

₹142.22M

Revenue

350K

Sales Qty

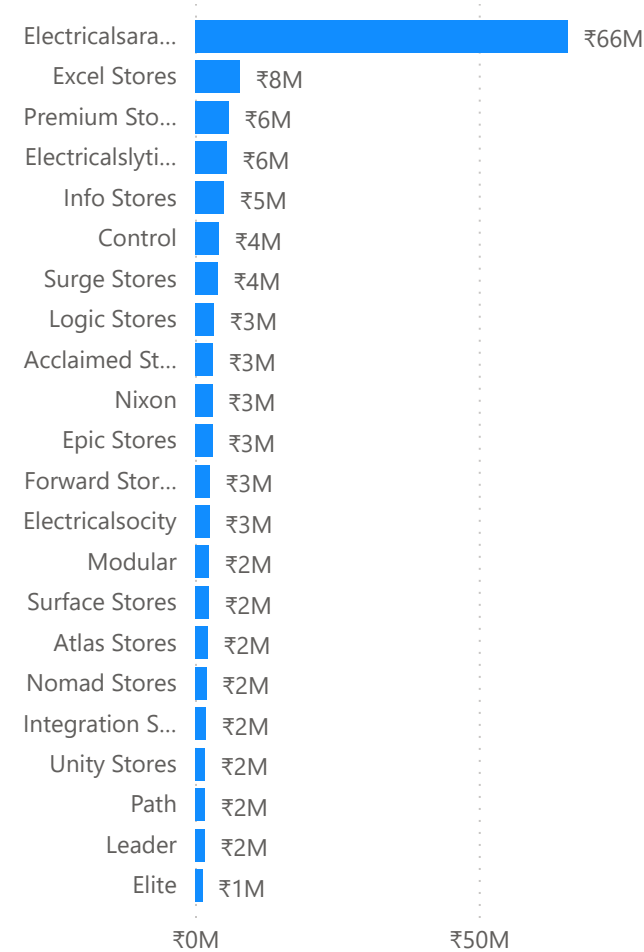
cy_date

Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020
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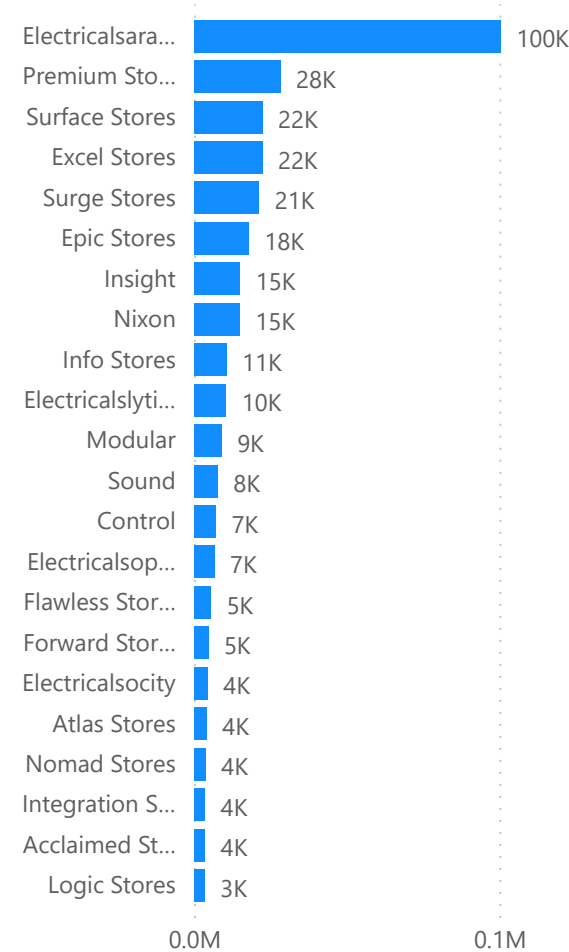
year

2017	2018	2019	2020
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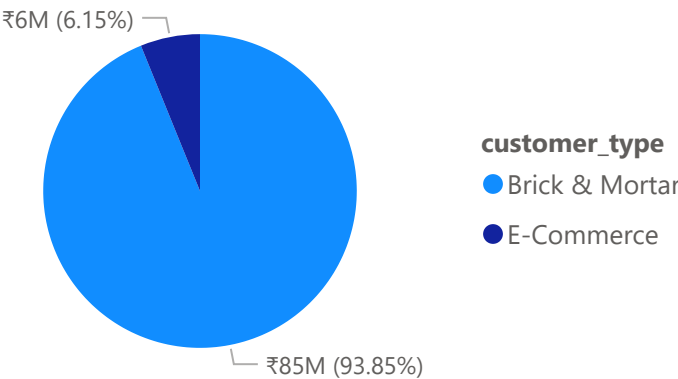
Revenue by Customers



Sales Qty by Customers



% Brick & Mortar vs E-Commerce



₹142.22...

