



SRIVARU Holding Limited
Nasdaq: SVMH

SRIVARU Motors Private Limited
Unlocking The Future Of Urban Mobility

Coimbatore, India
2024



www.srivarumotors.com

About SVM

SVM is dedicated to designing and manufacturing premium electric motorbikes in India. We revolutionize the two-wheeler vehicles and propel the industry forward by leveraging sustainable energy solutions without compromising the quality of the rider's experience. SVM creates unique E2W vehicles that provide an exceptional riding experience with the highest rider comfort. The result of intensive research and design innovations gives our customers an unparalleled product with an automated 3-channel sequential braking system, a low centre of gravity to improve stability, a zero-vibration riding feel and best-in-class safety features

- SRIVARU developed India's fastest mass production electric motorcycle on the road, featuring state-of-the-art technology, engineering, a three-channel efficient braking system, safety features and other innovations
- SRIVARU's distribution and service network is expected to be nationwide in India, with more than 900 dealer applications received

Mission

- To design, develop, manufacture, sell and service the best riding electric motorcycles powered by sustainable energy.

Vision

- To revolutionize the two-wheeler industry with world-class products powered by renewable energy; building a relationship unlike any other between rider and machine.

SRIVARU Motors

To Make A Cleaner And Greener
Future – SILENT, STRONG &
SERIOUSLY FUN

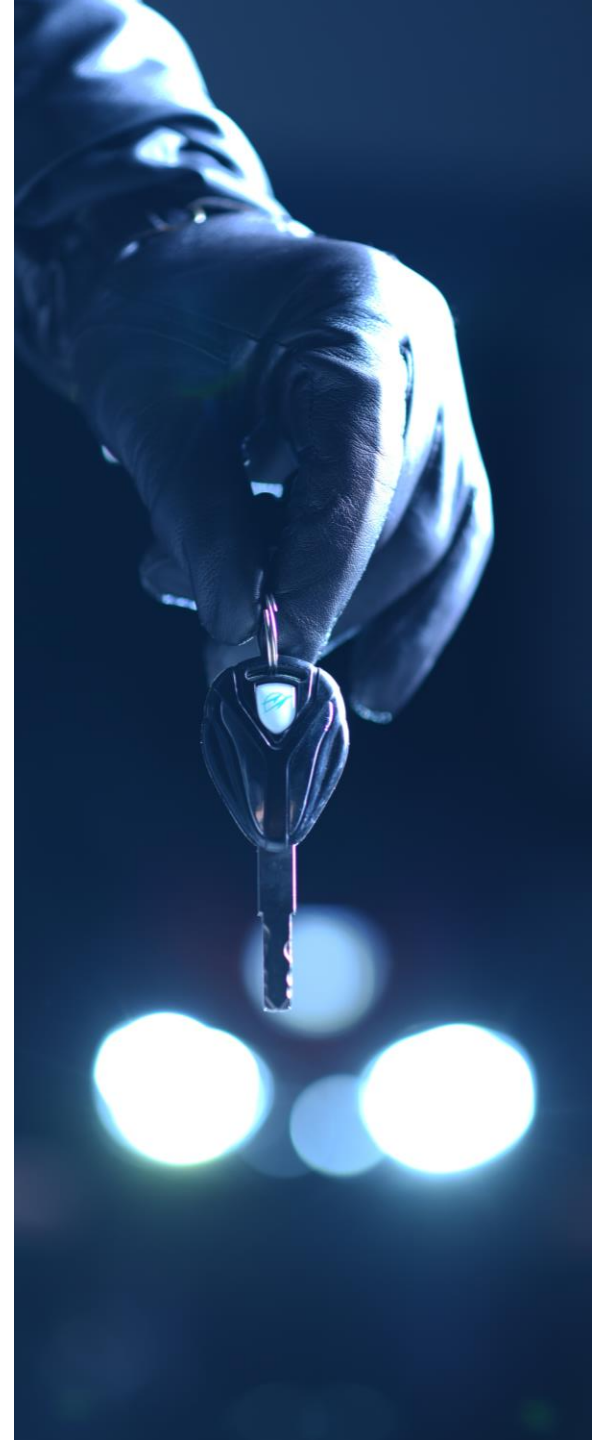
Core Values

- Own It
- Building Trust by listening to our customer
- Driven by Technology and Innovation
- Customer Delight always comes first

