

## Do you need help with researching new markets?

### How we can help

#### **Free international market research**

Our free market research service can help you delve deeper into global market trends and competitor activity. Just tell us what information you're looking for, and we'll do the research for you.

[Find out about our market research service](#)

#### **Tips on how to do international market research**

Want to do the research yourself? No problem. Just check out our guide with [tips on how to do international market research](#).

#### **Guidance on expanding into the EU**

Want to find out how you can start exporting to the EU? Our guides cover everything from market research and routes to market to logistics and finance.

[Expanding into the EU guides](#)

#### **Guidance on selling into the USA**

If you have your eye on the American market, our guide to selling to the USA can help you get started.

[Selling to the USA guide](#)

#### **Guidance on exporting to India, the Middle East and China**

Want to explore emerging and fast-growing markets in India, the Middle East and China? Check out our guide on what support we can offer you.

[Explore emerging markets guide](#)

#### **Market information from global business leaders**

You can also get information on exporting markets from our GlobalScots. These are worldwide business leaders with a connection to Scotland who offer free one-to-one support and global market knowledge.

Once you join the network, you can contact GlobalScots to get personalised market information.

[Join the GlobalScot network](#)

### How other organisations can help

#### **Export is Great**

Find expert advice on choosing what country to export to and prepare a strategy for launch into your new market.

[Selecting a market](#)

**FCO**

Find factsheets that summarise key economic and development data for over 180 countries and territories.

[FCO economic factsheets](#)