





# SAMMY CONSANI


## CONTACT


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 [github.com/sconsani](https://github.com/sconsani)

 <https://sammyconsani.medium.com>

## SKILLS

### LANGUAGES & FRAMEWORKS

React (Beginner)  
JavaScript (Intermediate)  
HTML (Intermediate)  
CSS (Intermediate)  
Bootstrap (Intermediate)

### DEPLOYMENT

GitHub  
Heroku  
AWS (Beginner)

### SOFTWARE SUITS

Figma  
Sketch  
Xcode  
Sublime  
Adobe Suite  
Microsoft Suite  
Chrome Developer Tools

## PROFESSIONAL EXPERIENCE

### PROJECT 28X - May 2020 to Present

*Project Manager, Website Content Manager, Software Engineer – Part-Time*

- Building Shopify Website and managing content and new page designs
- Front-End Developing 4 individual web landing pages for complete customization.
- Audio Editing and translating to text for podcast release and blog content.
- Video Editing for future marketing and content to share with users.
- Researching and analyzing target audience to create best user experience.
- Organizing and producing company brand guidelines.
- Designing social media text graphics, and gathering images, and videos for daily posts.

### HICKORY FARMS - August 2018 to February 2021

*Website Content Manager, Graphic Designer*

- Completed over 100+ trouble-shooting requests for a wholesale and retail website.
- Managed backend CMS and Magento for over 60 landing pages and 200 + individual products.
- Updated all SEO details and descriptions across retail website, and Amazon listings.
- Fixed website bugs associated to the shopping cart and product pages and third party shipping.
- Designed homepage hero banners for each popular holiday or sale running on the site.

### CALIFORNIA DELICIOUS - June 2015 to August 2018

*Website Content Manager*

- Created wireframes for website design relaunch for the engineer team.
- Populated new website with all products, descriptions, copy, SEO details and photography.
- Ran Google Analytics, and wrote out SEO details for retail and wholesale website.

*Graphic Designer*

- Printed hangtags, greeting cards, and custom stickers for custom corporate orders.
- Designed homepage hero banners for each popular holiday or sale running on the site.
- Crafted email campaign templates for giveaways, sales and monthly newsletters.

*Photographer*

- Re-touched product photos for use on website, client approval and yearly catalog.
- Product photographer as well as lifestyle photographer for retail, social media and blog posts.

*Social Media Manager, Content Creator*

- Crafted copy and designs to promote sales, holiday gifts, and seasonal gifts for email campaigns.
- Lifestyle blog writer and photographer: California food, wine, events, and things to do.
- Customer engagement through Facebook, Instagram, and Twitter content posts.

## EDUCATION

### SKILLCRUSH

Front-End Developer + React Course

APRIL-MAY 2021

### ANIMATION MENTOR

Maya Animation Basics Workshop

FEB-MAR 2021

### SKETCH MASTER

Icon Design, UX Design and SVG Workflows

SEPT - OCT 2020

### GENERAL ASSEMBLY, SAN FRANCISCO

Software Engineer Immersive Bootcamp

FEB – MAY 2020

### HACKBRIGHT ACADEMY, SAN FRANCISCO

Python 101

NOV 2015

### UCLA, UNIVERSITY OF CALIFORNIA LOS ANGELES

BA of Fine Arts

2011 - 2015