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#### personal statement

I am an ambitious and hard working individual who prides myself upon close attention to detail and progressive thinking. During my 17 years of industry experience, I have mastered the relevant software applications and have proven time and time again to be able to deliver a project on time and of high quality. My passion for development has prompted me to educate myself in my spare time, something which I enjoy and something which I think proves my self-motivation to continue to develop my skill-set and to keep up-to-date with the latest trends and technologies.

# technical expertise

- HTML
- · CSS (Sass)
- Javascript
- GIT
- ·CMS
- Gulp
- · 3D modelling and animation (Cinema 4D and Final Cut)
- · Adobe Creative Suite

#### career summary

## The Foundry Communications: Developer 2015 to Present

Key Achievements

- · Gained valuable experience in key front-end skills whilst building sites solely, and as part of a team.
- HTML, CSS, (SASS), Javascript, GIT, Content management systems, Gulp.
- Become the company resident HTML email expert.

### The Foundry Communications: Developer/Artworker 2014 to 2015

Key Achievements

- 3D-modelling and animation using Cinema 4D and Final Cut Pro.
- Gained experience using Campaign Monitor and Mailchimp.

#### Aylesworth Fleming: Digital and Graphic Artworker 2012 to 2014

Key Achievements

- · Learnt fluent HTML, writing code for email campaigns.
- Developed my Flash skills to create basic animated banners.

#### Photolink Creative Group: Artworker / Middleweight Designer 2004 to 2012

Key Achievements

- Given the responsibility of teaching junior designers on how to build tidy, accurate and print ready artwork using libraries, templates, style-sheets, and how to use InDesign.
- Solely handling key projects from client briefing through to print ready artwork including the TV section of the Argos catalogue and the 2008/09 Celtic FC catalogue.
- Art-directed a number of shoots including the new Manchester United 2010 home kit launch at Carrington which was shot on first team players.

## RWP Advertising: Artworker 2002 to 2004

**Key Achievements** 

• Self-taught myself HTML skills during spare time I had whilst at the company.

#### Charterhouse Advertising: Junior Artworker 2000 to 2002

Key Achievements

- · Given responsibility for creating the content of the new Barratt Homes website.
- Was promoted after less than a year with the company after impressing senior management with my technical skills and creative input.

# personal interests

I am a keen sports lover and follow most sports but especially football. Football is my real passion and I have followed my team since I was 9 years old having attended many of matches during this time.

Music would have to be my second passion in life. I am extremely proud of my record collection and enjoy practising my electric guitar and bass guitar whenever I have any spare time.

# training & qualifications

## BTEC - Design Communication North Trafford College 1998-2000

The course consisted of modules in photography, Mac training, history of art, calligraphy, plus more.

## referees

#### Mike Carey

Managing Director Media City Advertising 07789 723 563 mike@mediacity-advertising.co.uk

# Sam Yearsley

Creative Director Aylesworth Fleming 0161 874 7220 syearsley@aylesworth-fleming.co.uk

# Ian McKay

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