

International Management Institute New Delhi
Summer Internship Program (SIP) – 2024
Initial Information Report

Name of the student: Dhenuvakonda Sri Sahiti Durga Devi

Roll No.: 23PGDM288

Name of the organization: Berger Paints India Limited.

Corporate office address of the organization: Berger Paints India Limited, Berger House, 129, Park Street, Kolkata, West Bengal, 700017.

City: Kolkata.

Pincode : 700017

Main Activity of the organization: Retail and Industrial paint seller

Name of the HR Head of the organization: Ranjan Bannerjee

Designation and Address of the HR Head of the organization : CHRO

Address : Berger Paints India Limited, Berger House, 129, Park Street, Kolkata, West Bengal, 700017.

City : Kolkata

Pincode : 700017

Telephone Nos : 9830474003

Fax Nos: NA

Email id: ranjanbanerjee@bergerindia.com

Name of the HR Head of the Business Unit/Plant/Zone/Region, etc

Where student is pursuing his/her internship (if applicable) : O.Suresh Babu

Designation and Address of the HR Head of the organization : Divisional Sales Manager,

8-84/11/2, Survey No.688 & 689, Near Sai Geetha Ashramam Devar Yamjal, Medchal, Malkajgiri, Telangana. 500047.

City Hyderabad

Pincode 500047

Telephone Nos : 9885400335

Fax Nos: NA

Email id:

Name of the Project Guide: Rajesh Soman Nair

Designation of the Project Guide : National Manager, Repainting

Telephone Nos: 9167716565

Email id: rajeshnair@bergerindia.com

Reporting Date: 11th April 2024

Facilities Available to Student: Accommodation was provided during the initial training which took place in Bengaluru.

Work Timings at the organization: Monday to Saturday, 10:00AM – 7:00PM

Amount of stipend expected to be provided: 35,000 per month

Description of project in brief: Operational Excellence : App Usage, Contractor Evaluation

The Project requires us to understand and evaluate why the project monitoring feature of the Prolinks app is not being widely utilized, perform gap analysis, and provide recommendations on how to ensure better usage.

The second part of the project requires us to understand the parameters on which a contractor has to be evaluated and provide recommendations on how define an SOP about the same, for contractor evaluation hereon.

Internship Schedule at the organization: The duration of the internship is from 11th April to the 10th of June. No other schedule provided as such.

Date: 3rd May, 2024.

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Name of faculty mentor assigned to the student: