

# 2019 MID-SUMMER RETAILER PROGRAMS

The 2019 Ruger Mid-Summer Retailer Programs offer retailers **FREE Ruger® firearms** with the purchase of qualifying models:

## EC9s® PROGRAM

Buy any nineteen (19) EC9s® pistols and get one (1) EC9s® model #3283 **FREE**.



## LCP®/LCP® II PROGRAM

Buy any nine (9) LCP® and/or LCP® II pistols and get one (1) LCP® II model #3750 **FREE**.



## LCR® PROGRAM

Buy any six (6) LCR® revolvers and get one (1) LCRx® model #5401 **FREE**.



## RUGER® REVOLVER PROGRAM

Buy any six (6) Ruger® revolvers\* and get one (1) LCRx® model #5430 **FREE**.



*\*Excludes LCR® and Wrangler® revolvers*

## AR-556® PROGRAM

Buy any five (5) AR-556® rifles or AR-556® pistols and get one (1) AR-556® rifle model #8529 and one (1) Ruger American® Rimfire model #8301 **FREE**.



## RUGER AMERICAN® RIFLE PROGRAM

Buy any twelve (12) Ruger American® Rifles and get one (1) Ruger American® Rifle Predator model #6973 **FREE**.



## RUGER® LONG GUN PROGRAM

Buy any six (6) Ruger® long guns\* and get one (1) PC Carbine™ rifle model #19100 **FREE**.



*\*Excludes other programs and 10/22® rifles*

## PC CARBINE™ PROGRAM

Buy any twelve (12) PC Carbine™ rifles and get one (1) PC Carbine™ rifle model #19100 **FREE**.



## SECURITY-9® PROGRAM

Buy any twelve (12) Security-9® pistols and get one (1) Security-9® Compact pistol model #3818 **FREE**.



## RIMFIRE STOCKING PROGRAM

Buy any five (5) SR22® pistols, any five (5) Mark IV™ pistols, any five (5) Ruger American® Rimfire rifles and any five (5) Ruger Precision® Rimfire rifles (**A TOTAL OF 20 FIREARMS**) and get three (3) 10/22® rifles model #1151 **FREE**.



**Rules:** All qualifying orders must be placed between 7/22/19 - 9/13/19 and invoiced by 9/30/19. Ruger reserves the right to substitute free goods at manufacturer's discretion. Distributor exclusive models qualify for program subject to distributor inventory.

