



2017

ANNUAL REPORT

SCOOP

SUPPORTING CHILDREN OUT OF POVERTY



NOTE FROM THE ● ● ● FOUNDER



Andrew Sweeney
Founder of SCOOP
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2017 was arguably our best year to date, in terms of funds raised, progress made, ideas developed, partnerships made, and, of course, those in need – helped!

We created a new type of donations platform for our Syrias Vibes campaign, and began developing a further two; we launched our long awaited Artists Cookbook with an equally adventurous launch event at Airbnb's HQ in Dublin; plus we worked with some of the top club promoters in the country and began the process of running a number of the events in the UK in 2018.

We created a new SCOOP website also!

We also had the pleasure of working with some of the biggest companies, restaurants and pubs in the country too, making invaluable connections in terms of business & idea development.

We helped finish the construction of the 3rd school in Cambodia, and it will open its doors in early 2018.

Syrias Vibes grew from strength to strength with a number of club nights and events throughout the year, and a large number of people ran events on our behalf, beginning with Cathy O'Connor's fashion show in Dún Laoghaire in February and ending with our Christmas party in Tengu in Dublin.

We supported a number of clinics, doctors and ambulances, purchased and equipped a brand new ambulance for our partner orgs work at Raqqa; we supported a mobile health clinic which serves 9 different locations across Iraq and Syria, and we launched a psychosocial programme for those living in the Bajed Kandala Camp for Internally Displaced Persons.

And our plans and aims for next year are even bigger. We cannot thank you enough again for supporting us or working with us. We couldn't have done it without you.

Onwards and upwards!

Andrew Sweeney



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MISSION: No child should live in poverty or danger. We are on a mission to build a kinder world for the next generation, with SCOOP's primary purpose to provide educational opportunities, social care and health provisions to vulnerable children living in extreme poverty in India and Cambodia. We have helped build schools or educational centres that have educated more than 2,650 children in total, with 800 kids in school today as a result of the builds.

This is one of the missions of our Syrias Vibes campaign. Since last year, we have broadened our focus to the conflict in Syria and Iraq, providing psychological care and basic health provision to refugees and internally displaced civilians in the region. This is the mission of our Syrias Vibes campaign.

ETHOS: Poverty is the ultimate failure of mankind, pipped only by mankind's ability to ignore it. But while the solutions to these problems are complex, the moral premise is simple: refugees and children should not be held responsible for their impoverishment. To provide a route out of poverty, crime and abuse, we believe education is the key to giving human beings agency in the determination of their own lives around the world.

▼ A family in the Bajed Kandala Camp for IDPs on the Iraqi border





SYRIA

VISION:

To build safe, innovative and dedicated learning spaces for children in disadvantaged communities, and to develop and create brighter futures for those who are at risk of exploitation. We aim to expand learning opportunities by using technology, dedicated volunteers, and international support.

OPERATIONS:

We invest in the infrastructure and establishment of school premises in communities where children would otherwise have to migrate to urban settings. Sometimes even in this case there is no school for them to go to. We also provide efforts for sustainable energy, healthcare, dissemination of information and access to clean water supplies. We hire local builders and support local grass roots organisations to ensure long lasting and sustainable impact.

We aim to assure our supporters that all their donations are being utilised with efficiency in delivering our goals.



CAMBODIA



INDIA

We also wish to raise funds in a positive manner, mainly from events, slick merchandise and innovative digital platforms.

Of incoming funds, 80% of donations go directly on our projects, 15% is re-invested in fundraising programmes, and the remaining 5% is allocated for administration and banking fees.

We have built lasting and constructive partnerships with Heyva Sor a Kurd (Kurdish Red Crescent, or KRC) and Joint Help for Kurdistan (JHK) in Syria and Iraq, as well SCAO in Cambodia. These collaborative networks provide us with a key to gaining a foothold in the regions we operate so that we can channel our donations more easily to those most in need.



