

Declarative Transfer Learning from Deep CNNs at Scale

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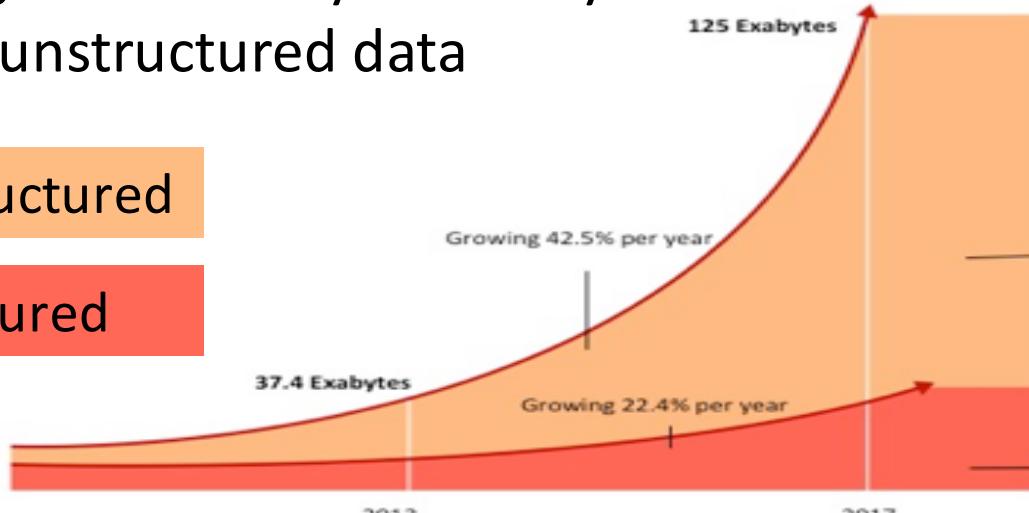


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Growth of unstructured data

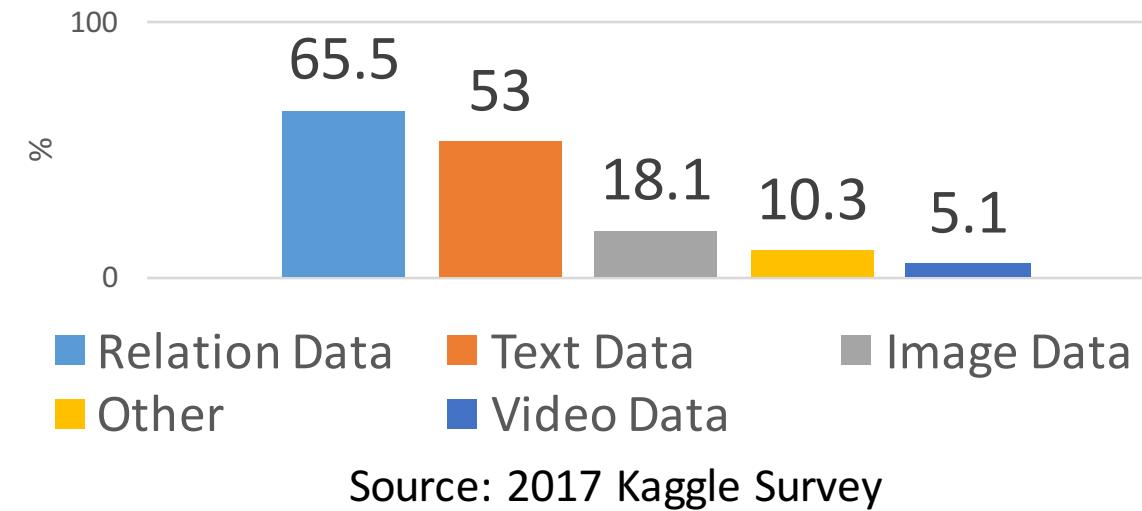
Data growth mainly driven by unstructured data

unstructured
structured



Source: ETC@USC

What type of data is used by Data Scientists?

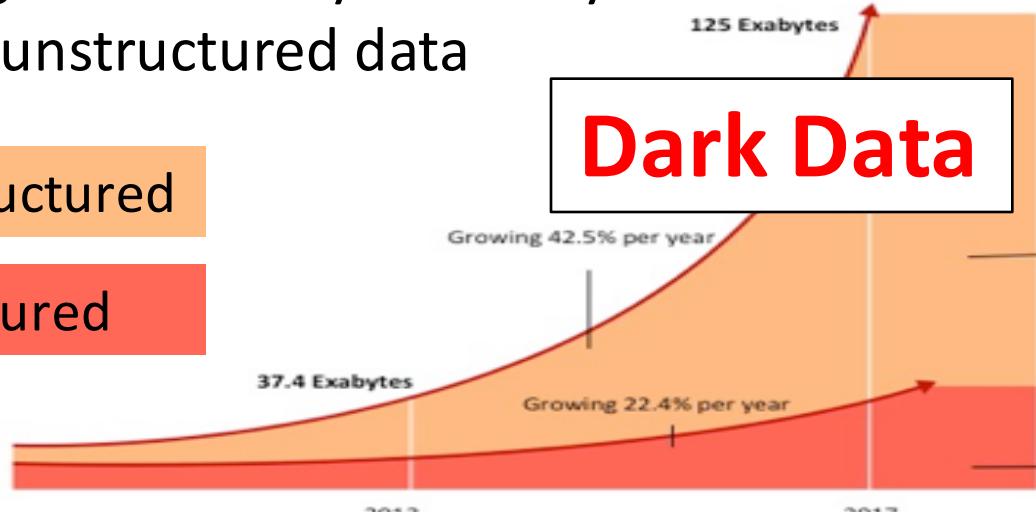


Source: 2017 Kaggle Survey

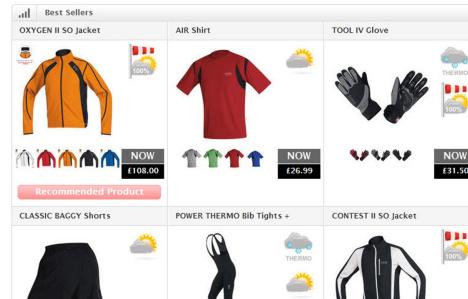
Growth of unstructured data

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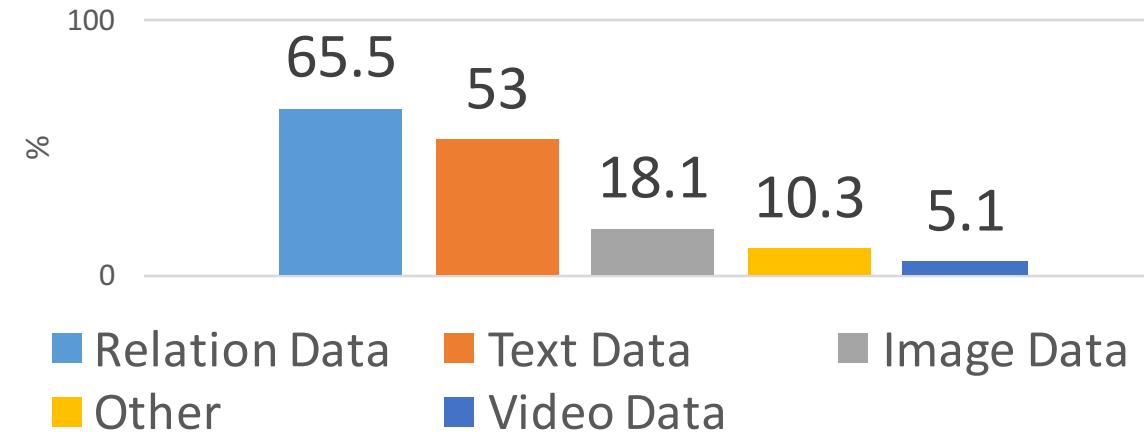


e-Commerce

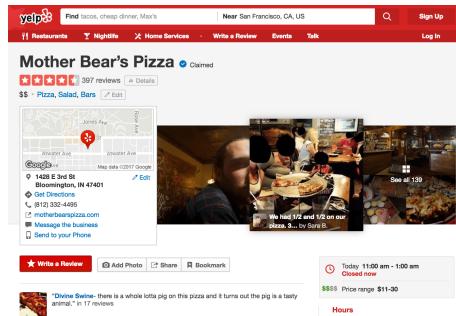


Healthcare

What type of data is used by Data Scientists?



Source: 2017 Kaggle Survey



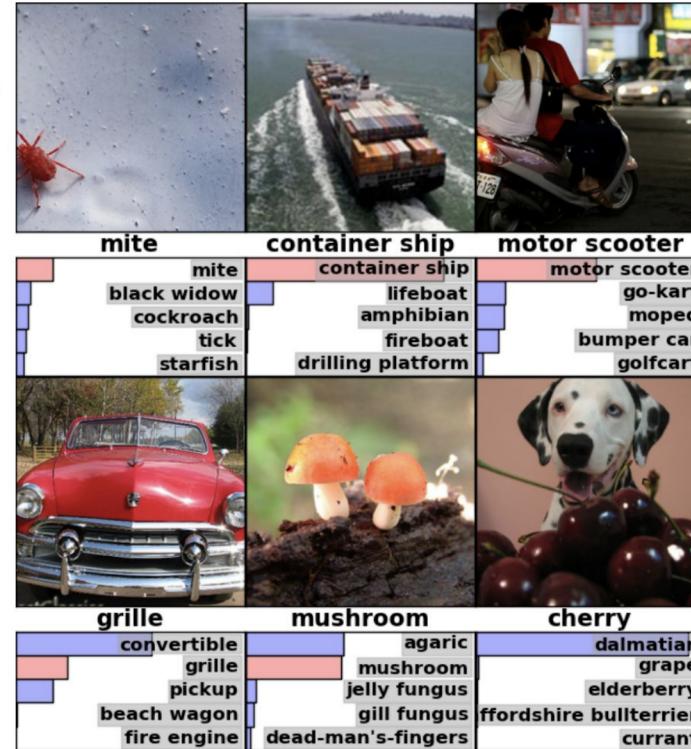
Social Media

Opportunity: CNN

Deep Convolution Neural Networks (CNN) provide opportunities to holistically integrate image data with analytics pipelines.

