



ALEX GOMBI

WEB DEVELOPER

gombialex@gmail.com

Reggio Emilia (IT)

08/06/1996

I'm a young programmer specialized in web development and e-commerce management, I enjoy creating solutions with a keen eye for graphic design and user-friendliness.

These qualities, combined with my practical sense and interest in cutting-edge technologies, accompany me both in the professional world and in my hobbies, such as the realization of DIY projects.

EMPLOYMENT HISTORY

Poweraid Ltd.

Junior developer - Reggio Emilia (06/2016 - 08/2017)

In my first work experience, I was involved in all aspects of creating and developing an **e-commerce** website, this included managing daily operations as well as more complex tasks such as designing **custom extensions** and interfacing with **management systems**. I also handled graphic content creation, **social media** management, and customer communication.

Mediabook s.r.l.

Fullstack developer - Castelnovo di sotto (10/2017 - PRESENT)

In this context, I concretized my programming skills by creating **customized websites** and participating in **frontend** and **backend** development of **web applications** aimed at digital publishing and production of advertising material.

I have also expanded my expertise in e-commerce, working with various platforms to meet the needs of local businesses as well as international companies like **Seletti**, **Autohome**, and **CIR Food**.

On several occasions, I have taken on the role of **project manager**, handling the formulation of quotes, communication with external developers, and managing timelines to achieve **milestones** and **launching projects**.

MY SKILLS

Web Development

- In-depth knowledge of modern web technologies and standards like **HTML5** and **CSS3**.
- Proficient in JavaScript, with a particular focus on specialized multimedia libraries such as **pdf.js**, **video.js**, **Three.js**, **GSAP**, and **Leaflet.js**.
- Developed flexible and scalable web applications using **Laravel** and **Electron** frameworks.
- Designed intuitive web interfaces with **Bootstrap**, **jQueryUI**, and **Tailwind**.
- Familiarity with bundling tools such as **Webpack**, **Parcel**, and **Vite**.
- Experience with version control systems **GitHub** and **Bitbucket**.
- In my spare time, I have taken several courses to familiarize myself with industry-essential technologies such as **TypeScript**, **Git**, **React.js**, and **Vue.js**.

E-commerce Management

- Developed e-commerce solutions using various platforms, including **Magento**, **WooCommerce**, **Prestashop**, and **Shopify**.
- Designed and customized **plugins** to meet the needs of businesses.
- Managed performance optimization and implemented **SEO** strategies to improve rankings according to **Google's** parameters.
- Planned and executed targeted advertising campaigns to promote upcoming products and increase sales.

Multimedia Proficiency

Attested knowledge of Adobe Suite software.

Multi-platform Familiarity

Development and debugging skills on Windows, Mac, and Linux.

Extensive Work Experience

7 years working in the web field of which 5 years continuous.

Italian + English

Native Italian speaker with fluent English.

I enhance my daily programming with the use of **ChatGPT** and plugins such as **Tabnine AI** and **IntelliCode** for fast and modern coding

I am currently taking Alchemy University's **Ethereum Developer Bootcamp** course to expand my knowledge in the world of **web3**

AVAILABLE FOR RELOCATION OR REMOTE WORK