Agenda 10/27

- Intro to NetArt: A critical perspective on "Creative Coding"
- Assign Project 3: Hacking the Web
- HW: Blog post on assigned readings/viewings (DUE 11/1 before class)

WESHAPE OURBUILDINGS

THEREAFTER THEY SHAPEUS.

WINSTON CHURCHILL



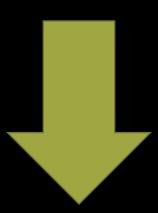
How do our tools (digital) change us?

The ART + TECH trap

Artists dealing with technology today are falling in the trap of accepting somebody else's creativity as their limit and in this way, they are becoming advertisers for equipment. One possible reaction for an artist is to investigate the **misusage of technology** as a gesture of freedom, and in this way oppose the mainstream taste and expectations.

-Vuk Cosic (2002)

How to Code?



How to creatively* use Code?

Critical Perspectives on Computation

"The single most important thing you need in order to have a career in the arts is persistence. The second most important thing you need is talent. The third most important thing is a grounding in how the online world works. Its that Important" — Cory Doctorow

"Programming liberates art from being secondary to commercial media"

- Lev Manovich

Why learn Internet Art?



The ART + TECH trap

Artists dealing with technology today are falling in the trap of accepting somebody else's creativity as their limit and in this way, they are becoming advertisers for equipment. One possible reaction for an artist is to investigate the **misusage of technology*** as a gesture of freedom, and in this way oppose the mainstream taste and expectations.

-Vuk Cosic (2002)

*misusage of technology = Poetic, Political, Playfuletc

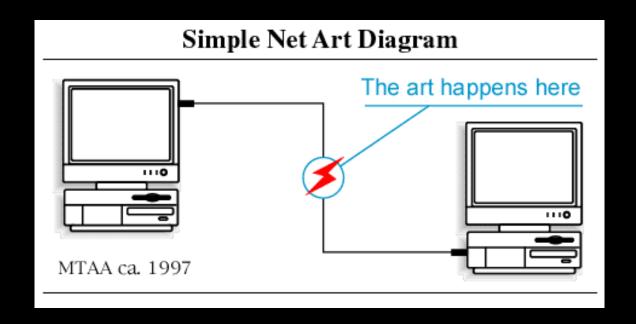


DESIGN IS A SOLUTION TO A PROBLEM. ART IS A QUESTION TO A PROBLEM.