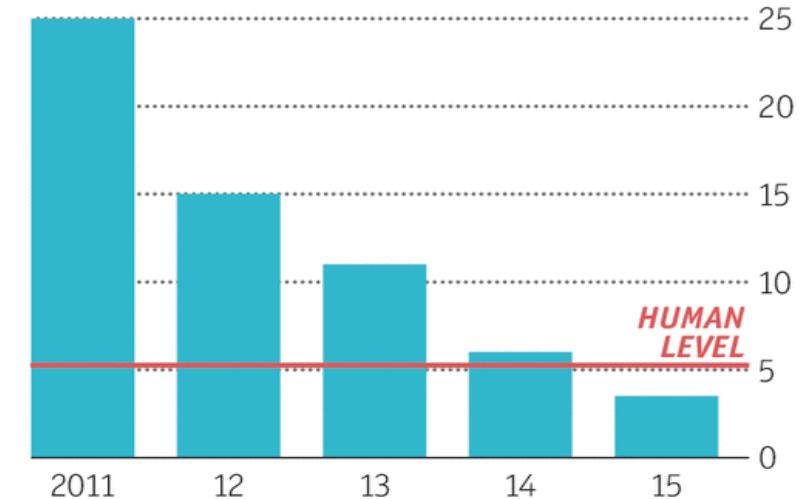


- 1,000 object classes (categories).
- Images:
 - 1.2 M train
 - 100k test.



Ever cleverer

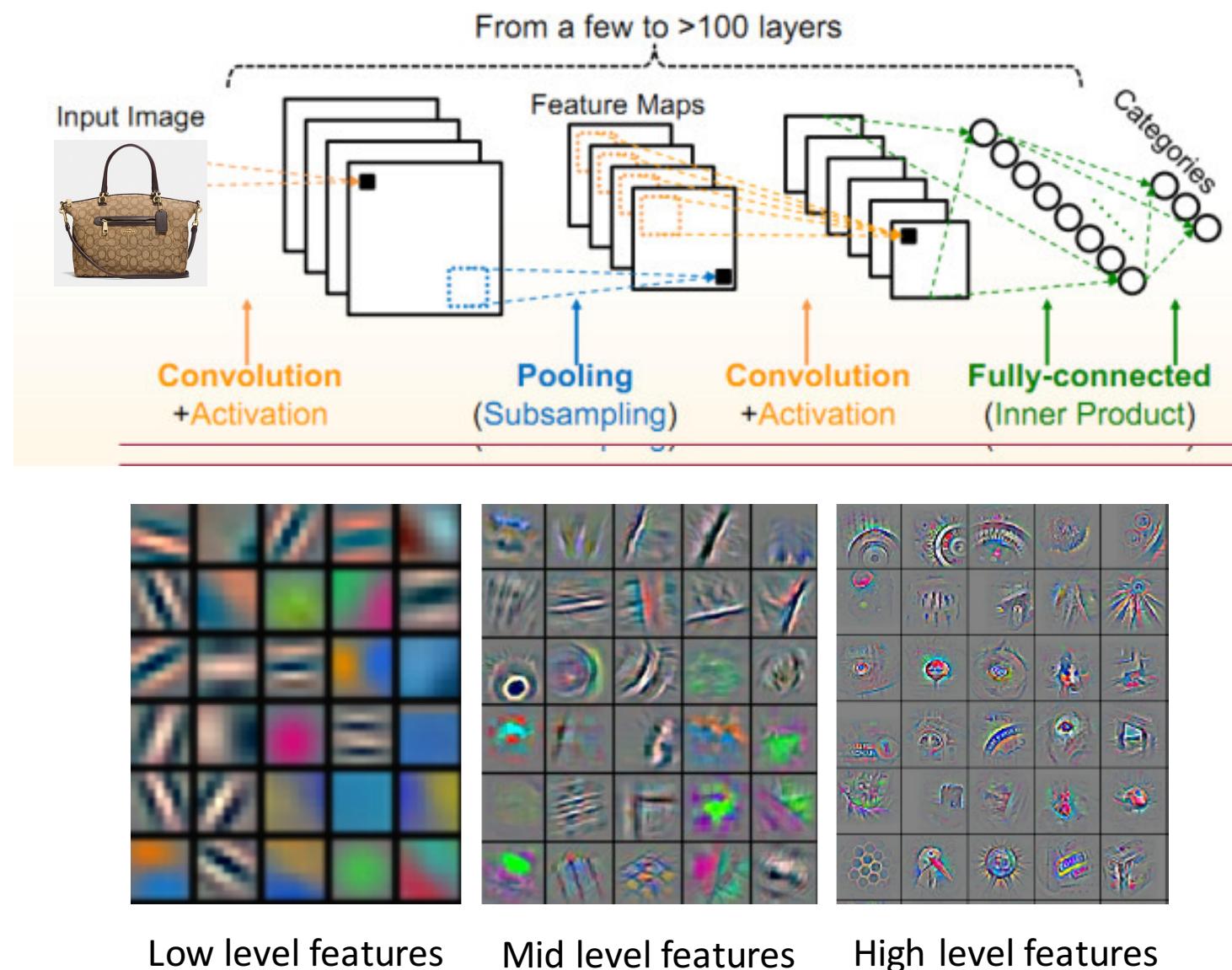
Error rates on ImageNet Visual Recognition Challenge, %



