



*Product & Motion Designer*

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**Experience** **Eventbrite** February 2015 – Present

*Product Designer on Marketplace team*

- Worked on the redesign effort for the Eventbrite app
- Led end-to-end design process for the Eventbrite app on Android: from product strategy to facilitating user testing
- Led the design effort in creating the motion styleguide for the Eventbrite Design System
- Led the redesign for the help center on mobile web and desktop
- Created and facilitated a series of After Effects workshops for the design org
- Worked on the browse-based city pages for our mobile web product
- Led design process for user profiles and following

**Freelance Designer** Jan 2013 – Present

*Graphic, Product and Motion Designer*

- Designed the end-to-end experience for the Unlabel app
- Animated logos for various clients including filmmakers, artists, and podcasts
- Designed and fully developed websites for various clients including cold-pressed juicers, business consultancy agencies, and performance bike bottles

**HTC Corporation** June – August 2014

*User Experience Intern*

- Collaborated with team on several new Sense 7.0 features
- Produced architecture work for private browsing

**Skills**

Visual Design	Information Architecture	Branding
User Interface Design	Content Strategy	Illustration
Motion Design	User Research	Web Development
Prototyping	Usability Testing	Data Visualization

**Education**

**Academy of Art University** San Francisco, California  
*B.F.A. Web Design & New Media, 2011–2014*

**Achievements**

**Adobe Design Achievement Awards**

*Illustration Semifinalist, May 2014*

- Oaklanize

**Spring Show** Academy of Art: Web Design & New Media

*Various Categories, May 2014, May 2015*

- Stitch