Revenue

350K

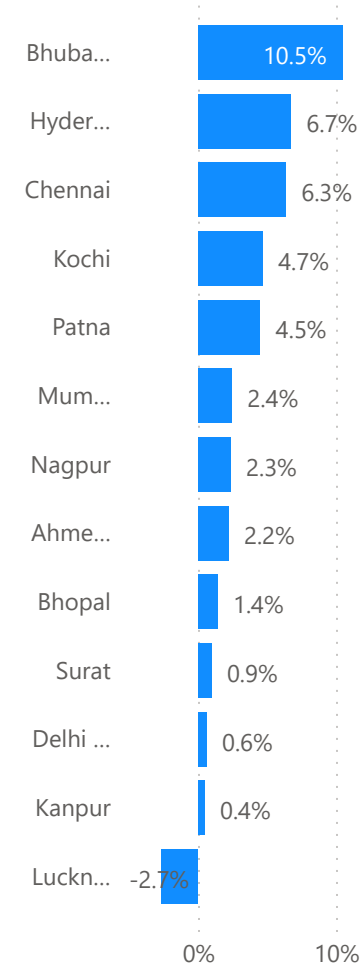
Sales Qty

₹2.1M

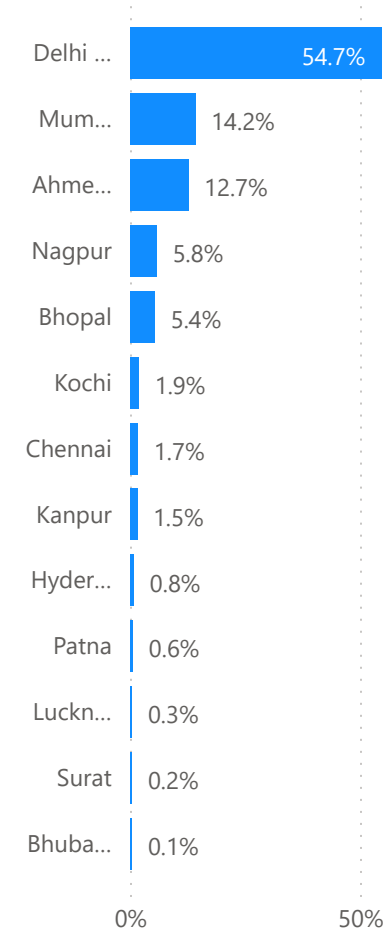
Total Profit Margin

2017	2018	2019	2020	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020
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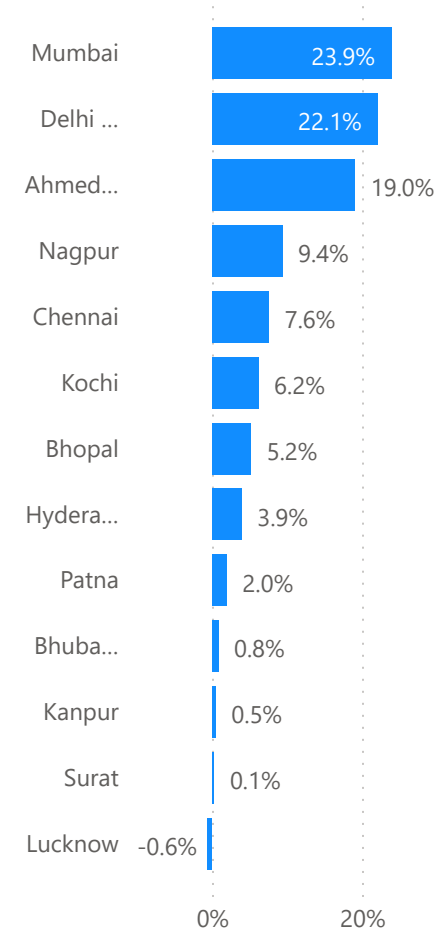
Profit % by Market