JOHN MAEDA



MTAA

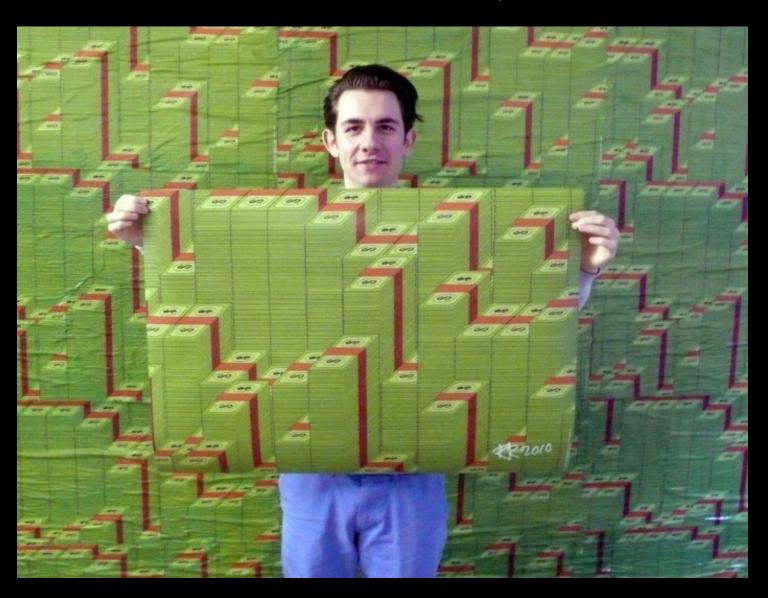


https://anthology.rhizome.org/simple-net-art-diagram

Rafaël Rozendaal

https://www.youtube.com/watch?v=q2PITV-RvnE

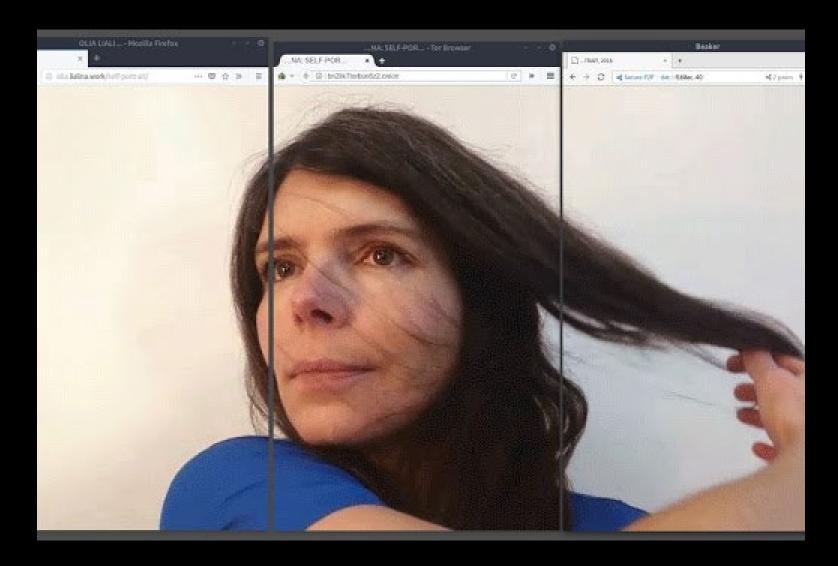
https://www.newrafael.com/websites/



JODI -http://wwwwwwwww.jodi.org/

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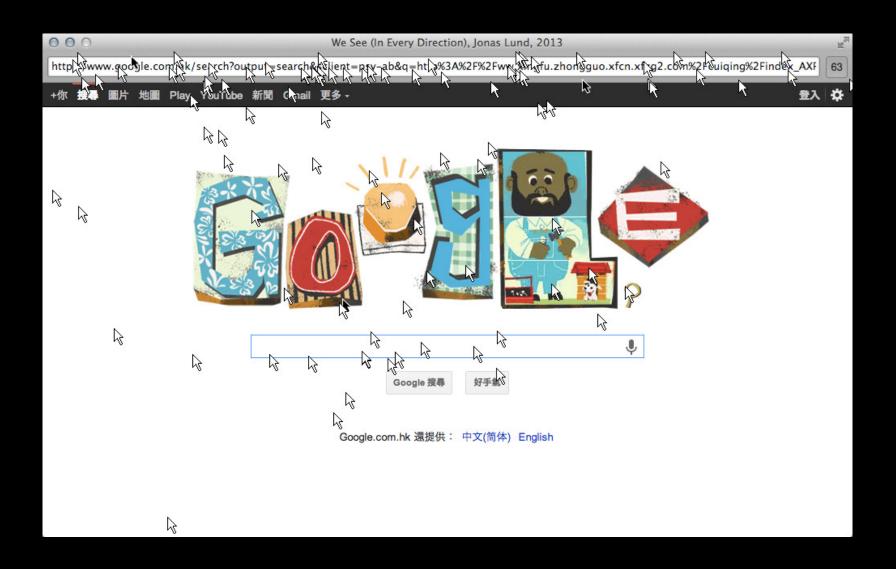
#### Olia Lialina



