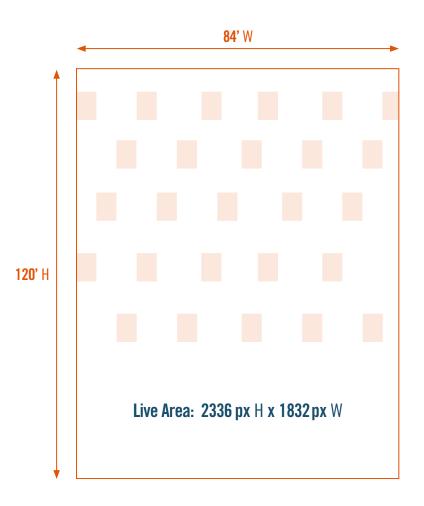
# brandedcities

TIMES SQUARE | BROADWAY @ 43RD ST

**DIGITAL SPEC SHEET** 

Updated 03/30/2022



## **Content & File Format Specifications**

Final Content Size: 2336px H x 1832px W

Live Area: 2336px H x 1832px W Resolution: (1.0) px @ 72 dpi

**Color Mode: RGB** 

**Copy Length:** :15, :30, :60-seconds; 30 FPS

**Audio:** Not supported

Static Artwork: .jpg (max), baseline (standard)
Motion Artwork: .mov (animation codec)

### **Deadlines**

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## **Template Downloads**

#### **Recommended templates:**

After Effects + Tutorial | Photoshop

## **File Delivery**

## **Upload to Branded Cities sharefile:**

https://brandedcities.sharefile.com/r/r439be7ba7204f4cb

## **Hours of Operation**

**Nasdaq Hours:** 6a-2a (M-Su) with a 1-hr blackout at opening bell from 9a-10a, and closing bell from 3:30p-4:30p (M-F).

#### **Inquiries**

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** usdigital@brandedcities.com