

Scott R. Montgomery

949-275-0361 Scomonty@gmail.com

linkedin.com/in/srm18135 webby-d.com github.com/scomonty

Technology Stack

HTML
CSS
Less
Sass
Bootstrap
Javascript
React
Jquery
Docker
Jinja2
NPM
Wordpress
Grunt
Gulp
Git
Babel
Webpack
Photoshop
Illustrator

Work History

Aug 2017 - Current

Front End Developer / Sole Proprietor - Webby-d.com

- Contractor working extensively with Web.com in addition to freelance projects.
- Created and maintained WordPress Theme.
- Pushed updates to Git multiple times daily.
- Worked 100% remote.

Oct 2016 - May 2019

Front End Developer - Web.com

- Built websites for national franchises consisting of anywhere from ten to hundreds of unique website locations.
- Created web app that made 3 API calls to social media reviews endpoints which would display results dynamically based on whether client had reviews.
 - Code was re-used by developers on other projects.
- Fixed a bug affecting all web.com websites where the *Lastpass Chrome extension* was preventing the submit of contact forms. This was a major issue as form submits were a key action in measuring success of websites.
- Redesigned and built landing page for client's social media ads; leading to 600% increase in conversions.
- Lead on project to bring websites to ADA compliance.
- Built sites within Yodle Live proprietary CMS.

Apr 2016 - Oct 2016

Web Developer / Designer - BizIQ

- Responsible for designing informational websites.
- Ensured websites were mobile and cross browser compatible IE8 and after.
- Updated outdated websites to current web standards.
- Utilized Adobe Illustrator and Photoshop for creating graphics and images.
- Designed and built an average of two websites a day.
- Implemented usage of Sass as a build tool rather than pure CSS, which sped up build process immensely.

Oct 2015 - Apr 2016

Web Developer / IT Support – *Erickson Foundation*

- Responsible for updating and maintaining websites.
- Redesigned or built new websites from ground up with goal of increasing conversions.
- Minify scripts, styles, and images for speed optimization.

Apr 2013 - Oct 2015

Freelance Web Developer

- Built responsive websites and ensured functionality on all browsers IE7 & later.
- Google PageSpeed Insights to test for speed and website performance.
- Image editing with Photoshop.
- Familiar with Git and working from command line.

Aug 2011 - Apr 2013

Media Consultant-Direct Response Sales – *Cox Media*

- Sold short-form, half-hour, and digital platforms for national direct response encompassing 90 + networks.
- Managed per-inquiry advertising in all markets. Tasks included optimizing rotation and eliminating poor ads.
- Lead contact in consolidating per-inquiry management to national level.
- Charged with driving sales for all program time advertising with a goal range of \$200,000 to \$400,000 per month.

Feb 2009 - Oct 2010

Media Buyer – *Hawthorne Direct*

- Planned media schedules, negotiated rates, and AV.
- Analyzed results and data on a CPM and CPL basis.
- Contributed in client and strategic meetings.
- Responsible for budgets in excess of \$250k monthly.

Feb 2007 - Feb 2009

Senior Media Buyer & Analyst – *Results Media*

- Responsible for all facets of media buys in 11 markets.
- Provided account team with strategy and rationale.
- Ensured schedules met budget and goal parameters.

June 2004 - Feb 2007

Media Buyer – *Studeo Interactive Direct, Inc.*

- Placed schedules for television, radio, print, direct mail, as well as other non-traditional media.
- Inputted leads into database & ensured accuracy of data entry.

Education

Bachelors of Arts - *Chapman University* 2004