nancychizea.com

Presentation By
Nancy Chizea

Creative Portofolio

INTRODUCTION

HI, I'M NANCY

I'm a creative professional with a passion for design, growth, and tech. With a background in content creation, social media management, and digital strategy, I've worked in various roles as a **growth associate** and **frontend developer with Flutter.** My portfolio showcases my experience across multiple disciplines. Whether it's designing a new logo, social media contents for a startup or creating a user-friendly interface for a mobile app, I enjoy pushing boundaries and exploring new ideas.

In addition to my **design skills**, I'm well-versed in growth strategies and tactics that help businesses scale and achieve their goals. As a growth associate, I've developed and executed successful campaigns that drove traffic, engagement, and conversions.

Growth

I've also gained expertise in social media management and digital management, using data-driven insights to optimize content and reach targeted audiences.

My frontend development experience with Flutter has allowed me to create beautiful and responsive interfaces that deliver seamless user experiences. I take pride in writing clean and organized code that meets industry standards and best practices.

Tech

HISTORY

2022 - 2023

Social Media Manager at Talent Reform:
- Generated and designed engaging social media content and media kits.

- Created and managed successful social media **ad campaigns** for specific events.

- Grew brand awareness and strengthened the company's presence across various social media platforms.

2023

Social Media Strategist at SpaceCodeMule (USA):

- Developed and implemented an effective social media strategy to promote the tech brand's offerings.

- Created engaging and informative technical content related to Flutter, including **code snippets and tutorials.**

- Leveraged social media platforms to increase brand visibility and engagement, attracting a tech-savvy audience and fostering a vibrant community.

- March 2023

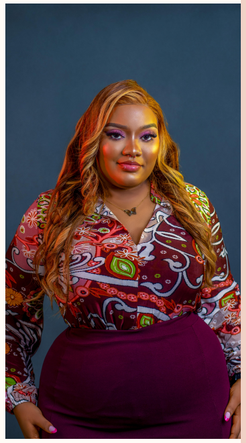
Digital Marketing Strategist at Namuki (Video Editing Company):

- Developed and executed a comprehensive sales strategy to streamline the sales process and enhance overall effectiveness.

- Designed and implemented a strategic marketing campaign, utilizing various tools and platforms to drive sales and increase brand visibility.

- Managed social media accounts, improved online content for better **SEO and Google Analytics performance**, and employed sales tactics such as outbound emails and calls to generate leads and set up meetings with potential clients.

- Monitored and optimized key performance indicators (KPIs), reported on KPIs, and continuously improved processes to achieve sales goals and maximize results.



Education

UNIVERSITY

University of Ibadan, Ibadan, Oyo State

Bachelor of Arts in European Studies (German).

LANGUAGE INSTITUTE

Goethe Institut

Independent language use (B1, B2).

CERTIFICATES

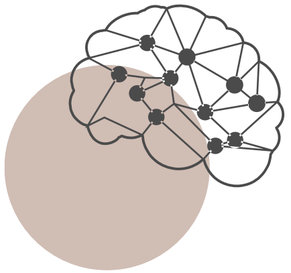
Complete Flutter App Development Bootcamp with **Dart**

SKILL EXPERTIES

Mobile Application Design

Product Growth strategy

Mobile Development



Here are some of my other skills and expertise: Digital Marketing, Analytics and Data Interpretation, Conversion Rate Optimization (CRO), Social Media Strategy, Content Creation, Community Management, Flutter Framework, UI/UX Design and Implementation, Dart Programming Language, Testing and Debugging e.t.c

