



BUILD RESPONSIVE REAL-WORLD WEBSITES WITH HTML AND CSS

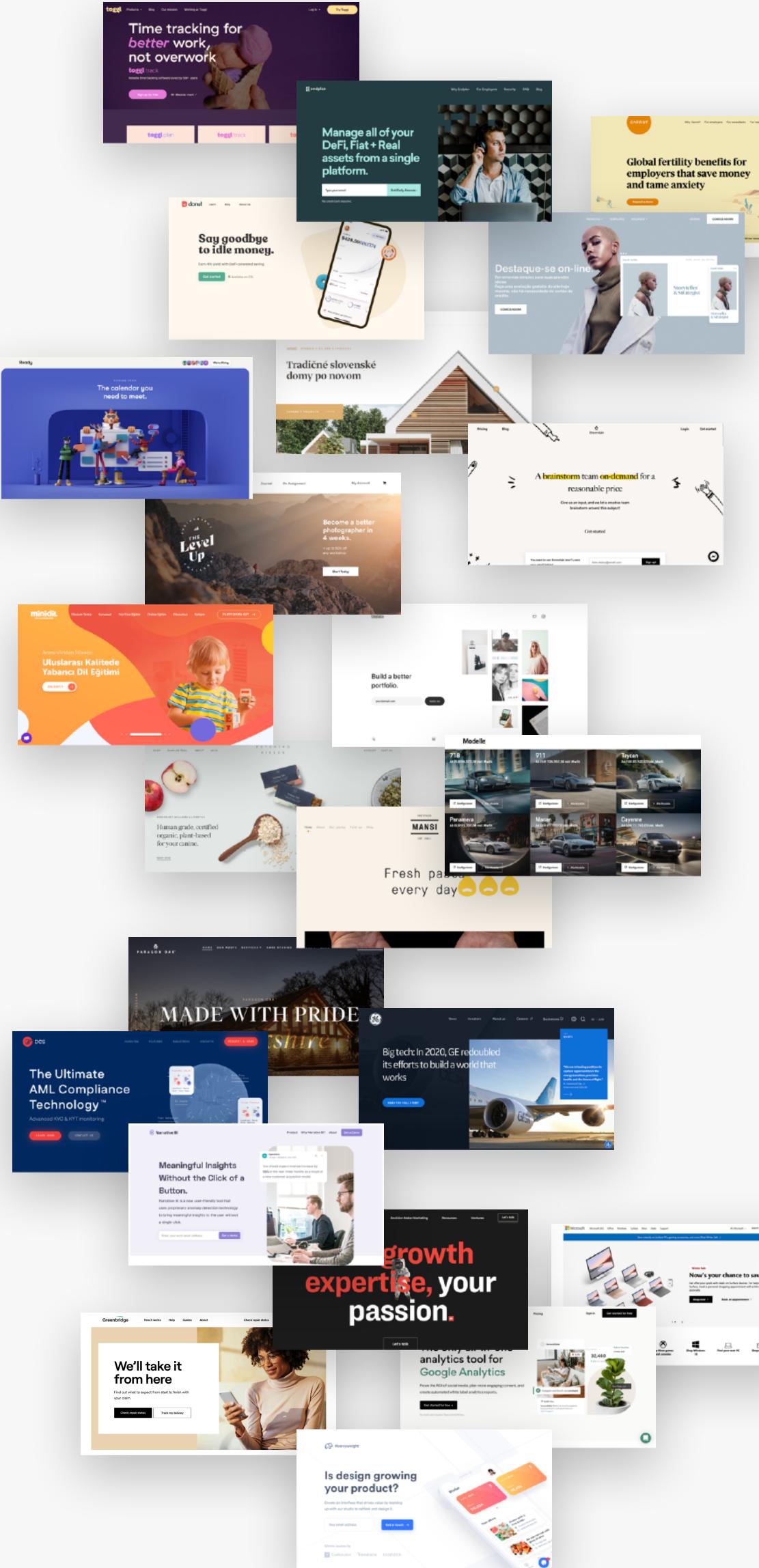
SECTION

WEB DESIGN RULES AND
FRAMEWORK

LECTURE

THE WEBSITE-PERSONALITIES-
FRAMEWORK

THE WEBSITE-PERSONALITIES-FRAMEWORK



100s of well-designed
sites **deconstructed**

Distilled into **countless**
web design rules that
we just learned

RULES SHOULD BE APPLIED ACCORDING
TO SELECTED WEBSITE PERSONALITY

Distilled into
7 website personalities

THE WEBSITE-PERSONALITIES-FRAMEWORK

THE 7 PERSONALITIES

- 1 Serious/Elegant
- 2 Minimalist/Simple
- 3 Plain/Neutral
- 4 Bold/Confident
- 5 Calm/Peaceful
- 6 Startup/Upbeat
- 7 Playful/Fun

How do you want website to appear to users? What “vibe” do you want to transmit?

Choose one of the website personalities accordingly

Apply personality traits to each design ingredient

Typography

Colors

Images

Icons

Shadows

Border-radius

Layout

PERSONALITY 01 – SERIOUS/ELEGANT

RINO & PELLE

Home Collection Lookbook About Contact



DETAILED CRAFTSMANSHIP

LUXURIOUS *and*
CONTEMPORARY APPEAL
—for EVERY WOMAN



OVERVIEW

Design for luxury and elegance, based on **thin serif typefaces**, **golden or pastel colors**, and big high-quality images

INDUSTRIES

Real estate, high fashion, jewelry, luxury products or services

Web design ingredients we learned about

TYPOGRAPHY

Serif typefaces (especially in headings), light font weight, small body font size

COLORS

Gold, pastel colors, black, dark blue or grey

IMAGES

Big, high-quality images are used to feature elegant and expensive products

ICONS

Usually no icons, but thin icons and lines may be used

SHADOWS

Usually no shadows

BORDER-RADIUS

Usually no border-radius

LAYOUT

A creative and experimental layout is quite common

LATEST COLLECTION

Autumn —
Winter
2020

Earthy tones, knitted patterns and metallic accents are what characterizes this Autumn Winter collection.

LOOKBOOK >



SLOVENSKÝ DOM

XOXO BÝVANIE V SÚLADU S PRÍRODOU

Tradičné slovenské domy po novom

ZOBRAZIŤ PROJEKTY →

Pravý sedlový dom

Dokonalosť slovenského dizajnu

Modernizácia typických tvarov

XOXO ČO SLOVENSKÝ DOM ZNAMENÁ?

Tradičná ľudová architektúra so sedlovou strechou v modernom prevedení

Tradícné a zároveň moderné

V duchu tradície s pridanou hodnotou moderných prvkov - ohľaduplnosť k prírode, okolitej zástavbe a ľudom

Cistý a prírodný interiér

Útulný a praktický ako stvorený pre rodinu - zdravé vnútorné prostredie plné slnka, radosti a pozitívnej energie

Industriál i retro v jednom

Správne použitie prvkov, materiálov a farebností, ktoré vytvárajú harmonické a moderné riešenie

Moderné slovenské domy s odkazom minulosti

Z úcty k predkom, ich intuitívnemu a múdremu prístupu výstavby, ale i spôsobe života, hodnôt a ľasky

TICKETING Shop Donate You are EN

CHÂTEAU DE VERSAILLES

WELCOME TO VERSAILLES

Opening hours Choose a ticket

DISCOVER PLAN YOUR VISIT WHAT'S ON

02/07/2021 9°C - 13°C

THE PALACE
From the seat of power to a museum of the history of France
Closed

THE ESTATE OF TRIANON
A place of intimacy
Closed

THE GARDENS
The art of perspective
Closed

THE PARK
A haven of greenery
Open from 8:00 am to 6:00 pm
Attendance: low

THE ROYAL TENNIS COURT


LIFE ON THE ESTATE


LIFE ON THE ESTATE


THE ROYAL TENNIS COURT
On 20 June 1789, the Royal Tennis Court of Versailles played a major part in French history. From being a royal sports hall during the reign of Louis XIV, it became synonymous with the foundation of French democracy and will be forever linked to a key episode in the French Revolution.

GAMES AND SPORT AT VERSAILLES
A "green lung" just 16 kilometres from Paris, the estate managed by the Public Institution of the Palace of Versailles draws a great many nature lovers and sports enthusiasts every day. Make the most of this exceptional natural heritage on your own or with friends, as a family or a club.

ACQUISITIONS
Discover the latest acquisitions by the Palace of Versailles.

22,000 ARTWORKS TO DISCOVER ONLINE

With 60,000 artworks, collections of Versailles illustrate 5 centuries of French History. This set reflects the dual vocation of the Palace once inhabited by the sovereigns and then a museum dedicated "to all the glories of France" inaugurated by Louis-Philippe in 1837.



