

What's up with HTML5 Video?



Scott Davis
ThirstyHead.com



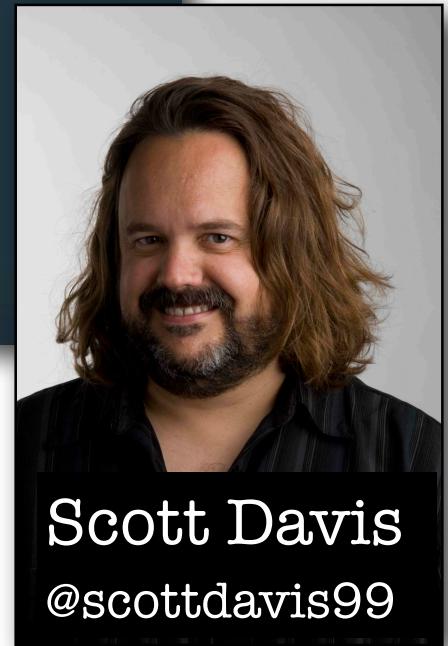
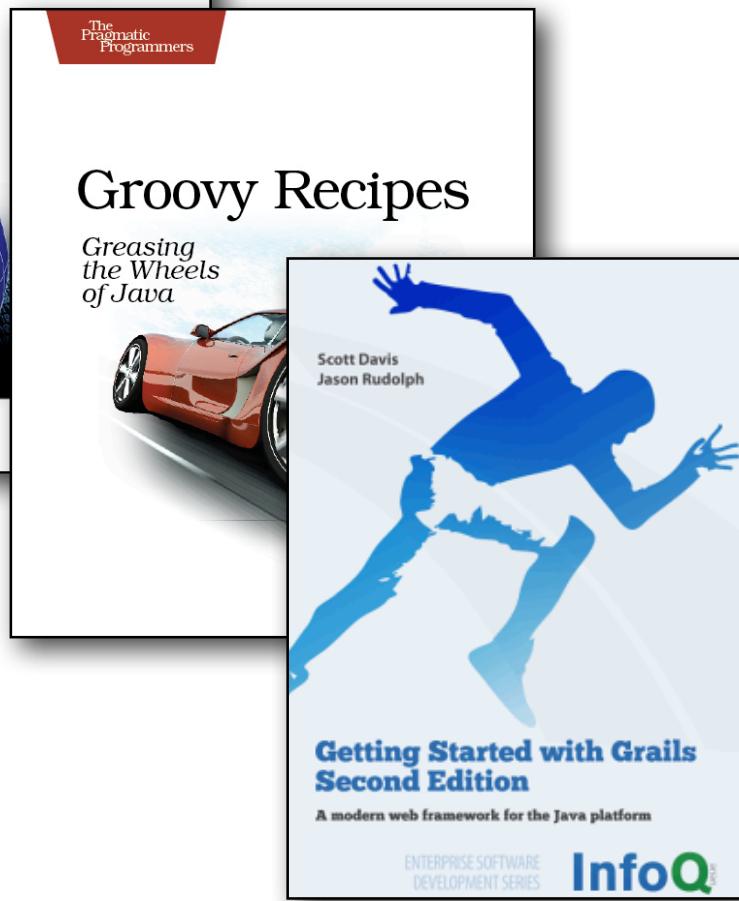
ThirstyHead.com

training done right.



