



Scott Herrington

Fintech UX designer. I help digital product teams think beyond the obvious, to build financial services that empower people to better manage, save, spend or invest their money.

Profile

With over 7 years experience at Fintech companies in Germany and the UK, I've designed award-winning apps for mobile payments, banking, investments and active trading.

I'm a staunch supporter of User-Centric-Design practices, and have a track record in successfully nurturing teams that deliver better, more innovative software. I do this with an inclusive approach to UX; developing understanding for users amongst the entire product team, and facilitating collaboration that leads to better solutions that customers find easy to use and trust.

Work

Senior UX Designer (London, UK)

Capital One, June 2019 - Dec 2019 (Contract)

- Redesigned their credit card eligibility form "Quick Check", to comply with new FCA regulations. Despite necessary additional questions, their conversion rate was preserved, mitigating the project's biggest financial risk.

Senior UX Designer, Mobile Trading Platforms (London, UK)

IG Group, November 2015 - Present (promoted to Senior February 2018)

- Designed and tested a long term product vision for all of IG's mobile trading platforms, resulting in a prototype so successful in user-testing that it's now the template for all of IG's trading product roadmaps.
- Researched, formalised, documented and integrated a scalable design process, to improve cross-functional team collaboration within an agile (scrum) framework.

Senior UX Designer, Progressive Web App (London, UK)

Nadex, May - December 2017

- Led the design efforts of Nadex's first Progressive Web App (and facilitated the company's first design sprint). We successfully launched within just 15 weeks, securing a significant percentage of mobile trading revenue.

UX Designer, Mobile Apps (Hamburg, Germany)

Yapital, September 2013 to September 2015

- Contributed to the design of Europe's first QR code based payment app which facilitated peer-to-peer, online and brick'n'mortar till payments. These efforts were recognised with multiple awards from both the finance and design industries in Germany.
- I successfully built acceptance for, and implemented User-Centred-Design practices which led to product improvements such as increasing conversion by 40% and key task interaction improvements that prompted Germany's largest supermarket chain to implement us at POS.



Education

Hanze University of Applied Sciences (Groningen, The Netherlands)

September 2008 - June 2012

Graduated with an 8.5 (UK equivalent: 1st) in International Communication (Bc)

International School of Management (Dortmund, Germany)

July 2010 - January 2011

International Business Certificate. Graduated top of class.

Successes

- I was awarded a scholarship at university in The Netherlands after I demonstrated the ability to lead culturally diverse teams of students that consistently overperformed.
- With no previous entrepreneurial experience, and largely through self-tuition, I built a profitable consulting business, direct from university, in a foreign country.
- I have lived in The Netherlands and Germany for a total of 10 years. In both countries I taught myself the language to fluency within 8 months and thrived personally, academically and professionally.

Skills

- As a trained facilitator, I'm skilled at getting the best out of culturally diverse, cross-functional teams.
- I can work in a methodical way to tackle complex design problems, and produce an array of deliverables to communicate and refine solutions with a wide-range of stakeholders.
- Prototyping. From paper sketches to native like prototypes in HTML/CSS/JS.
- Mentoring and developing the skills and critical thinking of less-experienced designers.
- Preparing and moderating usability tests / interviews.
- Applying expert heuristic reviews to UIs and user-flows using Nielsen's, ISO's, and the Cognitive Walk-through frameworks.
- I speak:
 - English (mother tongue)
 - Dutch (fluent)
 - German (fluent).

For more information, please see my portfolio at www.scottherrington.com