

Introduction

This Cookie Notice is a part of our [Privacy Policy](#). For more information about us, and how we process personal information, please see our Privacy Policy.

What are cookies?

A cookie is a small text file that may be stored on your device browsers when you visit our websites. They are used to enhance your experience by making websites work in a more efficient way. These cookies allow websites to remember information about you that will make your use of our websites more convenient (e.g., by remembering your user preferences). Please note, cookies cannot retrieve any personal information from your hard drive.

Cookies may be either first party cookies set directly by us to your device, or third-party cookies set by a third-party provider, on our behalf. Most browsers allow you to block and delete optional cookies. However, if you do that, the service may not work properly.

Cookies we collect

When we use cookies on our Website, we may classify them into any one of the following categories:

- **Strictly necessary cookies** - These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- **Performance cookies** - These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.
- **Functional cookies** - These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

- **Targeting cookies** - These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Other Technologies we use

VGW and our partners also use industry standard identifiers collected via other technologies to provide an enhanced experience. These technologies allow us to record certain pieces of information whenever you visit or interact with this Website. Information may include; browser type, operating system, device type, an estimate of your geographic location associated with your IP address, the location of your mobile device, the page served, the time, referring URLs and other information normally transmitted in HTTP requests.

This statistical data provides us with information about your use of the services, such as general engagement with a page, the type of content on that page and how long you stay on that page. Usage information is generally non-identifying but if we associate it with you as a specific and identifiable person, we will treat it as Personal Information.

Some examples of these technologies are;

- **APIs.** APIs work by allowing different types of software to communicate with each other. They make life a lot easier for programmers and provide a better experience for end users.
- **Event tagging.** Event tagging (including Facebook App Events) allows us to track actions that occur on the Chumba website such as application installs and purchase events. By tracking these events we can view analytics, measure ad performance, and build audiences for ad targeting.
- **Mobile device identifiers.** We may share the advertising identifier associated with your mobile device or tablet (such as the Apple IDFA and Google Advertising ID) with advertisers. It is used to identify your device for internet-based advertising. For instructions for using the advertising choice mechanisms provided by the most popular mobile operating systems, visit the NAI's Mobile Choices page [here](#).
- **Pixel tags/web beacons.** A pixel tag (also known as a web beacon) is a piece of code embedded on the Chumba website that collects information about your engagement on that web page. The use of a pixel allows us to record, for example, that a user has visited a particular web page or clicked on a particular advertisement. We may also include web beacons in e-mails to understand whether messages have been opened, acted on or forwarded.

Who we share your cookie information with

We share your personal information with third parties like advertising partners, third party ad servers, technology vendors, providers of sponsored content, research and analytics companies and our group of companies to improve our website's performance and help us to provide more relevant advertising and product recommendations on our websites for you, as our customers.

We also use social networking and other third party platforms (such as Meta and Google) to deliver tailored advertisements to you on third-party websites and applications, and to measure how our users interact with those advertisements. Also, some of this data will be used to help identify other individuals with similar demographics who may also enjoy seeing our ads. Interest-based ads, also referred to as personalized or targeted ads, are displayed to you based on information from activities such as redeeming on our sites, or visiting other sites that contain VGW content or ads.

These service providers will have access to your personal information only to perform services on VGW's behalf and are prohibited from using your personal information for purposes other than those requested by us or required by law.

You have the right to opt-out of the sharing of your personal information to third parties. Cookies and other technologies collect information for analytics and to personalize your experience with targeted ads. You can exercise your right to opt out of the sharing of this information by using the toggle switch on the website. If you opt-out, we will not be able to offer you personalized ads and will not share your personal information to any third parties.

Managing Cookies

You can control which personal information is collected via cookies and other technologies. Unless you have adjusted your browser settings to disable cookies, our system will issue cookies when you visit our website. Where cookies are strictly necessary to provide you with our services, if you choose to disable cookies, you may not be able to participate in certain activities or services which require use of your personal information to function.

You can change your cookie preferences and settings for optional cookies at any time by clicking on the "Your Privacy Choices" option at the bottom of our website <https://globalpoker.com/>. You may also need to clear your browser's cache for the update to take place.

Please note that disabling some types of cookies may impact your experience of the site and the services we are able to offer.

Contact us

If you have specific questions regarding this Cookie Notice, please contact our Privacy Team directly by email at dataprivacy@vgw.co.