SYRIA

 = 1 million

Pre-War Population*:
18.5 million



3.3 million
children

6.6 million
internally displaced persons *



Deaths as a result
of the conflict **

470,000



Detained or Missing

117,000



60%

Health Facilities
Damaged or
Destroyed
across Syria

Sources: * UN Data 2016 / ** Syrian Center for Policy Research Feb 2016 / *** Syrian Network for Human Rights 2011-2016 / **** World Bank, February 2017

THE PROBLEM



Islamic State as a geopolitical force was always going to be temporary. The physical and psychological damage caused by the so called Islamic State and what it has unleashed - affecting people, their homes, and their environments - will last for decades.

A dearth of major NGOs and governmental assistance to these regions has left a crippling vacuum for the victims of the conflict, which organisations like our own, as well as our partners, have an obligation to fill.

Despite the conflict drawing gradually to its conclusion, the organisation Syrian Network for Human Rights reports 5,381 confirmed civilian deaths in the first half of 2017 alone, including 1,159 children. Even for those who have escaped the conflict with their lives, and little else, enormous challenges face them in the reconstruction of their lives and of their communities.

5,381
confirmed civilian deaths

1,159
children

The Bajed Kandala Camp ►

▼ The Bajed Kandala Camp for IDPs. Syria / Iraq



OUR IMPACT



SUPPORTED A MOBILE
HEALTH CLINIC

TRAINED PSYCHOLOGIST
(FOR THOSE RETURNED FROM ISIS CAPTIVITY)

CONTINUED SUPPORT
OF 8 CLINICS

(PROVIDING PRIMARY, PAEDIATRIC,
GYNAECOLOGICAL &
GENERAL HEALTHCARE)



BOUGHT AND SERVICED A
NEW AMBULANCE

€28,000



OUR IMPACT



MOBILE HEALTH CLINIC



At the beginning of the summer, we provided €10,000 to aid a mobile health clinic in their project to assist refugees from Rojava in Syria, seeing up to 60 patients a day. We are continuing to conduct this project in partnership with Heyva Sor a Kurd (KRC).

€10,000
to aid a mobile health
clinic project

THE PROBLEM



▲ The Bajed Kandala Camp on the Iraqi border

THE BAJED KANDALA CAMP



This year, we broadened the scope of our operations beyond those displaced within Syria to those who had crossed the border in to Iraq, and specifically the Bajed Kandala Camp in Duhuk province.

Around 50,000 Yazidis were displaced by ISIS' attempted genocide in 2014. 5,000 men and boys were murdered during this catastrophe, with 7,000 women and girls abducted and sold into slavery. Some survivors of ISIL captivity have been bought and sold upwards of 15 times within the terror organisation, usually having been sexually and physically abused.

7,000
women and girls abducted and
sold in to slavery

DEPRESSION, ANXIETY & POST-TRAUMATIC STRESS DISORDER

CHILDREN'S MENTAL HEALTH

More than 500 children in the camp are exhibiting severe symptoms of depression, anxiety and post-traumatic stress disorder. This reflects a wider crisis in children's mental health in Syria as a result of the conflict, which will present severe challenges to these communities for decades. This is particularly the case in relation to PTSD, the effects of which are often delayed and exacerbated if not confronted early on in a child's cognitive development.

Invisible Wounds, a report published by the charity Save the Children in March of this year, noted the following statistics on the symptoms of PTSD in the Syrian conflict:



OUR IMPACT



▲ The Bajed Kandala Camp



But the primary problem confronting us is that larger organisations with a further reach like the UNHCR agency have only provided families with food and shelter. This makes our facilitation of medical and psychological support vital, with our psychologist in the Bajed Kandala camp consulting 25 survivors a month on a regular basis. We at Syrias Vibes took over her contract after her funding from an Italian NGO had expired, ensuring her essential services remain in place for survivors of the Yazidi genocide. We have used innovative approaches to fundraising, including new platforms, corporate partnerships, sponsors, club nights, gigs, festivals, art auctions and recipe book sales to push forward our programme.