#SpurtBusinessNews

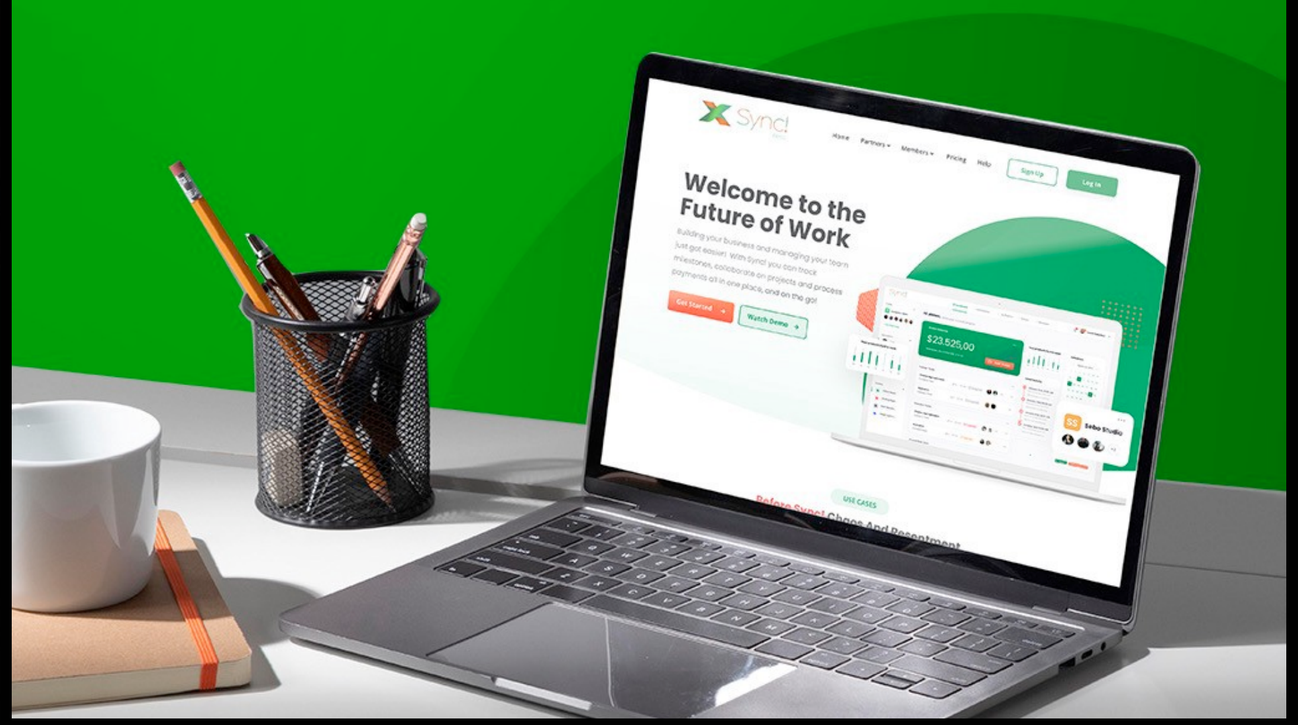
What's Happening in Africa?

May, 30th 2022

Zimbabwe seeks allies to allow international ivory trade

Top African Start-ups that would inspire You!

START-UP



Build a Digital Workplace

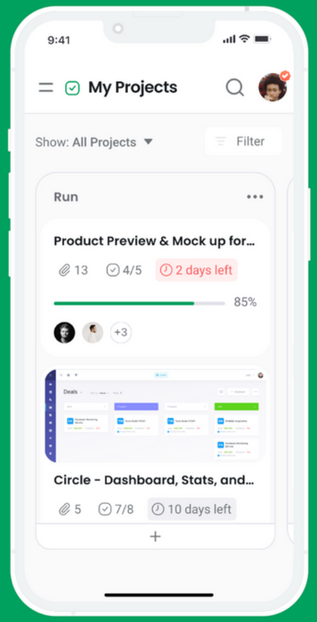
Collaborate seamlessly with team members and external stakeholders.

Plan, Design and Execute Quickly

On a smart and adaptable platform built for efficiency.

Work Better, Smarter and Safer

Share details, documents and messages on an end-to-end encrypted channel.



Optimise Performance and Productivity

Get real-time analytics and insights on team performance and workplace productivity.

Access a Talent Network

Engage qualified professionals for short-term or long-term business support.

Manage Your Finances

Beyond collections and payouts, get access to financial management and security tools.

ToC Podcast

Theories of Change by Spurt!

BUILD THE BEST VERSION OF YOUR BUSINESS WITH SYNC!

teamsync.tools

CHECK HERE

Sync!

