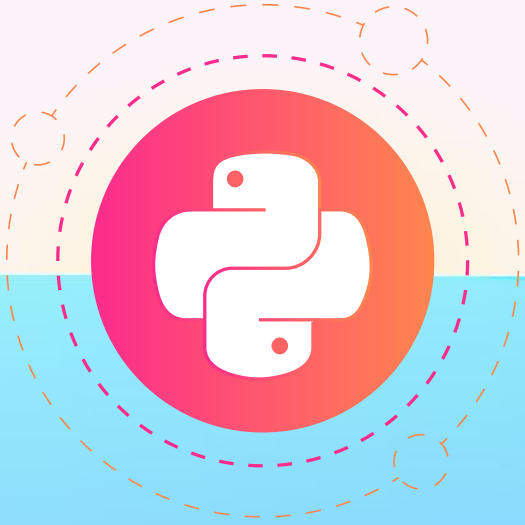
PYCON 20

COLOMBIA

Coding and dreaming



FEBRUARY 7, 8 and 9 - 2020

EAFIT UNIVERSITY - MEDELLIN - COLOMBIA

WWW.PYCON.CO

What is Pycon Colombia?

Annual Colombian conference that gathers professionals, enthusiasts and amateur users of the Python programing language to attend a set of talks and workshops prepared by worldwide experts and other seasoned python community members

SUCCESS CASE 2019

PYCON COLOMBIA 19

City: Bogotá

Venue Sponsor: Pontifical Xavierian University

- 3 Conference days
- 11 Countries
- 360 Attendees
- 14 Scholarships
- 17 Sponsors
- 7 Invited International speakers
- 60 Volunteers
- 53 speakers:
  23 workshops / 30 Talks

Pontificia Universidad JAVERIANA Bogotá

KEYNOTE SPEAKERS 2019 (7)

PYCON COLOMBIA 19

Benjamin Lewis

Geospatial Technology Manager at the
Harvard Center for Geographic Analysis.

Jessica Mckellar Lewis

Founder and CTO at Pilot
Former Vp of Engineering at Dropbox.

Jake Vanderplas

Open Software Director in Washington
eScience Institute University.

Russell Keith-Magee

Fundador BeeWare Project
Former Core Developer Django.

Ola Sendecka

Django project core member
Django girls co-founder.

Kian Katanforoosh

Founding Member - deeplearning.ai
Stanford CS Lecturer.

Carol Willing

Research Software Engineer, Project Jupyter
Python Core Developer and PSF Fellow.

SUCCESS CASE 2018

City: Madellín

Venue Sponsor: EAFIT University

PYCON 2018
The Art of Coding

- 3 Conference days
- 311 Attendees
- 6 Sponsors
- 60 Volunteers
- 9 Countries
- 8 Scholarships
- 7 Invited International speakers
- 45 speakers:
  14 workshops / 31 Talks

UNIVERSIDAD EAFIT®
Vigilada Mineducación

KEYNOTE SPEAKERS 2018 (7)

PYCON 2018
The Art of Coding

Audrey Roy Greenfeld

Author of the "Two Scoops of Django" book series, VP of Implementation Architecture at BriteCore.

Christine Doig Cardet

Sr. Manager of Product Innovation at Netflix, former Senior Product Manager at Anaconda, Inc.

Daniel Roy Greenfeld

Co-author of the "Two Scoops of Django" book series, Vice President at BriteCore.

Deborah Hanus

Ph.D. on Computer Science & Machine Learning at Harvard University, CEO at Sparrow.

Lorena Mesa

Member of the PSF Board of Directors, Data Engineer at GitHub.

Naomi Ceder

Chair of the PSF Board of Directors, Open-Source Development Manager at Blick Art Materials.

Satya Mallick

Interim CEO at OpenCV.org, Founder at Big Vision LLC

SUCCESS CASE 2017

City: Bogotá

Venue Sponsor: University of Santo Tomas

- 2 Conference days
- 209 Attendees
- 4 Sponsors
- 40 Volunteers
- 9 Countries
- 4 Invited International speakers
- 38 speakers:
  6 workshops / 32 Talks

UNIVERSIDAD SANTO TOMÁS
PRIMER CLAUSTRO UNIVERSITARIO DE COLOMBIA

KEYNOTE SPEAKERS 2017 (4)

Jacob Kaplan-Moss

Co-creator of Django, Principal Engineer at Hangar.

David Cournapeau

Core contributor to NumPy and SciPy. Head of Machine Learning at Cogent Labs.

