

BLUE OCEAN DIVERS

NEWSLETTER

News From the Dive Shop <i>See what is happening at your Dive Shop!</i> Click here	Recent Certs <i>See who is advancing their dive skills with addition training?</i> Click here	News from Tug <i>Checkout the stories and tales from our very own "Unknown Diver"</i> Click here	Calendar <i>Don't miss all the happenings at Blue Ocean Divers</i> Click here
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Welcome to December

Did you enjoy your Thanksgiving with family, friends and turkey? Did you survive Black Friday and Cyber Monday? Good. Patti and I spent Thanksgiving with extended family and had a wonderful time. It was great to relax with them after such a busy week at DEMA, the Diving Equipment & Marketing Association trade show that was held at Las Vegas this year.

It's not a surprise that the US economy is not what everyone would like to see and it is affecting everyone. The good news is that the economists are seeing positive indications and the dive industry is also projecting a VERY positive and upbeat attitude.

We left Las Vegas with all the new products from Sherwood, Henderson and Aqualung. We have a new regulator (Magnum) from Sherwood and travel fins from Akona, Henderson showed their new Aqua Loc wetsuit. Aqualung showed off its new i3 BCD inflation system in their back inflate BCDs and a travel version of the Slingshot fin, the Hotshot. The really big news is PADI's announcement of their Re-Breather course is under development and the release of the updated PADI Divemaster program. There were the usual seminars, parties and socials to attend making the week go by much faster than we would have liked.

Checkout the new products section of the newsletter for additional information on some of the really interesting products displayed at DEMA.

On a personal note, Patti, myself and all the staff want to send you a fond wish for a happy holiday season. Remember, it's not what's waiting for you under the tree, it's who is waiting next to you.

Happy Holidays & Good Diving,

Mach10

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News from the Dive Center

DEMA News

Products Coming is 2011

Sherwood introduces the next step in their new regulator line, the Magnum. Based on the recently introduced Brut, the new Magnum will deliver great performance for just a little bit of cash!

Blue Ocean Divers will be adding the new Caicos fins from Akona. These are economic snorkeling fins for the traveler.



Aqualung announces the Dimension and Lotus back inflate BCDs w/i3 inflation/deflation.



Aqualungs new Hotshot fins are now available in new colors. Here is a good travel fin with some zip in it's kick. Don't want to travel with your slingshot fins? The Hotshot will get you there and back with ease and no over weight charges.

Henderson showed us the new Aqua Loc Wetsuit. It's the next generation of neoprene with the water limiting zipper from the insta-dry suit and gussets in the arms and legs. WOW!! Look for this new and innovative suit's depute early in 2011!

HENDERSON

November Certifications

This month we were very busy with all kinds of classes. Look at all the folks who are learning and growing their dive skills. The following folks have earned new certifications.

PADI Open Water Diver

Cletus R., Jonathan C., Lauren S. & Lottie F.

PADI Advanced Open Water Diver

Paul L.

PADI Equipment Specialist

Angela G., Cletus R.

Congratulations to one and all.

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The Unknown Diver

Hello Divers,

I end the year with my customary poem.

'Twas the night before Christmas, when all through the shop

Nothing was stirring, not even a mop.

The BC's were hung by the compressor with care,

In hopes that St. Nicholas soon would be there;

The divemasters were nestled all snug in their beds,

While visions of Cayman & Fiji danced in their heads;

With Beth in her kerchief, and Tom in his cap,

they'd just settled down for a long winter's nap,

When out in the lot there arose such a clatter,

Tom sprang to his feet to see what was the matter.

Away to the window he flew like a flash,

Shut off the alarm and through out the trash.

The moon on the breast of the new-fallen snow

Gave the luster of mid-day to objects below,

When, what to Tom's wondering eyes should appear,

But a dive boat with Mike and Pat with their gear,

With a little old driver, so lively and quick,

I knew in a moment, Capt Ross not St. Nick

More rapid than eagles the instructors they came,

And Mike whistled, and shouted, and called them by name;

"Now, Deb! now, Bob! now Tom! now, Al and Louise!

On, Terry! on Mike! on, Jim, on Kurt and

don't forget Brent so feelings aren't hurt!

To the top of the dumpster! to the top of the wall!

Now swim away! swim away! swim away all!"

As fish on a reef that before the wild hurricane fly,

When they met with an obstacle, mount to the sky,

So up to the shop roof the instructors they flew,

With the dive boat full of equipment too.

And then, in a twinkling, Tom heard on the roof

The flipping and flopping, someone fell in the snow with a poof.

As Tom drew in his hand, and was turning around,

Down the chimney Mike came with a bound.

He was dressed in a dry suit, from his head to his foot,

His suit was all covered with sea weed and soot;

A bundle of equipment he had slung on his back,

And he looked like a peddler just opening his pack.

His eyes -- how they twinkled! his dimples how merry!

His cheeks were like roses, his nose like a cherry!

His droll little mouth was drawn up like a bow,

Is this the Mike we know?

The stump of a reg he held tight in his teeth,

And the sea weed it encircled his head like a wreath;

He had on a rebreather and sling bottle too,

He was ready for diving and going deep too.

He was chubby and plump, a right jolly old elf,

Tom laughed when he saw him, in spite of himself;

A wink of Mike's eye and a twist of his head,

Soon gave Tom to know he had nothing to dread;

Mike spoke not a word, but went straight to his work,

Filled tanks and fixed regs; then turned his head with a jerk,

And laying his finger aside of his nose,

And giving a nod, up the chimney he rose;

He sprang to his dive boat, to his instructors gave a whistle,

And away they all swam like the down of a thistle.

But Tom heard Mike exclaim, ere he dove out of sight,

"Happy Diving to all, how about a night dive tonight."

Never Dive Over Your Head..

