



MASSACHUSETTS INSTITUTE OF TECHNOLOGY
SLOAN SCHOOL OF MANAGEMENT

THIS IS TO CERTIFY THAT

Scott Collier

HAS SUCCESSFULLY COMPLETED

INNOVATING IN EXISTING MARKETS
REVIVING MATURE PRODUCTS AND SERVICES

April 2022

A handwritten signature in black ink, appearing to read "Peter Hirst", written over a horizontal line.

Peter Hirst
Senior Associate Dean, Executive Education