Sources: ImageNet; Stanford Vision Lab

Economist.com

CNN: Hierarchical Feature Extractors



CNN: Training Limitations



Lot of labelled training data



Lot of compute power



Time consuming



“Dark art” of
hyperparameter
tuning

CNN: Training Limitations



“Transfer Learning” mitigates
these limitations



“Dark art” of
hyperparameter
tuning

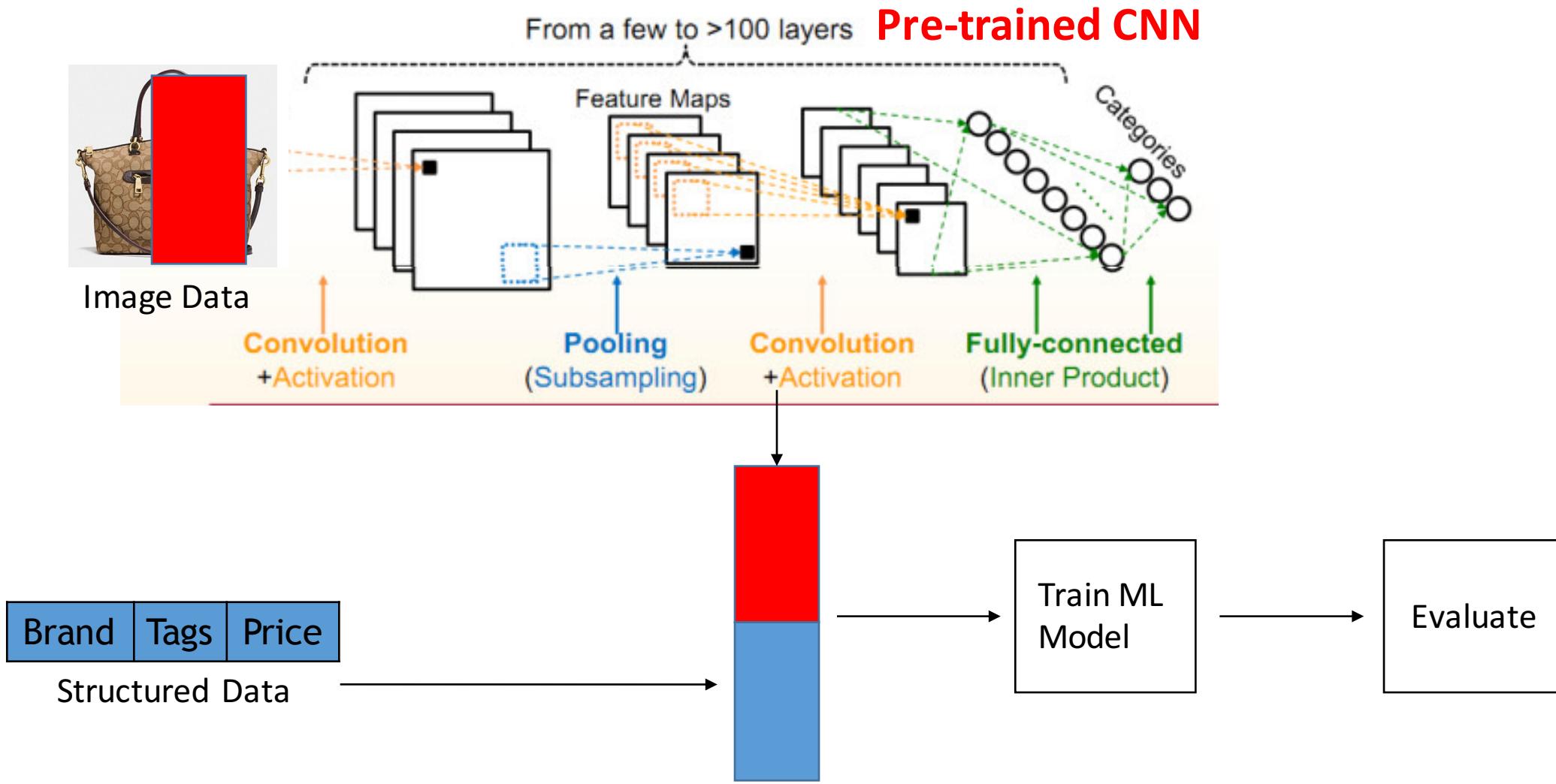
Outline

Example and Motivations

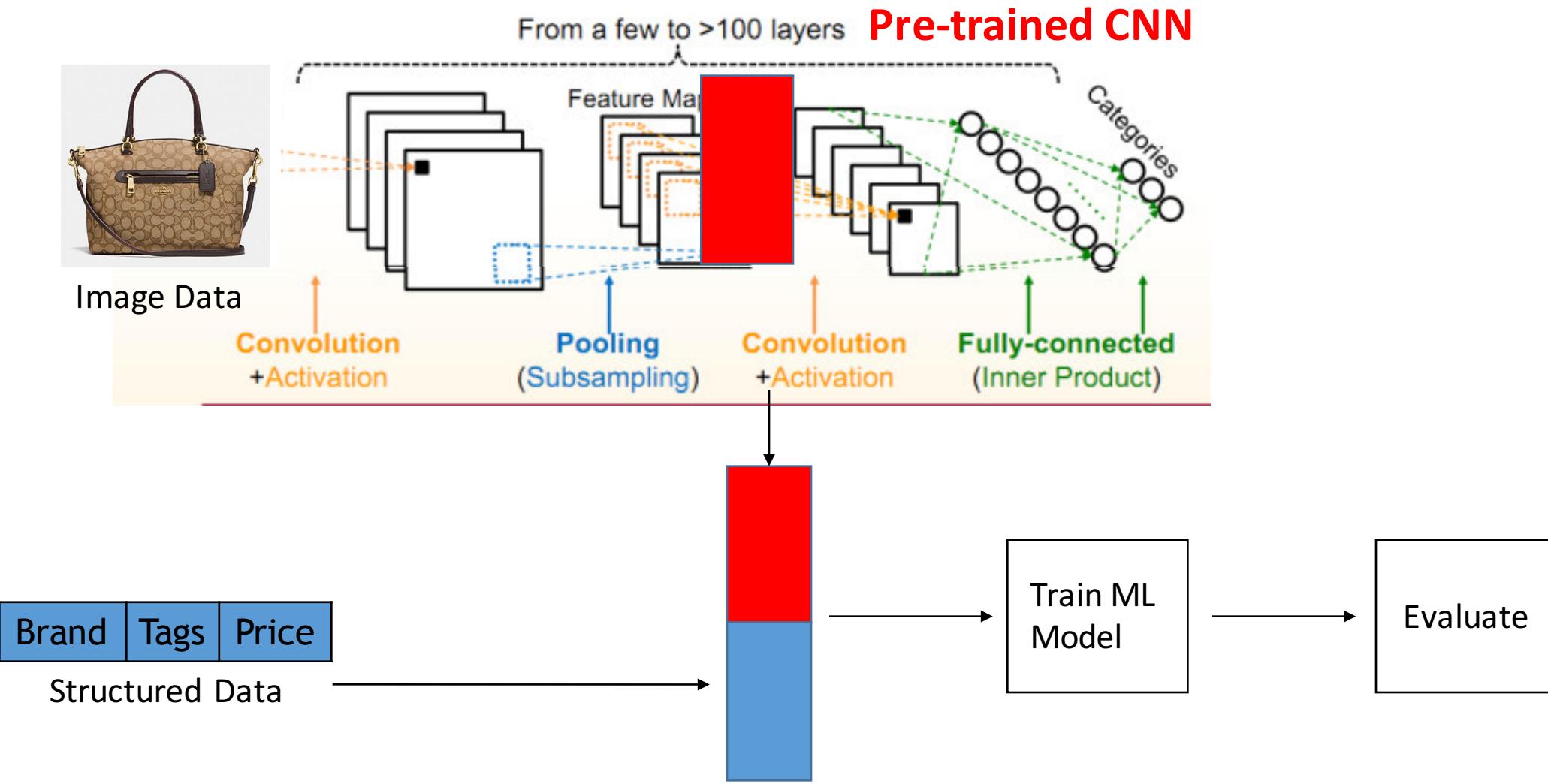
Our System Vista

Experimental Evaluation

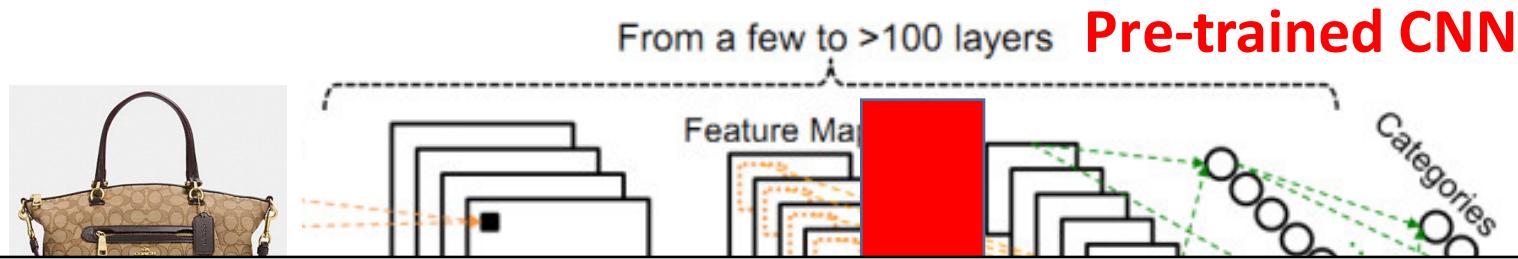
Transfer Learning: CNNs for the other 90%



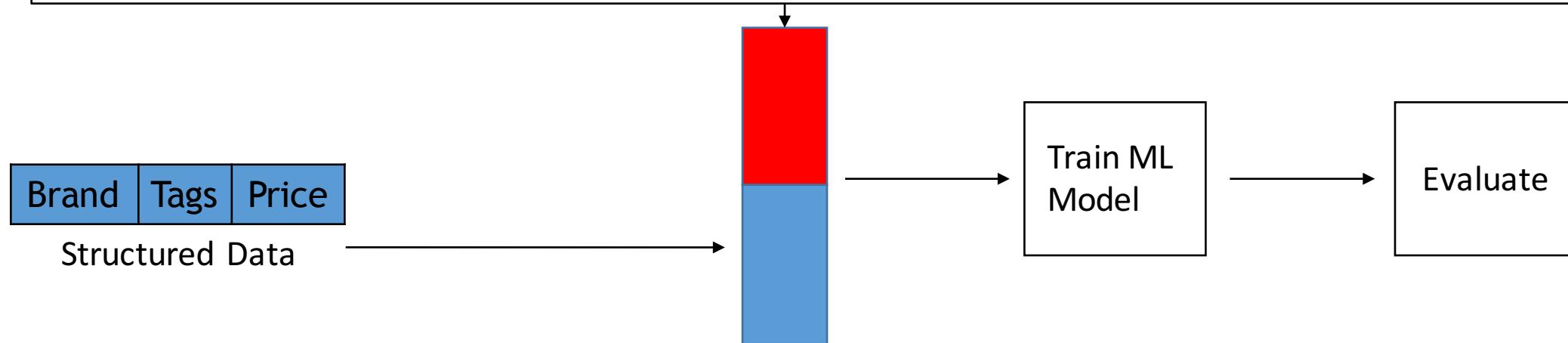
Transfer Learning: CNNs for the other 90%



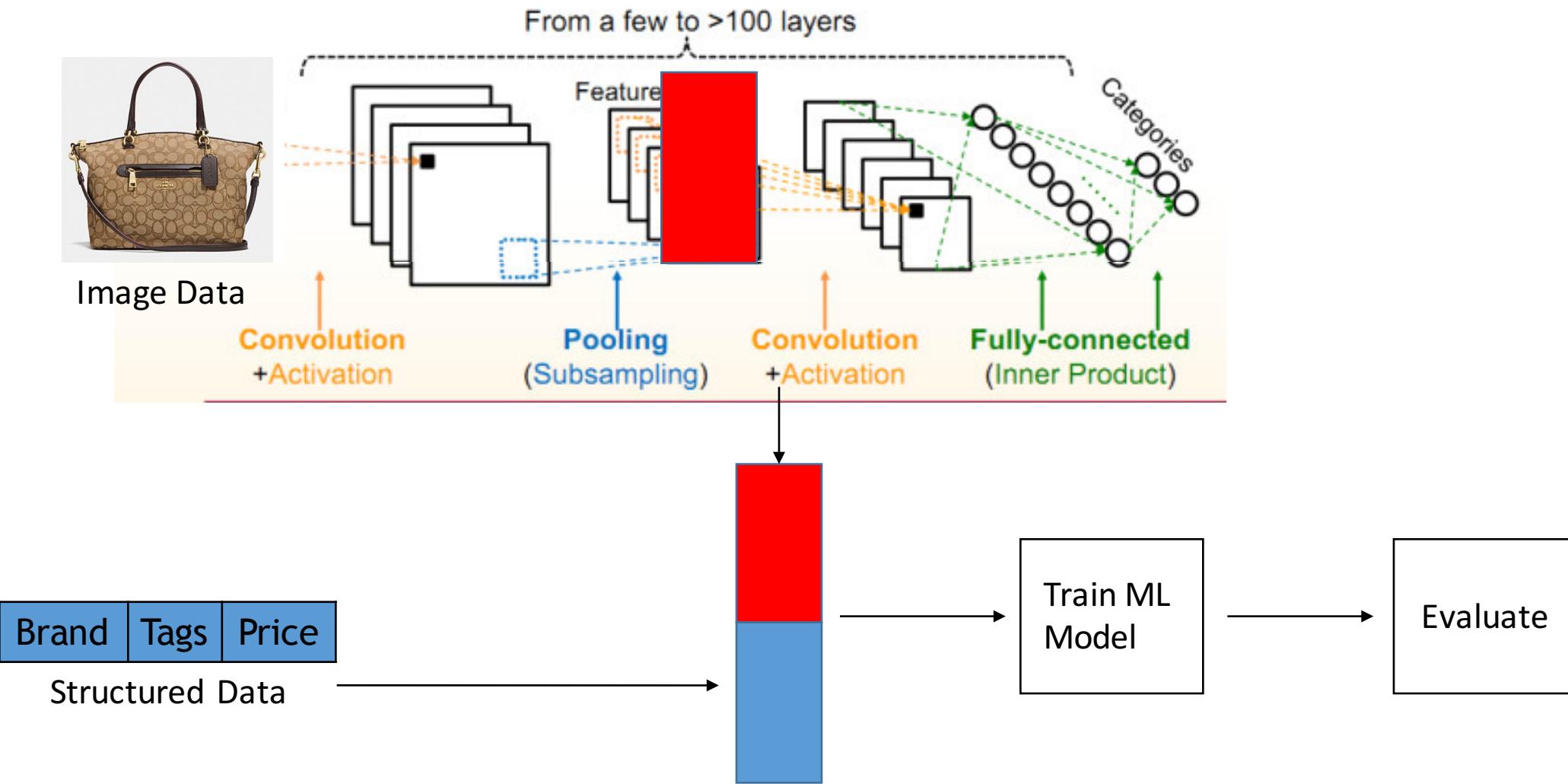
Transfer Learning: CNNs for the other 90%