Joint Help for Kurdistan



Dr. Nemam Ghafouri is the founder of Joint Help for Kurdistan. She and Calvin met for the first time in July 2016. Dr. Ghafouri worked as a cardiothoracic surgeon in Sweden before volunteering in Ethiopia and India. In 2014 she turned her attention to working with refugees and IDP's in her homeland where she set up her organisation. Her clinic in Bajed Kandala Camp sees up to 200 people daily free of charge and, with our support, facilitates a psychology programme to assist the most vulnerable and affected survivors of the Yazidi genocide.

◀ Dr. Nemam Ghafouri



CAMBODIA

POPULATION*

15.8 million

GDP *

\$20 billion

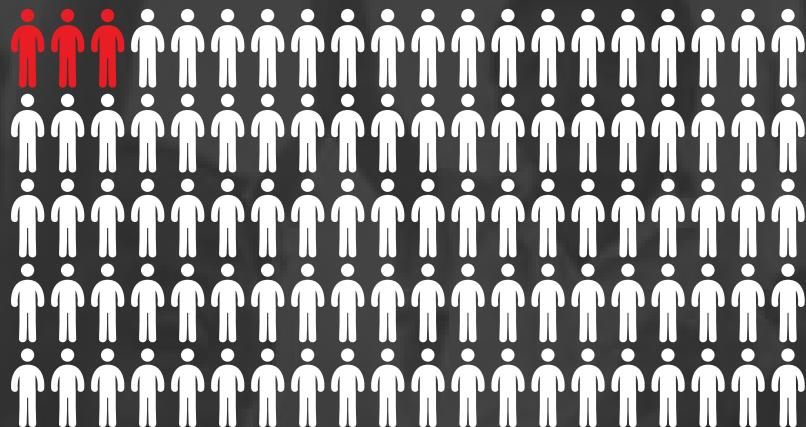
LIFE EXPECTANCY **

69
YEARS79
YEARS

CAMBODIA

OECD AVG.

INFANT
MORTALITY

3 out of 100Urban Population without access to
Improved Drinking Water ***

30.9%

Urban Population without
access to Improved
Sanitation Facilities ***

69.5%



217,543

Number of children
and adolescents out of
school ****

Sources: * World Bank, 2016; UN Data, 2016 / ** World Bank, 2015 / *** UN Data, 2010-15 / **** UNESCO, 2015

OUR IMPACT



▲ Class at the 3rd school in Cambodia



◀ Life in the village where the school is, Cambodia



▲ We opened our 1st Montessori classes



◀ Local teacher training

In Cambodia, we partner with a local NGO, SCAO, which offers free English and Computing classes for over 600 children and young adults. It also provides social services to families, optometry, dentistry, mosquito nets, clothes, water filters and general healthcare.

The biggest news at the back end of 2017 is that the 3rd school will be fully completed in the new year to open to 550 children. Construction began in February 2016 in Prey Ponror, 38km outside of the nation's capital, and this year we have added a new first floor to create a whole new level of facilities and four new classrooms.

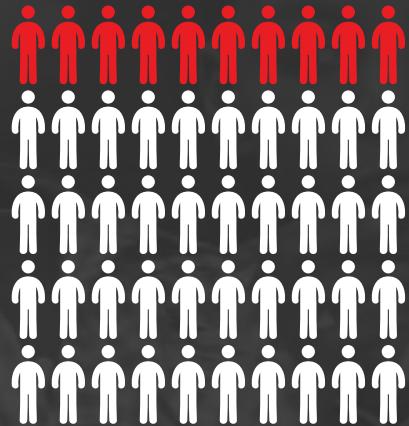
+600 students
free English & Computing classes

3rd school completed, serving
550 children



INDIA

Population*
1.2 billion



\$1.90
a day***



Child Labour

11.4%



18%

Access to Internet



Primary School Enrolment**

95.0%



Adult Literacy Rate**

78.4%

Sources: * UN India Report / ** UNICEF 2009-2014 / *** UNICEF 2009-2013 / **** UNICEF 2009-2015 / ***** UNICEF 2014

INDIA

Literacy rates in parts of Varanasi are just 2 per cent. Nearly all children in its slums are malnourished, and about 60 per cent of them never go to school. Many of the children suffer from developmental issues as a result of infant alcohol syndrome, and gambling and drinking are a constant temptation to younger people in everyday life.