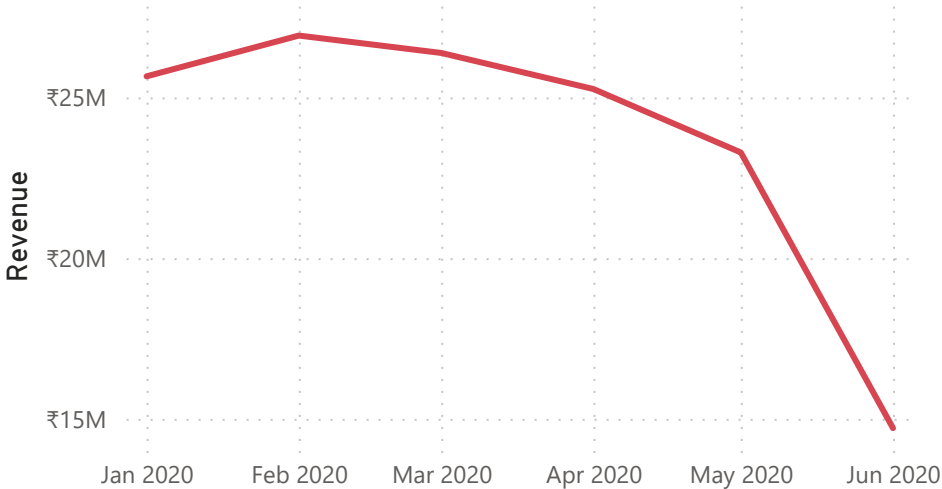
Revenue Contribution % by Market



Profit Contribution % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹50,940	0.0%	0.4%	15.6%
Power	₹1,098,552	0.8%	3.7%	6.9%
Surge Stores	₹3,953,600	2.8%	11.9%	6.2%
Leader	₹1,671,901	1.2%	4.9%	6.0%
Electricalsopedia Stores	₹995,764	0.7%	2.9%	5.9%
Elite	₹1,247,785	0.9%	3.2%	5.3%
All-Out	₹713,953	0.5%	1.6%	4.5%
Forward Stores	₹2,560,961	1.8%	5.4%	4.3%
Total	₹142,224,545	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

