



Paw Paw, Michigan



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Education

2014

Purdue University

Bachelor of Science

Computer Graphics Technology

Minor

Art & Design

Focus

Computer Science

Skills

Adobe Products

Ps | Ai | Xd | Dw | Id

HTML & CSS & SASS

flexbox | accessibility | pseudo classes | animation

Sitecore & AEM

JavaScript & JQuery

Github & SourceTree

Salesforce Marketing Cloud

Responsive Design

Mockups & Prototypes

Front-End Development

Wireframing

Independent & Team Work

Semantic Markup

Design System

Experience

Digital Marketing Coordinator

- Maintain the same responsibilities as before by continuing to update content to be responsive, less cookie-cutter, and intuitive.
- Building foundations for a future web team by providing the proper research for what the company needs for continual growth and providing documentation on the projects needed and how to accomplish them successfully.
- Creating a design system, wire frames, prototypes, mockups, and HTML/CSS snippets for site redesign.
- Will be lead of all site changes and will manage developers and designers once team is created.

Associate Digital Marketing Coordinator

- Brought more focus to digital branding within the company's style guidelines.
- Began the process of cleaning up the website. This was done by creating a sitemap, restructuring the main navigation, tailoring page content to the user, and adding SEO and metadata for more visibility.
- Part of a three-man team with many hats in an ever-changing, fast pace environment that has little overhead management.

Web Designer

- Redesigned multiple sites with a responsive layout, compatible down to IE9
- Maintained site design and functionality with a web team for a heavily trafficked site
- Created consistency guidelines for maintaining branding
- Part of a large team of analysts, UXers, back-end developers, front-end designers, and testers that had strong project management and organization in order to build in-house project solutions
- was in charge of design, mockups, HTML, CSS, and some Javascript for dynamic data.

United Federal Credit Union
St. Joseph, MI
January 2022 - Present

January 2020 - January 2022

The Tire Rack, Inc.
South Bend, IN
April 2015 - January 2020

Also Familiar With

AfterEffects
Typography

Google Analytics
Sharepoint

Yext
Project Management

Print Design
Workfront

2D & 3D Animation
SEO