PRANA 2.0 Highlights

INDIA'S FIRST PERFORMANCE INDIGENOUS E-BIKE

- 1** **Modular Design:** Our vehicles offer modular components, allowing users to customize according to their preferences. Reusing components ensures efficiency and faster product delivery.
- 2** **Ergonomic Design:** Prana 2.0 features adjustable handlebars and upright seating for comfort. Riders can customize their riding style for quick acceleration.
- 3** **Weather Protection:** Handguards are available as accessories for Prana 2.0 and Alive scooter, enhancing all-weather capabilities for daily commuting.
- 4** **Advanced Suspension Systems:** Prana vehicles utilize advanced suspension for improved ride quality on any terrain. Adjustable settings cater to diverse riding conditions.
- 5** **Smart Connectivity:** Integrated smart technology enables GPS navigation, vehicle diagnostics, and smartphone integration, enhancing the rider's experience.
- 6** **Regenerative Braking:** Our vehicles incorporate regenerative braking, capturing energy during deceleration to extend range and improve efficiency.
- 7** **Serviceability Features:** Prana vehicles feature a separable motor for easy servicing and impact distribution. Additionally, tire pressure sensors and side stand sensors ensure safety, while optimized charger port positioning facilitates easy handling.



PRANA

PRANA 2.0
COLOR VARIANTS



PRANA GRAND



PRANA ELITE



Rider & Machine

A relationship unlike any other

- SVM was founded to realize a massive opportunity to improve customer lives with an advanced riding machine
- What began as an idea, is now a growing business in a high-growth market
- Being part of the solution in reducing pollution while providing a better riding experience



Affordable Premium EV Motorcycles

- Premier EV motorcycles providing a smooth riding experience
- Superior product, field tested for over 2 years



Safe Driving Technology & Innovation

- Automated 3-channel sequential braking system
- Low center of gravity improves stability
- Waterproof built-in motor on back wheel
- Upcoming patent-pending integrated helmet
- Unique Lithium iron phosphate battery (LFP) offering highest range and battery life expectancy of any EV bike in India

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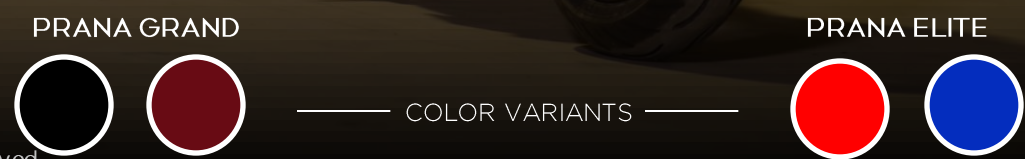
Purpose-Built Design

- Fun to drive: no clutch, no shifting gears
- Customizable performance with 4 drive modes including reverse
- Easy charging: built-in home AC charger
- Purpose-built and patent-pending chassis and drive acceleration system

	<u>GRAND</u>	<u>ELITE</u>
Top Speed*	123 kmph	123 kmph
Range*	150 Km	250 Km
Peak Power	10 kW	10 kW
Peak Torque	38Nm	38Nm
Motor	BLDC	BLDC
Acceleration [0-60]	< 4.0 Sec	< 4.0 Sec
Ride Modes	Practice, Drive, Sports, Reverse	Practice, Drive, Sports, Reverse
Kerb Weight	157.3 Kg	157.3 Kg
Ground Clearance	150 mm	150 mm
Battery	5.0 kWh/LFP	8.44 kWh/LFP
Time To Full Charge	5 Hours	8 Hours
Charging Supply	230 v AC	230 v AC
Throttle Control	Mechanical Throttle Unit	Mechanical Throttle Unit
Front/Rear Suspension	Telescopic / Mono Shock	Telescopic / Mono Shock
Brake System	Sequential Braking System	Sequential Braking System
Instrument Cluster	4.3" TFT LCD Display	4.3" TFT LCD Display
Operating System	RTOS	RTOS
WLAN/Bluetooth	802.11a/b/g/n/ac / Bluetooth 5	802.11a/b/g/n/ac / Bluetooth 5
Positioning	GPS/GLONRSS	GPS/GLONRSS

PRANA 2.0

GRAND/ELITE SPECS



Vehicle Pricing*

*Prices may vary for different city/states.

Model Name	PRANA 2.0	
Variant	Grand	Elite
Dealer Selling Price	228000	283000
Ex - Showroom Price	255150	320250
On Road Price	269150	334250

PRANA 2.0
Vehicle Pricing



PRANA GRAND
₹ 2,55,150

PRANA ELITE
₹ 3,20,250



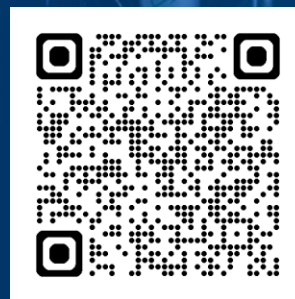
Thankyou!!!



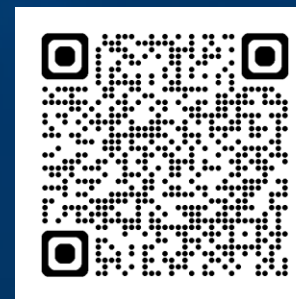
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