The Jeevan School gives the children of the local slums a place not only to learn, but to grow and thrive. It offers holistic education with a full curriculum, as well as food, water, clothing and a place to bathe each day. Without it, most of the children would not be in receipt of any form of education, instead enduring days of begging and hardship.

Without an education these children would fall prey to the worst kinds of atrocity the world knows.

Now, they have an opportunity to become independent thinkers with ideals to break the vicious cycle of poverty and hardship for the next generation.

One of the Jeevan School kids ►



▼ Taking a break from lessons at the Jeevan School, Varanasi, India.

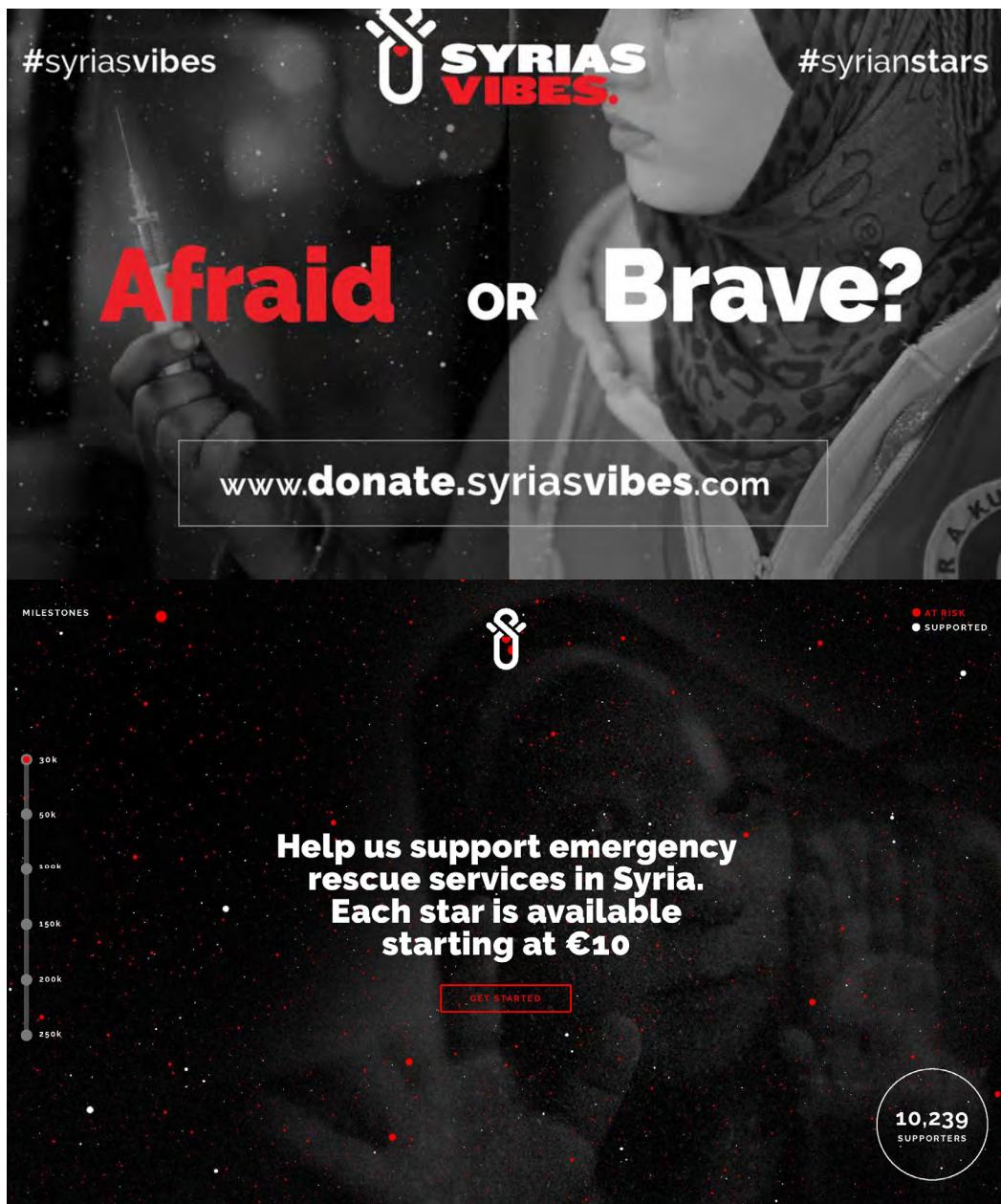
The Jeevan school primarily caters to children from the slum in Samni Ghat along the river Ganges, providing education from pre-nursery age upwards. Forty of the most vulnerable children live at the accommodation we have built at Jeevan, joining more than 100 other day students in its schooling programme. Our aim is to extend these facilities to 400 more children in the near future, and we have the land to expand our schooling if we can acquire the funding to do so in the coming year.

