VARUN MISHRA

PROFESSIONAL

CONTACT

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Weiden in der Oberpfalz, Germany

SKILLS

Technical & Digital

Product Strategy   UI / UX Design

Prompt Engineering

Generative AI Workflows (Midjourney, Claude)

Automation (Zapier, n8n)   REST APIs   React

Next.js   JavaScript (ES6+)   HTML5

CSS3   Tailwind CSS   Node.js   Express

MongoDB   Socket.IO   Swift (iOS/watchOS)

Figma   Adobe XD   Photoshop   Canva

Final Cut Pro

Languages

English (Native)   German (B1)

Hindi (Native)

Soft Skills

Detail-oriented

Proven ability to enhance user experience

Drive efficiency through innovative solutions

CERTIFICATIONS

Full-Stack Development: Flutter & Node.js
Udemy (Jun 2020)

Big Data Foundations
WSB University (Jun 2023)

Detail-oriented professional with extensive experience and proven ability to drive results.

EXPERIENCE

WERKSTUDENT, AI, AUTOMATION & PRODUCT DEVELOPMENT   Mar 2023 - May 2025
CONRAD ELECTRONIC SE

— Built an intelligent automation ecosystem (Zapier, GPT-4) that reduced support ticket volume by 60% for 400 B2B partners.

— Managed a UI/UX overhaul of the seller support platform, improving user satisfaction and engagement.

— Designed and developed a functional React/Next.js prototype for a new Zendesk Help Center, enhancing support efficiency.

— Led the project lifecycle, training two interns on automation best practices.

UI/UX DESIGNER   Apr 2021 - Jul 2022
HEYSAADHAK

— Delivered a complete system of interactive specifications for a social learning platform, enabling an on-schedule product launch.

FREELANCE FULL-STACK DEVELOPER   Jan 2019 - Dec 2021
REMOTE / NEW DELHI

— Designed and maintained 5+ responsive websites, increasing organic traffic by 35% for one client through SEO.

FRONT-END ENGINEER   Nov 2016 - Apr 2017
DESIGN EVEREST

— Rebuilt the corporate website in React, improving key form completion rates by 25%.

PROJECTS

OneTap – Factory Time Tracking IoT System   2023

Led full-stack development of an IoT time-tracking system, achieving a System Usability Score of 87.5.

Vertical – Smart Hydroponic Farming System   2023

Initiated and led product strategy for an in-home hydroponic farming system, securing market validation at the BayStartup conference.

Make or Spot – AI Generated Party Game   2023

Created a production-ready card game using AI-driven design consistency.

Exceleron – AI Powered Presentation Platform   2023

Invented a novel Figma-to-interactive-pitch pipeline, resulting in 100% client approval.

EDUCATION

B.Sc.   Expected 2026
Digital Technology & Management
OTH Amberg-Weiden

A.S.   2015
Computer Science
De Anza College