

## ECO PLANET HAULING

### 1. Introduction:

A minimal website for a junk hauling business. The website is to create a channel for new clients and returning clients to gather information. It can also be a point of contact and area to book services.

Quick brainstorm on color schemes, content, mock page of website for my ideation process.

Key features for the website will include:

- Crucial Business Information
- Contact Information
- Clear simple navigation
- Social Media
- Mobile Ready - Responsive
- Testimonials / Photo Gallery

### 2. User Interface Design and Prototype

! \*\*Briefly explain the rationale behind designing your UI and how it is geared towards supporting the list of features for your application. \*\*

With the Nav menu bar on the left and form underneath, this may give the audience quicker access to fill out the form. Audience can see on top right the Contact Us phone number. The color of the logo, which is green, blue and khaki represents the Earth and its natural beauty. That theme and color will be present through the page. The form is placed on the left mid section of the website. The form is to capture new emails for contact and for marketing purposes. All links for TOS, Privacy, about us can be seen in the footer. This UI is kept simple with more photos of jobs and worksites. I'll limit the amount of wording unless it's keywords that pertain to what Junk Haul service is for.

The main page for the website will have images that represent the team of the Junk Hauling service. There will be pictures of completed jobs ( a before & after).

The Mission statement or Our brand will be on the main header with a photo for background.

Site Title

LOGO

Our Service

About Us

How To

Contact Us

1-888-456-7890

OUR MISSION

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Tell us what you need.  
Quick Response!!

Name

Phone Number

Email

Date of Job

Things being haul

Submit

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LOGO

Link 1

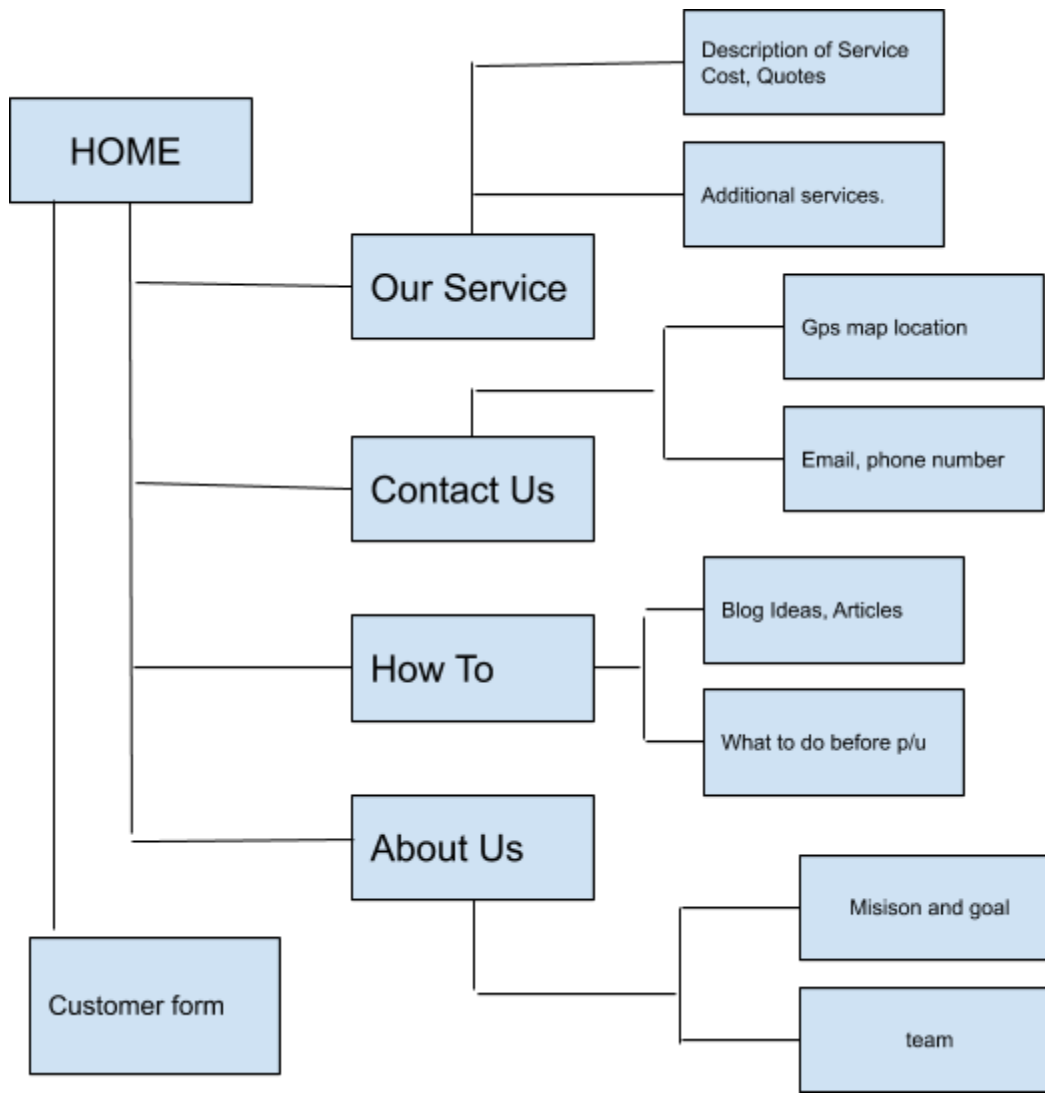
Link 2

Link 3

Link 4

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### 3. Navigation Structure



With the form on the main page, this allows immediate access for contact. To keep a continuous flow of information, I place the nav bar on the left top and if the audience needs to access the form, it is placed under the nav bar. A few supporting images reassures the audience with social trust and confirmation. The user experience on the website would be a standard flow, that is similar to other standard websites.

### 4. References

[www.bitbean.com](http://www.bitbean.com)

[www.mockflow.com](http://www.mockflow.com)