Each year children take part in a 'Creativity Week' at the Jeevan School. This year the week included face-painting, poetry, making instruments, decorations, dance classes, hair accessories, photography, baking and candle making. This kind of creativity and encouragement of the children's talents is something we try to instill in the organisation, and we continue to post regular updates for our followers on social media on events, activities and news from the Jeevan school.

Serve **400** more children
Creativity Week
for children at the Jeevan School



2017 EVENTS & LAUNCHES



SYRIAN STARS DONATIONS PLATFORM



DONATE.SYRIASVIBES.COM

This year we launched a brand new type of donations platform, where each star represents a person in need of medical care in Syria. Donors could purchase each star for €10 and leave a note in its place, a note that shows the victims of Syrian conflict that the world stand united with them.

The platform was a huge leap into the unknown for us, but one that has opened the door for other ideas and development for 2018. Watch this space!



EVENTS & LAUNCHES

BOOK LAUNCH

WHEN:

AUG
18TH

7:00-
9:30 PM

+WINE
+BEER
+CANAPES
+RAFFLE

WHERE:

AIRBNB
WAREHOUSE
OFFICE



@GRAND
CANAL
DOCK

=AFTER PARTY
@CHARLOTTE QUAY

Brought to you by:



Sponsors:



THE ARTISTS COOKBOOK LAUNCH



This was the event of the year, all to advertise our unique cookbook which features 1000 artist sharing a personal recipe and an artwork illustrating it. One of our corporate partners, AirBnB, kindly allowed us the use of their European HQ facilities, kitchen and highly qualified chefs at Hanover Quay in Dublin in order to fundraise for our programmes. We were humbled to find that more than 300 people came to support us, as we raised more than €5,000 from the event alone. We also sold merchandise, ran a raffle for vouchers for top Dublin restaurants and provided beer from Rascal's brewery, who kindly sponsored the beer for the night.

The night was topped off by an after party in the renowned Charlotte Quay restaurant, also at Grand Canal Dock. To date, we have sold nearly 2000 copies!

EVENTS & LAUNCHES



35 FOR €25

SCOOP/Syrias Vibes are releasing a limited run of 35 slick, screen print tee-shirts, selling at €25 each.

