

## ◆ Summary

Full stack web developer skilled in Javascript, React, Node.js, and front end design. I have a background in marketing and project management and have delivered programs and experiences for international clients.

## ◆ Education

### **Georgia Tech & Trilogy Education - Full Stack Web Development Bootcamp - May-Aug/2020**

Worked both individually and with diverse teams to develop dynamic web pages, applications, and databases during this full-time course.

- Utilized front-end tools: JavaScript, React, HTML, CSS (SASS, Bootstrap, Bulma), with SEO and accessibility best practices
- Back-end tools: Node.js, GraphQL, Express, SQL and MongoDB
- Agile small team management and Git version control

### **Georgia College & State University - Bachelor's Degree in Marketing - 2012**

## ◆ Career Experience

8/2015-5/2020 GSMA Ltd. – *Atlanta, GA*

### **Events Program Coordinator 3/2019-5/2020, Partnership Marketing Coordinator 8/2015-3/2019**

GSMA represents the interests of mobile operators and the telecom industry worldwide. GSMA also produces the industry-leading MWC events held annually in Barcelona, Shanghai, and Los Angeles.

**Duties:** Managed the programs of dozens of event partners, providing strategy and logistical support during planning stage and on-site. Lead Event Program team at MWC Los Angeles 2019 event, liaising with other departments to deliver a program generating over \$1,000,000 in revenue.

- Served as channel between web developer team and event program team to create new features for clients and train internal teams on content management system
- Collaborated with sales, operations, and marketing to achieve KPI's and revenue targets
- Managed forecasting and supplier procurement for £60,000 departmental budget
- Supported Events team in execution of marketing and PR deliverables across global events

6/2012-8/2015 Montlick & Associates – *Atlanta, GA*

### **Legal Assistant**

- Assisted attorneys with scheduling, paperwork, and client contact and oversaw dozens of detailed case files, organizing electronic and paper records

Summer 2012 AlcoholControls.com – *Atlanta, GA*

### **Digital Marketing Intern**

- Analyzed Google AdWords account data and proposed changes to SEO campaigns and introduced new designs and optimizations to modernize company's website