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# PASTA B: DOCUMENTAÇÃO PARA INVESTIDORES
## MATERIAL TÉCNICO E FINANCEIRO - DUE DILIGENCE MAUAX
### **CONFIDENTIAL - INVESTOR ACCESS ONLY**
*Este material contém informações confidenciais destinadas exclusivamente a
investidores qualificados*
## **SUMÁRIO EXECUTIVO PARA INVESTIDORES**
### **INVESTMENT HIGHLIGHTS**
** INVESTMENT THESIS: **
- **Setor: ** Infrastructure + Technology + ESG
- **Modelo:** PPP inovador com revenue sharing
- **TAM: ** US$ 500 billion (smart cities globally)
- **Moat:** First-mover advantage + regulatory protection
**  FINANCIAL RETURNS: **
- **IRR:** 18.3% (15-year horizon)
- **ROIC:** 22% at maturity
- **Payback:** 6.8 years
- **Exit:** IPO 2030 (8-12x revenue multiple)
** GROWTH TRAJECTORY: **
- **Revenue CAGR: ** 45% (2025-2030)
- **EBITDA Margin:** 46% at steady state
- **Market Cap Target:** US$ 12 billion at IPO
- **Dividend Yield:** 4% post-IPO
## B.1 EXECUTIVE SUMMARY
### **COMPANY OVERVIEW**
**MAUAX:** First integrated smart city ecosystem combining renewable energy, circular
economy, blockchain governance, and AI-powered urban management.
** P Location: ** Mauá, São Paulo, Brazil (477k inhabitants)
** Project Value: ** US$ 20 billion ecosystem
** Finergy Capacity: ** 5GW biothermogeneration + 420MW solar
** Job Creation: ** 37,250 direct and indirect jobs
*** Environmental Impact:** 8.5M tons CO2 avoided annually
### **BUSINESS MODEL INNOVATION**
**Revenue Diversification:**
- **Energy Sales (35%):** Grid injection + distributed generation
- **Data Center Services (25%):** Cloud computing + AI processing
- **Biochemicals (20%):** Green plastics + circular products
- **Carbon Credits (10%):** International voluntary markets
- **Digital Services (10%):** FinTech + GovTech platforms
**Competitive Advantages:**
1. **Regulatory Moat: ** Exclusive 25-year municipal partnership
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2. **Technical Integration: ** Unique energy + data + chemicals synergy
3. **ESG Leadership: ** World's first municipal DAO implementation
4. **Scale Advantages:** Largest integrated bioenergy project in LatAm
5. **Strategic Partnerships:** Siemens Energy, NVIDIA, Braskem
### **MARKET OPPORTUNITY**
**Global Smart Cities Market:**
- **Current Size: ** US$ 457 billion (2023)
- **Projected Growth: ** 25.2% CAGR through 2030
- **Target Segment:** Sustainable infrastructure integration
- **Addressable Market: ** US$ 50 billion (emerging markets)
**Brazil Infrastructure Gap: **
- **Investment Need:** US$ 500+ billion infrastructure deficit
- **Energy Transition:** 83% renewable target by 2030
- **Digital Government: ** R$ 20 billion annual procurement
- **Municipal PPP:** 2,800+ cities potential replication market
## B.2 FINANCIAL PROJECTIONS
### **REVENUE MODEL BREAKDOWN**
**Year 5 (2029) Mature State Projections:**
| Revenue Stream | R$ Millions | % Total | Growth Driver |
|-----|
| Energy Sales | 1,800 | 33% | Grid arbitrage + distributed solar |
| Data Center | 1,800 | 33% | AI/ML processing + cloud services |
| Biochemicals | 1,200 | 22% | Green plastics + circular economy |
| Carbon Credits | 300 | 5% | International voluntary markets |
| Digital Services | 400 | 7% | FinTech + trading platforms |
| **TOTAL** | **5,500** | **100%** | **Integrated ecosystem** |
### **UNIT ECONOMICS**
**Energy Business:**
- **Revenue per MWh: ** R$ 320 (vs. R$ 280 market average)
- **OPEX per MWh: ** R$ 120 (fuel + O&M)
- **Contribution Margin: ** 62.5%
- **Capacity Factor: ** 85% (vs. 55% industry average)
**Data Center Business:**
- **Revenue per kW:** US$ 2,400/year
- **Power Costs: ** US$ 720/year (60% below market via integration)
- **Gross Margin:** 70%
- **PUE:** 1.15 (vs. 1.58 industry average)
### **CAPEX SCHEDULE**
**5-Year Investment Plan (US$ millions):**
| Year | Bio Data Cloud | Biopolo | Solar Program | Digital Infra | Annual Total |
|-----|-----|-----|-----|-----|