Raising funds to keep the psychology programme going in the Bajed Kanadala refugee camp on the Iraq border with Syria. #syriavibes

Visit the SCOOP Store on Squarespace via:

www.scoopfoundation.com

SCOOP
SUPPORTING CHILDREN OUT OF POVERTY

35 FOR 35 ● ● ● LIMITED T-SHIRTS CAMPAIGN ART YOU CAN WEAR!

JUNE 2017

We want to work with Street Artists from all over the world to create pieces of art you can wear, by making a limited run of high quality screen print T-shirts.

In June, we launched a limited edition run of 35 slick screen print t-shirts of the Syrias Vibes logo, created by top Irish graphic designer Gianni Clifford from Dolce Merda (he also designed the Syrias Vibes website). We sold these for €25 a piece (with the other €10 covering postage & packaging), and we will continue to sell t-shirts and merchandise on our website as an alternative source of fundraising.

Mr Thoms, and lined up for early 2018 we have a t-shirt coming from the Irish artist Jim Fitzpatrick, the artist who created the world famous Che Guevara image, as well as a Tee from top graphic designer Richard Seabrooke!

EVENTS & LAUNCHES



POP UP DINNER WITH AIRBNB

MAY 2017

Working with Airbnb, we ran a dinner in Dublin alongside the Dublin Pizza Co and Bastible, whose teams took over the kitchen. The result was an incredible Syrian influenced meal and the dinner was attended by Airbnb staff from their Dublin, London and LA offices. We also had Irish Street Artist Shane Sutton create an artwork live outside, which we auctioned off at the end of the night. We raised a whopper €6,000 on the night!