"The Unknown Diver"

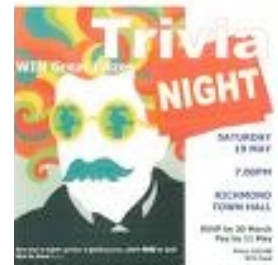
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Trivia Contest

Have you been checking out the Trivia questions on the website? I'm trying to make the questions more interesting and close to home. If you have been avoiding the trivia it's time to check it out. So all the answers for July are in the old dive hood and the name that popped out is Leigh Sickler. So Leigh, stop on down to Blue Ocean Divers and pick up your bottle of mask defog.

How's your supply of mask defog? Go to our website and answer the 2 Trivia questions. Upon submittal you will be told if you found the correct answers to the questions. Your chances in the drawing will be based on the number of questions you answered correctly. If you answer both questions correctly you will have 2 chances in the drawing. If you answer only one correctly you will get one chance in the drawing. Good luck to one and all.



Educational Opportunities

PADI Equipment Specialty

Whether it's a regulator problem, a wet suit tear or a broken mask strap, the Equipment Specialist course can help. This Specialty course prepares you for the basic equipment maintenance, care and adjustments you'll encounter every dive day. In addition, you'll get the valuable background on equipment repair and purchase, making you better able to protect your investment.

During your PADI Equipment Specialist program, you'll familiarize yourself with the operation and maintenance of your personal equipment. Your instructor might also provide the opportunity to review new or unfamiliar dive equipment. The program is not an equipment repair program but it does give you:

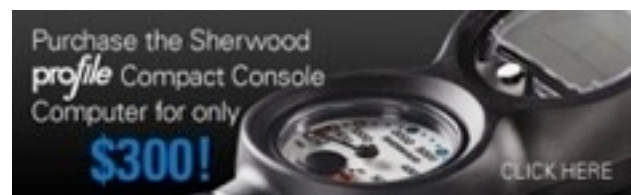
- * Theory, principles and operation of dive equipment
- * Routine recommended care and maintenance procedures
- * Common problems with equipment and recommended professional maintenance procedures
- * Simple suggestions for comfortable equipment configurations and an introduction to new equipment

Dive Shop Specials

It's the Holiday season and Blue Ocean Divers is here to help you with your Holiday ideas.

Sherwood Dive Computer Trade-in

Direct and to the point, here is the deal... Trade in any dive computer and get a Sherwood Profile computer for only \$300. This is a single button nitrox capable computer.



Gift Registry

Planning your list to help Santa? Blue Ocean Divers can help. Once again we are offering Holiday Gift registration. All you do is come in and complete the list of things your dive locker needs and then friends and family can get you the exact item, (size & color) they will make your day.

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Special Sale items

Blue Ocean Divers have the following items in stock on sale with some really great savings. Sale prices are good for in-stock items only.

	Item	Manufacture	Model	Size	MSRP	Sale Price	
*Used	BCD	Aqualung	Pro	Lg	\$565.00	\$1,299.00	40% off
	Regulator	Aqualung	Legend		\$655.00		
	Octopus	Aqualung	Legend		\$220.00		
	Computer	Sunnto	Cobra		\$725.00		
Package	Regulator	Sherwood	SR1+		\$650.00	\$1,620.50	30% off
	Octopus	Sherwood	SRI		\$220.00		
	Computer	Sherwood	Wisdom		\$895.00		
	BCD	Sherwood	Avid	M&L	\$550.00		
	Regulator	Apex	XTX-20		\$420.00	\$650.00	Almost 23%
	Octopus	Apex	Egress Octo		\$175.00		
	Console	Aqualung	Sunnto Analog Gauges		\$245.00		
Holiday Fair	Christmas Tree Scuba Santa			Glass		\$15.00	
	Christmas Tree Scuba Santa			Resin		\$10.99	
	Scuba Wine Glasses		Hand Painted			\$10 per glass	

*The used equipment has been Mach10's and very gently used. Before it is sold it will be completely serviced and will have the 1st year annual service completely free.

All packages include Blue Ocean Divers 1st annual service free provided it is brought in 1 year after purchase +/- 1 month.

Diving Opportunities

Join us on Grand Cayman at Cobalt Coast

We have the details and it's going to be a GREAT trip. We have 1 bedroom suites and a ocean front room still available that include 3 meals a day, 6, 2 tank boat dives, unlimited shore diving & transfers to and from the Grand Cayman airport. This trip is 8 days, 7 nights and 6 days of diving. It will be April 9th through the 16th. This trip does not include airfare. We have found direct flights from Newark to Grand Cayman for under \$400 round trip per person.

DiveTech at Cobalt Coast is one of the most robust dive shops I know. They cater to open water divers getting them on the best reefs in the best seas possible. Yet if your interests and training have grown to more advanced diving DiveTech can support your dive needs up to and including the open circuit or closed circuit trimix diving. Rebreather tanks, doubles and softnolime is all available.



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We only have 2 of the 16 slots left for you to sign-up and have the time of your life diving in Grand Cayman. Final payment is due January 15th 2011.

Calendar

December 4	Emergency First Responder
December 18	D.A.N Oxygen Provider
December 24	Blue Ocean Divers will close at 4 pm. Happy Christmas
December 25	Santa's BIG day Blue Ocean Divers will be Closed
December 31	Blue Ocean Divers will close at 4 pm. Happy New Year
January 1	Happy New Year Blue Ocean Divers will be Closed
January 8	DAN DEMP training (day 1 of 2)
January 15	DAN DEMP training (day 2 of 2)
January 30	PADI Open Water class Module 1

Store Hours

Monday – Friday Noon until 7:00 p.m.
Saturday 9:00 a.m. until 5:00 p.m.
Sunday Closed