BUY 3 OF ANY TREATS & SAVE \$5 | DISCOUNT IN CART

FETCHING FIELDS

SHOP SAMPLES TRIAL ABOUT HELP

ACCOUNT CART (0)

MODERN PET WELLNESS & LIFESTYLE

Human grade, certified organic, plant-based for your canine.

SHOP NOW

OUR PRODUCTS

Dig through our human-grade wellness and activity-based treat products to keep your pup happy and healthy.

Trekking Tails - Canine Treats \$10.50

On Vacay - Canine Treats \$10.50

ETHOS

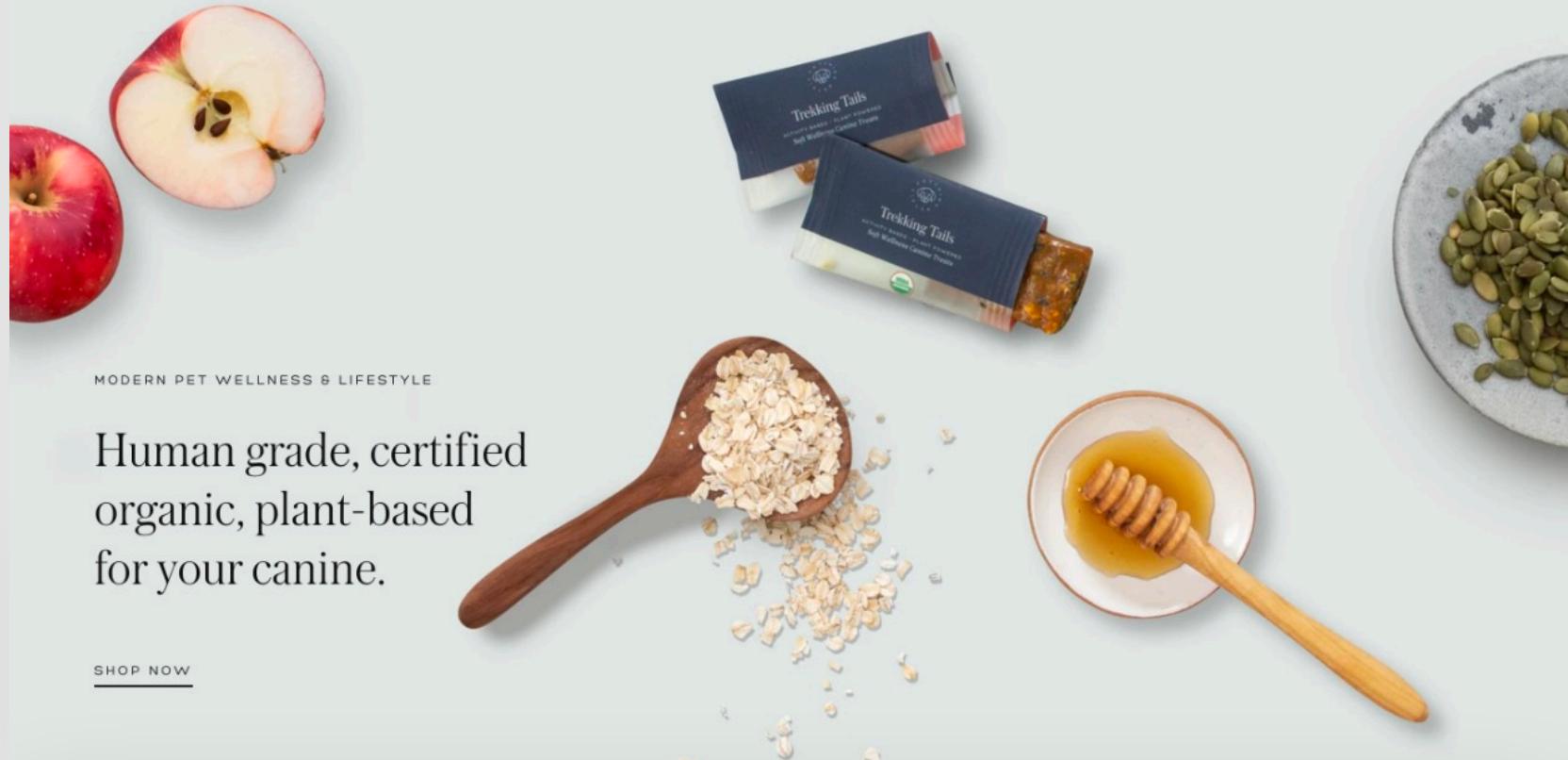
From one dog lover to another

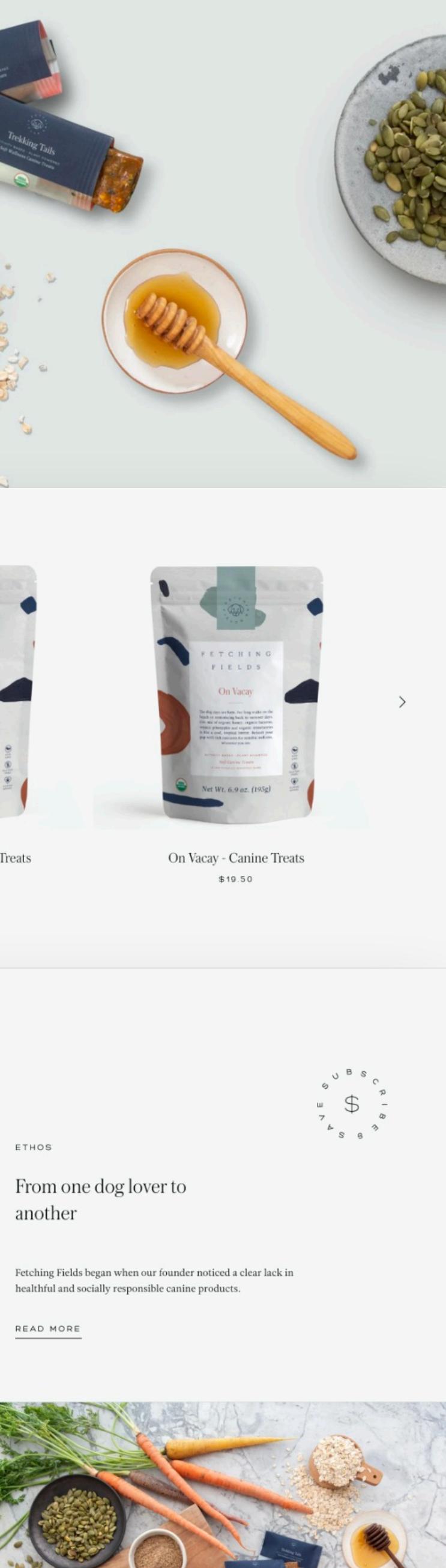
Fetching Fields began when our founder noticed a clear lack in healthful and socially responsible canine products.

READ MORE

INGREDIENTS THAT MATTER

Organic, Plant-Based





PERSONALITY 02 – MINIMALIST/SIMPLE

OVERVIEW

Focusses on the essential text content, using small or medium-sized sans-serif black text, lines, and few images and icons

INDUSTRIES

Fashion, portfolios, minimalism companies, software startups

TYPOGRAPHY

Boxy/squared sans-serif typefaces, small body font sizes

COLORS

Usually black or dark grey, on pure white background. Usually just one color throughout the design

New way of living.

Change the way you live life, closer to nature.

IMAGES

Few images, which can be used to add some color to the design. Usually no illustrations, but if, than just black

Nr. 01

[Live in ark](#)

Learn more about arks to live in

Nr. 02

[Work in an ark](#)

Learn more about office arks

Nr. 03

[Relax in an ark](#)

Learn more about arks at home

ICONS

Usually no icons, but small simple black icons may be used

What's Ark-Shelter?

Ark-Shelters are prefabricated, fully finished, modular units. By a lake, deep in a forest, at the edge of a field, a steep mountain hill or your city rooftop! Make your dream come true, installed in one day, no extra on-site work.

SHADOWS

Usually no shadows

The shelters are built in one piece, which gives the incredible mobility to reach your dream location. Modularity ensures that over time you can grow your Ark to your needs. The units are created by craftsmen in our factory.

We have ideal conditions and are able to reach the highest details and reduce production time. Which allows us to keep control of the price, remove any onsite construction constraints and make your dream home, on time, on budget, at the highest quality possible.