2%

Jan 2020

Feb 2020

Mar 2020

Apr 2020

May 2020

Jun 2020

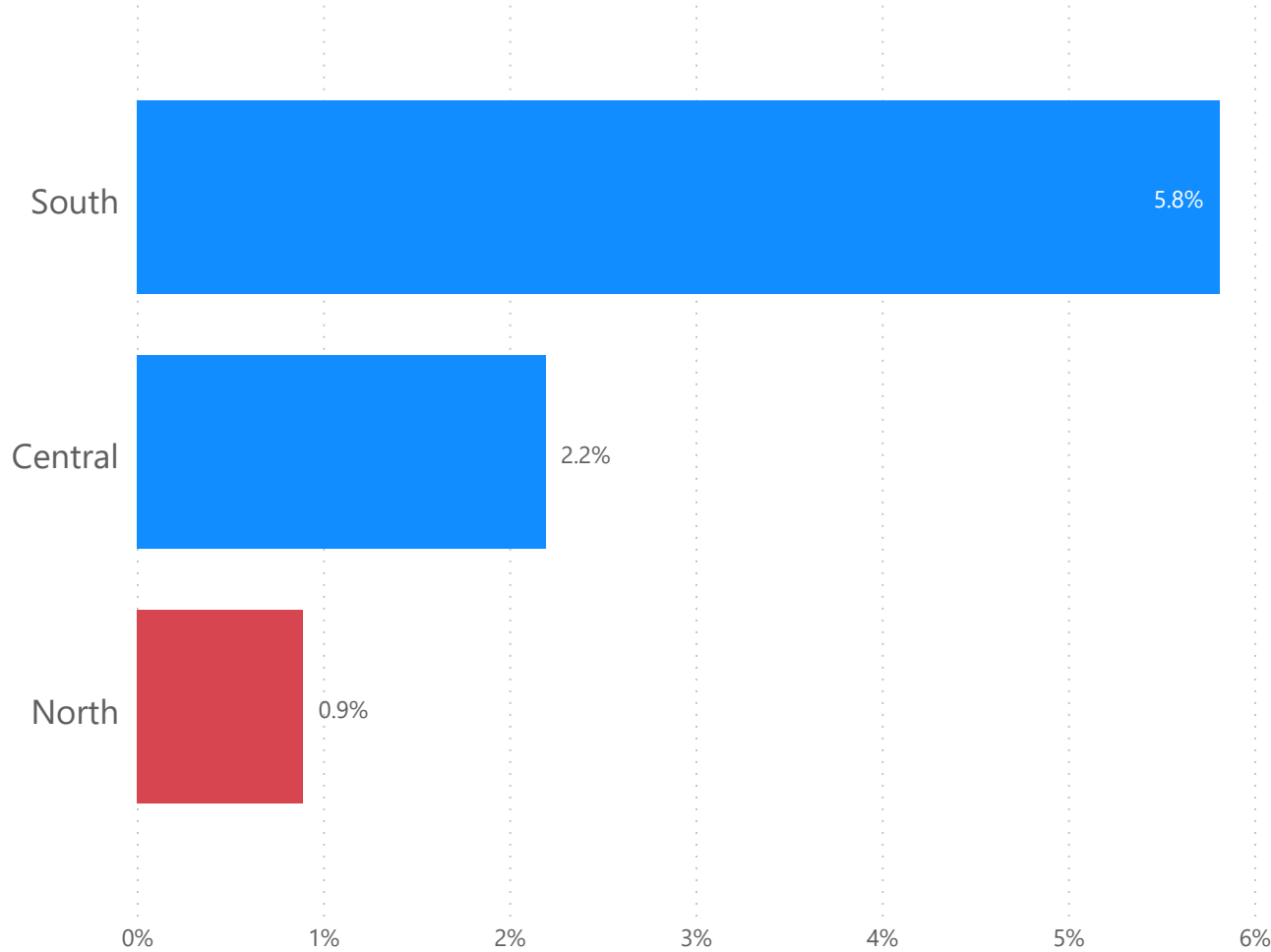
2017

2018

2019

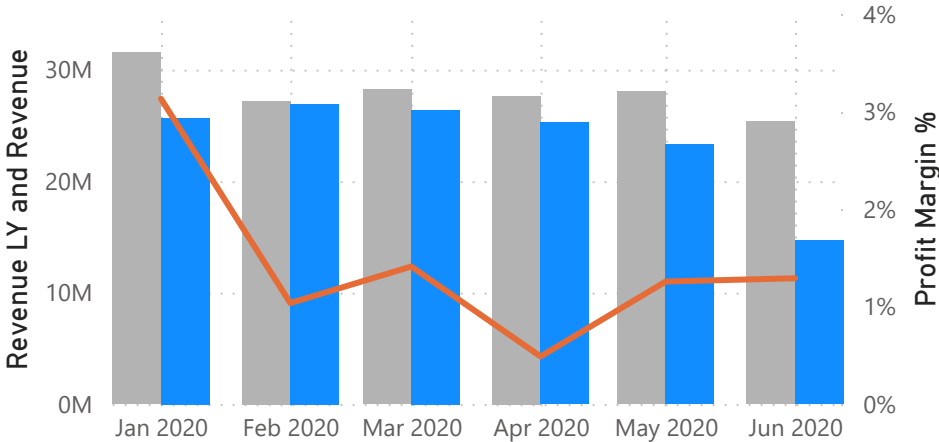
2020

Profit Margin % by Market



Revenue Trend

Revenue LY Revenue Profit Margin %



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Excel Stores	₹7,928,385	5.6%	12.5%	3.3%
Premium Stores	₹5,899,748	4.1%	1.4%	0.5%
Electricalslytica I	₹5,537,904	3.9%	1.3%	0.5%
Info Stores	₹5,064,374	3.6%	7.8%	3.2%
Control	₹4,182,662	2.9%	2.5%	1.2%
Surge Stores	₹3,953,600	2.8%	11.9%	6.2%
Total	₹142,224,545	100.0%	100.0%	1.4%