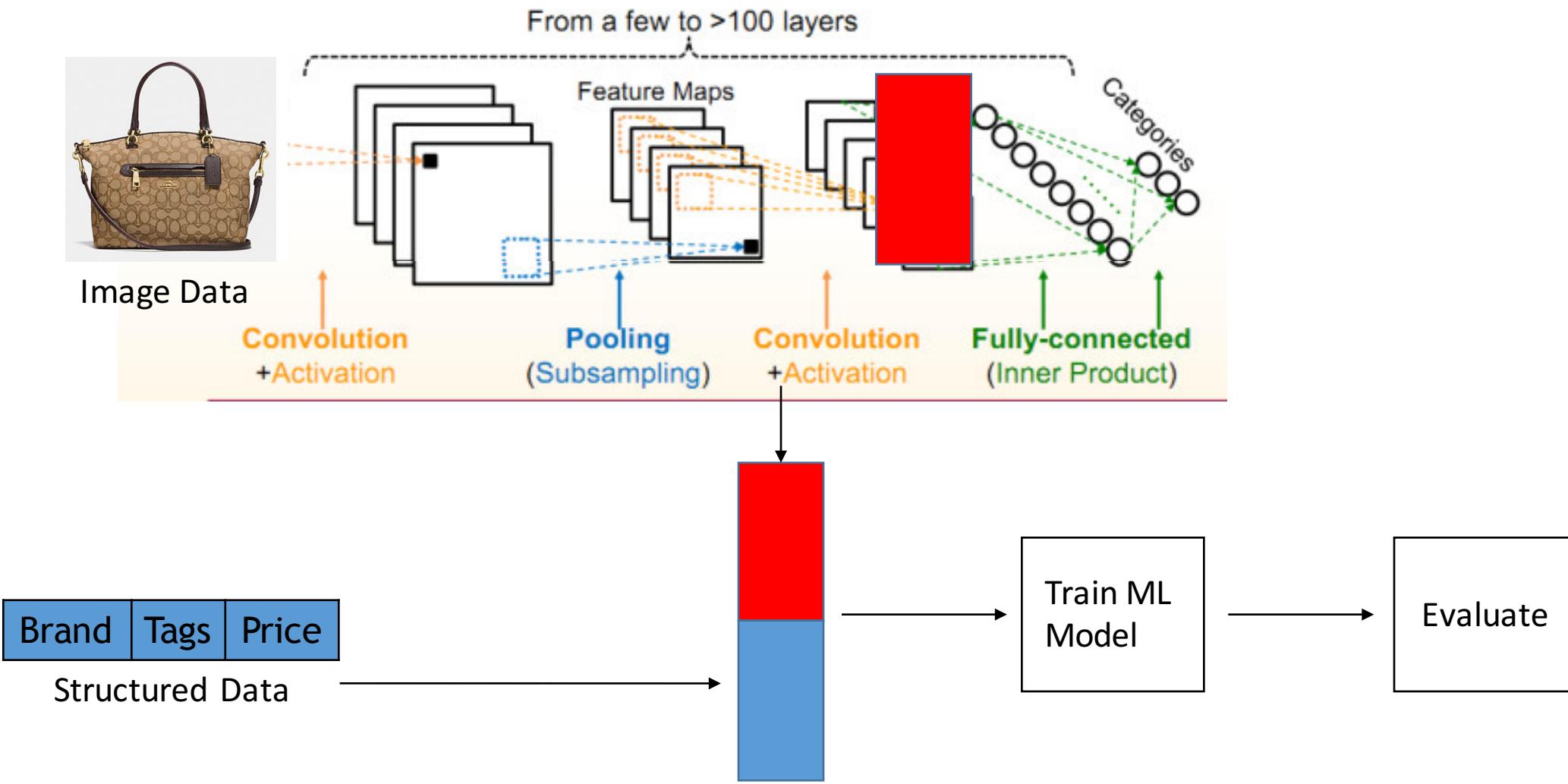
Which layer will result in the best accuracy?