ThirstyHead.com

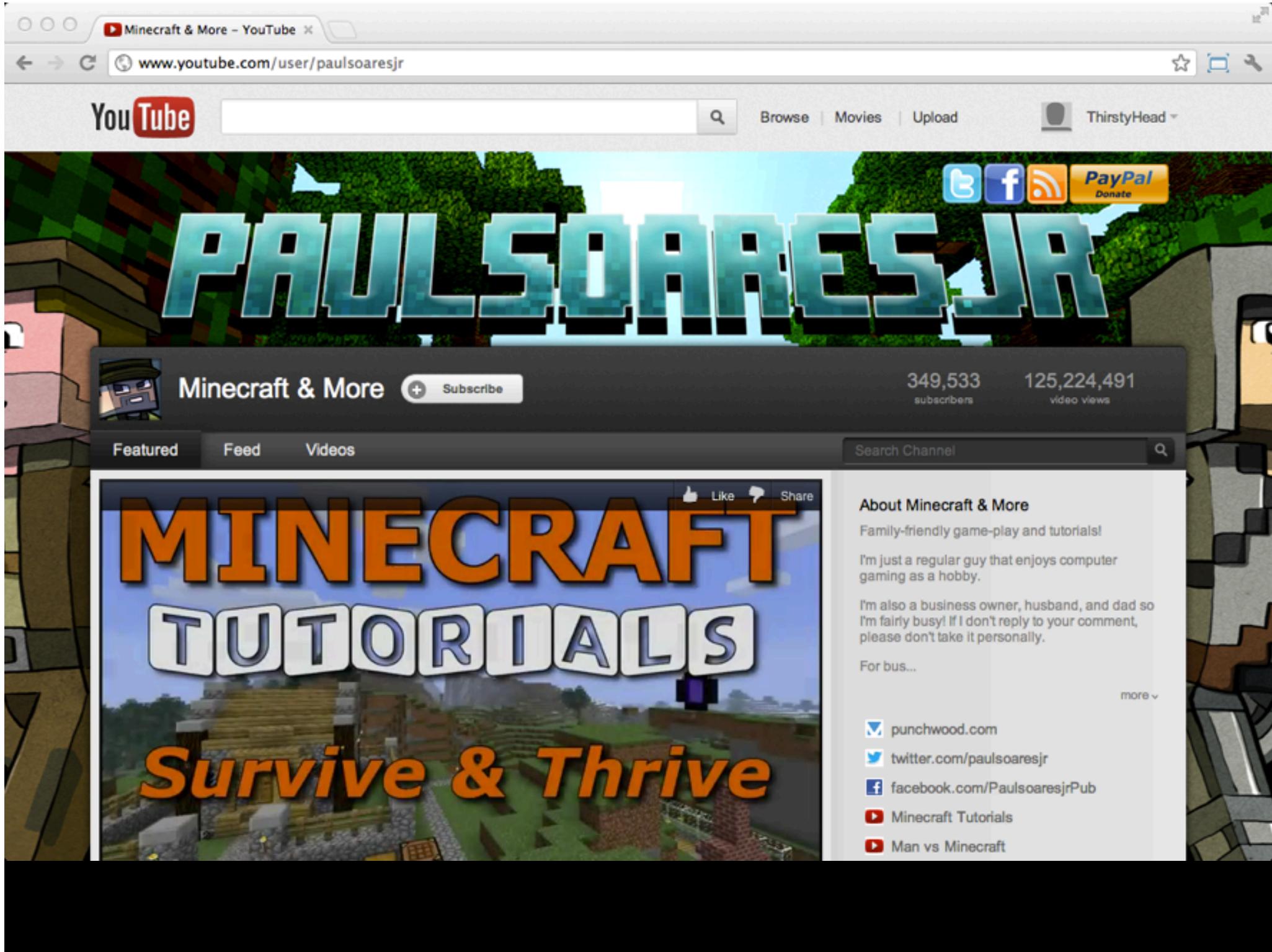
training done right.



HTML







Netflix 12

[movies.netflix.com/WiHome](#)

NETFLIX Scott Davis ▾ | Your Account & Help

Watch Instantly Just for Kids Browse DVDs Your Queue Taste Profile

Genres ▾ New Arrivals Instantly to your TV

Recently Watched Top 10 for Scott

Popular on Netflix



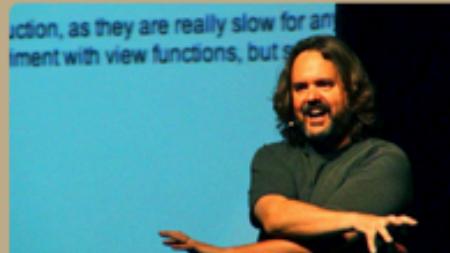
PixelTarget

Learning Unlocked

Sometimes the best way to learn a new technology is to watch an expert. Sit back (or lean forward) and watch a video or two.