Eric Holscher

Co-founder of Read the Docs and Write the Docs

Peadar Coyle

Author and contributor of PyMC3. Principal Data Scientist at Cuhullin Ltd.

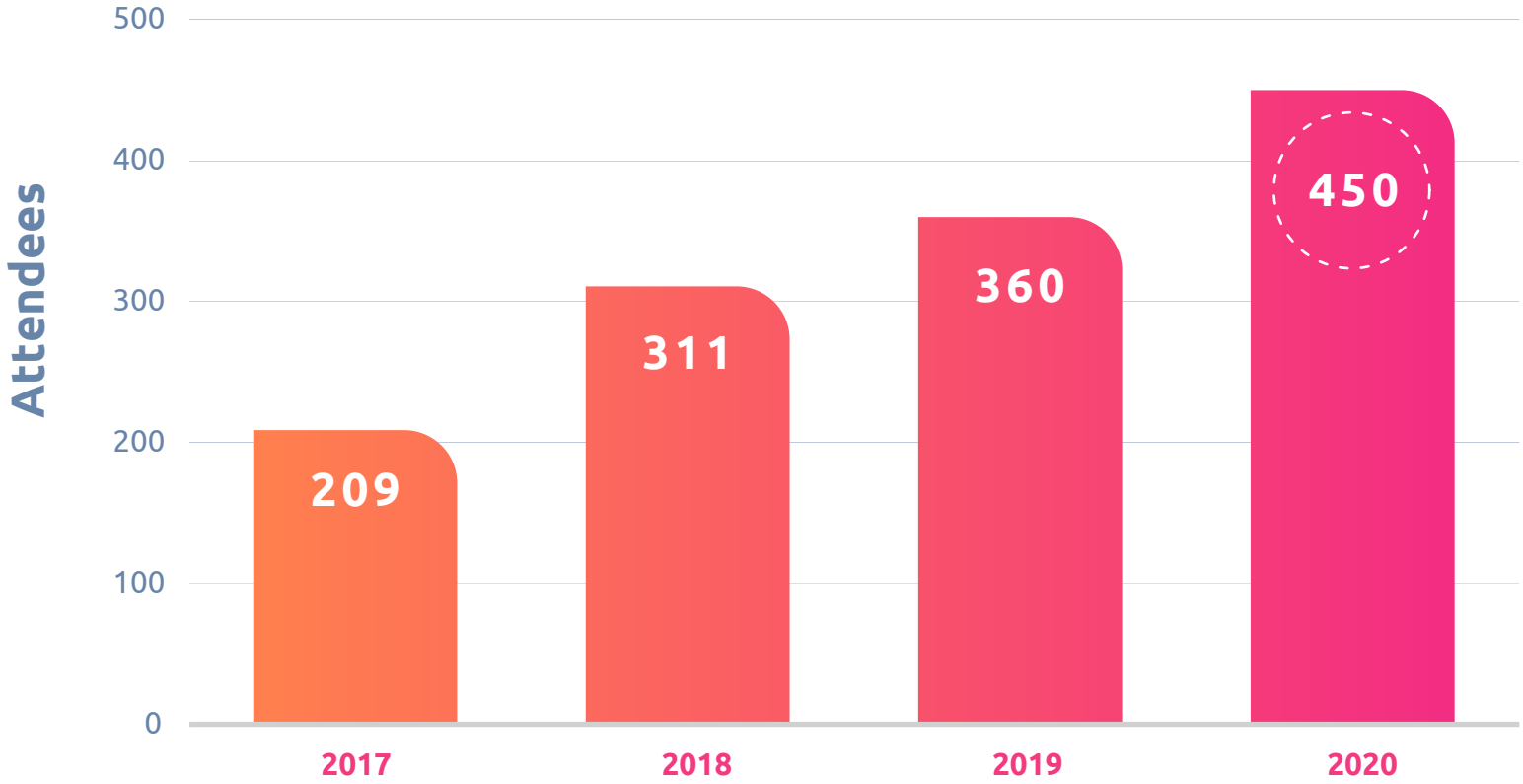
GOALS 2020

City: Medellín / **Venue Sponsor:** EAFIT University

- 3 Conference days
- 450 Attendees
- 22 Sponsors
- 60 Volunteers
- 14 Countries
- 20 Scholarships
- 6 Invited International speakers
- 55 speakers:
  25 workshops / 30 Talks