₹31.80M

Revenue

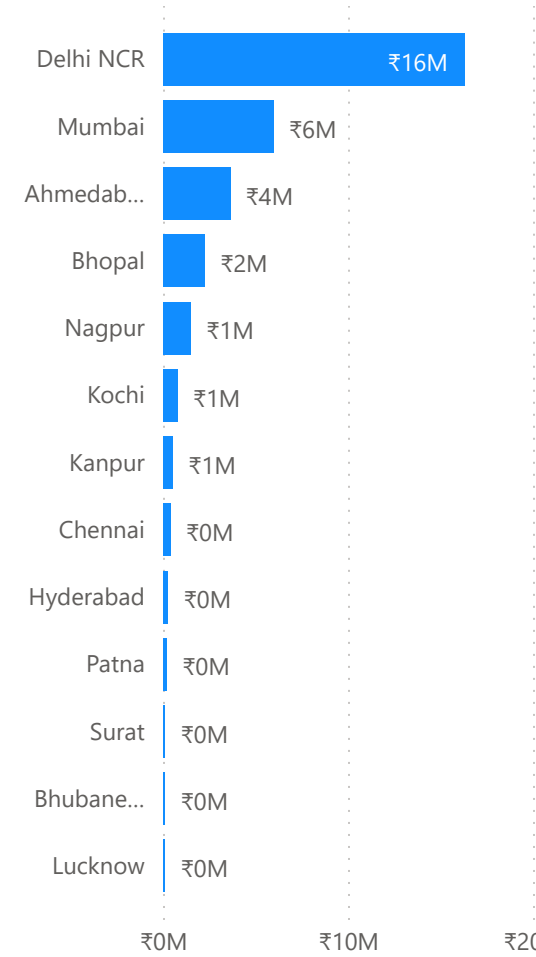
79K

Sales Qty

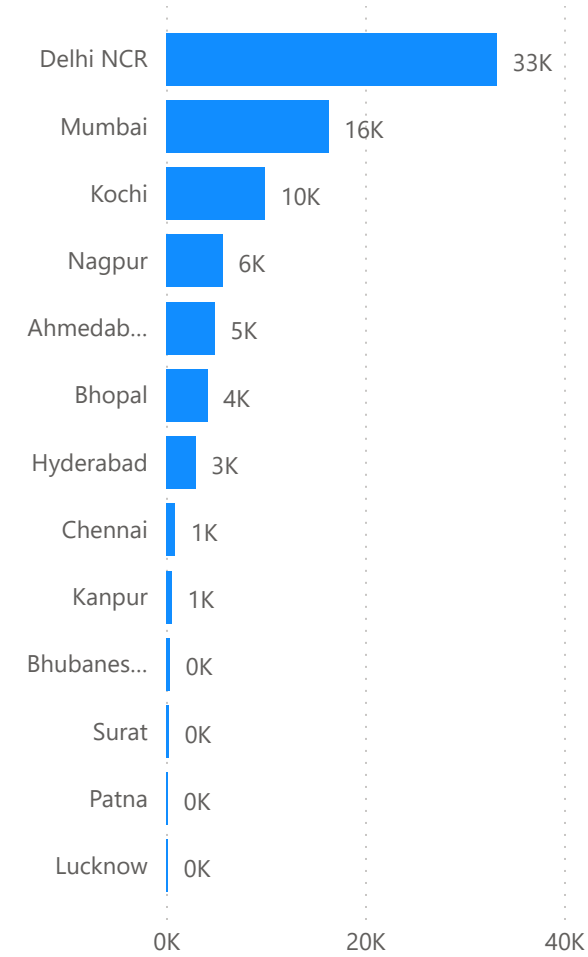
2017

Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017
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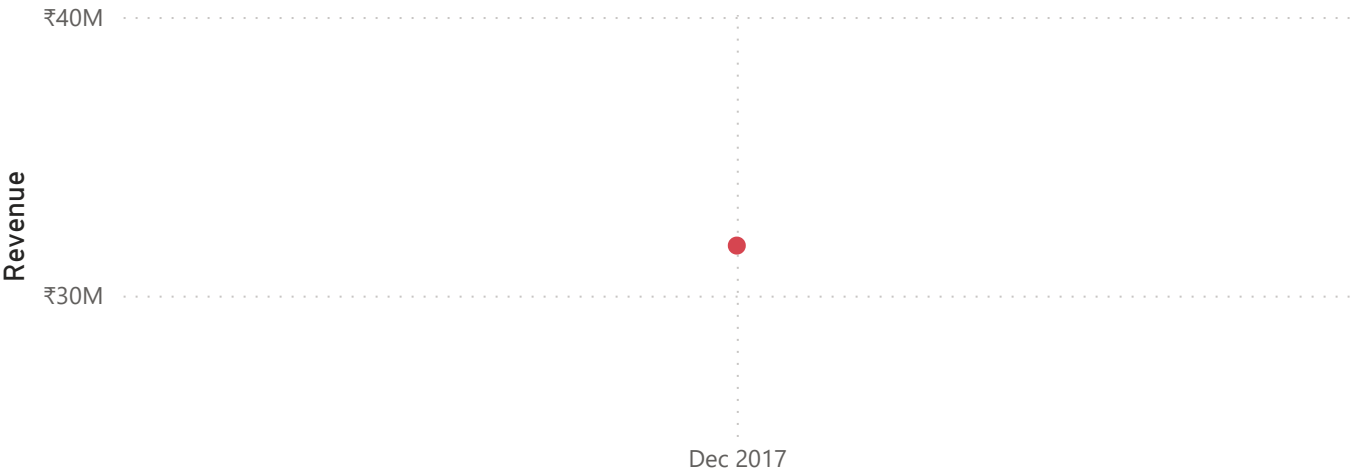
Revenue by Markets