BORDER-RADIUS

Usually no border-radius

LAYOUT

Simple layout, a narrow one-column layout is quite common

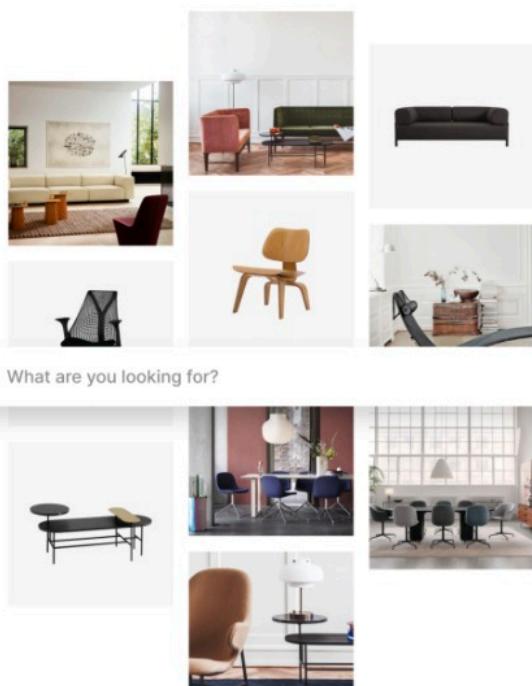
CHOOSE YOUR PURPOSE

[Ark-Shelter to live in closer to nature](#)

The new way for interior professionals to buy furniture

[Sign up](#)[Book a demo →](#)

Find furniture for every type of project



We work with... Interior designers



Hospitality
The Silo Restaurant, London by Nina+Co

Book a demo

How will you and your project benefit from Clippings? Get your personal introduction to the platform in a 15 minute demo.

[Book a demo](#)[Try it now →](#)

Pretty code by handsome people

Mobile, AR, VR, AI, Blockchain – we have it



Here's why our clients trust us

Rated 5.0 on Clutch

+

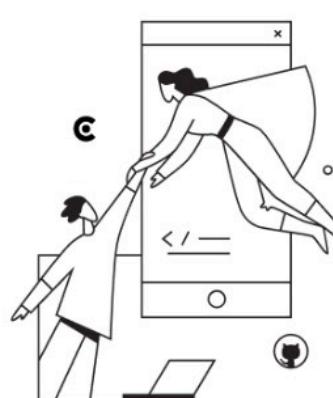
94% employee retention rate

-

Happy employees build happy software. Hire a team that cares about giving you stellar results.

50+ successful projects

+



9000+ stars on GitHub

+

1.5 years of cooperation on average

+

100% office-based team

+

Somewhere between staring at the screen and tilting my head the magic is done.

I'm Tomáš Sebastián Steinbühel, a digital designer born&raised in Bratislava, Slovakia. Currently, I'm looking for a skillful team to join and learn some new badass skills while creating functional design. Pleased to meet you already.

However through my design journey I've been taught to ignore the nagging self-doubt, shut it down and ship it when needed. Fortunately, instead of grumbling I let the free flow happen.

More than a designer



Keep it stupid

I like to keep my work simple, minimal with eye-catching details and stunning typography.



Award-winner

Not yet. But with a combination of winning attitude and high ambition I'll be a future game changer.



Keen to learn

You know how to eat an elephant? Bite by bite. That's how I learn. One small thing. Every. Single. Day.



Work hard

What would be the point of being a designer if there was no hard work?



Play hard

I love cold beer, tasty food, and playing video games.

Laser Beam Dedicated Team

Your own dedicated development team, built according to your needs.

- Fill in missing technical expertise
- Quickly extend your team with talented engineers
- Reduce costs on HR and administrative routines

Worthwhile Mobile

Humane Blockchain

PERSONALITY 03 – PLAIN/NEUTRAL

OVERVIEW

Design that gets out of the way by using **very neutral and small typefaces**, and a boxy, structured, and condensed layout

INDUSTRIES

Well-established corporations, companies that don't want to make an impact through design

TYPOGRAPHY

Neutral-looking sans-serif typefaces are used, and text is usually small and doesn't have visual impact

COLORS

Safe colors are employed, nothing too bright or too washed-out. Blues and blacks are common

IMAGES

Images are frequently used, but usually in a small format

ICONS

Usually no icons, but simple icons may be used

SHADOWS

Usually no shadows

BORDER-RADIUS

Usually no border-radius

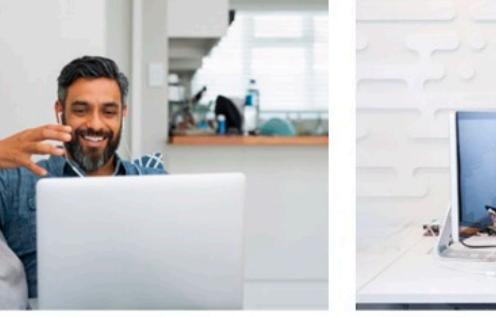
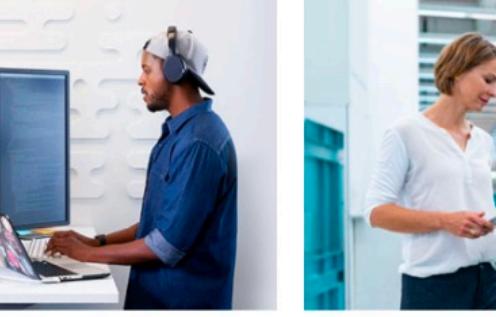
LAYOUT

Structured and condensed layout, with lots of boxes and rows

Think Digital Summit Portugal
November 4
#ThinkPortugal
Register now →

Inside IBM

- The new IBM z15**

Cloud without compromise, for businesses of all sizes
[Learn more about the new IBM z15 single-frame system →](#)
- EAM**

Rapidly deploy access to critical applications for remote workforces
[Register to qualify for a free 60-day trial →](#)
- The hybrid cloud advantage**

Build once, run anywhere, and adapt to change without compromise
[Find your hybrid solution →](#)
- Strategies for SCM**

Current conditions have exposed dire flaws in global supply networks
[Read the IBM report to be ready for future disruptions →](#)

Technologies

- [Analytics →](#)
- [Artificial intelligence →](#)
- [Cloud computing →](#)
- [Blockchain →](#)
- [Mobile technology →](#)
- [IT infrastructure →](#)
- [Security →](#)
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Business needs

- [Business operations →](#)
- [Collaboration →](#)
- [Content management →](#)
- [Commerce →](#)
- [Human resources →](#)
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- [Marketing and sales →](#)
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Explore product trials and offers

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Select Surface devices are on sale now—save while supplies last. For help choosing the right Surface, book a personal shopping appointment with a Microsoft Store associate.

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Buy Xbox games and consoles



Shop Surface devices



Choose your Microsoft 365



Shop Windows 10



Find your next PC



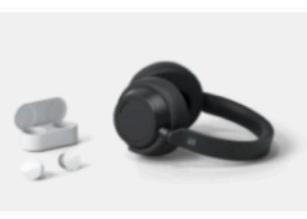
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**Bundle and save up to \$460**

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[Shop now >](#)**Save up to \$800 on select Surface Laptop 3**

Save \$400 now when you buy a new Surface Laptop 3 and get up to \$400 back when you trade in an eligible device.

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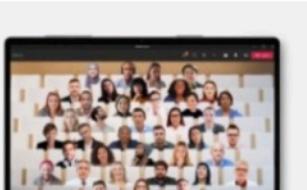
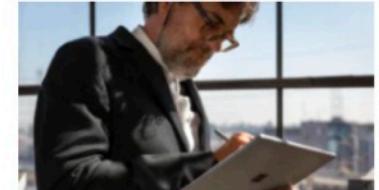
Discover the latest audio from Surface, featuring ultra-comfortable design, immersive sound, and all-day battery.

[Shop Surface Earbuds >](#)[Shop Surface Headphones 2 >](#)**Do more with Windows**

Shop tablets, laptops, all-in-ones, gaming PCs, and more.

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Read how we're responding to the COVID-19 outbreak, and get resources to help.

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Porsche.de My Porsche

Modelle | Fahrzeugsuche Online kaufen Motorsport & Events Service & Zubehör Unternehmen

Händlersuche (PLZ) >
Suchbegriff eingeben < Q

Car Configurator >
Beratung & Services +

Soul, electrified. Der neue Taycan Cross Turismo.

Verbrauch/Emissionen: Stromverbrauch kombiniert: 28,1 kWh/100 km
CO2-Emissions kombiniert: 0 g/km

Modelle

718 Ab EUR 56.372,00 inkl. MwSt. Konfigurieren Alle Modelle	911 Ab EUR 106.352,00 inkl. MwSt. Konfigurieren Alle Modelle	Taycan Ab EUR 83.520,00 inkl. MwSt. Konfigurieren Alle Modelle
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Finden Sie einen Porsche in Ihrer Nähe

[718 Modelle kaufen](#) [911 Modelle kaufen](#) [Taycan Modelle kaufen](#)

> <

Beratung & Services

[Modelle vergleichen](#)

[Händlersuche](#)

[Porsche Financial Services](#)

[Kontakt](#)

DESIGN BUILDERS

A home built *around you*

Your Budget

Splashing Out

see what your money gets you

Locations

Proudly New Zealand owned and operated with a nationwide network in several locations.

[View locations](#)

Get Inspired

Take a visual tour of some of the wonderful homes that we have created for our clients.