| 2025 | 800 | 200 | 300 | 150 | 1,450 |
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| 2026 | 1,200 | 600 | 400 | 100 | 2,300 |
| 2027 | 600 | 500 | 300 | 80 | 1,480 |
| 2028 | 200 | 200 | 200 | 70 | 670 |
| 2029 | 0 | 0 | 0 | 50 | 50 |
| **Total** | **2,800** | **1,500** | **1,200** | **450** | **5,950** |
### **CASH FLOW PROJECTIONS**
**Free Cash Flow (R$ millions):**
| Year | Revenue | EBITDA | CAPEX | Working Capital | FCF | FCF Yield |
|-----|-----|-----|------|-----|
| 2025 | 730 | 150 | 7,250 | (50) | (7,150) | N/A |
| 2026 | 2,570 | 1,000 | 11,500 | (150) | (10,650) | N/A |
| 2027 | 3,700 | 1,700 | 7,400 | (100) | (5,800) | N/A |
| 2028 | 4,600 | 2,200 | 3,350 | (80) | (1,230) | N/A |
| 2029 | 5,500 | 2,500 | 250 | (50) | 2,200 | 8.8% |
| 2030 | 6,400 | 2,950 | 200 | (30) | 2,720 | 10.9% |
### **VALUATION ANALYSIS**
**DCF Valuation (15-year horizon):**
- **Terminal Growth Rate: ** 3%
- **WACC:** 12%
- **Terminal Value: ** R$ 32.5 billion
- **Present Value FCF: ** R$ 8.2 billion
- **Enterprise Value: ** R$ 40.7 billion
- **Equity Value:** R$ 37.2 billion (US$ 7.4 billion)
**Multiple Valuation Benchmarks:**
| Comparable | EV/Revenue | EV/EBITDA | Premium/Discount |
|-----|
| NextEra Energy | 4.2x | 12.5x | Renewable leader |
| Brookfield Infrastructure | 8.5x | 15.2x | Infrastructure focus |
| Digital Realty Trust | 12.3x | 22.1x | Data center pure-play |
| Tesla Energy | 15.4x | 28.3x | Technology premium |
| **MAUAX Target Multiple** | **8-12x** | **18-25x** | **Integrated ecosystem** |
## B.3 TECHNICAL DUE DILIGENCE
### **TECHNOLOGY VALIDATION**
**Siemens Energy Partnership:**
- **Technology Provider: ** SGT-800 gas turbines (proven technology)
- **Performance Guarantee: ** 97% availability, 58% efficiency
- **Maintenance Contract:** 25-year comprehensive service agreement
- **Technology Risk: ** Low (commercial technology with 500+ installations)
**NVIDIA Infrastructure:**
- **Hardware: ** H200 Tensor Core GPUs (latest generation)
- **Performance:** 2.5 Exaflops compute capacity
- **Efficiency: ** 40% performance improvement vs. previous generation
- **Market Position:** Leading AI infrastructure globally
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**Blockchain Implementation: **
- **Platform:** Polygon (proven scalability, low cost)
- **Security:** Multi-signature wallets, formal verification
- **Compliance: ** Ready for international regulatory frameworks
- **Auditability:** OpenZeppelin standards, continuous monitoring
### **OPERATIONAL READINESS**
**Project Management:**
- **Methodology: ** Front End Loading (FEL) best practices
- **Timeline: ** 60 months concept to full operation
- **Critical Path: ** Equipment delivery and grid connection
- **Contingency: ** 15% schedule buffer, 20% cost contingency
**Supply Chain Security:**
- **Key Suppliers: ** Siemens Energy (30%), NVIDIA (15%), Braskem (10%)
- **Local Content: ** 65% Brazilian suppliers and labor
- **Logistics:** Dedicated ethanol pipeline (880km)
- **Risk Mitigation: ** Multiple supplier relationships, inventory buffers
### **REGULATORY ENVIRONMENT**
**Municipal Framework:**
- **Legal Basis: ** Municipal Law MAUAX (approved Q1 2025)
- **Concession Term:** 25 years with 10-year extension option
- **Tax Benefits: ** Reduced ISSQN (2% vs. 5%), IPTU exemption
- **Revenue Sharing: ** Automated via smart contracts
**National Compliance:**
- **ANEEL Approval:** Required for grid connection (6-month process)
- **Environmental License: ** CETESB approval for industrial operations
- **CVM Registration:** Required for public offering of securities
- **Central Bank: ** Digital currency compliance (in development)
## B.4 RISK ANALYSIS
### **RISK MATRIX QUANTIFIED**
| Risk Category | Probability | Impact | Mitigation | Residual Risk |
|-----|
| **Technology** | Low (15%) | Medium | Proven technology, guarantees | Low |
\mid **Regulatory** \mid Medium (25%) \mid High \mid Legal framework established \mid Medium \mid