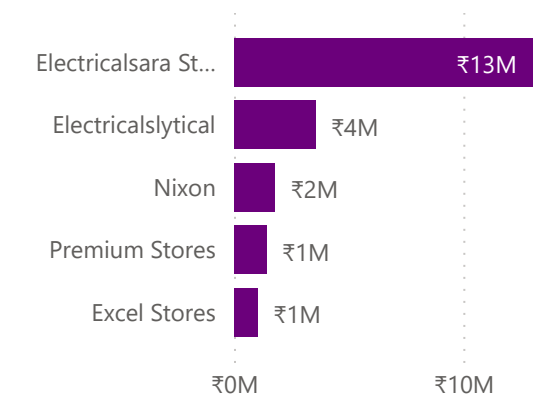
Sales Qty by Markets



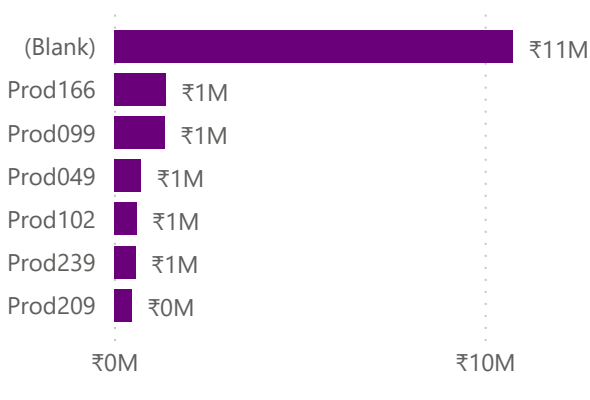
Revenue Trend



Top 5 Customers



Top 5 Products



18.75M

Epic Stores Revenue

cy_date

Jun 2017

Jul 2017

Aug 2017

Sep 2017

Oct 2017

Nov 2017

Dec 2017

Jan 2018

>

yea.