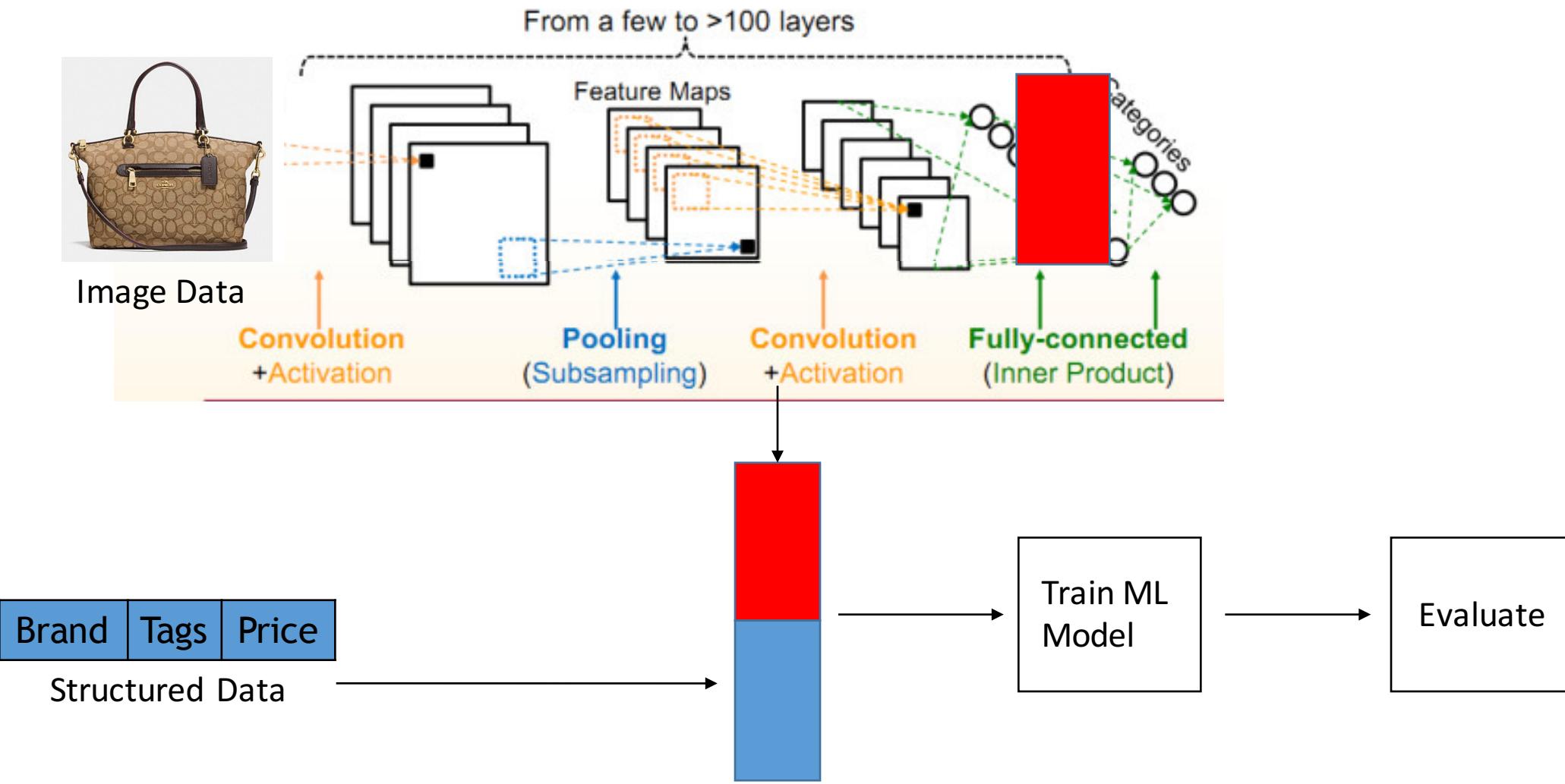
Transfer Learning: Bottleneck



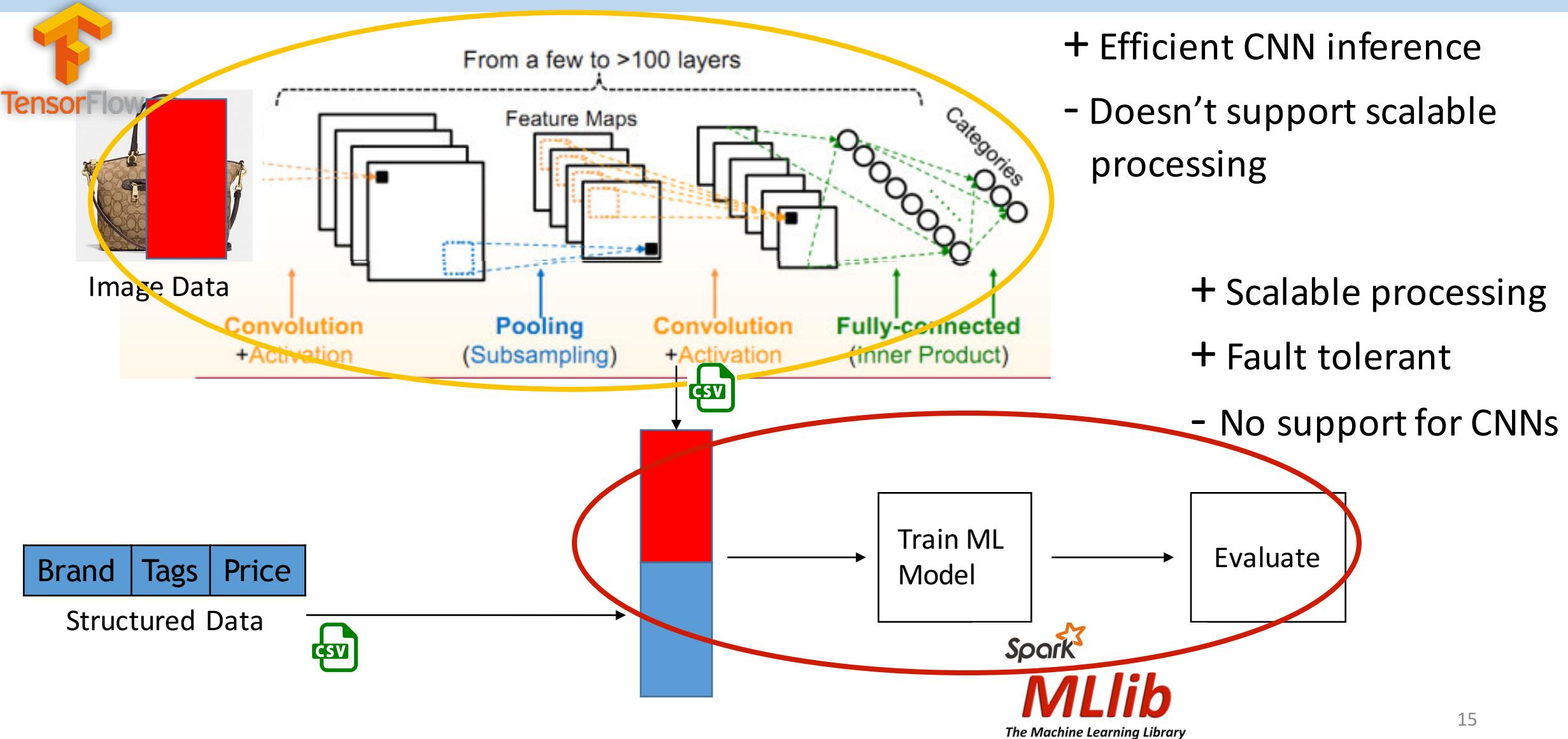
Transfer Learning: Bottleneck



Transfer Learning: Bottleneck



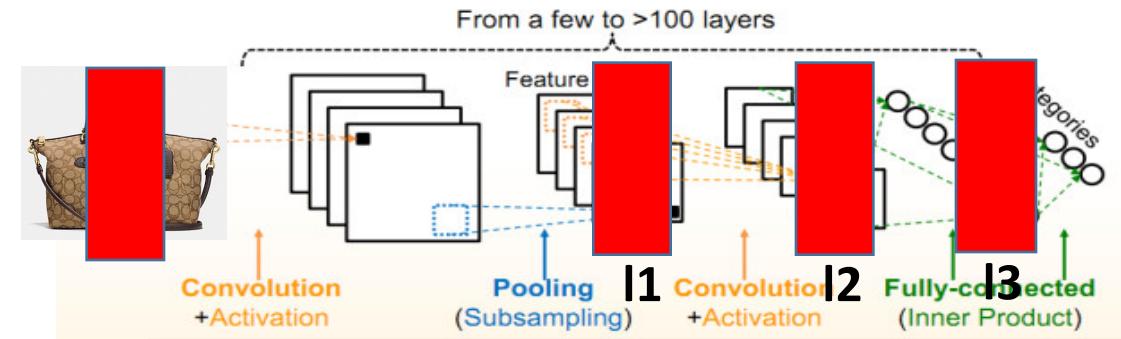
Transfer Learning: Current Practice



Problems with Current Practice

Usability: Manual management of CNN features.

Efficiency: From image inference for all feature layers has computational redundancies.



Reliability: CNN layers are big, requires careful memory configuration.

Disk spills

System crashes!

Outline

Example and Motivations

Our System Vista

Overview

System Architecture

System Optimizations

Experimental Evaluation

Vista: Overview

Vista is a declarative system for scalable feature transfer from deep CNNs for multimodal analytics.

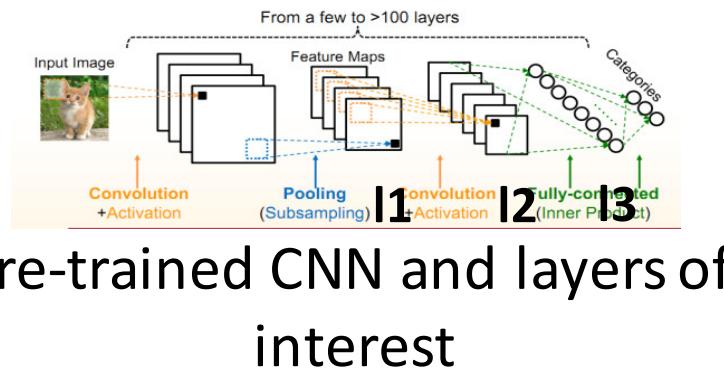
Vista takes in:

Brand	Tags	Price
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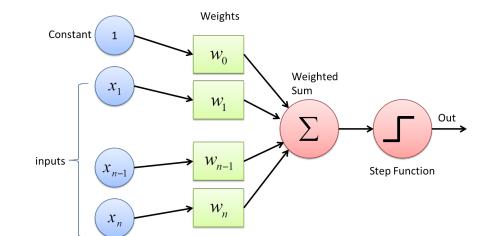
Structured Data



Image Data



Pre-trained CNN and layers of interest



ML model

Vista optimizes the CNN feature transfer workload and reliably runs it.