[Browse the gallery](#) [Understand your budget](#) [Homes walk-through](#)

Every Design Builders home is *unique*

We design and build one-off architectural homes throughout the North Island. No existing plans, templates, or catalogues; instead, we work with you to create a unique home designed and built just for you, inspired by you.

The homes we create are all different, but they start the same way: with a blank sheet of paper and a client who wants a great original home.

You might think that a home designed and built the way you want is out of your reach, but with Design Builders, you can afford to think differently. Our process is built around you, including your budget.

[Let's Talk](#)

Showhomes

Be inspired at one of our showhomes.

[See all showhomes](#)

News & Events

PERSONALITY 04 – BOLD/CONFIDENT

OVERVIEW

Design that makes an impact, by featuring **big and bold typography**, paired with confident use of **big colored blocks**

INDUSTRIES

Digital agencies, software startups, travel, "strong" companies

TYPOGRAPHY

Boxy/squared sans-serif typefaces, big and bold typography, especially headings. Uppercase headings are common

COLORS

Usually multiple bright colors. Big color blocks/sections are used to draw attention

IMAGES

Lots of big images are usually displayed

ICONS

🚫 Usually no icons

SHADOWS

🚫 Usually no shadows

BORDER-RADIUS

🚫 Usually no border-radius

LAYOUT

>All kinds of layouts, no particular tendencies

**PREPARE
FOR WHAT
YOU CAN'T
PREDICT.**

[Shop our kits](#)

Emergencies can happen without warning, but JUDY can help people be more prepared than ever.

People

It's not just about the kit, but also the customized content and education they offer.

The New York Times

The must-have emergency kit to keep you safe during a disaster.

GMA

SHOP OUR KITS

[Compare them all →](#)



THE SAFE

\$295

[Add To Cart](#)

Pay in full or in 4 interest-free installments of \$73.75 with [shop Pay](#). [Learn more](#)



THE MOVER MAX

\$195

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Pay in full or in 4 interest-free installments of \$48.75 with [shop Pay](#). [Learn more](#)



THE STAY

\$60

[Add To Cart](#)

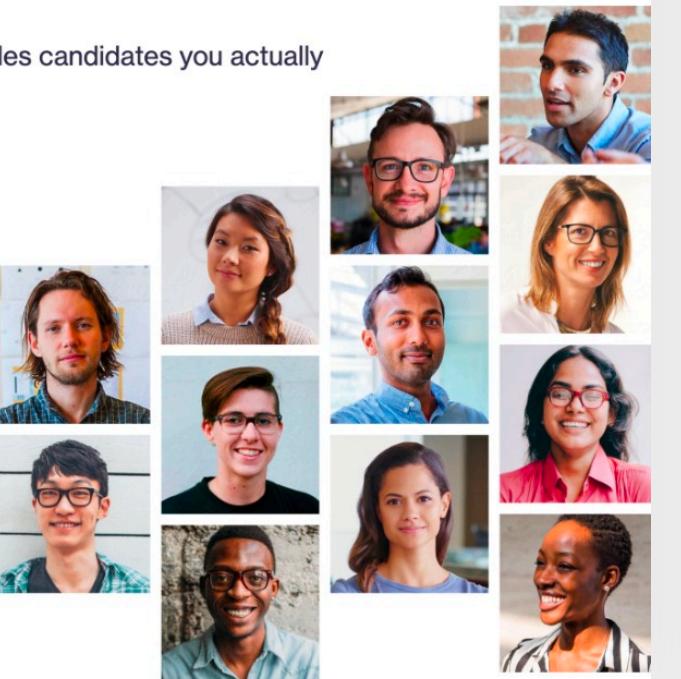
Pay in full or in 4 interest-free installments of \$15.00 with [shop Pay](#). [Learn more](#)

Build your recruiting engine with Dover.

No more juggling recruiting tools—Dover finds and schedules candidates you actually want to talk to, at a fraction of the cost.

Join the 100+ companies relying on Dover to find the best talent

[Try it now >](#)



“

We hired an exceptional Staff Engineer and a Senior PM using Dover. The product helped us reach candidates with decades of experience.



Nicholas Bruno
Talent, Forge

[Read the case study >](#)

We discover candidates you actually want to talk to.



Dover uses a robust calibration process to deeply understand your requirements.

Then, our system evaluates prospective candidates on **50+ data points** so we can find qualified candidates who are the best possible fits.

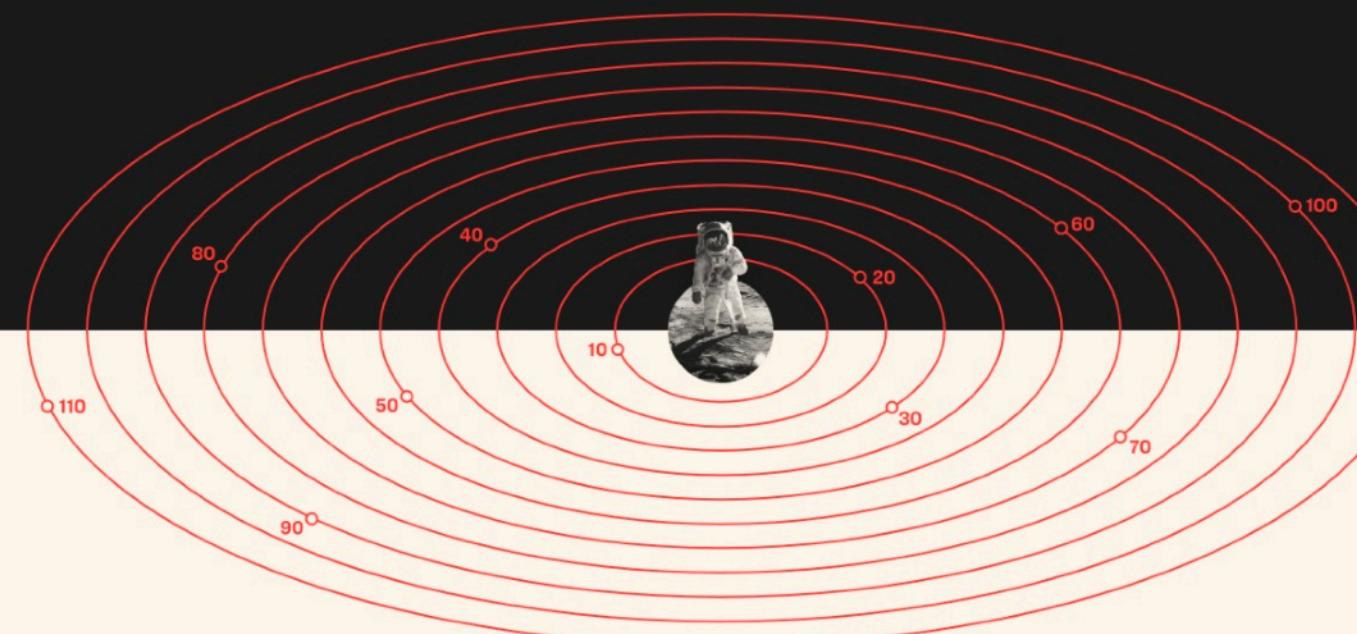
“

Dover helped us hire two phenomenal engineers for our first DevOps and Test roles. The product held up our high quality bar — and working with their team was fantastic!

Our growth expertise, your passion.^M



Scale-Ups Enterprise



Audacious goals, smashed.^M

From marketing strategy and leadership through execution and results; Matter Made produces reliable growth for scale-ups and large enterprises.



the impact of many.^M

Everything you need to grow online.

Simple tools for your big ideas. Start your free website trial today, no credit card required.

[GET STARTED](#)



Create a website.

Start with award-winning templates, then customize to fit your style and professional needs.