Bastible



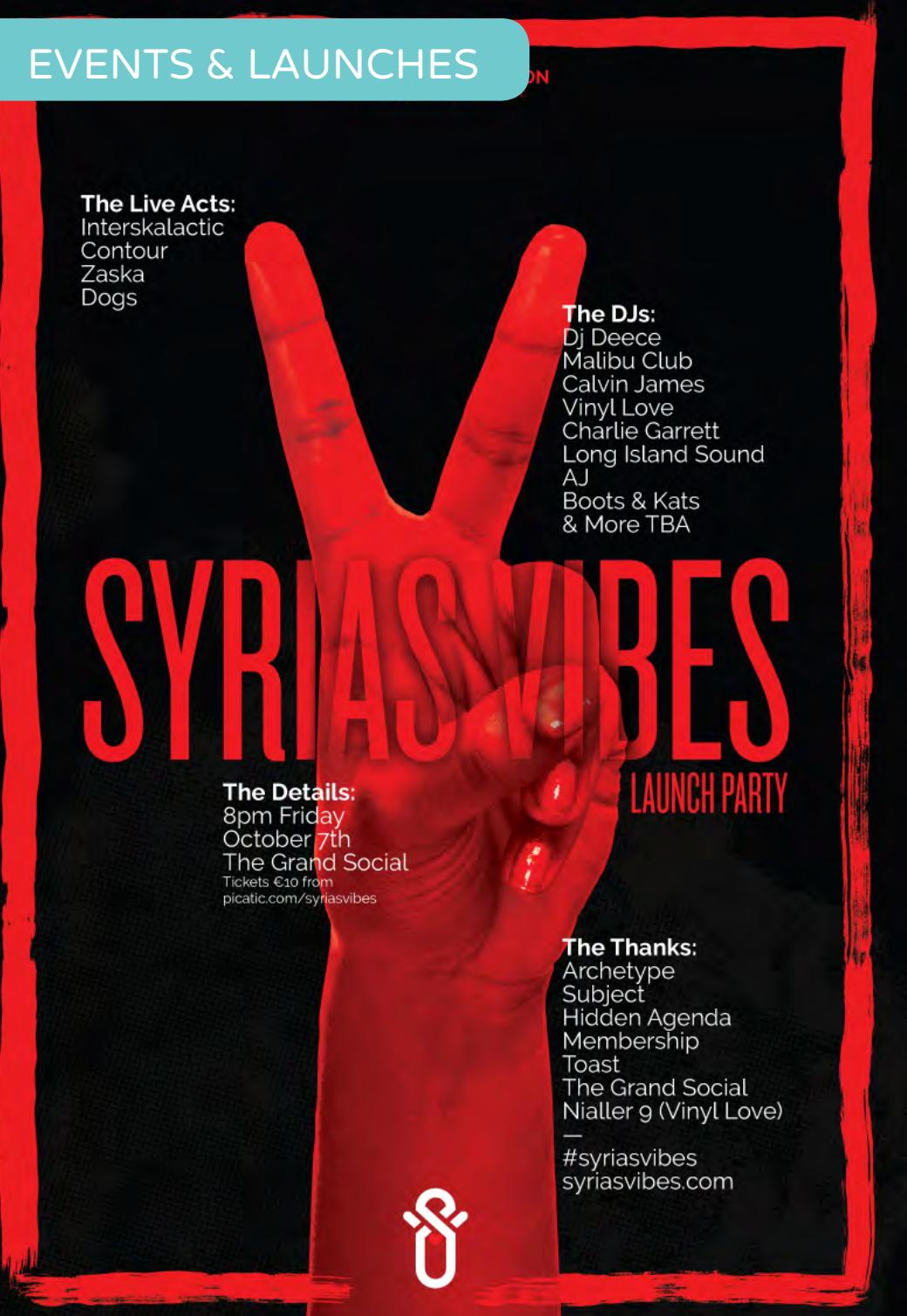
EVENTS & LAUNCHES



STREET ARTIST SHANE SUTTON
CREATED A UNIQUE PIECE OF ART
IN LESS THAN 2 HOURS

To celebrate one year of Syrias Vibes, we threw a massive club night in Dublin alongside Hidden Agenda, Subject and Real Sound Dublin that took place at new club Index at 39/40 in Dublin. We couldn't have created a better line up with John Daly, Handsome Paddy and Jon Hussey headlining.

EVENTS & LAUNCHES



OTHER EVENTS

2017 was also an incredible year for our supporters putting on events on our behalf:

- Ireland's top stylist Cathy O'Connor and Froccupy ran a fashion show which took place in the Dún Laoghaire Yacht Club and raised nearly €10,000.
- Make up guru Hayley McGowan and Danielle Moyes ran a Make Up Masterclass in the K-Club and raised over €4,000
- Photographer Fares Fares exhibited breath taking photographs in Dublin in October
- Promoter Graham Dolan through a massive party in Galway and raised nearly €4,000
- We ran two gigs alongside promoter Caoimhe and her outfit Gardiner Music, working with such acts as Ronan O'Snodaigh, Eoin Dillon, Katie Laffan, No Hot Ashes from the UK, Zaska from Ireland, and BARQ – an Irish act tipped for the BIG time!
- The Glass Wall Gets Smashed, Aoife Casey at the Cobblestone and the Sugar Club hosted the play Ashes to Ashes were other highlights from a great year of events and fundraisers.



GROWTH & COVERAGE

On social media, we now have more than 18,000 followers on all platforms, and since September 2016, we have attracted 5,000 people to our various events and fundraisers.

We have raised €150,000 since last autumn, helping provide medical aid to more than 22,000 people, including 3,000 children.

In May, we also launched an online blog, providing regular updates on the progress we are making, as well as the problems we are facing, on all fronts of our organisation.