Join as a Partner and enjoy seamless collaboration with your team online and offline

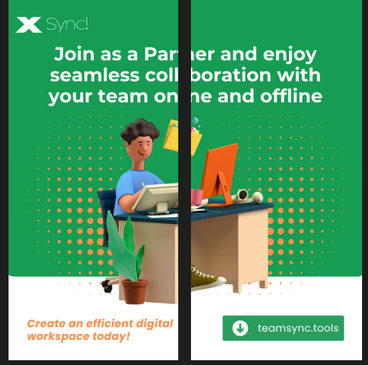
SMALL BUSINESS TIPS

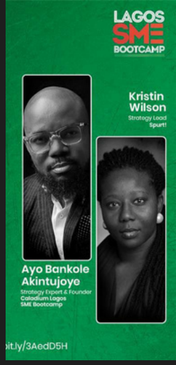
Importance of having a Vision & Mission Statement

spurt.solutions

NON FUNGIBLE TOKENS

DO AFRICANS UNDERSTAND THE PRODUCT BEHIND THE HYPE?

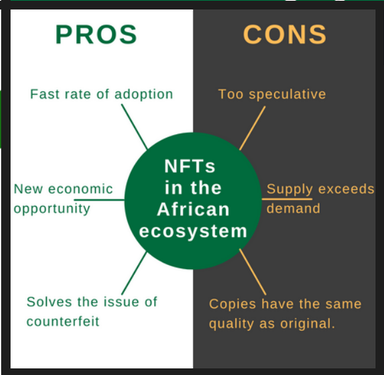




SMALL BUSINESS TIPS

1. Gives your brand and business an identity
2. Creates guide for measurable goals and objectives
3. Communicates sense of purpose to your stakeholders
4. It sets the tone for the development of a strategic plan
5. They help align your resources to the success of your business

spurt.solutions



How to stay relevant as an African Start=up in 2022

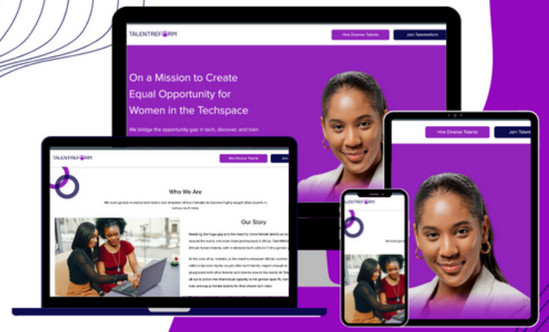
spurt.solutions

TALENTREFORM.IO

100 FOLLOWERS THANK YOU!

WE'RE LIVE!

Visit our new website



talentreform.io

TALENTREFORM

TALENTREFORM

TALENTREFORM

CLOCK

09:00AM

Join Talent Reform

AUGUST 13, 2022 | 4PM WAT

LANDING YOUR DREAM TECH JOB

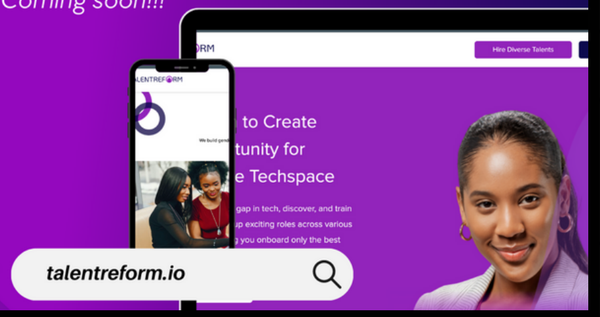
For more information: 0806-469-4906

WE'RE LIVE!

Visit our new website

Join our new website launch!

Coming soon!!!



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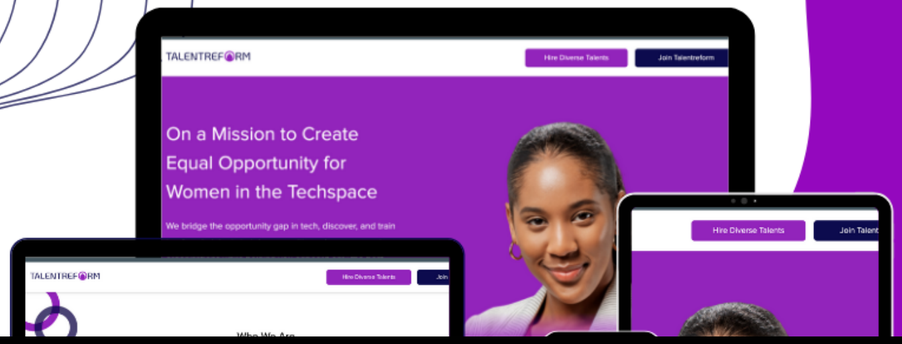


LIFE OF A TECHIE

"When your tech boss emails you and asks to hop on a quick Zoom call".