Portfolio

Blog

Online Store

Personal & CV

Creative Services →

Events & Wedding

Small Business

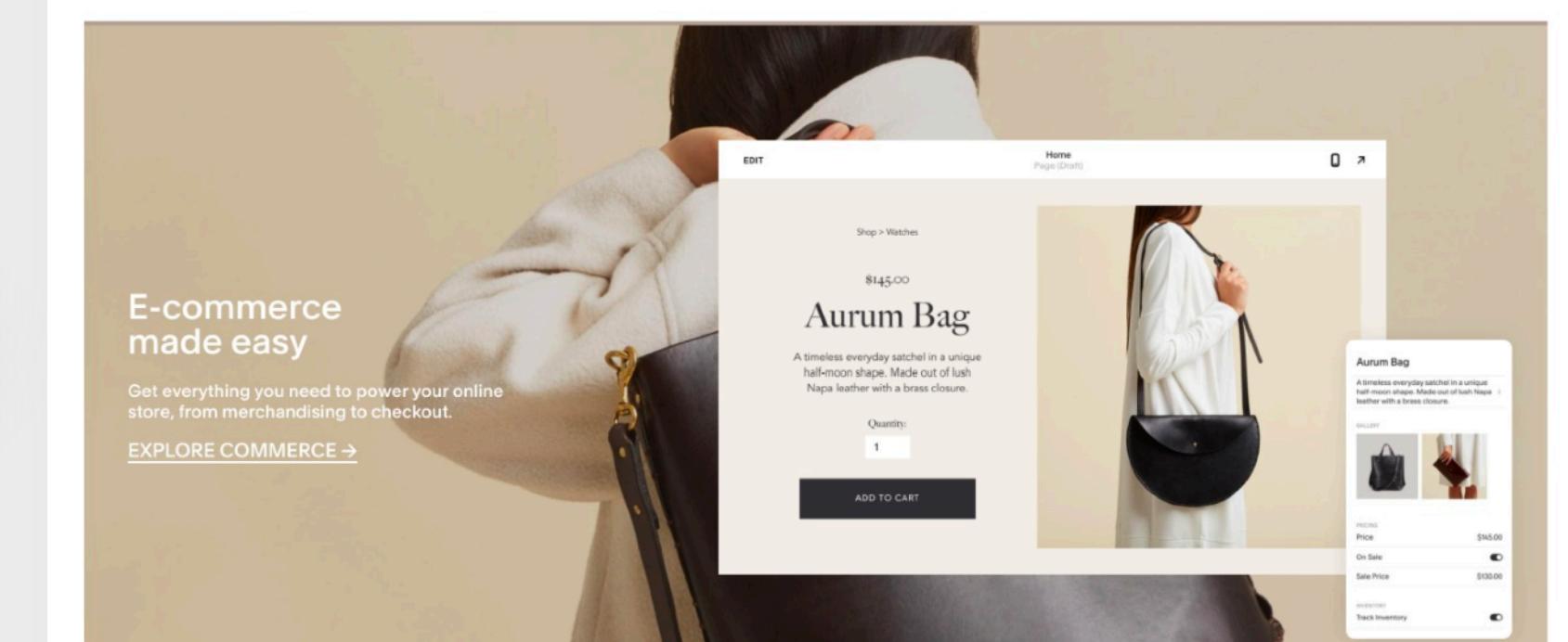
ALL TEMPLATES →

Nolan & Co

Nolan & Co is a digital pro agency that focuses on st and design.



Sell online.



PERSONALITY 05 – CALM/PEACEFUL

OVERVIEW

For products and services that care about the consumer, which is transmitted by **calming pastel colors** and **soft serif headings**

INDUSTRIES

Healthcare, all products with focus on consumer well-being

TYPOGRAPHY

Soft serif typefaces frequently used for headings, but sans-serif headings might be used too (e.g for software products)

COLORS

Pastel/washed-out colors: light oranges, yellows, browns, greens, blues

IMAGES

Images and illustrations are usual, matching calm color palette

ICONS

✓ Icons are quite frequent

SHADOWS

👉 Usually no shadows, but might be used sparingly

BORDER-RADIUS

✓ Some border-radius is usual

LAYOUT

👉 All kinds of layouts, no particular tendencies

Finally, a better way to feel better.

Premium CBD delivered directly to your doorstep.

Get Feels



"Every bottle is quality-tested to the Nth degree."

BYRDIE

"One of the most effective at calming my anxiety."

FASHIONISTA

★★★★★
5000+ 5-star reviews

Read more

"This stuff definitely works."

COSMOPOLITAN

"Designed to take the guesswork out of dosage."

THE CUT



THE BENEFITS
Feel balanced.

Helping people manage anxiety, pain, and sleeplessness.

ANXIETY
Quiet your mind and calm the storm.

PAIN
Ease your pain and soothe your joints.

SLEEP
Sleep tight and wake up refreshed.



care/of

SHOP LEARN IMMUNITY

SIGN IN Take the quiz

You know your body,
we know the science.
Let's work together.

Find the right vitamins, protein, and now collagen
too, personalized just for you.

[Take the quiz](#)

[Browse all products](#)

Healthy doesn't have to be hard.
We make it easy.

Take the quiz
Tell us a little about yourself. We're good listeners.

Get nutrients that work
Get your personalized recommendation. Backed by science and delivered to you.

Stick with it long term
Keep the conversation going. We'll adjust as your health needs change.

A routine tailored to you

We'll help you create a health plan with vitamins, supplements, and more that help you feel your best today and support you long-term.

Anne's plan
Full-time mom

Anne's daughter keeps her busy, but she tries to work out and eat healthy most days.

- PROBIOTICS for digestion*
- PROTEIN for post-workout recovery*
- ELECTROLYTES to support hydration*

We're with you

MNDFL @ Work

CERTIFICATION

Space for you to breathe.

A global community of expert teachers and dedicated practitioners who are all about spreading goodness.

Since its inception, MNDFL has been at the forefront of the modern mindfulness movement, providing meditation experiences and relevant mindfulness content for the modern human.

[MNDFL @ WORK](#)

[CERTIFICATION](#)

THE WALL STREET JOURNAL

VOGUE

The New York Times

WELL + GOOD

BuzzFeed

BENEFITS OF MEDITATION

We enable you to feel good.

Reduce stress

Become BFF with your mind and learn how to effectively cope with the tough stuff - like anxious thoughts and difficult emotions. Hi, present moment awareness. Bye, Obsessiveness.

Increase productivity

Let's face it, there is so much work to be done in the world and it can be overwhelming. Create mental and emotional space so you can show up more fully for both your internal and external world.

Reduce depression

Studies show that meditation, especially when paired with exercise, can lead to a 40% decrease in depression. Turns out that the mind body connection is real - as is science.

donut

Learn Blog About Us

Get started

Say goodbye to idle money.

Earn 4% yield with DeFi-powered saving.

[Get started](#)

Available on iOS

We make money move.

Fast & Easy
Connect your bank account and start saving in under 5 minutes.

High Yield
4% APY through the power of decentralized finance.

Secure
Over \$3+ million earning interest safely thanks to best-in-class lending partners.

How it works.

Automate your saving in under 5 minutes, then brag about it to your friends.

[Learn more](#)

PERSONALITY 06 – STARTUP/UPBEAT

OVERVIEW

Widely used in startups, featuring **medium-sized sans-serif typefaces**, **light-grey backgrounds**, and rounded elements

INDUSTRIES

Software startups, and other modern-looking companies

TYPOGRAPHY

Medium-sized headings (not too large), usually one sans-serif typeface in whole design. Tendency for lighter text colors

COLORS

Blues, greens and purples are widely used. Lots of light backgrounds (mainly gray), gradients are also common

IMAGES

Images or illustrations are always used. 3D illustrations are modern. Sometimes patterns and shapes add visual details

ICONS

✓ Icons are very frequent

SHADOWS

✓ Subtle shadows are frequent. Glows are becoming modern

BORDER-RADIUS

✓ Border-radius is very common

LAYOUT

Rows of cards and Z-patterns are usual, as well as animations

The screenshot shows the Stripe Connect dashboard. At the top, there's a summary card with 'TOTAL SALES' at \$1,043 and '45 total orders'. Below it is a 'TRANSACTIONS' section showing three recent transactions: #1007 (\$350.00), #1008 (\$420.00), and #1009 (\$273.00). Further down, there's a 'Customer' section with three entries, each with a blue 'Customer' badge. At the bottom, there's a 'RATE' section showing '2.4% + 30¢' and a 'BANK ACCOUNT' section with account number '1234' and 'ACCEPTED PAYMENTS' status. Navigation links 'Start now >' and 'Contact sales >' are at the bottom left.

Payments for platforms and marketplaces

Connect is a set of programmable APIs and tools that lets you facilitate payments on your software platform, build a marketplace, and pay out sellers or service providers globally—all while having Stripe handle payments compliance.

Booking.com, ManoMano, Shopify, WiX, treatwell, WooCommerce, asos MARKET PLACE

How it works

The easiest way to facilitate payments and pay out recipients

Onboard users, Accept payments, Pay out users, Manage platform

Onboard and verify your users

Whether you use Connect's prebuilt, **optimized UIs** or build your own custom flows, it's easy to get your users up and running quickly. Stripe handles identity verification to meet Know Your Customer (KYC) and compliance requirements.

Optimized to minimize user error and increase signups
Localized for 35+ countries in 14 languages
Automatically updated as local verification requirements evolve

Your country: United States
Mobile phone: USA +1 (555) 555-0123
E-mail address: you@example.com

Create account for GitHub Sponsors
Payments powered by Stripe

Is design growing your product?

Create an interface that drives value by teaming up with our studio to rethink and design it.

Your email address [Get in touch →](#)

Clients backed by Combinator HEINEKEN ELSEVIER

Great interfaces set your business up for growth

The numbers are in. Digital products with great user experience far outperform those without. That is why successful tech startups are investing in top-notch user interfaces. Here's why you should too.