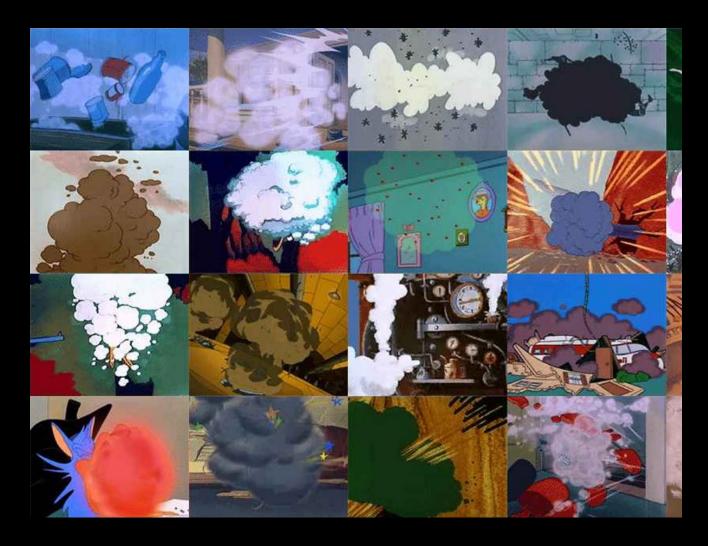
http://art.teleportacia.org/olia.html

https://www.artforum.com/video/olia-lialina-hosted-2020-82598

#### Jason Lund

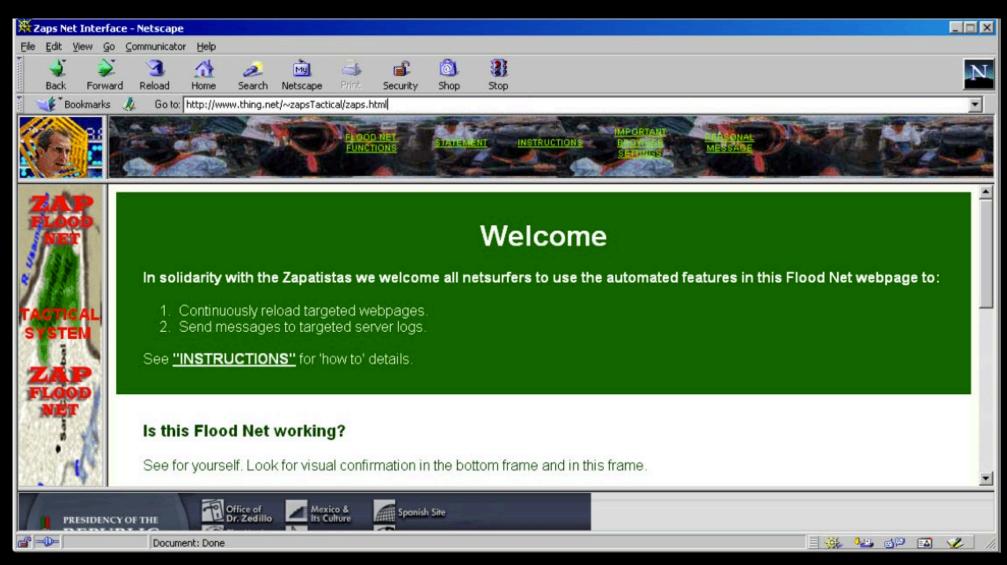


#### I'm Google by Dina Kelberman



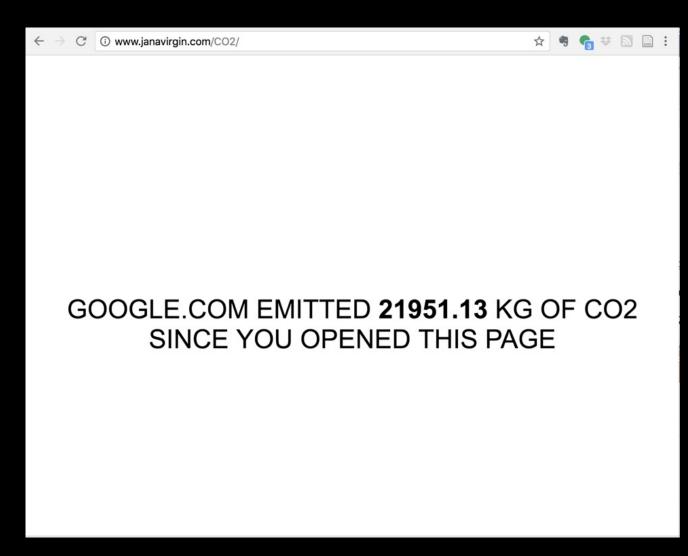
#### FloodNet - Electronic Disturbance Theater