[Learn more »](#)Now Playing: [See All »](#)[Watch Now »](#)**Introduction to Clojure and ClojureScript**

by Tim Berglund

[Watch Now »](#)**CouchDB: HTTP and JSON Persistence**

by Scott Davis

[Watch Now »](#)**CSS Media Queries and Media Feature Expressions**

by Jordan McCullough



A close-up photograph of a film strip. Several frames are visible, each featuring a large, stylized number '8' in the center. The film has a metallic, reflective texture with some scratches and dust. A portion of a film canister is visible at the bottom right.

<video>

Containers
and Codecs

HTTP Live
Streaming

A close-up photograph of a film strip. Several frames are visible, each featuring a large, stylized number '8' in the center. The film has a metallic, reflective texture with some scratches and dust. A portion of a film canister is visible at the bottom right.

<video>

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[Newtons_cradle_animation_book_2.gif](#)

(image/gif, 302 KB, looped, 36 frames, 0.8s)

Animated GIF

GIF is designed to allow users to define new blocks. In the 1990s, [Netscape](#) designed the Netscape Application Block,^[10] which indicates that a GIF file is an animation instead of a static image. Support for these animations first appeared in [Netscape Navigator](#) version 2.0, then spread to other browsers.^[11]

High-definition video

From Wikipedia, the free encyclopedia

(Redirected from [HD video](#))

For high-definition video in broadcasting, see [High-definition television](#).

For other uses, see [High-definition](#).

High-definition video or **HD video** is any video system of higher [resolution](#) than [standard-definition \(SD\) video](#), and most commonly involves display resolutions of $1,280 \times 720$ pixels (720p) or $1,920 \times 1,080$ pixels (1080i/1080p).

This article discusses the general concepts of high-definition video, as opposed to its specific applications in television broadcast ([HDTV](#)), video recording formats ([HDCAM](#), [HDCAM-SR](#), [DVCPRO HD](#), [D5 HD](#), [AVC-Intra](#), [XDCAM HD](#), [HDV](#), and [AVCHD](#)), the [Blu-ray Disc](#), and the [D-VHS](#) video tape format.

Standard-definition television

From Wikipedia, the free encyclopedia

(Redirected from [SD video](#))

Standards that support digital SDTV broadcast include [DVB](#), [ATSC](#) and [ISDB](#). The last two were originally developed for HDTV, but are more often used for their ability to deliver multiple SD video and audio streams via [multiplexing](#), than for using the entire [bitstream](#) for one HD channel. [clarification needed]

In ATSC Standards, SDTV can be broadcast in 720 pixels × 480 lines with 16:9 aspect ratio (40:33 rectangular (unsquare) pixel), 720 pixels × 480 lines with 4:3 aspect ratio (10:11 rectangular pixel) or 640 pixels × 480 lines with 4:3 ratio. The refresh rate can be 24, 30 or 60 frames per second.

Display

- Retina display
- 3.5-inch (diagonal) widescreen Multi-Touch display
- 960-by-640-pixel resolution at 326 ppi
- 800:1 contrast ratio (typical)
- 500 cd/m² max brightness (typical)
- Fingerprint-resistant oleophobic coating on front and back
- Support for display of multiple languages and characters simultaneously



Camera, Photos, and Video

- 8-megapixel iSight camera
- Autofocus
- Tap to focus
- Face detection in still images
- LED flash
- Video recording, HD (1080p) up to 30 frames per second with audio
- Video stabilization



Progressive download

From Wikipedia, the free encyclopedia

Progressive download is a term used to describe the transfer of [digital media files](#) from a [server](#) to a [client](#), typically using the [HTTP protocol](#) when initiated from a computer. The consumer may begin playback of the media before the download is complete. The key difference between [streaming media](#) and progressive download is in how the digital media data is received and stored by the [end user](#) device that is accessing the digital media.