INTERNSHIP

JOB OPENING

CONTENT WRITER

- Fully Remote
- Data & Call Allowance

Send Your CV & Resume To:
recruitment@talentreform.io

Or DM on Whatsapp:
08064112371

WEBINAR

LANDING YOUR DREAM TECH JOB

WOMTECH 2.0

First guest

TO KNOW US GET TO KNOW US

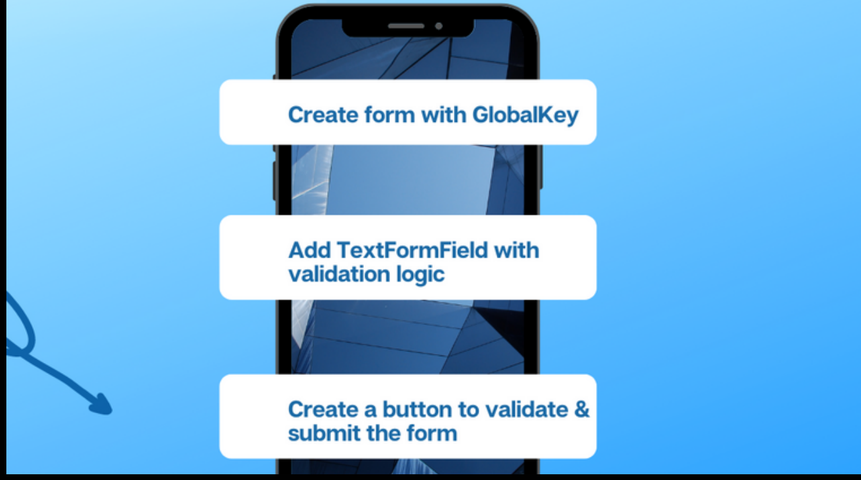
Who are we?

We are a startup focused on building gender-inclusive tech teams and empower African females to become highly sought after experts in various tech roles.
Our goal also is to help global tech companies seeking to build inclusive tech

