhaul of the seller support platform, improving user engagement.
- Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center.

HEYSAADHAK

UI/UX Designer | Apr 2021 – Jul 2022

- Delivered a complete system of interactive specifications for a social learning platform.

FREELANCE

Full-Stack Developer | Jan 2019 – Dec 2021

- Increased organic traffic by 35% for a client through SEO and improved lead capture.

DESIGN EVEREST

Front-End Engineer | Nov 2016 – Apr 2017

- Improved key form completion rates by 25% through a redesigned navigation.

PROJECTS

OneTap – Factory Time Tracking IoT System

Led the full-stack development of an IoT time-tracking system for Krones AG, achieving a System Usability Score of 87.5.

Technologies: Swift, Node.js, Next.js

Vertical – Smart Hydroponic Farming System

Initiated and led the product strategy for an in-home hydroponic farming system, securing market validation at the BayStartup conference.

Technologies: Market Research, Prototyping

Make or Spot – AI-Generated Party Game

Created a production-ready physical card game using AI-driven design consistency, developing a sophisticated prompt engineering workflow in ChatGPT.

Technologies: AI, Game Design

Exceleron – AI-Powered Presentation Platform

Invented a novel Figma-to-interactive-pitch pipeline, resulting in 100% client approval for a major energy-tech client.

Technologies: Figma, Web Development

SKILLS

TECHNICAL

Product Strategy UI/UX Design

Prompt Engineering

Generative AI Workflows (Midjourney, Claude)

Automation (Zapier, n8n) REST APIs

React Next.js JavaScript (ES6+)

HTML5 CSS3 Tailwind CSS Node.js

Express MongoDB Socket.IO

Swift (iOS/watchOS)

TOOLS

Figma Adobe XD Photoshop Canva

Final Cut Pro

SOFT SKILLS

Project Management

Stakeholder Engagement Team Leadership

LANGUAGES

English German Hindi

EDUCATION

B.S.C. IN DIGITAL TECHNOLOGY & MANAGEMENT

OTH Amberg-Weiden

Expected 2026

A.S. IN COMPUTER SCIENCE

De Anza College

2015

CERTIFICATIONS

ARIS FOR BUSINESS PROCESS MANAGEMENT

Software AG

Jul 2022

FULL-STACK DEVELOPMENT: FLUTTER & NODE.JS

Udemy

Jun 2020

BIG DATA FOUNDATIONS

WSB University

Jun 2023