

S. COLEY TECH PORTFOLIO STYLE GUIDE

The aim of my portfolio is to attract the sort of employers that I'd like to work for. The site will include a few functionality skills that demonstrate my ability, but these features will serve mainly to express the eccentric, geeky, fun side of me. Pink represents my silly, happy personality. Teal represents my focus and drive to solve problems. Grey refers to my introverted personality, which is often the key to my ability to sit down and get things done.

All pages will direct the user to 1) the portfolio page, 2) the contact page, and/or 3) a contact form. White space should be used to emphasize spacial relationships, resulting in a clear, easy-to-read website.

Fonts, Sizes, and Hexes

HEADING FONT: Amatic SC

BODY FONT: Raleway

TEXT COLOR: #7e7d7d

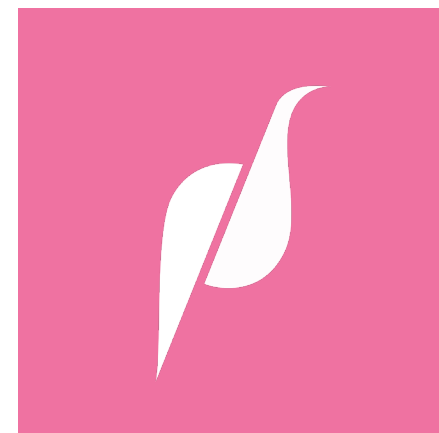
MAIN COLOR: #ef72a1

ACCENT COLOR: #0d687e

ALT TEXT COLOR: #ffffff

Logo Usage

The logo has a multicolored version for use over white or light grey backgrounds. This version should only be used when the personal brand name is inferred or close by.



The white version is for use over colored and dark backgrounds. If the brand name is not already on the same page, it should be typed nearby in Amatic SC font.

The multicolored text version of the logo is for use over white or light grey backgrounds, primarily for use on navigation bars or business cards.



The brand logo, no matter the version, should not be cropped, distorted, squeezed, or rotated.