Outline

Example and Motivations

Our System Vista

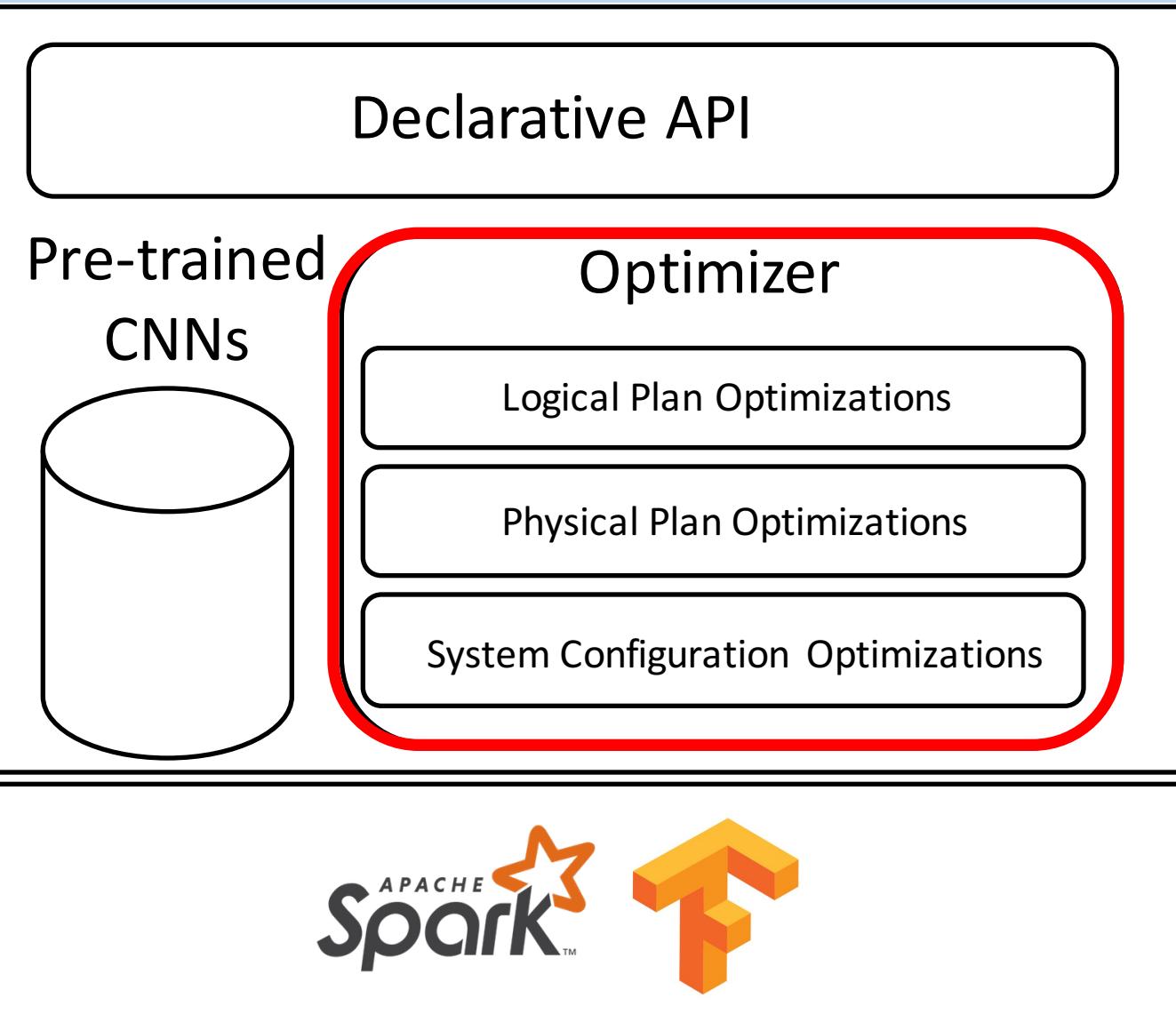
Overview

System Architecture

System Optimizations

Experimental Evaluation

Vista: Architecture



Benefit: Usability

Benefit: Efficiency and Reliability

Benefit: Efficiency, Scalability, and Fault Tolerance

Outline

Our System Vista

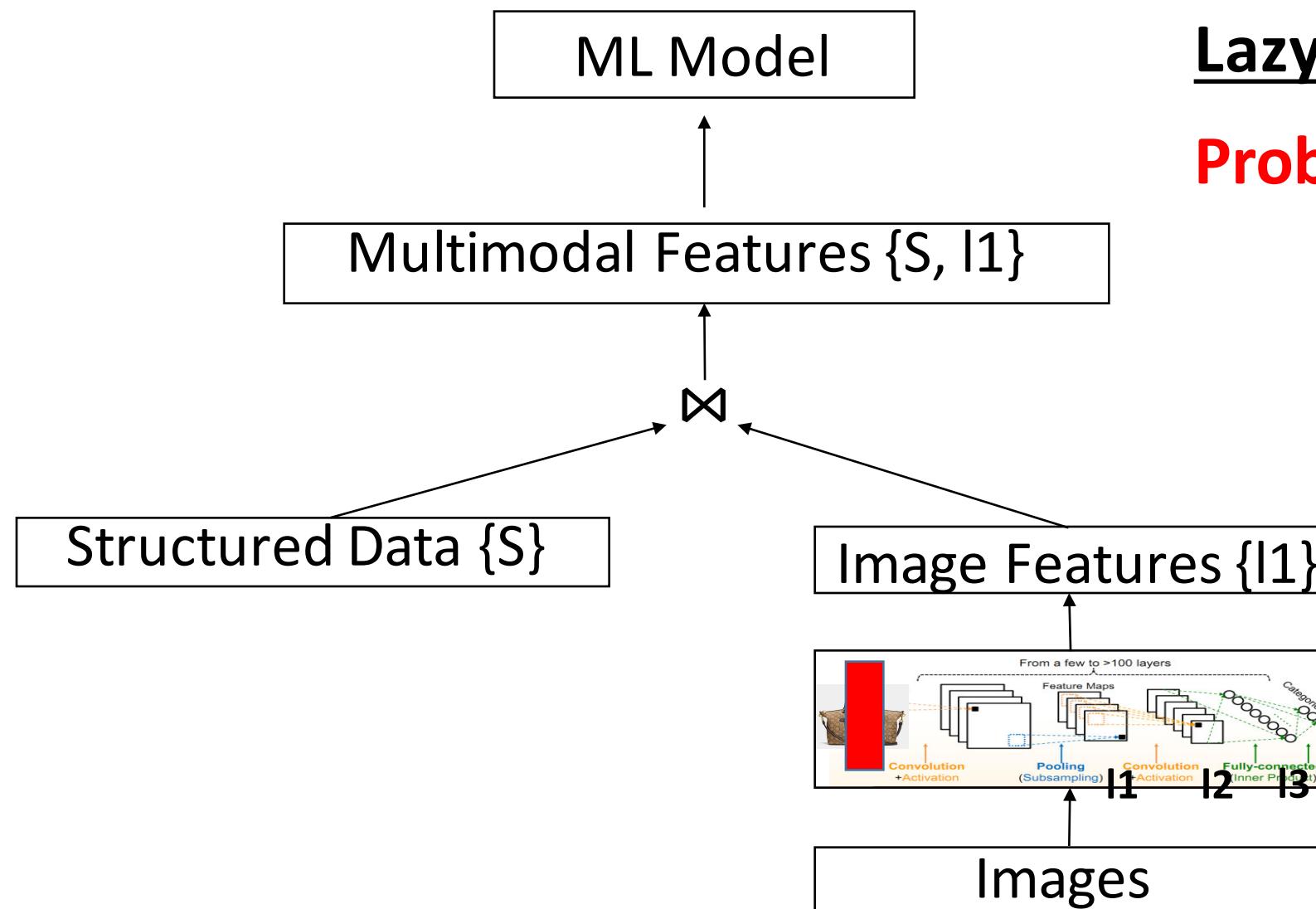
System Optimizations

Logical Plan Optimizations

Physical Plan Optimizations

System Configuration Optimizations

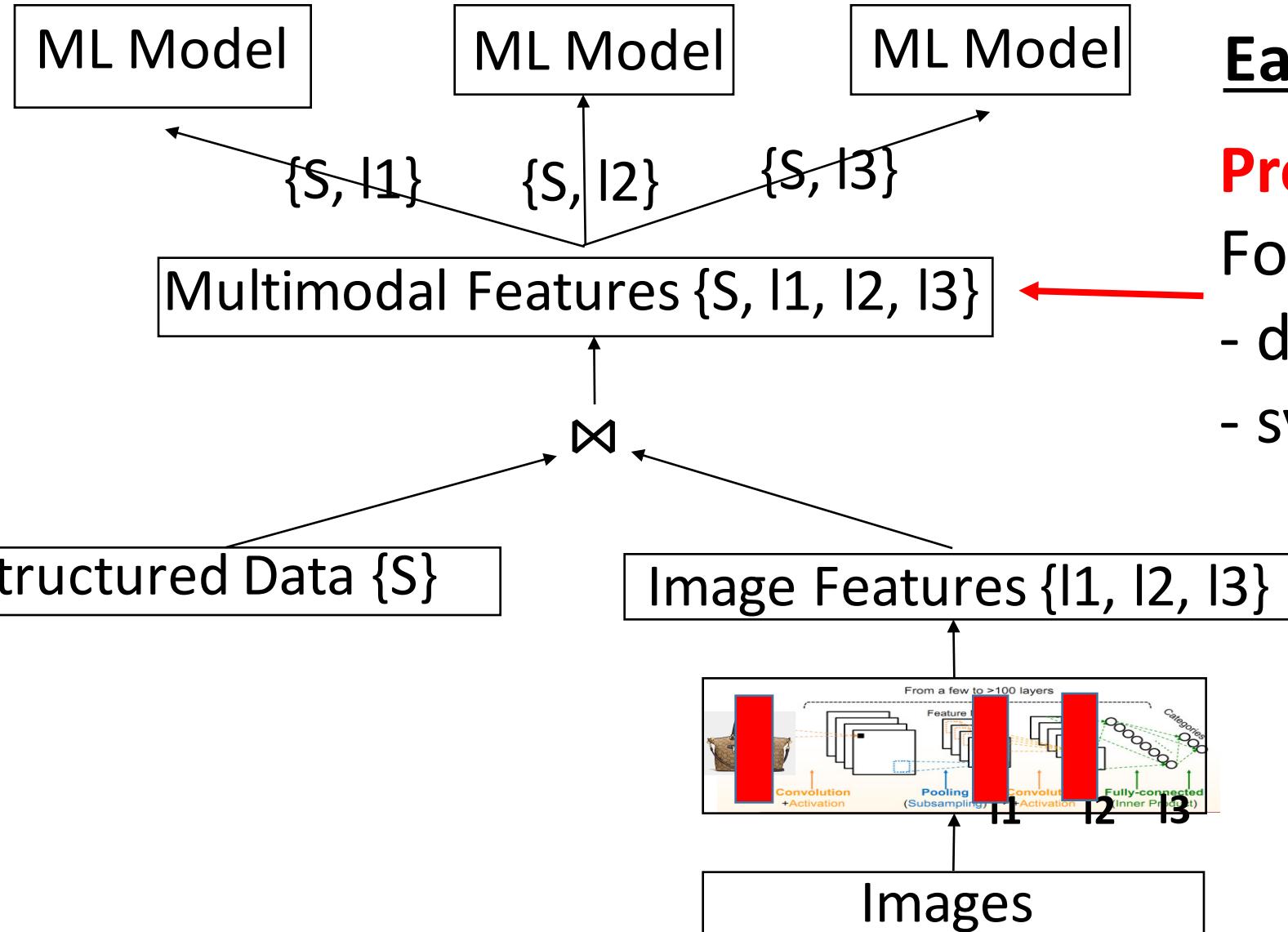
Current Practice: Repeated Inference



Lazy Materialization

Problem: Repeated inferences

Extract all layers in one go

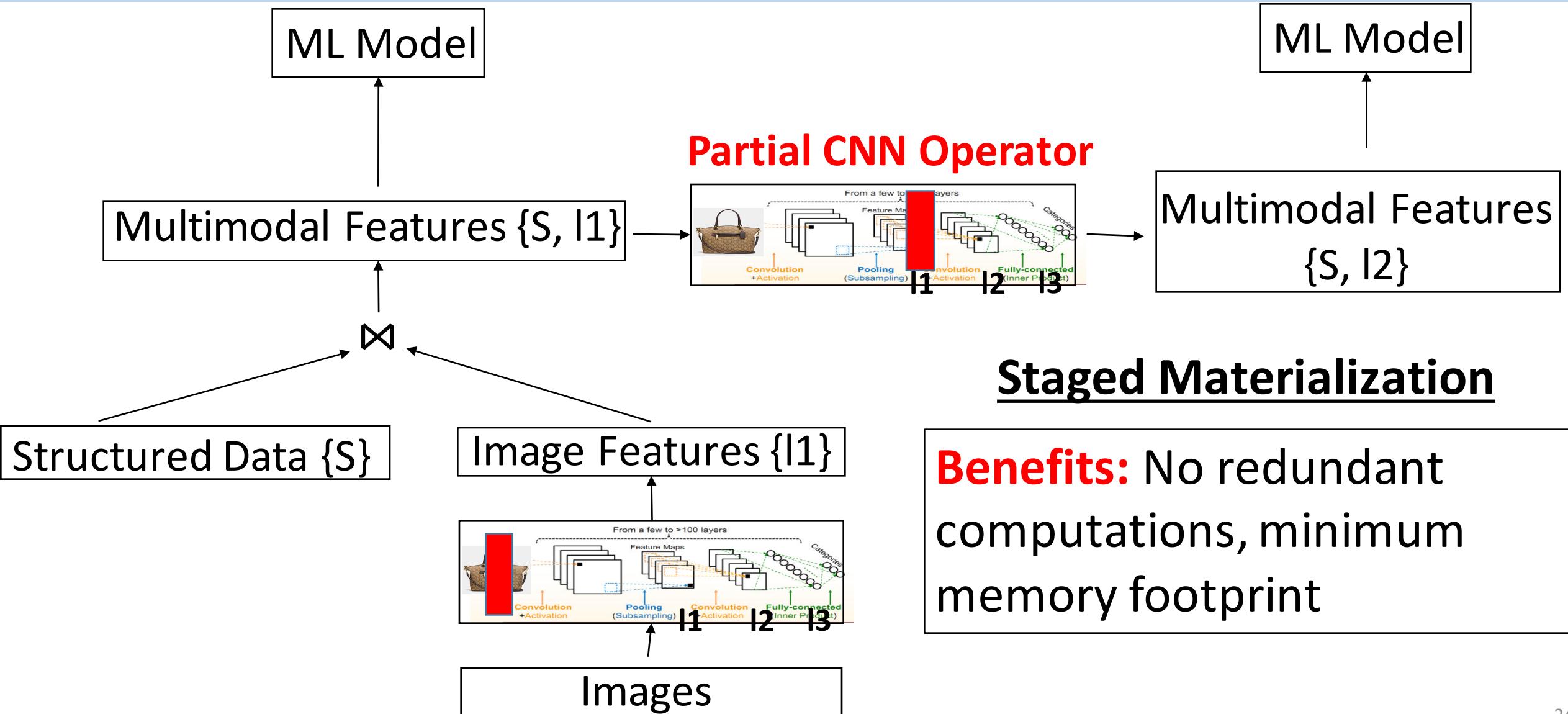


Eager Materialization

