

Cutwater Partners

Logo Design Concepts • 4 Categories • 16 Variations

1

Minimalist Wordmark

Clean typography-focused logos that emphasize the brand name. Swiss Modernism style with excellent readability and timeless appeal.

cutwater

1.1 Swiss Modern

Space Grotesk • Lowercase • Navy

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1.2 Classic Serif

Playfair Display • Title Case • Premium feel

CUTWATER

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1.3 Geometric Sans

DM Sans • All Caps • Wide tracking

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1.4 Stacked with Accent

IBM Plex Sans • Gold accent bar

2

Abstract Symbol

Geometric marks representing stability, growth, and delta-neutral strategy.
Professional symbols paired with clean typography.



2.1 Wave Lines

Dual waves • Market flow • Balanced motion



2.2 Delta Symbol

Triangle mark • Delta-neutral reference



2.3 Growth Bars

Ascending bars • Yield growth • Progress



2.4 Monogram Circle

C mark • Clean circle • Trust symbol

3

Maritime / Nautical

"Cutwater" is the forward edge of a ship's bow that cuts through water. These designs reference navigation, precision, and forward momentum.



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3.1 Ship's Bow

Bow silhouette • Forward motion • Navigation



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3.2 Compass Rose

Direction • Strategy • Gold center accent



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3.3 Modern Anchor

Minimal anchor • Stability • Gradient bg



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3.4 Water Cut

Bow cutting water • Wake effect • Motion

4

Fintech Modern

Contemporary crypto/fintech aesthetic. Gradient marks, geometric shapes, and tech-forward design for a modern investment fund.



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4.1 Gradient Mark

Rounded square • Gradient C • App icon style



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4.2 Hexagon

Crypto/blockchain aesthetic • Gradient stroke



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4.3 3D Cube

Isometric • Tech depth • Multi-asset



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4.4 Split Balance

C + balance line • Delta-neutral • Gold core

Cutwater Partners Logo Concepts • Designed using UI/UX Pro Max Skill • Finance Color Palette • IBM Plex
Sans + Space Grotesk