Broadcast Yourself

HTML



MP4

webM

ogg

Flash

h.264

HTML5: Up and Running

Dive into the Future

By [Mark Pilgrim](#)

Publisher: O'Reilly Media

Released: August 2010

Pages: 224



HTML5

Up and Running

O'REILLY®

Mark Pilgrim

<http://diveintohtml5.info/>

DIVE INTO HTML₅

BY

MARK PILGRIM

WITH ILLUSTRATIONS FROM THE PUBLIC DOMAIN

THE EXPERT'S VOICE® IN WEB DEVELOPMENT

The Definitive Guide to HTML5 Video

*Everything you need to know about the
new HTML5 video element*

Silvia Pfeiffer

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Nº 5. VIDEO ON THE WEB

«VIDEO» ELEMENT SUPPORT

| IE | FIREFOX | SAFARI | CHROME | OPERA | IPHONE | ANDROID |
|------|---------|--------|--------|-------|--------|---------|
| 9.0+ | 3.5+ | 3.0+ | 3.0+ | 10.5+ | 1.0+ | 2.0+ |

```
<img src='file.png'  
      width='300'  
      height='200'>
```

```
<video src='file.mp4'  
       width='300'  
       height='200'>
```

```
<video src="NewOrleans2006.ogv"  
       width="320"  
       height="240"></video>
```

```
<video width="320" height="240" controls autoplay>  
  <source src="NewOrleans2006.ogv" type='video/ogg; codecs="theora, vorbis"'>  
  <source src="NewOrleans2006.mp4" type='video/mp4; codecs="avc1.42E01E, mp4a.40.2"'>  
</video>
```

5 Video on the Web – Dive Into HTM...

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The final markup uses a `<video>` element for HTML5 video, a nested `<object>` element for Flash fallback, and a small bit of script for the benefit of Android devices:

```
<video id="movie" width="320" height="240" preload controls>
  <source src="pr6.mp4" />
  <source src="pr6.webm" type='video/webm; codecs="vp8, vorbis"' />
  <source src="pr6.ogv" type='video/ogg; codecs="theora, vorbis"' />
  <object width="320" height="240" type="application/x-shockwave-flash"
    data="flowplayer-3.2.1.swf">
    <param name="movie" value="flowplayer-3.2.1.swf" />
    <param name="allowfullscreen" value="true" />
    <param name="flashvars" value='config={"clip": {"url": "http://wearehugh.com/dih5/good
/bbb_480p.mp4", "autoPlay":false, "autoBuffering":true}}' />
    <p>Download video as <a href="pr6.mp4">MP4</a>, <a href="pr6.webm">WebM</a>, or <a
      href="pr6.ogv">Ogg</a>.</p>
  </object>
</video>
```


A close-up photograph of a film strip. Several frames are visible, each featuring a large, stylized number '8' in the center. The film has a characteristic sprocket hole pattern along its edges. In the background, a portion of a film canister is visible, with some text printed on it.

<video>

Containers
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 Search

YouTube HTML5 Video Player

This is an opt-in trial of HTML5 video on YouTube. If you are using a supported browser, you can choose to use the comments will help us improve and perfect the mixtures we're working on. So jump in, play around, and send your [feedback](#).

Supported Browsers

We support browsers that support both the video tag in HTML5 and either the h.264 video codec or the [WebM](#) format.

- Firefox 4 ([WebM](#), [Beta available here](#))
- Google Chrome ([WebM](#))
- Opera 10.6+ ([WebM](#), [Available here](#))
- Apple Safari (h.264, version 4+)
- Microsoft Internet Explorer 9 (h.264, [Beta available here](#))
- Microsoft Internet Explorer 6, 7, or 8 with Google Chrome Frame installed ([Get Google Chrome Frame](#))

<http://youtube.com/html5>

Containers

Zip (file format)

From Wikipedia, the free encyclopedia

(Redirected from [Zip file](#))

Zip is a file format used for data compression and archiving. A zip file contains one or more files that have been compressed, to reduce file size, or stored as is. The zip file format permits a number of compression algorithms. The format was originally created in 1989 by Phil Katz, and was first implemented in

Zip

| | |
|--------------------------------|---|
| Filename extension | .zip .zipx (newer compression algorithms) |
| Internet media type | application/zip ^[1] |
| Uniform Type Identifier | com.pkware.zip-archive |
| Magic number | none, though PK\003\004 , PK\005\006 (empty archive), or PK\007\008 (spanned archive) are common. |

VIDEO CONTAINERS

You may think of video files as “AVI files” or “MP4 files.” In reality, “AVI” and “MP4” are just container formats. Just like a ZIP file can contain any sort of file within it, video container formats only define *how* to store things within them, not *what* kinds of data are stored. (It’s a little more complicated than that, because not all video streams are compatible with all container formats, but never mind that for now.)

