Key Performance Indicators (KPIs)

Revenue by Country (AII)

| Total Revenue | Quantity | Unit Price | Revenue per Order | Quantity per Customer |
|---------------|-----------|------------|-------------------|-----------------------|
| 0 200 277 | 4 700 000 | 1 151 250 | 24 | 10 |

Total Revenue by Order Size

| Big Orders | 6,796,615 | |
|--------------|-----------|--|
| Small Orders | 1,411,662 | |

Date 12/1/2010 to 12/9/2011









