

Cutwater Partners - Split Balance Logo

Animated logo with Cutwater brand colors - 3 second wave cycle



Cutwater

LIGHT MODE



Cutwater

DARK MODE



Cutwater

FROST BACKGROUND



Cutwater

OCEAN BACKGROUND

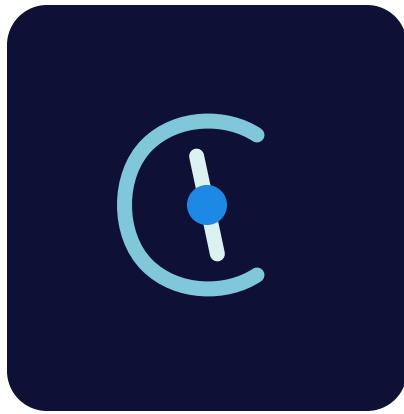
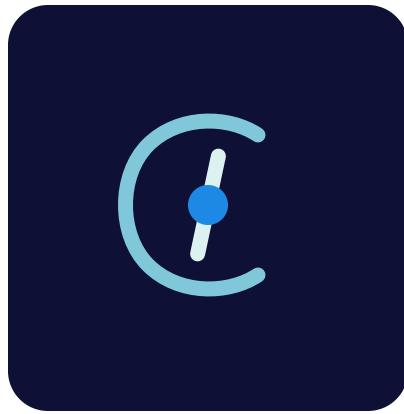
Animation Variations

Two rotation directions - 3 second cycle each



Variation A: Left First**Variation B: Right First**

Large Symbol Comparison

**Left First****Right First**

Color Mapping

Ocean
#365486Aqua
#7FC7D9Blue
#1E88E5Frost
#DCF2F1Deep Navy
#0F1035

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Animation: 3 second wave cycle (left to right)