july

3 Steps To Build An Impressive *Technical Portfolio.*

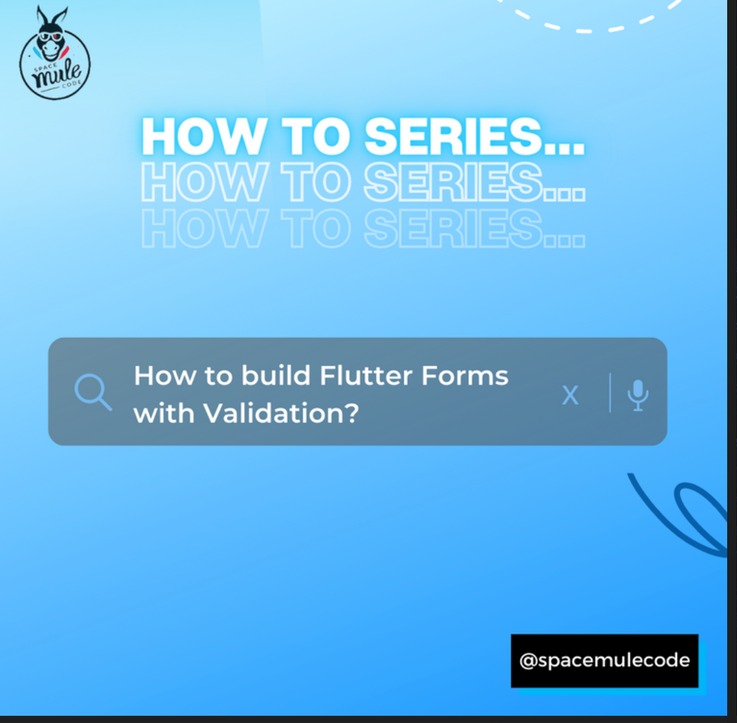
FLUTTER ARCHITECTURE II

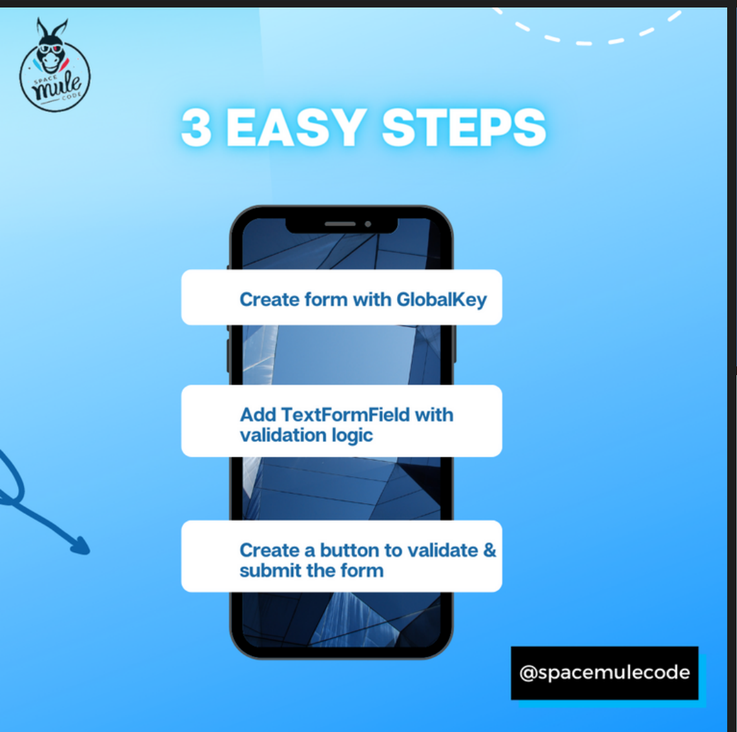


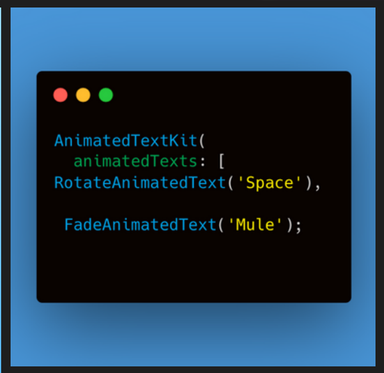
FLUTTER ENGINE

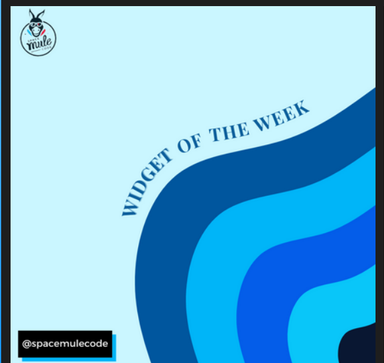
This is a high-performance en
implements Flutter's core li
including animation and grap
and network I/O, accessibility
plugin architecture, and a Dar
and toolchain for developing, c
and running Flutter applica

@spacemulec









```dart
class _MyHomePageState extends State<MyHomePage> {
  double _currentSliderValue = 20;

  @override
  Widget build(BuildContext context) {
    return Scaffold(
      appBar: AppBar(
        title: Text('Slider'),
      ), // AppBar
      body: Center(
        child: Slider(
          value: _currentSliderValue,
          max: 100,
          divisions: 5,
          label: _currentSliderValue.round().toString(),
          onChanged: (double value) {
            setState(() {
              _currentSliderValue = value;
            });
          },
        ), // Slider
      ), // Center
    ); // Scaffold
  }
}
```

Article Daily

Article Daily is my stunning news app developed using the Flutter framework. Designed with a focus on aesthetics and user experience, this app provides a seamless and visually pleasing platform for users to stay updated with the latest news from around the world. With its sleek design, intuitive interface, and a wealth of features, Article Daily offers an immersive reading experience for news enthusiasts.

Splash

Today's Articles

Hi, Nancy

Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader Sent Today

Four years ago, Elon Musk first tweeted about a “roller skates & rock restaurant” that would double as a charging station for electric vehicles.

Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader Sent Today

Four years ago, Elon Musk first

Saved

Saved

Search saved articles...

Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader Sent Today

Elon Musk is planning a 24-hour Tesla restaurant in Hollywood

Kate Krader Sent Today

Thank you!

LET´S WORK TOGETHER

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chizeanancy@gmail.com