



SCOTT WALSH

UX DESIGNER / DEVELOPER

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Website www.scottwalsh.ca
Located Toronto, ON

PROFILE

Creating, learning and exploring are my passions. I am an ambitious self-starter with an open-minded attitude which has led me on amazing adventures such as travelling the world and founding my own business. I meet challenges head-on with an approach that demonstrates my ability to exercise creativity when solving problems. I thrive at the intersection where I am able to utilize both my engineering background and creative skills.

TECHNICAL SKILLS

Sketch	● ● ● ● ●
Invision	● ● ● ● ●
Adobe CS	● ● ● ● ●
HTML5	● ● ● ● ●
CSS3	● ● ● ● ●
Javascript	● ● ● ● ●
GIT	● ● ● ● ●

EXPERIENCE

Front-End Developer & UX Designer, BAM Builder Marketing & Advertising

Mar 2016 - Present

- Responsible for facilitating client visions by researching, designing, prototyping user experiences and building front-end architecture for client projects.
- Design and develop responsive websites in collaboration with the digital team to launch projects that bring to life the brands, generate online conversions and drive sales.
- Led UX/UI design process including user research, wireframing, journey mapping and testing for a large scale web and mobile application for Brookfield Homes, winning BAM a new project on the account.
- Client roster includes: **Brookfield, Highmark and Zancor.**

Owner, Scott Walsh Photography www.scottwwalshphotography.com

2011 - Present

Own and manage a freelance photography business for 5 years, working alongside agencies and private clients, notably: Molson Coors, Heineken, TELUS, MLSE, MyoDetox, and Andrew Peller Limited.

HIGHLIGHTS

Coors Social Media & Product Photographer, Rethink Communications

- Responsible for shooting and editing all photos for Rethink's client, Molson Coors, for the Coors Altitude social channels.
- Strategized with the Rethink account team on monthly client briefs in order to establish creative content for the Coors social calendars.

Creative Lead & Social Media Manager, Ichiup Beverage Co.

- Responsible for the planning and execution of all social content for Ichiup's Canadian water brand launch, resulting in the Instagram page growing to +1200 fans.
- Worked with the leadership team to create the brand's visual identity, shooting +600 photos used in social and print media.

EDUCATION

Web Development, Bitmaker Labs

2015 - 2016

UX Design, Bitmaker Labs

2015 - 2016

Electrical Engineering, Sir Sanford Fleming

2009 - 2011