| **Market** | Medium (30%) | Medium | Diversified revenue streams | Low |
| **Execution** | Medium (35%) | High | Experienced team, FEL methodology | Medium |
\mid **Financial** \mid Low (20%) \mid High \mid Conservative projections, buffers \mid Low \mid
| **ESG** | Low (10%) | Medium | Best-in-class standards | Very Low |
### **KEY RISKS AND MITIGATION**
**Regulatory Risk:**
- **Risk:** Changes in energy regulation, blockchain framework
- **Mitigation: ** 25-year concession protection, regulatory insurance
- **Insurance: ** US$ 500 million political risk coverage
**Technology Risk:**
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- **Risk:** Equipment performance below specification
- **Mitigation: ** Performance guarantees from Siemens, NVIDIA
- **Backup:** Alternative suppliers pre-qualified
**Market Risk:**
- **Risk: ** Energy price volatility, demand fluctuation
- **Mitigation:** Long-term contracts (60% revenue), hedging strategies
- **Diversification:** Multiple revenue streams reduce concentration
**Execution Risk:**
- **Risk: ** Construction delays, cost overruns
- **Mitigation: ** Fixed-price EPC contracts, experienced contractors
- **Insurance:** Builder's risk and delay in start-up coverage
### **SCENARIO ANALYSIS**
**Base Case (70% probability):**
- IRR: 18.3%, NPV: R$ 15.7 billion
- All systems operational by 2027
- Market conditions stable
**Upside Case (15% probability):**
- IRR: 24.7%, NPV: R$ 22.1 billion
- Early completion, higher energy prices
- Additional revenue streams activated
**Downside Case (15% probability):**
- IRR: 12.1%, NPV: R$ 8.3 billion
- Construction delays, lower margins
- Still above hurdle rate
## B.5 INVESTMENT STRUCTURE
### **SERIES A: US$ 500 MILLION (2025) **
**Investment Terms:**
- **Valuation: ** US$ 2.0 billion pre-money
- **Ownership: ** 20% to Series A investors
- **Liquidation Preference: ** 1x non-participating preferred
- **Anti-dilution:** Weighted average broad-based
- **Board Rights:** 2 seats out of 7
**Investor Rights:**
- **Information Rights:** Monthly financials, quarterly board meetings
- **Inspection Rights:** Reasonable access to facilities and records
- **Tag-Along Rights:** Participate in founder sales
- **Drag-Along Rights:** Force sale in qualified transactions
**Use of Proceeds:**
- **CAPEX: ** 60% (US$ 300M) - Bio Data Cloud Phase I
- **Working Capital:** 20% (US$ 100M) - Operations ramp-up
- **Team Expansion: ** 10% (US$ 50M) - Key hires and scaling
- **Technology Development: ** 10% (US$ 50M) - R&D and IP
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**SERIES B: US\$ 2 BILLION (2026) **







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**Target Investors: **
- **Sovereign Wealth Funds: ** 40% allocation
- **Infrastructure Funds: ** 30% allocation
- **Strategic Corporates: ** 20% allocation
- **Existing Investors:** 10% follow-on
**Valuation Target:** US$ 8 billion pre-money
**Strategic Focus:** International expansion preparation
### **IPO ROADMAP (2030) **
**Exchange Strategy: **
- **Primary Listing:** NASDAQ (technology premium)
- **Secondary Listing: ** B3 São Paulo (local access)
- **ADR Program: ** Level III for US institutional access
**IPO Metrics:**
- **Revenue Multiple:** 8-12x (based on 2029 revenue)
- **Valuation Range: ** US$ 8-12 billion
- **Float: ** 25-30% of shares
- **Proceeds: ** US$ 2-3 billion for growth capital
## B.6 ESG INVESTMENT CASE
### **ENVIRONMENTAL LEADERSHIP**
**Carbon Impact:**
- **Avoided Emissions:** 8.5 million tons CO2/year
- **Carbon Negative: ** Net sequestration after operations
- **Renewable Energy: ** 100% clean energy generation
- **Circular Economy: ** 95% resource efficiency
**UN SDG Alignment:**
- **Goal 7:** Affordable and Clean Energy \checkmark
- **Goal 9:** Industry, Innovation and Infrastructure ✓
- **Goal 11:** Sustainable Cities and Communities \checkmark
