

Scott Enslin

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FRONTEND | UI ENGINEER

Technically sophisticated, resourceful, results-driven technologist offering expertise in computer information systems and website UI, leveraging responsive design, cross-browser compatibility, and a strong foundation in HTML, CSS, and JavaScript to craft visually stunning, user-friendly web interfaces. Innovative business partner, effective communicator, and problem-solving project manager known for building and maintaining positive, productive relationships with designers and back-end developers to transform concepts into pixel-perfect, interactive experiences. Collaborative leader and strategic team contributor with demonstrated successes in partnering with diverse, cross-functional teams to deliver engaging user interfaces that elevate user satisfaction and drive business objectives in a close-knit team environment while staying at the forefront of web development trends to create cutting-edge, accessible, and performant digital experiences.

CORE COMPETENCIES

Best Practices | UI Frameworks (React, Angular) | Training | Mentoring | Performance Development | Documentation
Javascript | CSS/SCSS | HTML

TECHNICAL PROFICIENCIES

Languages: JavaScript | TypeScript | SQL.
Front-End Development: HTML | CSS | SASS | JQuery | ReactJS | NGRX | Redux.
Frameworks: Angular | Express | NestJS | Jest | Cypress.
Other: Git | Github | BitBucket | Webpack | Pivotal Cloud Foundry | NPM/Yarn | Concourse |
NRWL / NX | Storybook | Requirements Assessments | Troubleshooting | Quality Assurance | Bootstrap | Debugging

CERTIFICATIONS

- **Web Development**, Coding Dojo Online, April 2018
- **Level 4 Certification Electronic Systems Technician**, Associated Builders And Contractors, Harleysville, PA, April 2014

EXPERIENCE

DICKS SPORTING GOODS, Pittsburgh, PA

November 2018 – August 2023

Software Engineer II

Developed and maintained DICK'S, Golf Galaxy, and other brand's homepage, header / footer, and product description pages.

- Implemented best technical practices inside a large E-Commerce platform.
- Partnered with the development team to create custom layouts and features, using multiple technical languages leading to multiple outcomes that had 1% or more positive sales impacts that generated \$10's of millions in projected profit.
- Kept up to date with the latest development trends and consistently learned about the industry to master the craft. This for example, allowed me to create and set the core state store using NGRX for our angular applications resulting in shorter dev time on projects, cleaner code and better performing applications.
- Utilized best practices when building and deploying applications such as CI / CD, Unit Testing, and more.
- Partnered closely with the UX / UI team to enhance customer-facing apps to drive high-performing sales results.
- Utilized and teamed with CMS to implement marketing data on the website.
- Mentored and trained junior engineers, interns, and contractors.
- Developed and maintained a CRUD application.
- Debugged and resolved bugs inside a variety of Angular and React applications.
- Experienced working with RESTFUL APIs.

DAY VISION MARKETING, Allentown, PA

May 2018 - July 2018

Marketing | Website Consulting Contractor

Project-managed E-commerce and WordPress websites.

- Developed and built wireframes for the CMS platform.
- Managed client SEO and data analytics reports.
- Collaborated with the Design team to implement the best UX / UI practices.

PACKER MARKETING, Coopersburg, PA
Marketing / Website Consulted Contractor

April 2016 - September 2017

Executed with the Marketing manager to develop creative solutions for clients.

- Consulted clients with the lead manager and identified specific needs aimed at designing websites that attracted appropriate audiences to promote brand, image, and business volume.
- Identified inefficiencies of the the website, including text issues, structure, and navigation challenges contributing to an excessive bounce rate / 92% for a law firm company.

EDUCATION

Associate Degree, Computer Information Systems
Community College Of Alleghany County, Pittsburgh, PA