GOALS 2020

PyCon Colombia Yearly Attendees



** 360 attendees plus a waitlist of 50 people*
*** 450 expected attendees*

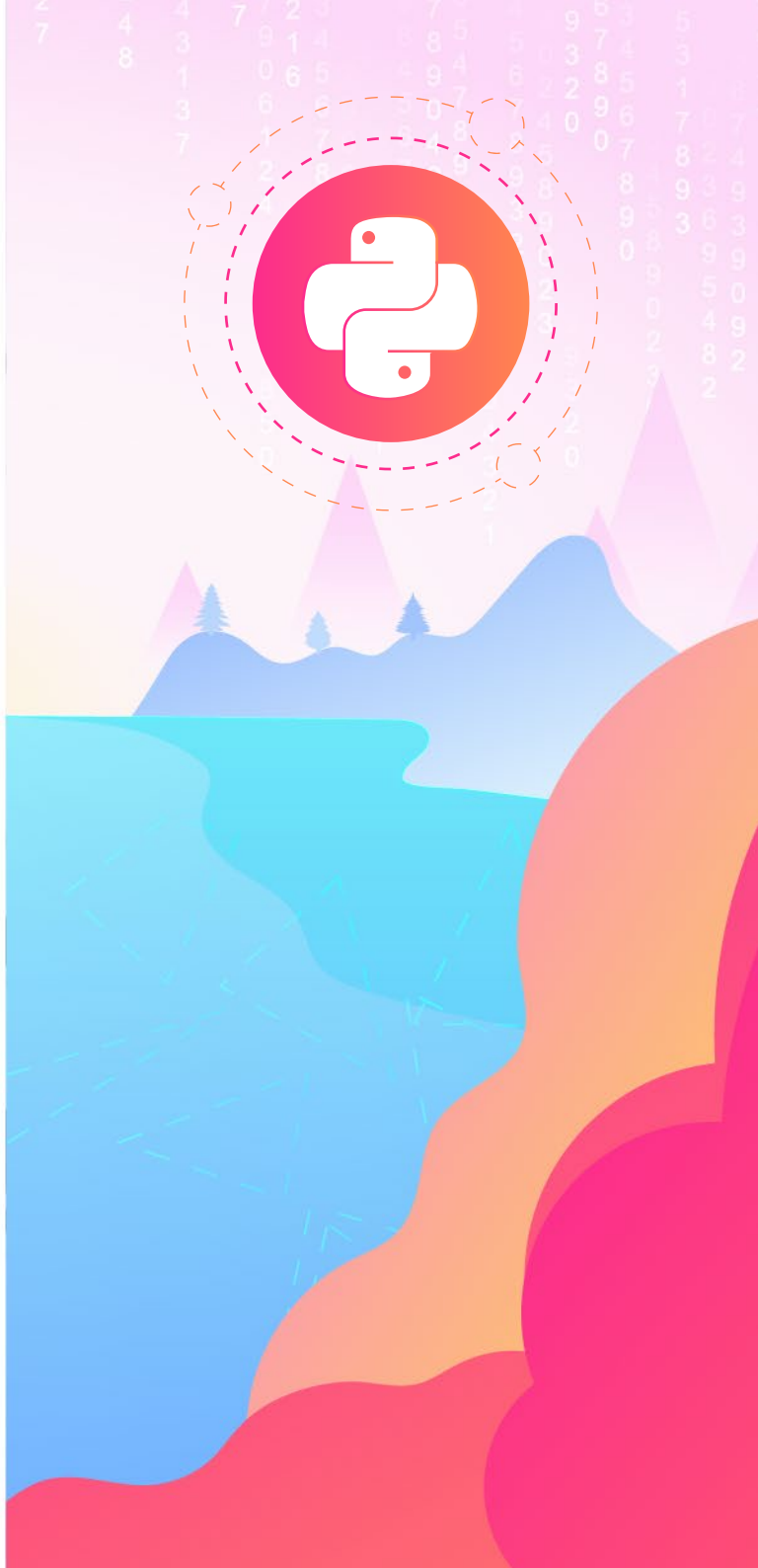
DATES: 7, 8 AND 9 FEBRUARY 2020

07 – Friday 7th February 2020
8am to 6pm

08 – Saturday 8th February 2020
8am to 6pm

09 – Sunday 9th February 2020
8am to 5pm

**Each day closing and opening hour might change*



TENTATIVE PLANNING

Friday, 7th February 2020

Main auditorium and
2 additional smaller auditoriums

** Event schedule can change*

3 Simultaneous auditoriums
8am to 6pm

Opening event

Keynote
International speaker

Coffee break

Talks
More than 15 speakers

Lunch

Talks
More than 15 speakers

Break

Closing Keynote
International speaker

Special Cultural Event
With Speakers, Keynote speakers, organizers and sponsors

TENTATIVE PLANNING

Saturday, 8th February 2020

Main auditorium and
2 additional smaller auditoriums

** Event schedule can change*

3 Simultaneous auditoriums

8am to 6pm

Opening event

Keynote
International speaker

Coffee break

Talks
More than 15 speakers

Lunch

Talks
More than 15 speakers

Break

Closing Keynote
International speaker

Special dinner

With Speakers, Keynote speakers, organizers and sponsors

TENTATIVE PLANNING

Sunday, 9th February 2020

Main auditorium and
2 additional smaller auditoriums

** Event schedule can change*

More than 15 rooms
8am to 6pm

Opening event

Workshops
International speaker

Coffee break

Workshops
International speaker

Lunch

Closing Keynote
International speaker

Closing event

After event

Why to sponsor PyCon Colombia 2020?

At the conference you can find potential candidates for your current team and your actual employees will benefit from the lectures, workshops and events.

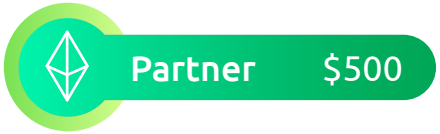
Your brand will be part of a global community that try to increase the diversity in the tech industry at all levels of inclusion.

PyCon Colombia 2020 is focusing efforts to get more attendance of talented people from universities which is good for your recruiting process.

SPONSORS AND PARTNERS IN PREVIOUS VERSIONS

Venue Sponsors	Pontificia Universidad Javeriana Bogotá · Universidad EAFIT Vigilada Mineducación · Universidad Santo Tomás Primer Claustro Universitario de Colombia
Platinum Sponsor	IBM · HUGE · elastic
Gold Sponsors	endava · MONOKU We go beyond · python Software Foundation
