1. The AirBnB data scraped on December 24th would be affected by the fact that it is just from one day and is the day before a major holiday. It would be better to take a sample of multiple days throughout the year.

2. Taking a measure of mental health services use the day after a major terrorist attack on one of the cities would skew the sample. It would be better to take a sample through several years.

3. The sample of Armenians was mostly students from the capital and seemed to have a gender disparity. A random sample of people throughout Armenia would probably produce a more accurate picture of why Armenians do or do not go out to a pub.