A video file usually contains multiple *tracks* — a video track (without audio), plus one or more audio tracks (without video). Tracks are usually interrelated. An audio track contains markers within it to help synchronize the audio with the video. Individual tracks can have metadata, such as the aspect ratio of a video track, or the language of an audio track. Containers can also have metadata, such as the title of the video itself, cover art for the video, episode numbers (for television shows), and so on.

SOURCE: <http://diveintohtml5.info>

Popular container formats:

MPEG 4 (.mp4, .m4v)

Quicktime (.mov)

Flash (.flv)

Ogg (.ogv)

WebM (.webm)

Audio Video Interleave (.avi)

Advanced System Format (.ASF)

MPEG 4, usually with an .mp4 or .m4v extension. The MPEG 4 container is based on Apple's older QuickTime container (.mov). Movie trailers on Apple's website still use the older QuickTime container, but movies that you rent from iTunes are delivered in an MPEG 4 container.

QuickTime and MPEG-4

[edit]

On February 11, 1998, the ISO approved the QuickTime file format as the basis of the MPEG-4 file format.^{*citation needed*} The MPEG-4 file format specification was created on the basis of the QuickTime format specification published in 2001.^[11] The MP4 (.mp4) file format was published in 2001 as

Flash Video, usually with an .flv extension. Flash Video is, unsurprisingly, used by Adobe Flash. Prior to Flash 9.0.60.184 (a.k.a. Flash Player 9 Update 3), this was the only container format that Flash supported. More recent versions of Flash also support the MPEG 4 container.

Monday, June 28, 2010

Pornographers next to dump Flash for HTML5

By [Prince McLean](#)

Published: 06:00 PM EST

Apple is finding an unlikely ally in its efforts to support HTML5 in preference to Adobe Flash as the platform for dynamic web content: pornographers.

According to a [report](#) by *ConceivablyTech*, leading adult film studio Digital Playground has announced its intentions to make the leap to HTML5, based in part upon needing to target HTML5 to reach Apple's iPhone users.

[Ogg](#), usually with an .ogv extension. Ogg is an open standard, open source-friendly, and unencumbered by any known patents. Firefox 3.5, Chrome 4, and Opera 10.5 support — natively, without platform-specific plugins — the Ogg container format, Ogg video (called “Theora”), and Ogg audio (called “Vorbis”). On the desktop, Ogg is supported out-of-the-box by all major Linux distributions, and you can use it on Mac and Windows by installing the [QuickTime components](#) or [DirectShow filters](#), respectively. It is also playable with the excellent [VLC](#) on all platforms.

WebM is a new container format. It is technically similar to another format, called Matroska. WebM was announced in May, 2010. It is designed to be used exclusively with the VP8 video codec and Vorbis audio codec. (More on these in a minute.) It is supported natively, without platform-specific plugins, in the latest versions of Chromium, Google Chrome, Mozilla Firefox, and Opera. Adobe has also announced that a future version of Flash will support WebM video.

Introducing WebM, an open web media project

Wednesday, May 19, 2010 | 12:03 PM

A key factor in the web's success is that its core technologies such as HTML, HTTP, TCP/IP, etc. are open and free. Though video is also now core to the web experience, there is unfortunately no open and free video format among the commercial choices. To that end, we are excited to introduce WebM, a broadly-backed community effort to create a new video format for the open web.

WebM includes:

- VP8, a high-quality video codec we are releasing today under a BSD-style, royalty-free license
- Vorbis, an already open source and broadly implemented audio codec
- a container format based on a subset of the Matroska media container

Codecs

When you “watch a video,” your video player is doing at least three things at once:

1. Interpreting the container format to find out which video and audio tracks are available, and how they are stored within the file so that it can find the data it needs to decode next
2. Decoding the video stream and displaying a series of images on the screen
3. Decoding the audio stream and sending the sound to your speakers

SOURCE: <http://diveintohtml5.info>

Popular video codecs:

h.264

Theora

VP8

WMV

H.264

H.264 is also known as “MPEG-4 part 10,” a.k.a. “MPEG-4 AVC,” a.k.a. “MPEG-4 Advanced Video Coding.” H.264 was also developed by the MPEG group and standardized in 2003. It aims to provide a single codec for low-bandwidth, low-CPU devices (cell phones); high-bandwidth, high-CPU devices (modern desktop computers); and everything in between.