https://anthology.rhizome.org/floodnet



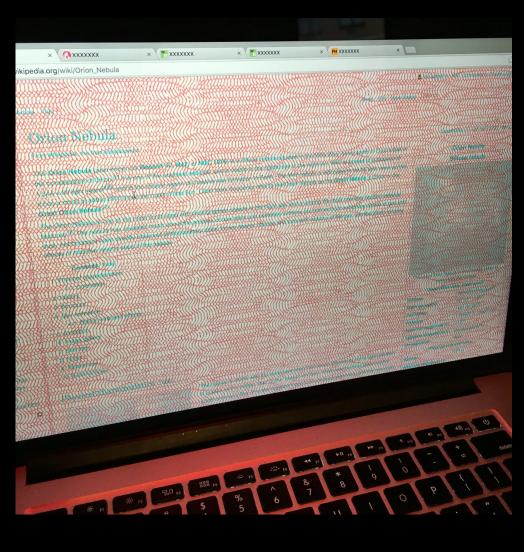
#### CO2GLE by Joanna Moll

http://www.janavirgin.com/CO2/



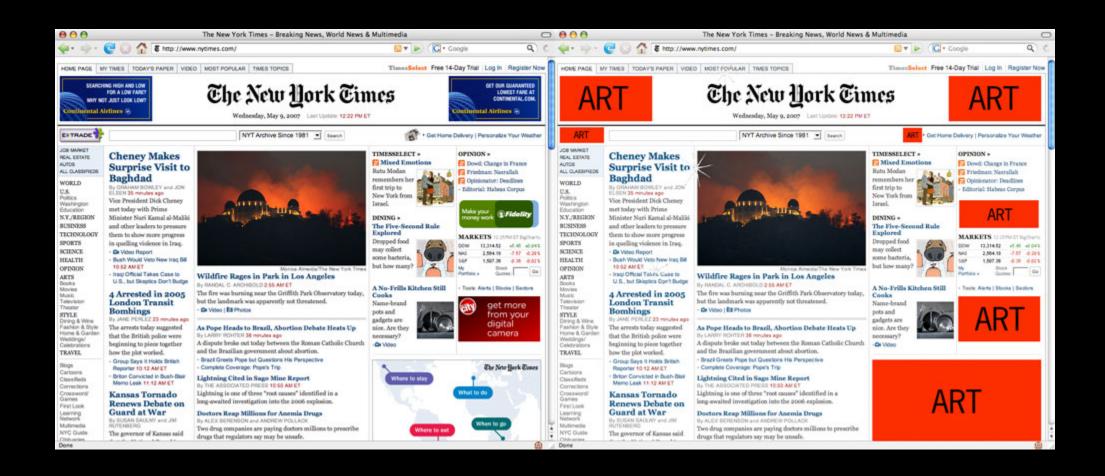
#### **DECODELIA by Melanie Hoff**

https://www.melaniehoff.com/DECODELIA/



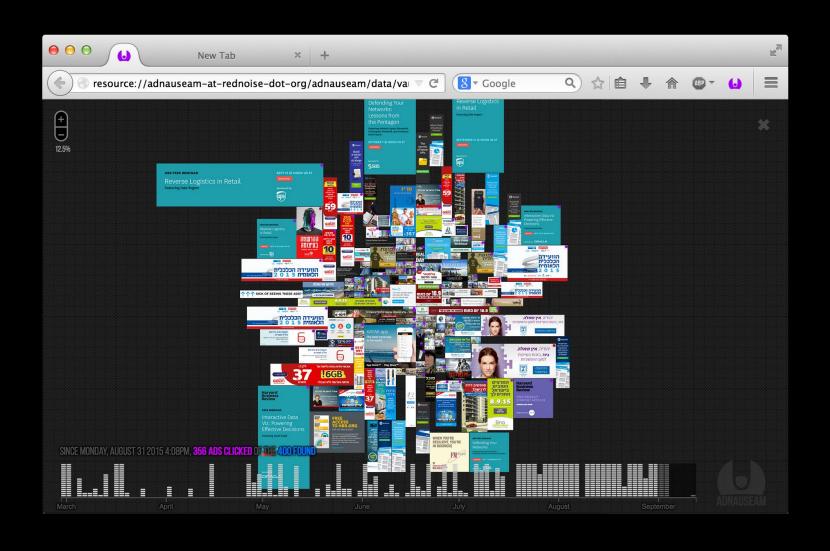
#### ADD ART by Steve Lambert

https://visitsteve.com/made/add-art-2-0/



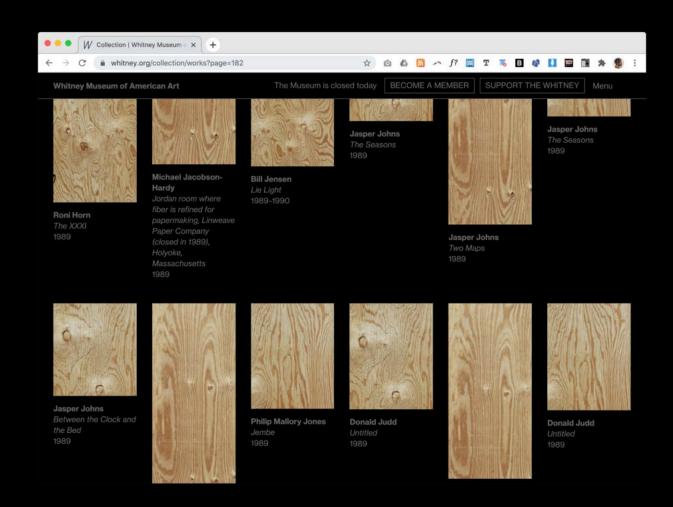
#### AdNauseum

https://adnauseam.io/



#### Looted by American Artist

https://americanartist.us/works/looted



#### Web Art Residencies

https://zkm.de/en/project/web-residencies



#### **Project 3: Hacking the Web**