- Boost productivity**: Make your product more valuable to your users by boosting their productivity through optimised UX.
- Increase confidence**: Seamless UX and sleek UI increases customers' confidence in your application's ability as a whole.
- Scale your product**: Rapidly scale up your product without sacrificing quality by implementing a design system.

We design great user interfaces that empower people and drive value

We know what makes interfaces great: seamless journeys. Our team merges expertise in CX, UX, and UI design to craft seamless processes and products. Even when users interact with your product across devices, applications, and (real-world) touchpoints. That's how we empower people and drive value.

Making complex applications seemingly simple is what we do best

Robin Humphreys Co-founder

Native mobile apps Beautiful native iOS & Android apps that deliver a polished user experience.

SaaS applications Feature-driven applications in the cloud that are optimised for self-service.

Enterprise software Complex and robust software solutions that feel bespoke and intuitive.

grammarly business

Pricing Solutions Security My Grammarly

Professional Communication For Your Team

With Grammarly Business, every member of your team can compose credible, mistake-free writing that makes your business look good.

[Get Grammarly Business](#)

Have questions? Contact sales >

Trusted by teams at: CISCO Expensify DELL Expedia Magento

Hey, Connor here! I'll be your trusted human advisor from Grammarly! How can I help?

Your Writing Reflects Your Business

Every email, web page, and social media post makes an impression on your customers. With Grammarly, you can be confident it's the right impression.

[Watch Full Video](#)

Go Beyond Spelling and Grammar

High-quality writing is more than just mechanics. Grammarly Business goes deeper with real-time suggestions for improving readability, word choice, writing style, and tone.

Correctness Eliminate grammar, spelling, and punctuation errors.	Clarity Make every sentence concise and easy to follow.	Engagement Find vivid words to enliven each and every message.	Appropriate tone Choose the right tone and formality level.
--	---	--	---

Align Your Team With Your Company's Style

With Grammarly Business, you can create a company style guide to keep every team member's communication clear and on-brand.

Company Style Guide

Staci, on the support team, resolving a customer's issue.

Linear

Method Changelog About us Pricing We're hiring Twitter Log in Sign up

Linear Release 2020.12 + Series A See what's new →

The issue tracking tool you'll enjoy using

Linear helps streamline software projects, sprints, tasks, and bug tracking. It's built for high-performance teams.

[Sign up for free →](#)

POWERING NEXT-GEN COMPANIES

Compound Retool graphcms render askSpoke MERCURY dribbble Albert draftbit

An experience you'd expect from a professional tool.

Opinionated and designed for daily use.

< 100ms Built for speed Synchronized in real-time across all users. No spinners or waiting.

Keyboard first design Optimized for efficiency with extensive keyboard shortcuts.

For software teams Created by software people for software product teams.

PERSONALITY 07 – PLAYFUL/FUN

OVERVIEW

Colorful and round designs, fueled by creative elements like hand-drawn icons or illustrations, animations, and fun language

INDUSTRIES

Child products, animal products, food

TYPOGRAPHY

Round and creative (e.g. handwritten) sans-serif typefaces are frequent. Centered text is more common

COLORS

Multiple colors are frequently used to design a colorful layout, all over backgrounds and text

IMAGES

Images, hand-drawn (or 3D) illustrations, and geometric shapes and patterns are all very frequently used

ICONS

 Icons are very frequent, many times in a hand-drawn style

SHADOWS

 Subtle shadows are quite common, but not always used

BORDER-RADIUS

 Border-radius is very common

LAYOUT

 All kinds of layouts, no particular tendencies

2020-2021 Eğitim Dönemi

Erken Kayıtlarımız Başlamıştır

ÖN KAYIT →



Minidil Online Özel Derslerle
Tüm Türkiye'de

Türkiye'nin her yerinden ulaşabileceğiniz online özel derslerimizin bazı özellikleri.



Kaliteli eğitim materyalleri



Uzman eğitmenler



Birebir özel ders



Ücretsiz deneme dersi

ÜCRETSİZ DENEME DERSİ →

DETAYA GİT



YEAR OF THE DRAGON
10/11/2017



Drama Kulübü Yıl Sonu Gösterisi
11/06/2017

Minidil Etkinliklerinden

Minidil yıl boyunca eğitsel, kültürel, sanatsal ve akademik bir çok etkinliğe ev sahipliği yapmaktadır.

TÜMÜNÜ GÖR →



Alice in Wonderland

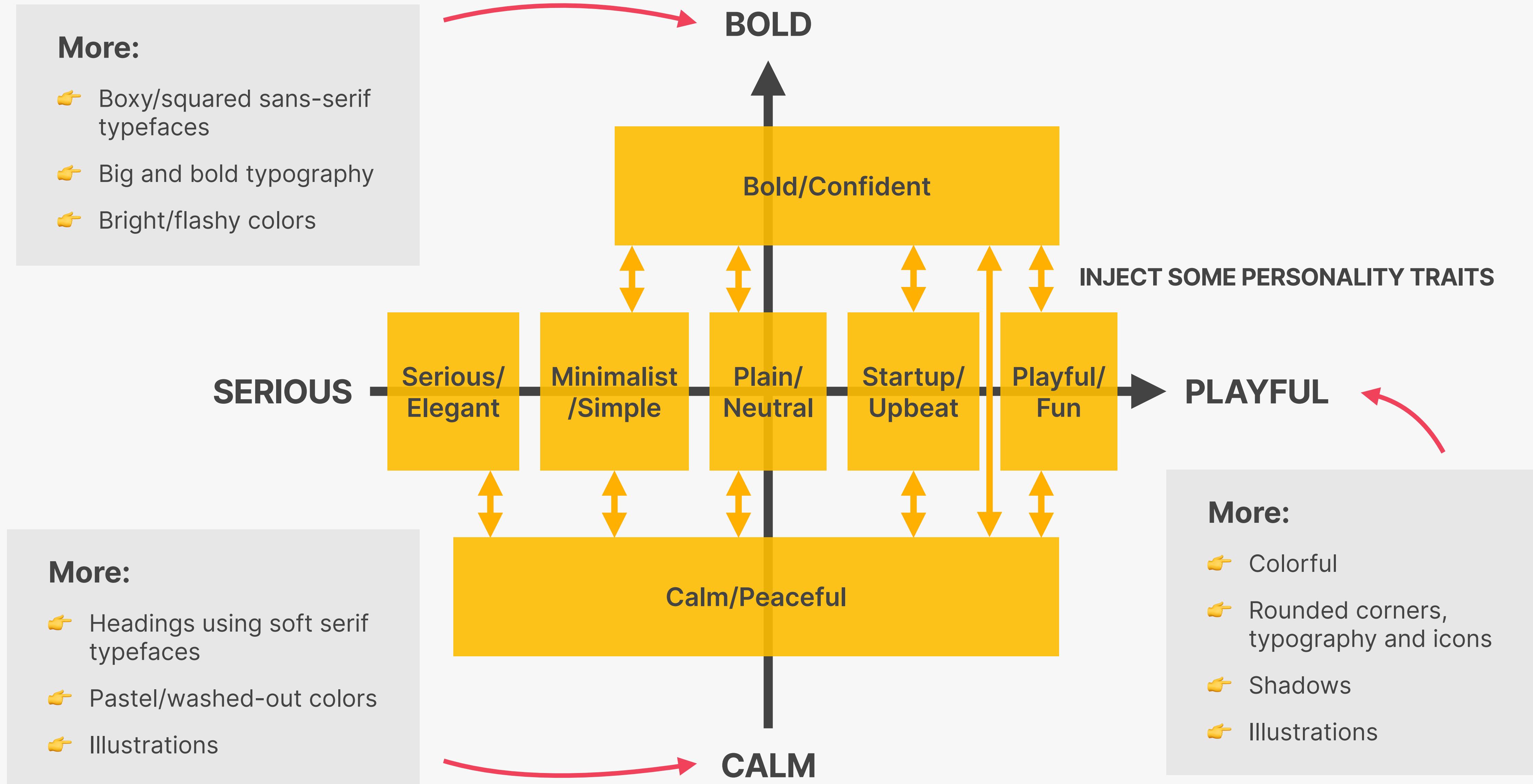


Da Vinci's Assistant adlı eğitsel tiyatro

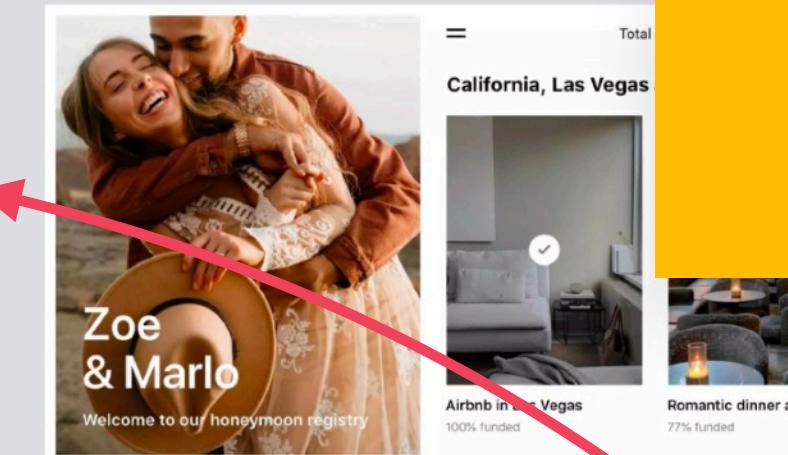
The image shows the Honk app landing page. At the top left is the Honk logo with a blue speech bubble icon. The main headline is "Real-time messaging." Below it is a sub-headline: "Honk is the all-new way to chat with your friends in real time, with messages shown live as you type." To the right is a screenshot of the app interface showing a conversation with Dennis and a keyboard. To the right of the screenshot is a green box with the text "Stop Waiting Around for Messages". Below the main heading are several features: "Live Typing" (red box), "No Send Button" (orange box), "No Chat History" (purple box), "React in Real-Time with Huge Emojis" (green box), "Keep Your Friends Close" (yellow box), "Be Present" (gray box), and "Just Honk" (pink box). At the bottom is a call-to-action "Join Honk" with links to the App Store and Twitter.