Most non-PC devices that play H.264 video (including iPhones and standalone Blu-Ray players) actually do the decoding on a dedicated chip, since their main CPUs are nowhere near powerful enough to decode the video in real-time.

THEORA

Theora evolved from the VP3 codec and has subsequently been developed by the Xiph.org Foundation. Theora is a royalty-free codec and is not encumbered by any known patents other than the original VP3 patents, which have been licensed royalty-free. Although the standard has been “frozen” since 2004, the Theora project (which includes an open source reference encoder and decoder) only released version 1.0 in November 2008 and version 1.1 in September 2009.

VP8

VP8 is another video codec from On2, the same company that originally developed VP3 (later Theora). Technically, it produces output on par with H.264 High Profile, while maintaining a low decoding complexity on par with H.264 Baseline.

In 2010, Google acquired On2 and published the video codec specification and a sample encoder and decoder as open source. As part of this, Google also “opened” all the patents that On2 had filed on VP8, by licensing them royalty-free. (This is the best you can hope for with patents. You can’t actually “release” them or nullify them once they’ve been issued. To make them open source-friendly, you license them royalty-free, and then anyone can use the technologies the patents cover without paying anything or negotiating patent licenses.) As of May 19, 2010, VP8 is a royalty-free, modern codec and is not encumbered by any known patents, other than the patents that On2 (now Google) has already licensed royalty-free.

VIDEO CODEC SUPPORT IN UPCOMING BROWSERS

| CODECS/CONTAINER | IE | FF | SF | CH | OP | IP | AN |
|-------------------|-------|------|------|------|-------|------|------|
| Theora+Vorbis+Ogg | . | 3.5+ | † | 5.0+ | 10.5+ | . | . |
| H.264+AAC+MP4 | 9.0+ | . | 3.0+ | . | . | 3.0+ | 2.0+ |
| WebM | 9.0+* | 4.0+ | † | 6.0+ | 10.6+ | . | 2.3‡ |

* Internet Explorer 9 will only support WebM “when the user has installed a VP8 codec,” which implies that Microsoft will not be shipping the codec themselves.

† Safari will play anything that QuickTime can play, but QuickTime only comes with H.264/AAC/MP4 support pre-installed.

‡ Although Android 2.3 supports WebM, there are no hardware decoders yet, so battery life is a concern.

5 Video on the Web – Dive Into HTM...

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The final markup uses a `<video>` element for HTML5 video, a nested `<object>` element for Flash fallback, and a small bit of script for the benefit of Android devices:

```
<video id="movie" width="320" height="240" preload controls>
  <source src="pr6.mp4" />
  <source src="pr6.webm" type='video/webm; codecs="vp8, vorbis"' />
  <source src="pr6.ogv" type='video/ogg; codecs="theora, vorbis"' />
  <object width="320" height="240" type="application/x-shockwave-flash"
    data="flowplayer-3.2.1.swf">
    <param name="movie" value="flowplayer-3.2.1.swf" />
    <param name="allowfullscreen" value="true" />
    <param name="flashvars" value='config={"clip": {"url": "http://wearehugh.com/dih5/good
/bbb_480p.mp4", "autoPlay":false, "autoBuffering":true}}' />
    <p>Download video as <a href="pr6.mp4">MP4</a>, <a href="pr6.webm">WebM</a>, or <a
      href="pr6.ogv">Ogg</a>.</p>
  </object>
</video>
```


A close-up photograph of a film strip. Several frames are visible, each featuring a large, stylized number '8' in the center. The film has a characteristic sprocket hole pattern along its edges. In the background, a portion of a film canister is visible, with some text printed on it.

<video>

Containers
and Codecs

HTTP Live
Streaming



Apple proposes HTTP streaming f...

