



Cutwater

Logo Variations

CURRENT LOGO

1. Split Balance

C-curve with animated balance line and center dot. Represents equilibrium in delta-neutral strategy.



Light Mode

C: Ocean / Line: Aqua / Dot: Blue



Dark Mode

C: Aqua / Line: Frost / Dot: Blue



Frost Background

C: Deep Navy / Line: Ocean / Dot: Blue



Ocean Background

C: Frost / Line: Aqua / Dot: Frost



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2. Water Droplet — Single Slash

Classic water droplet with single diagonal slash cutting through. Symbolizes cutting through liquidity.



Outline - Light

Drop: Ocean / Slash: Aqua



Outline - Dark

Drop: Aqua / Slash: Frost



Filled - Ocean

Drop: Ocean / Slash: Frost



Filled - Aqua

Drop: Aqua / Slash: Deep Navy



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3. Water Droplet — Double Slash

Water droplet with parallel double slashes. Represents long/short positions in delta-neutral strategy.



Outline - Light

Drop: Ocean / Slashes: Aqua



Outline - Dark

Drop: Aqua / Slashes: Frost



Filled - Ocean

Drop: Ocean / Slashes: Frost



Filled - Aqua

Drop: Aqua / Slashes: Deep Navy



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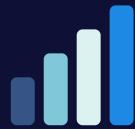
4. Growth Bar

Ascending bars representing growth and yield. Modern fintech aesthetic for performance-focused messaging.



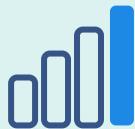
Gradient Fill - Light

Frost → Aqua → Ocean → Blue



Gradient Fill - Dark

Ocean → Aqua → Frost → Blue



Outline with Accent

Bars: Ocean outline / Last: Blue fill



Outline with Accent - Dark

Bars: Aqua outline / Last: Blue fill



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Color Reference

Cutwater brand color palette used across all logo variations.



Frost

#DCF2F1



Aqua

#7FC7D9



Ocean

#365486



Deep Navy

#0F1035



Blue

#1E88E5

Logo Usage Summary

Logo Type	Best For	Status
Split Balance	Primary brand identity, web, app	CURRENT
Water Droplet - Single Slash	Simplified applications, small sizes	Alternative
Water Droplet - Double Slash	Print, merchandise, traditional finance	Alternative
Growth Bar	Performance reports, yield marketing	Alternative