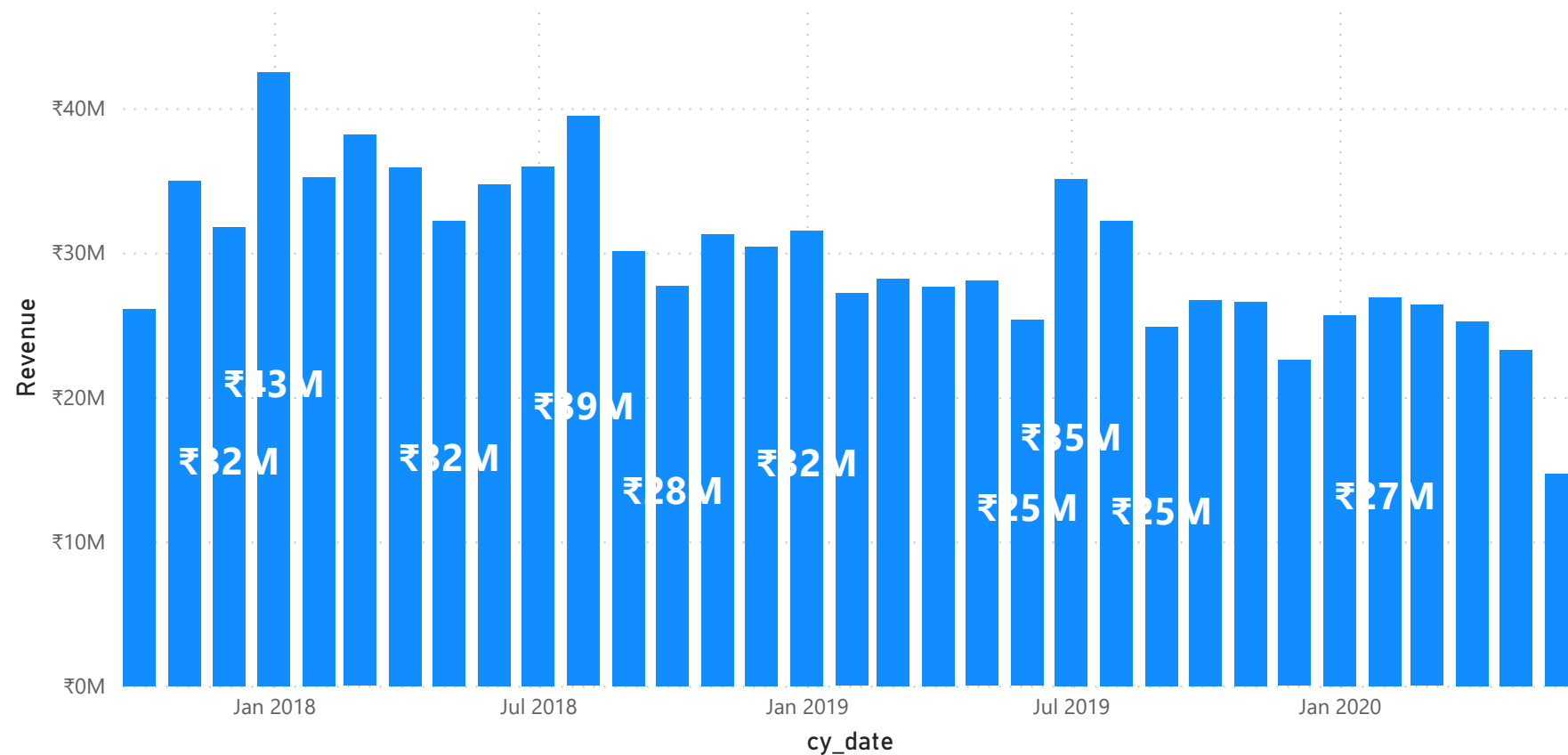
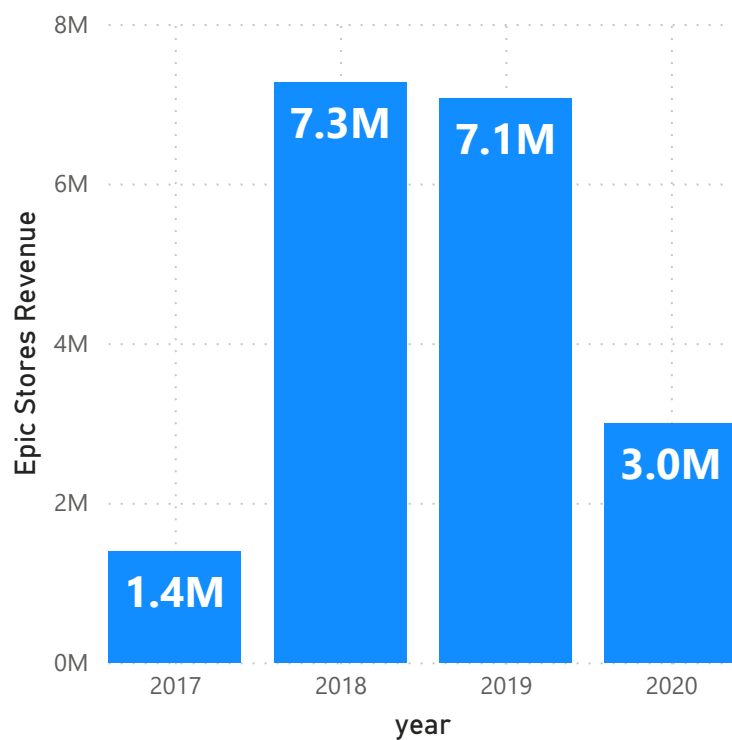
2017