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Apple proposes HTTP streaming feature as IETF standard

By Chris Foresman | Last updated July 9, 2009 11:00 PM

When Apple discussed the new features of the forthcoming iPhone OS 3.0, SVP of iPhone Software Engineering Scott Forstall said that the iPhone would be capable of **streaming video and audio directly over HTTP**. Apple also advertised HTTP streaming as a **feature of QuickTime X**, the update of its media architecture coming in Snow Leopard. What it failed to explain, at least publicly, is how this streaming would be accomplished. Fortunately, Apple **submitted its proposed protocol** last month to the Internet Engineering Task Force (IETF) in the hopes that it will become a ubiquitous standard.

Apple identified what it considers a few issues with standard streaming, which generally uses the **Real Time Streaming Protocol** originally developed by Netscape and Real in the late '90s. The biggest issue with RTSP is that the protocol or its necessary ports may be

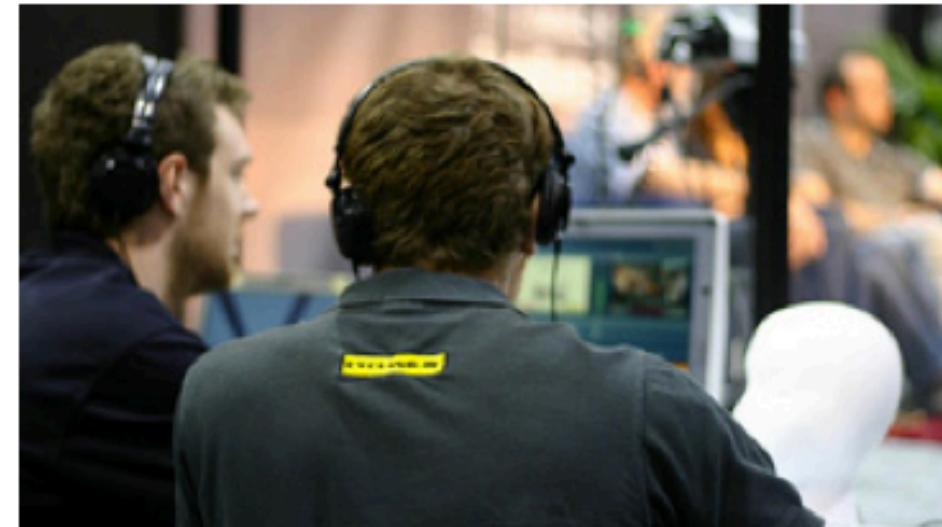


Photo CC Richard Masoner

Dynamic Adaptive Streaming over HTTP

From Wikipedia, the free encyclopedia

Dynamic Adaptive Streaming over HTTP (DASH) is a [multimedia streaming](#) technology currently being developed under [MPEG](#). Work on DASH started in 2010; it became a Draft International Standard in January 2011, and an International Standard in November 2011.[\[1\]](#)[\[2\]](#)[\[3\]](#)

Overview

[\[edit\]](#)

DASH is an [adaptive bitrate streaming](#) technology where a [multimedia](#) file is partitioned into one or more segments and delivered to a client using [HTTP](#).^[4] A media presentation description (MPD) describes segment information (timing, [URL](#), media characteristics such as [video resolution](#) and [bit rates](#)).^[5] Segments can contain any media data, however the specification provides specific guidance and formats for use with two types