ADVANCED: COMBINING PLAYFULNESS AND BOLDNESS



Guests fund your honeymoon. Beautiful. Fast. Simple.



The simple, modern, and meaningful way to fund your adventure of a lifetime. Your guests are going to love it.

[Start your registry](#)

[View sample registry](#)

Free trial. No credit card required



MINIMALIST/SIMPLE

BOLD/CONFIDENT

👉 Big and bold typography

👉 Big color blocks

Here's how it works

01

Personalize and create gifts
Add photos and a welcome message. Create any kind of gift you can imagine.

02

Launch and share with guests
Once you're finished, launch your registry and share your Hitchd URL with guests.

03

Receive contributions to your bank
Receive heartfelt contributions straight to your bank account. No strings.

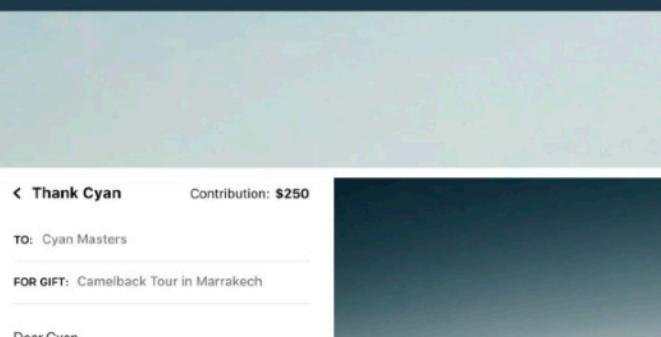
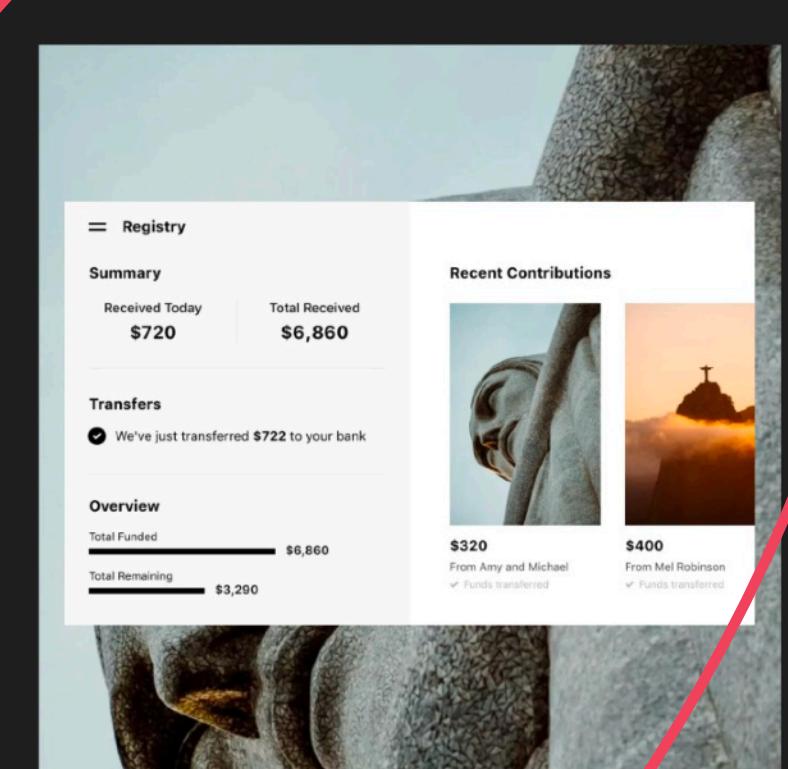
[Explore how it works](#)

Fast.

Receive guest contributions

Receive heartfelt contributions instantly and straight to your bank. Guests can choose any amount of money to give, using all major credit cards. It's simple, safe, and 100% secure.

[Start receiving contributions](#)



Simple.
Enjoy your trip and thank guests.

Develop. Preview. Ship.

Vercel combines the best developer experience with an obsessive focus on end-user performance. Our platform enables frontend teams to do their best work.

EXPLORE THE VERCEL WAY

Develop

Start with the developer

Developers love Next.js, the open source React framework Vercel built together with Google and Facebook. Next.js powers the biggest websites like Airbnb and Twilio, for use cases in e-commerce, travel, news, and marketing.

Vercel is the best place to deploy any frontend app. Start by deploying with zero configuration to our global edge network. Scale dynamically to millions of pages without breaking a sweat.

Fast Refresh

Reliable live-editing experience for your UI components.

Flexible Data Fetching

Connect your pages to any data source, headless CMS, or API and make it work in everyone's dev environment.

Edge on Localhost

From caching to Serverless Functions, all our cloud primitives work perfectly on localhost.

BOLD/CONFIDENT

👉 Very boxy typeface

👉 Big and bold typography

STARTUP/UPBEAT

WORKS WITH 30+ JAMSTACK FRAMEWORKS



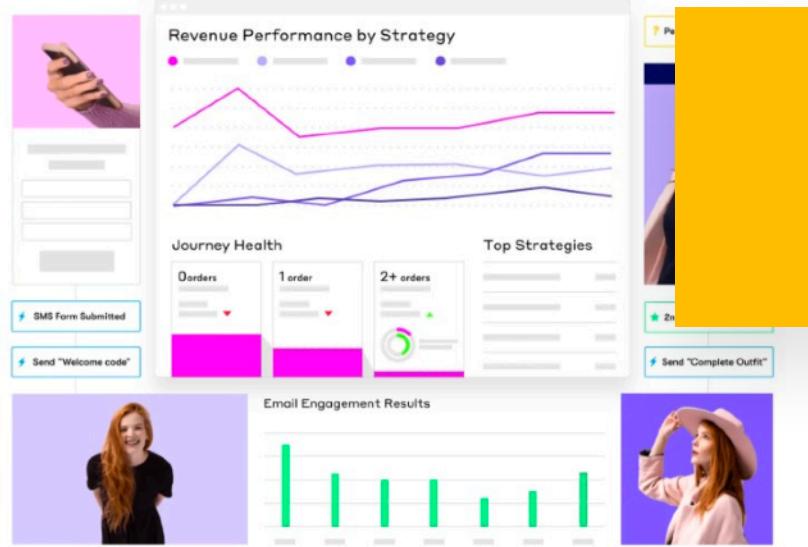
Preview

Accelerate with your team

Make more money with smarter marketing.

Build your ecommerce brand—from customer acquisition to loyalty and retention with Drip. We give you the tools you need to build personal and profitable relationships with your customers at scale.

[Start driving sales with Drip today.](#)



BOLD/CONFIDENT

We've helped ecommerce marketers generate over \$1 billion in attributed revenue.
\$1,002,632,467

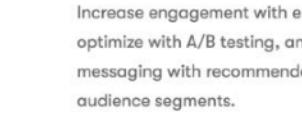


Grow and improve your list.

Attract more customers online with high converting forms and lead ads, and give them a warm welcome when they sign up for your list.

3x more sales with a welcome email vs untargeted promotional emails.

Send emails with ease.