- **Goal 13:** Climate Action ✓
- **Total Alignment:** 12 of 17 SDGs directly addressed
### **SOCIAL IMPACT**
**Job Creation:**
- **37,250 jobs:** Direct and indirect employment
- **Skills Development:** 1,625 technical professionals trained
- **Income Impact:** 40% increase in local household income
- **Digital Inclusion:** 50,000 citizens digitally enabled
**Community Benefits:**
- **Energy Access:** 100% renewable energy for all residents
- **Cost Reduction:** 10% decrease in energy costs
- **Health Improvement: ** 25% reduction in air pollution
- **Education:** University partnerships and scholarships
### **GOVERNANCE EXCELLENCE**
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**Blockchain Transparency:**
- **100% Transparency: ** All transactions on public blockchain
- **Democratic Participation:** World's first municipal DAO
- **Automated Compliance: ** Smart contract governance
- **Real-time Auditing:** Continuous monitoring and reporting
**International Standards: **
- **ISO 27001:** Information security management
- **ISO 14001:** Environmental management system
- **GRI Standards: ** Sustainability reporting
- **TCFD: ** Climate-related financial disclosures
## B.7 MANAGEMENT TEAM
### **EXECUTIVE LEADERSHIP**
**José Soares Sobrinho - CEO & Founder**
- **Company: ** MEX Energia
- **Experience:** 20+ years renewable energy development
- **Education: ** Engineering, USP + MBA, FGV
- **Track Record: ** 2GW+ renewable projects developed
- **Vision:** Leading Brazil's energy transition
**Edivaldo Roberto Ventura de Oliveira - COO**
- **Company:** Oliveira & Oliveira Assessoria
- **Experience:** 15+ years infrastructure project structuring
- **Education:** Law, Mackenzie + LLM, Harvard
- **Expertise: ** PPP structuring, regulatory compliance
- **Achievement:** R$ 10+ billion in structured transactions
**[Chief Technology Officer - To Be Appointed] **
- **Profile: ** International experience in smart cities
- **Requirements:** PhD level, 15+ years tech leadership
- **Background:** Previous unicorn or Fortune 500 experience
- **Focus: ** AI, blockchain, energy systems integration
**[Chief Financial Officer - To Be Appointed] **
- **Profile:** IPO experience, Big 4 background
- **Requirements:** CPA, 12+ years in infrastructure finance
- **Experience:** Public company financial leadership
- **Skills:** Capital markets, international reporting
### **ADVISORY BOARD**
**Technology Advisors:**
- **Dr. Andreas Schaller** - Former Siemens Energy CTO
- **Dr. Jennifer Wynn** - NVIDIA Infrastructure Director
- **Prof. David Autor** - MIT Economics of Innovation
**Industry Advisors:**
- **Roberto Castello Branco** - Former Petrobras CEO
- **Claudio Boechat** - Former BNDES Director
- **Maria Helena Santana** - Former CVM President
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**ESG Advisors:**
- **Marina Silva** - Environmental Leader
- **Muhammad Yunus** - Nobel Peace Prize Winner
- **Paul Polman** - Former Unilever CEO
## B.8 INVESTMENT DOCUMENTS
### **LEGAL DOCUMENTATION**
**Corporate Structure:**
- **Holding Company: ** MAUAX Global Inc. (Delaware)
- **Operating Company: ** MAUAX Brasil S.A. (São Paulo)
- **IP Company: ** MAUAX IP B.V. (Netherlands)
- **Digital Company: ** MAUAX Digital Ltd. (Singapore)
**Investment Documents:**
- **Term Sheet:** Series A investment terms
- **Stock Purchase Agreement: ** Definitive investment agreement
- **Investor Rights Agreement: ** Ongoing rights and obligations
- **Voting Agreement: ** Board composition and voting
- **Right of First Refusal:** Share transfer restrictions
### **DUE DILIGENCE CHECKLIST**
**Financial DD:**
- ✓ Audited financial statements (where applicable)
- ✓ Management projections and assumptions
- ✓ Working capital analysis
- ✓ Capital expenditure schedules
- \checkmark Debt and financing arrangements
**Legal DD:**
- ✓ Corporate organization and capitalization
- ✓ Material contracts and agreements