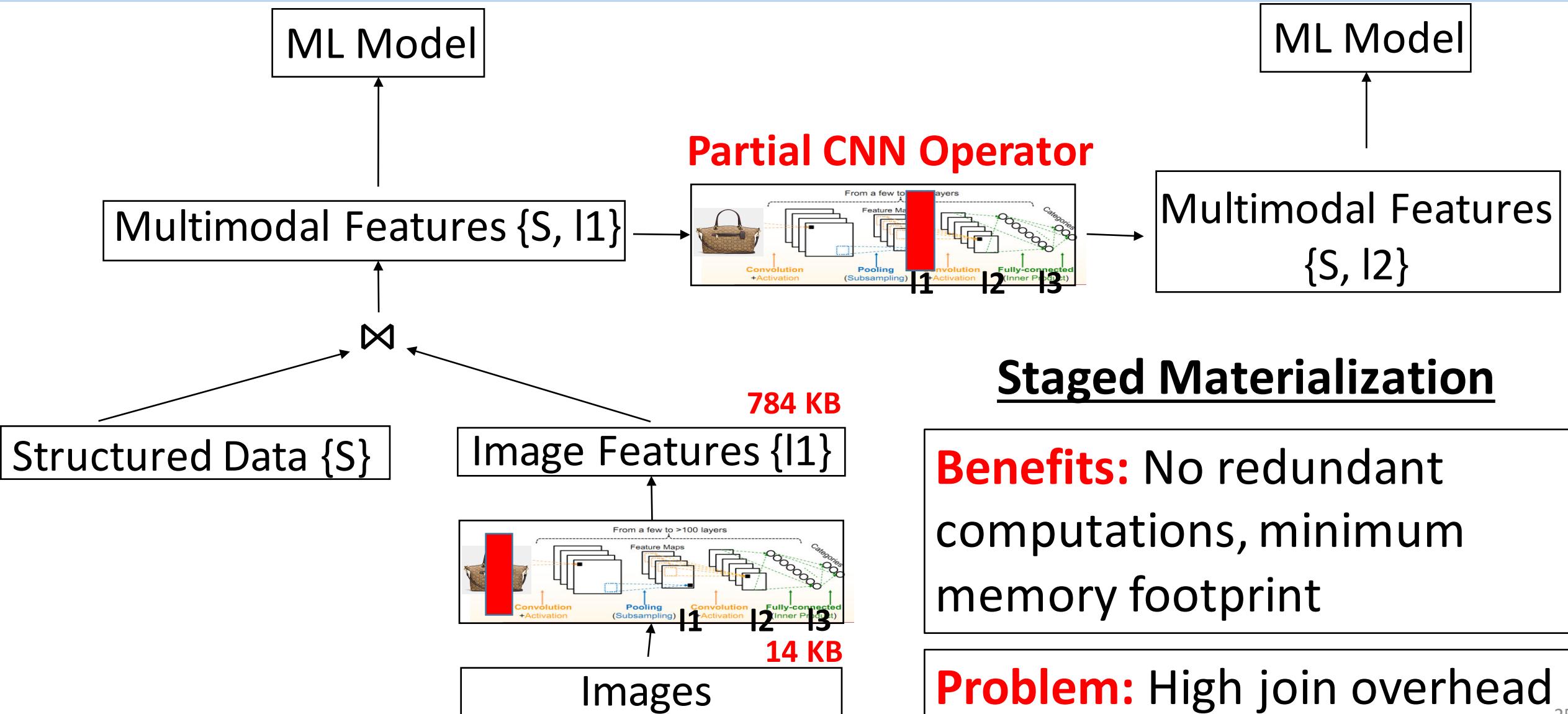
Problem: High Memory Footprint

- disk spills/cache misses
- system crashes!

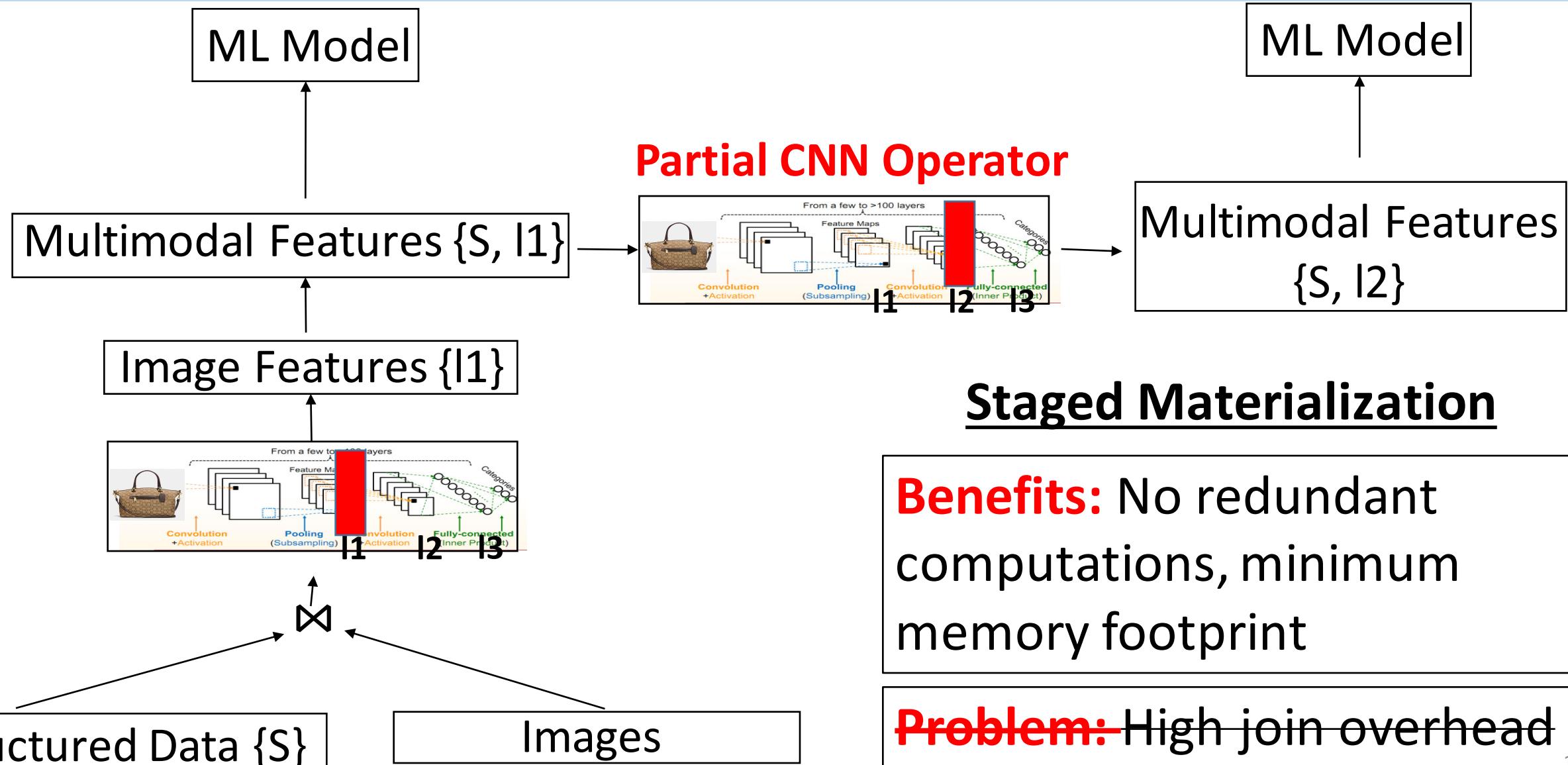
Our Novel Plan: Staged CNN Inference



Our Novel Plan: Staged CNN Inference



Our Novel Plan: Staged CNN Inference - Reordered



Outline

Our System Vista

System Optimizations

Logical Plan Optimizations

Physical Plan Optimizations

System Configuration Optimizations

Vista: Physical Plan Optimizations

Join Operator

Options: Broadcast vs Shuffle join

Trade-Offs: Memory footprint vs Network cost

Storage Format

Options: Compressed vs Uncompressed

Trade-Offs: Memory footprint vs Compute cost

Benefit: Vista automatically picks the physical plan choices.

Outline

Our System Vista

System Optimizations

Logical Plan Optimizations

Physical Plan Optimizations

System Configuration Optimizations

Vista: System Configuration Optimizations

Memory allocation

Query parallelism

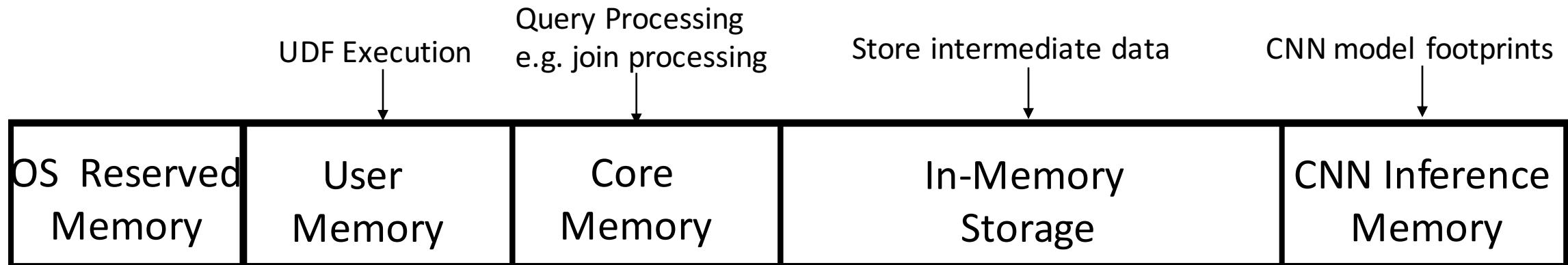
Data partition size

Memory Allocation

Challenge: Default configurations won't work

CNN features are big

Non trivial CNN model inference memory



Benefit: Vista frees the data scientist from manual memory and system configuration tuning.

Query Parallelism and Data Partition Size

Query Parallelism

Increase Query Parallelism → Increase CNN Inference
Memory → Less Storage Memory

Benefit: Vista sets Query Parallelism to improve utilization and reduce disk spills.

Data Partition Size

Too big → System Crash, Too small → High overhead

Benefit: Vista sets optimal data partition size to reduce overheads and avoid crashes.

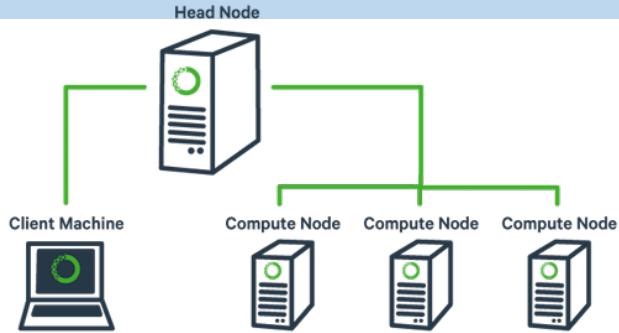
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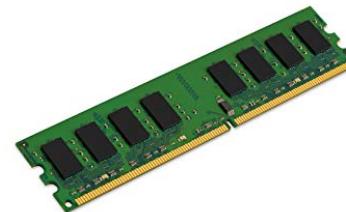
Experimental Setup



8 worker nodes
and 1 master node



Intel Xeon @ 2.00GHz CPU with 8 cores



32 GB RAM



300 GB HDD



Ubuntu 16.04 LTS



Version 2.2.0

Runs in standalone mode



TensorFlow

Version 1.3.0

Dataset & Workloads

amazon product reviews dataset

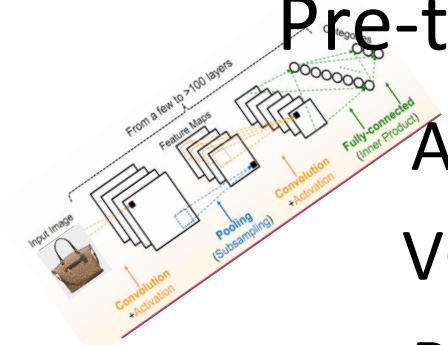
Number of Records	200,000
Number of Structured Features	200 – price, category embedding, review embedding
Image	Image of each product item
Target	Predict each product is popular or not

Pre-trained CNNs:

AlexNet – Last 4 layers

VGG16 – Last 3 layers

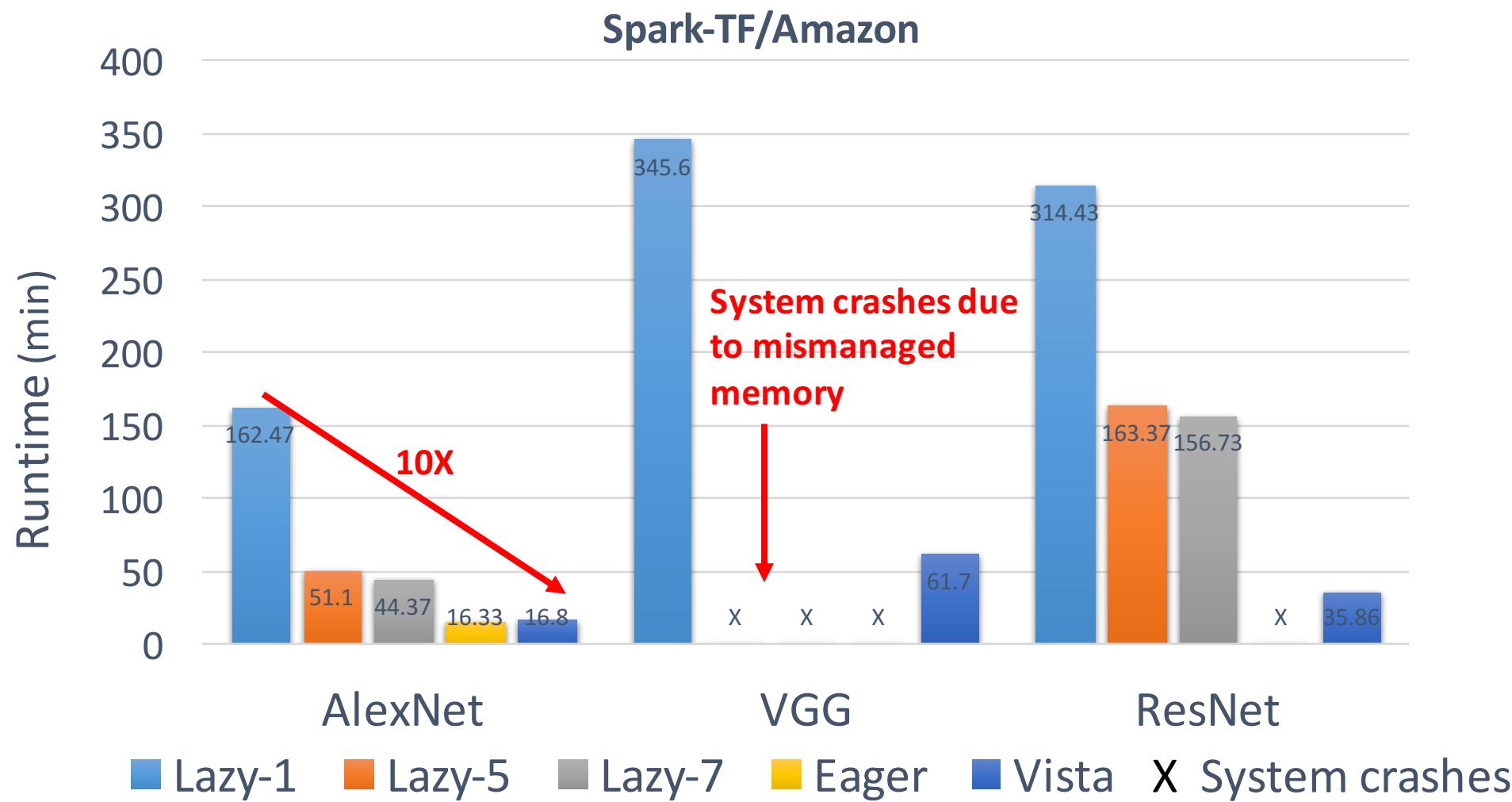
ResNet50 – Last 5 layers



ML model: **Mlib**
The Machine Learning Library

Logistic Regression for 10 iterations

End-to-end reliability and efficiency



Experimental results for other data systems, datasets, and drill-down experiments can be found in our paper.

Summary of Vista

Declarative system for scalable feature transfer from CNNs.

Performs DBMS inspired logical plan, physical plan, and system configuration optimizations.

Improves efficiency by up to 90% and avoids unexpected system crashes.

Thank You!