SAM CORNISH

Wokingham, Berkshire
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Portfolio: https://scornish12.github.io/index.html

PROFILE: An experienced, senior, UX designer with industry leading user-centred design skills and a background in graphic design and branding.

Experience

Surrey & Borders Partnership NHS Trust, Leatherhead, Surrey   **Feb 2022 - Present**
UX Design Specialist (Sept 2022 - Present) | UX Designer (Feb 2022 - Sept 2022)

- UX Design Lead on a programme of work to deliver enhancements to a 3rd party Electronic Patient Record system (TPP- SystmOne), used by clinicians and administrators across the Trust.

- Led a team of UX Designers, as part of a larger product team, to deliver design solutions for a range of projects focused on improving Crisis & Inpatient Services. In one project, for the Crisis Service, improvements to the Electronic Patient Record system helped reduce daily staff meetings by 60 minutes, saving around £790k/year.

- Led a team of designers to develop, implement and test a brand-new Design System used by 30+ design and research staff, including producing a design system library within Adobe XD and Figma, arranging a collective and unbiased update system, creating guidance documents using Adobe InDesign and Confluence, outlining design system usage and rules.

- Led a design team to develop, test and present a brand identity package to the Trusts' Communications Team. The proposal was later accepted with the designs I had personally created. The team was also nominated for a 2023/2024 staff award.

- Spearheaded a wide range of UX Design development meetings including, co-design workshops with stakeholders, usability testing sessions, card sorting processes, A/B testing sessions, product demos to clinical teams including consultants and nurses. Experienced in using the Agile Scrum working methodology and incorporating User Centred Design processes/methods.

- Experience in managing designers/researchers, 2 of which have neurodiverse conditions that require careful management and consideration including preparing tasks with visual cues, communicating clearly and efficiently, encouraging/supporting staff development (producing development plans), exhibiting patience and flexibility, organising and anticipating workload.

- Led a UX Designer recruitment process including, reviewing, scoring, and shortlisting 40+ initial applications, organising and running interviews, informing unsuccessful applicants. Managed new starter onboarding/integration process, planned training material, shadowing, managed guidance, supported knowledge sharing.

- Contributed to evaluating Electronic Patient Record system procurement options. Analysed responses and proposals from several vendors. Scored and assessed responses considering needs of the Trust against the features and functionality offered by each solution.

- Presented in webinars and presentations to large audiences on industry leading best practices and theoretical design thinking, including Q&A sessions, product demos.

Aura Creative, Henley-on-Thames, Oxfordshire   **November 2021**
Freelance Graphic Designer

- Short engagement gaining valuable experience creating work for an established design agency. Produced a series of slide decks for Aura Creative client Klarna, using Adobe Illustrator and Google Slides
- Created animated videos for Aura Creative client The Royal College of General Practitioners, using Adobe After Effects

Advantage Printroom Ltd, Bracknell, Berkshire   **Sept 2017 - July 2020**
Graphic Designer (part - time)

- Managed time effectively, produced quality and accurate work, met tight client timeframes and fixed budgets.
- Used industry standard software and printing equipment to design and produce flyers, posters, and logos

Adviza Charity, Bracknell, Berkshire   **Sept 2016 - Sept 2017**
Digital Marketing Apprentice

- Created, scheduled, posted content for Adviza's social media (Twitter, Facebook, LinkedIn)
- Monitored success and reach of digital activities using Google Analytics

Education

Arts University Bournemouth   **2020 - 2021**
- MA Graphic Design, Distinction
- Dissertation explored film poster development theory, partnered with AUB Film Studies students

University Centre Farnborough   **2017 - 2020**
- BA (Hons) Graphic Design, 2:1 (Award for Best Final Year Project)

City & Guilds   **2016 - 2017, 2023 - 2024**
- Level 3 Diploma Digital Marketing Apprenticeship (2016 – 2017)
- ILM Level 5 Leadership and Management (2023 - 2024)

Skills & Achievements

- Completed Frimley Academy ICS Wavelength Leadership Programme (completed December 2023)

- Nominated for a Surrey & Borders Partnership NHS Trust Team of Year Award 23/24 for creating a new trust brand identity

- Achieved Ringway Award for Academy design whilst attending St Crispin's School, Wokingham (2009-2016)

- Skilled in a variety of technical software, Figma, Figma Jam, Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Dreamweaver, Miro, Jira, Confluence, Microsoft Office, Cinema 4D