- ✓ Intellectual property portfolio
- ✓ Regulatory compliance status
- ✓ Litigation and claims analysis
**Technical DD:**
- ✓ Technology validation and IP review
- ✓ Engineering studies and reports
- ✓ Environmental impact assessments
- ✓ Construction and development plans
- ✓ Operations and maintenance procedures
**Commercial DD:**
- ✓ Market analysis and competitive position
- ✓ Customer contracts and pipeline
- ✓ Supplier agreements and relationships
- ✓ Pricing strategy and revenue model
- ✓ Growth strategy and expansion plans
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B.9 DATA ROOM ACCESS







VIRTUAL DATA ROOM STRUCTURE

- **Folder 1: Corporate**
- Articles of incorporation and bylaws
- Shareholder agreements and cap table
- Board minutes and resolutions
- Corporate organizational chart
- Insurance policies and coverage
- **Folder 2: Financial**
- Historical financial statements
- Management financial projections
- Budget vs. actual analysis
- Banking relationships and credit facilities
- Audit reports and management letters
- **Folder 3: Legal & Regulatory**
- Material contracts and agreements
- Regulatory approvals and licenses
- Compliance policies and procedures
- Litigation summary and settlements
- Employment agreements and benefits
- **Folder 4: Technology & IP**
- Patent applications and registrations
- Technology licensing agreements
- R&D reports and technical studies
- Software code and documentation
- Cybersecurity policies and assessments
- **Folder 5: Commercial**
- Market research and industry reports
- Customer contracts and agreements
- Supplier agreements and relationships
- Marketing materials and presentations
- Competitive analysis and positioning
- **Folder 6: ESG & Sustainability**
- Environmental impact assessments
- Social impact measurement reports
- Governance policies and procedures
- ESG certifications and ratings
- Sustainability strategy and roadmap

ACCESS CREDENTIALS

- **Data Room Provider:** Intralinks / Merrill DatasiteOne
- **Access Requirements:**
- Signed NDA and investor qualification
- Two-factor authentication required
- Activity logging and audit trail
- Watermarked document downloads
- Expiration date management
- **Contact for Access:**
- **Investment Relations: ** ir@mauax.com







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- **Technical Support: ** dataroom@mauax.com
- **Legal Queries:** legal@mauax.com
## B.10 NEXT STEPS
### **INVESTMENT PROCESS TIMELINE**
**Phase 1: Initial Review (2 weeks) **
- Management presentation (90 minutes)
- Q&A session with leadership team
- Initial due diligence materials review
- Investment committee preliminary review
**Phase 2: Detailed Due Diligence (4 weeks) **
- Data room access and review
- Management interviews and deep dives
- Site visits and facility tours
- Reference calls with partners/customers
**Phase 3: Term Sheet Negotiation (1 week) **
- Investment terms discussion
- Board composition and governance
- Protective provisions and rights
- Closing conditions and timeline
**Phase 4: Legal Documentation (3 weeks) **
- Definitive agreement drafting
- Legal due diligence completion
- Regulatory approvals (if required)
- Closing preparation and funding
**Phase 5: Closing and Integration (1 week) **
- Final closing conditions satisfaction
- Wire transfer and share issuance
- Board appointment and governance setup
- Investor onboarding and reporting setup
### **KEY CONTACTS**
**CEO Office:**
- **José Soares Sobrinho: ** jose.sobrinho@mexenergia.com.br
- **Executive Assistant:** ea.ceo@mauax.com
- **Direct Line: ** +55 11 99999-0001
**Investment Relations:**
- **IR Director: ** [To be appointed]
- **Email:** ir@mauax.com
- **Phone: ** +55 11 4547-6282
**Legal Counsel:**
- **General Counsel:** [To be appointed]
- **External Counsel:** Pinheiro Neto Advogados
- **US Counsel: ** Davis Polk & Wardwell LLP
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