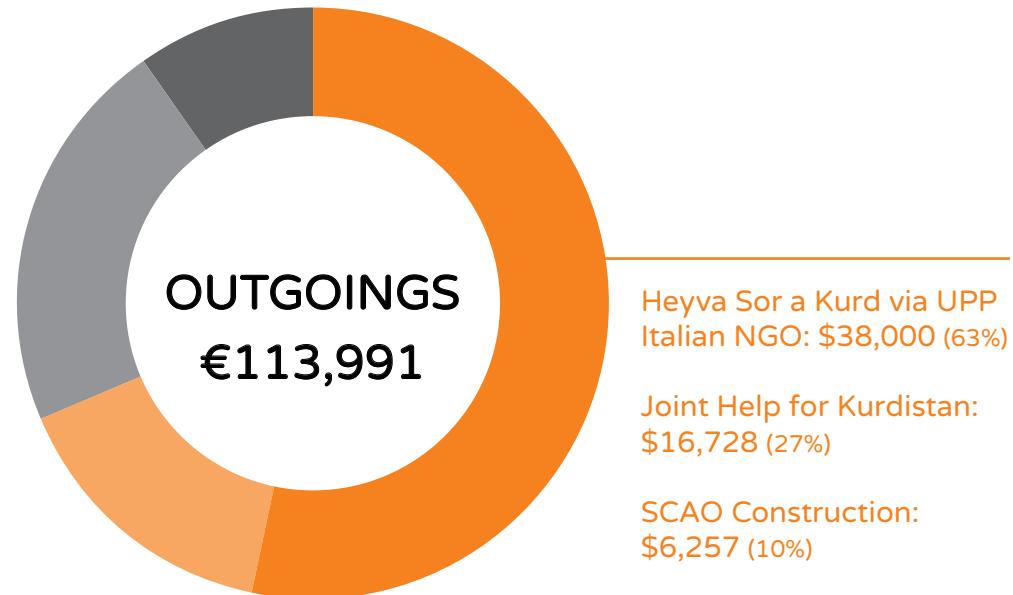
In the same month, our Psychology Programme in the Bajed Kandala camp was covered in the national press by The Independent.



SPECIAL THANKS TO

Art in Charity
Shane Sutton
Cathy O'Connor
Froccupy
Karl French
Bastible
Dublin Pizza Co
Hang Dai
Airbnb
Dolce Merda
Oktoberfest
Wolfgang Digital
Bodytonic
Thinkhouse
Hidden Agenda
Buck & Hound
Miller Bros Stone
Clear Haze
HMH
Pablo Picante
Rothco
Good Food Store
The Grand Social
Damien Gahan
Gianni Cat
James Hartshorn
Daena Murtagh
Garfield Irie
Emma Meehan
Louise McGeehan
Abigail Carney
Graham Dolan

FINANCIALS



General Donation:	53.9%
Revenue from Events:	23.0%
Revenue from Sale of products:	15.7%
Just Giving:	6.8%
Ticket Sales:	0.5%

Donations paid to NGOs:	53.5%
Surplus in bank account to be donated to NGOs / projects:	15.2%
Staff costs:	21.6%
PR, Admin & Office Expenses:	9.7%

BALANCE SHEET

YEAR ENDED 31 DEC 2017

	2017	2016
Current Assets		
Cash at bank	27,854	29,987
Fixed Assets	0	0
Creditors:		
Directors current account - AS	566	566
Accruals	615	615
Total Creditors:	1,181	1,181
Net Assets	26,673	28,806
Equity attributable to owners of the company		
Opening balance	(28,806)	(322)
(Gain)/deficit for the year	2,133	(28,484)
Closing balance	(26,674)	(28,807)

This financial information is only for SCOOP Ireland.

CASH FLOW STATEMENT

YEAR ENDED 31 DEC 2017

	2017	2016
Cash flows from operating activities:		
Surplus/(deficit) for the year	(2,133)	28,484.84
Adjustments for:		
Depreciation	(2,133)	28,484.84
Movements in working capital		
Movement in debtors		
Cash generated/(used) in operations	(2,133)	28,484.84
Net increase/(decrease) in cash and cash equivalents	(2,133)	28,484.84
Cash and cash equivalents at the beginning of the financial year	29,986.84	1,502.00
Cash and cash equivalents at the end of the financial year	27,853.76	29,986.84



SCOOP

SUPPORTING CHILDREN OUT OF POVERTY

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SCOOP is a registered charity in Ireland: CHY 18767
SCOOP (Australia) is a registered charity in Australia:
ABN 74156239766

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