

Gradient® End User License Agreement

1.1 Desktop License

This is an agreement between you, the licensee, and Gradient Type (hereafter 'Gradient®'). In accepting the terms of this agreement, you acknowledge understanding and promise to comply with its terms.

You may purchase licensing on behalf of another organization, but you must share this end user license agreement with that organization.

What you are purchasing from Gradient®, is the license to use digital typeface software (hereafter 'fonts') on a certain number of computers within the licensee organization. You are not purchasing the copyright to the design of the fonts, but the rights to use the fonts.

The fonts are provided in OpenType (OTF) as we consider other formats outdated (TTF). Additional formats are available upon request, and may require the purchase of supplemental licensing.

When purchasing licensing for fonts, you may use the fonts on the maximum number of computers within your organization as specified in the license table. You can extend your license at any time, which allows you to use the fonts on additional computers.

All font licensing is one-time, perpetual, and extendable.

The fonts may be embedded in secure read-only documents, such as Portable Document Format (PDF), Word or PowerPoint.

The fonts may not be used with any web font replacement technologies without the purchase of supplemental web font licensing which are provided in WOFF, WOFF2 and EOT formats.

The fonts may not be used in any standalone software packages, such as iOS or Android applications, without the purchase of supplemental dynamic embedding licensing.

You may not distribute the fonts to people outside of your organization. A copy of the fonts may be sent as part of a file release to a prepress bureau, if absolutely necessary.

It is not permitted to amend, or use any type of reverse engineering on purchased fonts. This includes modification, conversion or any type of editing of the font files. Redistribution of the font files or derivative works of the fonts is prohibited unless an official consent from Gradient® is given to do so.

We have done everything we can to produce our fonts to the highest and most up-to-date technical standards, and we test the fonts extensively in the latest versions of technically-compliant applications. If you do experience any difficulties with our fonts, we will work with you to resolve any technical issues in

the fonts, which shall be the limit of our liability in this transaction.

For any licensing situations not covered in this agreement, please get in touch.

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For any licensing situations not covered in this agreement, please get in touch.

1.2 Webfont License

This is an agreement between you, the licensee, and Gradient Type (hereafter Gradient®). In accepting the terms of this agreement, you acknowledge understanding and promise to comply with its terms.

You may purchase licensing on behalf of another organization, but you must share this end user license agreement with that organization.

What you are purchasing from Gradient®, is the license to use digital typeface software (hereafter 'webfonts') using the @font-face tag in cascading style sheets for the licensee organization.

There is no limit to the number of domains or sub-domains from which the webfonts may be served, but all of the domains must belong to the licensee organization. You are not purchasing the copyright to the design of the fonts, but the rights to use the fonts.

When purchasing licensing for webfonts, you may serve the webfonts to the maximum number of unique visitors across all licensee domains as specified in the license table. You can extend your license at any time, which allows you to serve the webfonts to additional unique visitors.

The webfonts are provided in WOFF, WOFF2 and EOT formats. Additional formats are available upon request, and may require the purchase of supplemental licensing.

You may exceed your maximum number of unique visitors for three consecutive months, but if the number of unique visitors to your site increases for four or more consecutive months you are expected to extend your webfont license.

All webfont licensing is one-time, perpetual, and extendable.

The webfonts cannot be used with any standard desktop/laptop software without the purchase of standard licensing. Standard fonts are provided in OTF format.

The fonts may not be used in any standalone software packages, such as iOS or Android applications,

without the purchase of supplemental dynamic embedding licensing.

It is not permitted to amend, or use any type of reverse engineering on purchased fonts. This includes modification, conversion or any type of editing of the font files. Redistribution of the font files or derivative works of the fonts is prohibited unless an official consent from Gradient® is given to do so.

We have done everything we can to produce our fonts to the highest and most up-to-date technical standards, and we test the fonts extensively in the latest versions of technically-compliant applications. If you do experience any difficulties with our fonts, we will work with you to resolve any technical issues in the fonts, which shall be the limit of our liability in this transaction.

For any licensing situations not covered in this agreement, please get in touch.

We grant the rights of use of our webfonts to you in good faith, and request that you adhere to the terms of this agreement to the best of your ability, and in good faith.

1.3 Application Embedding License

This is an agreement between you, the licensee, and Gradient Type (hereafter Gradient®). In accepting the terms of this agreement, you acknowledge understanding and promise to comply with its terms.

You may purchase licensing on behalf of another organization, but you must share this end user license agreement with that organization.

What you are purchasing from Gradient® is the license to package digital typeface software (hereafter 'fonts') within a certain number of software applications published by the licensee organization. You are not purchasing the copyright to the design of the fonts, but the rights to use the fonts.

The fonts are provided in OpenType (OTF) as we consider other formats outdated (TTF). Additional formats are available upon request, and may require the purchase of supplemental licensing.

When purchasing licensing for fonts, you may package the fonts within the maximum number of software applications published by the licensee organization as specified in the license table. You can extend your license at any time, which allows you to package the fonts within additional software applications.

All font licensing is one-time, perpetual, and extendable.

The fonts may not be used with any web font replacement technologies without the purchase of supplemental web font licensing. Web fonts are provided in WOFF, WOFF2 and EOT formats.

It is not permitted to amend, or use any type of reverse engineering on purchased fonts. This includes modification, conversion or any type of editing of the font files. Redistribution of the font files or derivative

works of the fonts is prohibited unless an official consent from Gradient® is given to do so.

We have done everything we can to produce our fonts to the highest and most up-to-date technical standards, and we test the fonts extensively in the latest versions of technically-compliant applications. If you do experience any difficulties with our fonts, we will work with you to resolve any technical issues in the fonts, which shall be the limit of our liability in this transaction.

For any licensing situations not covered in this agreement, please get in touch.

We grant the rights of use of our fonts to you in good faith, and request that you adhere to the terms of this agreement to the best of your ability, and in good faith.