Silver Sponsors	stackoverflow en español · HDE Liberation of Technology
Bronze Sponsors	Growth Acceleration Partners · SENSETA Capture & Analyze · UruIT · PIENSA
Startup Sponsors	SWAPPS · SIHSA Sistemas Hidráulicos y Sanitarios · LANDING AI · deeplearning.ai
Aid Sponsors	fluid attacks · monadical · PSL
Partners	sikuani · TAPPSI · Socialatom PR · pulsosocial

SPONSORSHIP LEVELS



All values are in USD. Amounts before taxes.

SPONSORSHIP PLANS

	Diamond $8.900 20 mins presentation	**Platinum** $5.500 15 mins presentation
Tickets	17	11
Booth size	Large	Medium
Allowed Workshop proposals	3	2
Interview max length	25 min	20 min
Access to attendees list*	Yes	Yes
Logos in: → Videos → Website → Social Networks → Badge with Name tag → Tshirt → Lanyards	Size XL	Size L

** Attendees that accept their information to be shared with event sponsors. Information what would be provided is : First name, last name and email.*

SPONSORSHIP PLANS

	Gold $3.400	Silver $2.100	Bronze $1.300
Tickets	6	5	3
Booth size	Small	---	---
Allowed Workshop proposals	1	---	---
Interview max length	15 min	10 min	---
Access to attendees list*	Yes	No	No
Logos in: → Videos → Website → Social Networks	Size M	Size M	Size S
→ Badge with Name tag → Tshirt → Lanyards	Size M	Size M	---

** Attendees that accept their information to be shared with event sponsors. Information what would be provided is : First name, last name and email.*

SPONSORSHIP PLANS

	Startup $800	Partner $500	Support $300	Aid $200
Tickets	2	1	---	---
Logos printed material in swag bag	S	XS	---	---
Logos Videos	S	XS	XS	XS
Logos Website	S	XS	XS	XS
Logos Tshirt	---	---	---	---
Logos Landyards	---	---	---	---
Logos Badge with Name tag	---	---	---	---
Logos Social Networks	S	XS	XS	XS

SPONSORSHIP PLAN DISCOUNTS

Super Early Stage

8% Off in all plans
Until 31th August, 2019

Early Stage

5% Off in all plans
Until 30th November, 2019

** Discount applies 1 day before the disbursement is completed.*

Flexibility

Don’t see a package that fit your needs? Do you have an unique idea? If you want to support PyCon Colombia 2020, we want to help you develop a tailored sponsorship package that fits your specific targets.

Please get in touch and ask about individual arrangements: sponsors@pycon.co

PYCON 20
COLOMBIA
Coding and dreaming

Contact Us

John Roa
hello@pycon.co
Chief Organizer