

Are you looking for new routes to market?

How we can help

Routes to market guidance

Our routes to market guide can help you understand the different routes into EU markets.

[Routes to market checklist](#)

Reach international customers online

More and more companies in Scotland are selling online to international markets as a key element of their export plan. Find out how you can get involved.

[Reach international customers online guide](#)

How other organisations can help

Export is Great

Find guidance on how to choose a route a market, from licensing and franchising to direct sales.

[Routes to market guidance](#)

Open to Export

Find guidance on choosing sales channels, using an agent or distributor, and more.

[Reaching customers guidance](#)

Enterprise Europe Network Scotland

Find international partners to manufacture, distribute, co-develop and supply your products.

[Find international partners](#)