2018

2019

2020

Revenue by cy_date



4.60M

Excel Stores Revenue

1.40M

Epic Stores Revenue

2.98M

Surge Stores Revenue

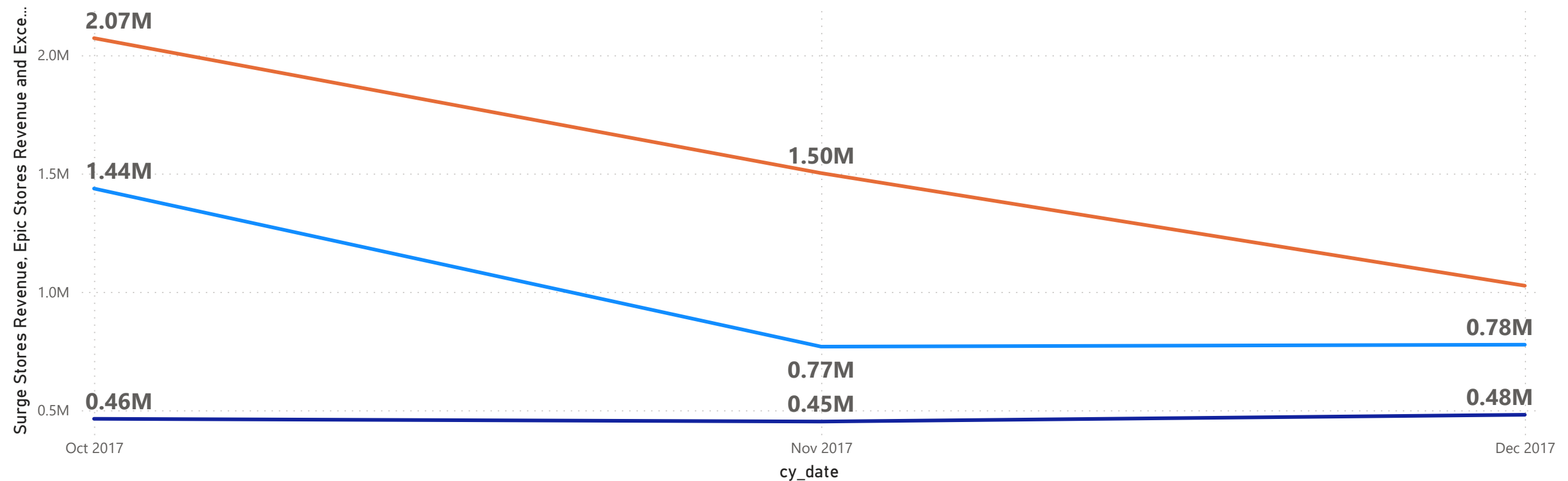
₹93M

Revenue



Surge Stores Revenue, Epic Stores Revenue and Excel Stores Revenue by cy_date

● Surge Stores Revenue ● Epic Stores Revenue ● Excel Stores Revenue



49.12... 18.75M

Excel Stores Revenue

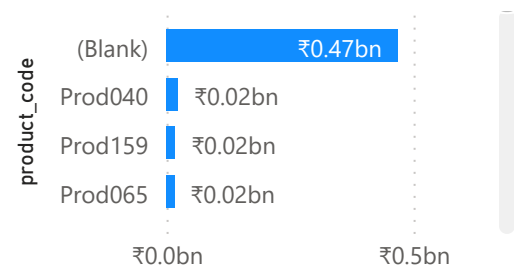
Epic Stores Revenue

28.65... ₹985M

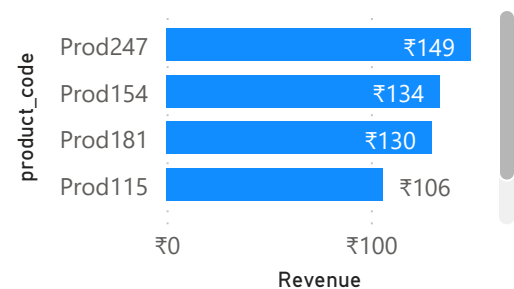
Surge Stores Revenue

Revenue

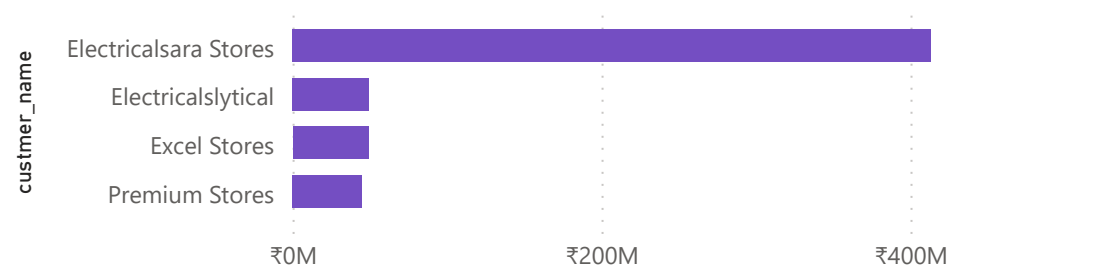
Top 5 Products



Bottom 5 Products



Top 5 Customers



Bottom 5 Customers