Trusted by 27,000+ marketers worldwide

CRAFT:

SPICE HOUSE

POLARIS

lensabl

FTN VIPER

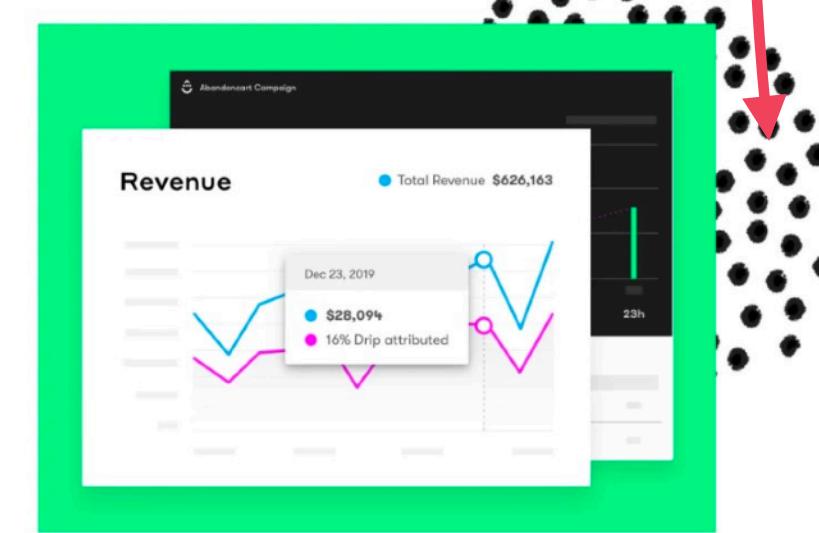
Make more money from email marketing.

Drip makes being data driven a no brainer. Revenue dashboards show you in-depth revenue and engagement stats for each email and automation strategy. Compare strategies to see what's driving your performance and where you can improve.

PLAYFUL/FUN

👉 Irregular round design elements

👉 Hand-drawn icons and patterns



BOLD/CONFIDENT

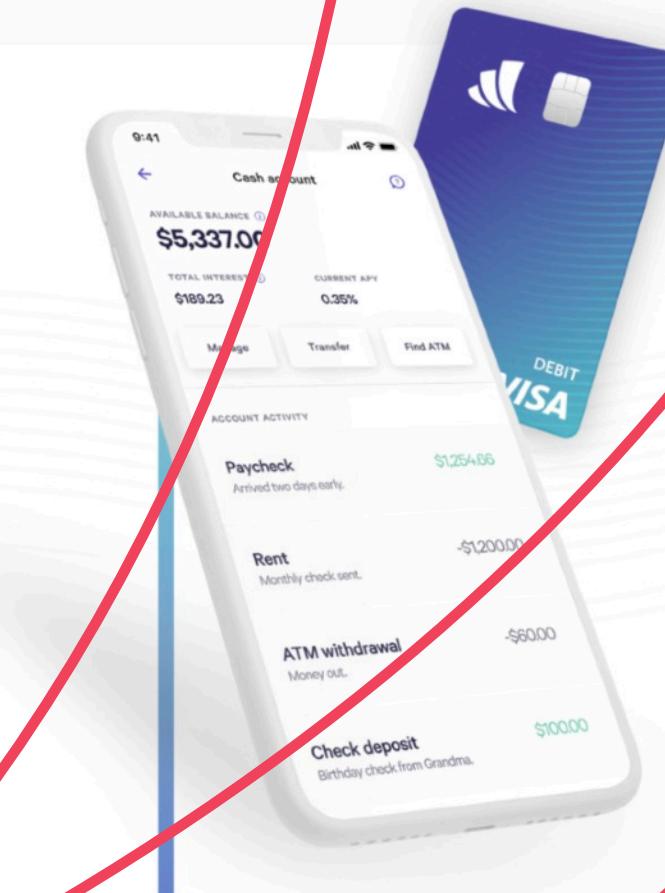
👉 Headings using soft serif typefaces

👉 Illustrations in calming pastel colors

WEALTHFRONT Finances, simplified.

Unlike banks that let your cash sit idle in your accounts, we use technology to help you grow all your money effortlessly.

[GET STARTED](#)



Upgrade your banking.

No account fees, 0.35% APY and unlimited, free transfers. Direct deposit and get paid up to two days early, send checks, pay bills, and get cash from over 19,000 ATMs for free.

[GET STARTED](#) [LEARN MORE](#)

We partner with Green Dot Bank to deliver checking features.

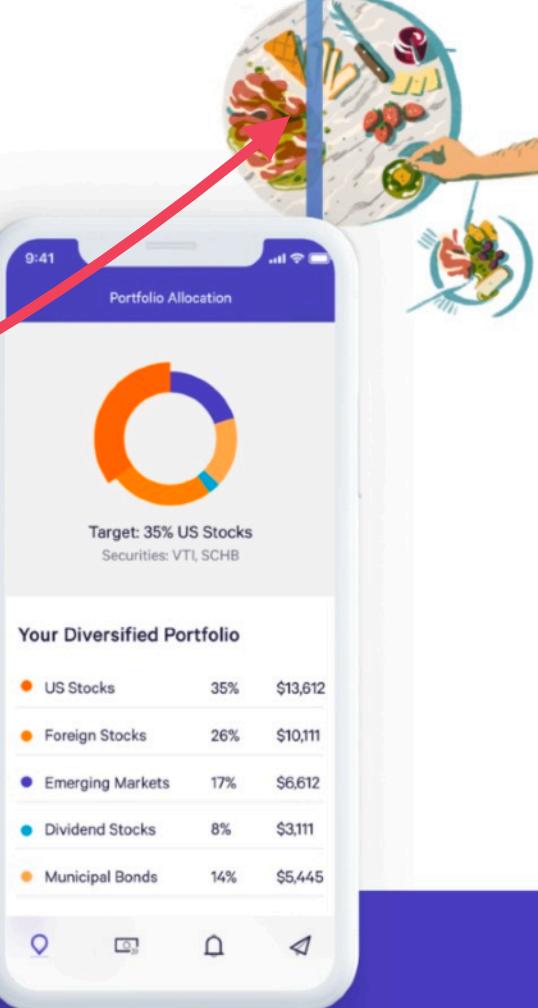
Invest your savings.

Holding long-term savings in cash can be a bad thing — earning interest just isn't enough. Grow your long-term wealth with an automated portfolio of globally diversified index funds. No manual trades, no unnecessary risk, personalized to you. And thanks to Tax-Loss Harvesting, we can cover our annual 0.25% advisory fee more than 3x over.

[GET STARTED](#)

[LEARN MORE](#)

[See assumptions here](#)



SAVING MADE EASY Set your finances on autopilot.

Optimize your money across spending, savings, and investments — effortlessly.

Make the most of your options!

We are a team of equity experts 100% focused on helping startup employees understand, maximize and unlock the value of their stock options and shares.

Analyze your equity



UNDERSTAND

What are my options worth and the cost to exercise?

Tools such as a profit simulator and tax calculator show the value of your stock options and exercise cost.

Calculate

MAXIMIZE

Should I exercise now or later? How can I afford it?

Non-recourse financing covers the cost of your exercise - with no need to pay it back until your company exits.

See how financing works

UNLOCK

I own my shares - can I get liquidity now without selling?

Financing helps you advance your shares for other financial priorities - with no need to sell on the secondary market.

Request financing

Pay for... your options

Our financing solutions are tailored to your specific needs. Wherever you are in your journey to wealth.

Get rates

Learn more

Program Manager
Los Angeles, CA
\$450,000
to exercise options and pay his taxes

We populate this visual with real transactions that we anonymized to protect our clients' privacy.

What our clients say about us



The service that Secfi provides is invaluable to many people in my situation. I had a great time working with Secfi. I highly recommend them.

STARTUP/UPBEAT

CALM/PEACEFUL

- 👉 Headings using soft serif typefaces

- 👉 Illustrations in calming pastel colors

CALM/PEACEFUL

- 👉 Headings using soft serif typefaces

- 👉 Illustrations

STARTUP/UPBEAT

Welcome to

The Future of Data Ownership

Discover where your personal data is and manage your digital footprint. You decide where your data should or shouldn't be, and we'll make it happen.

Get started



BUSINESS INSIDER

VentureBeat

Evening Standard

AST COMPANY

Empowering users

Your smart data assistant

With Mine, you can enjoy the internet, feeling safe and secure.



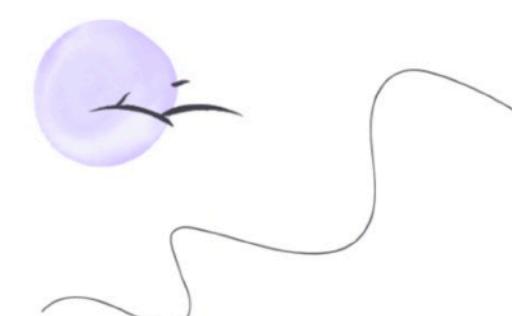
Giving the power back to you

Our technology allows you to control your data by making online privacy rights simple and accessible.



Take ownership

Draw the line between services you use & those you don't, which put you at risk.



How it works

You are the sole owner of your data

We discover the companies holding your data by analyzing your emails' subject lines. We don't read or collect the content of your emails.

Discover your digital footprint

We map all the companies you've interacted with through your email

Know where you stand at all times

Make informed decisions

Exercise your rights