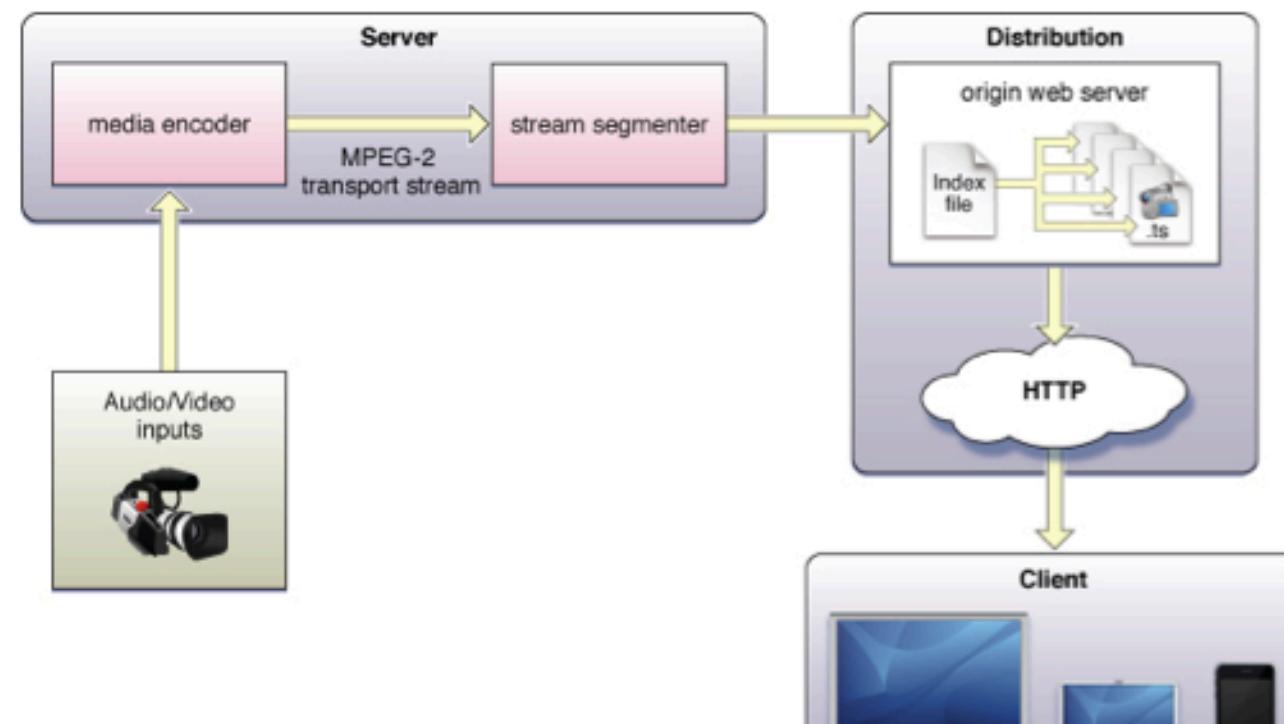
HTTP Live Streaming Overview

Table of Contents

- Introduction
- HTTP Streaming Architecture
- Using HTTP Live Streaming
- Frequently Asked Questions
- Revision History

An example of a simple HTTP streaming configuration is shown in "A basic configuration."

Figure 1–1 A basic configuration





HTTP Live Streaming Overview

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- Introduction
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Media segments are saved as .ts files (MPEG-2 streams) and index files are saved as .M3U8 files, an extension of the .m3u format used for MP3 playlists.

Note: Because the index file format is an extension of the .m3u file format, and because the system also supports .mp3 audio media files, the client software may also be compatible with typical MP3 playlists used for streaming Internet radio.

Here is a very simple example of an .M3U8 file a segmenter might produce if the entire stream were contained in three unencrypted 10-second media files:

```
#EXTM3U
#EXT-X-MEDIA-SEQUENCE:0
#EXT-X-TARGETDURATION:10
#EXTINF:10,
http://media.example.com/segment1.ts
#EXTINF:10,
http://media.example.com/segment2.ts
#EXTINF:10,
http://media.example.com/segment3.ts
```

Apple to Provide Live Video Strea...

Media Alert

Apple to Provide Live Video Streaming of September 1 Event

What:

Live video stream of Apple's September 1 event

When:

Wednesday, September 1, 2010, 10:00 a.m. PDT

Where:

www.apple.com

Live Video Streaming

Apple® will broadcast its September 1 event online using Apple's industry-leading HTTP Live Streaming, which is based on open standards. Viewing requires either a Mac® running Safari® on Mac OS® X version 10.6 Snow Leopard®, an iPhone® or iPod touch® running iOS 3.0 or higher, or an iPad™. The live broadcast will begin at 10:00 a.m. PDT on September 1, 2010 at www.apple.com.

A vertical stack of several 8mm film reels. The top three reels have the number '8' printed on their dark, textured surfaces. The film strip edge is visible along the left side of the stack.

<video>

Containers
and Codecs

HTTP Live
Streaming

What's up with HTML5 Video?



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training done right.

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Scott Davis
@scottdavis99

Questions?
Thanks for your time.

source and slides:

<http://scottdavis99.github.com/html5video/>

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http://commons.wikimedia.org/wiki/File:Eight_%28film_start%29.jpg