



## *Violet Crown Arts Festival 2014*

*An invitation to reach out and contribute to your community*

The Violet Crown Community Works invites businesses to contribute and have a presence at **Violet Crown Festival**, which will be held at Brentwood Park (6710 Arroyo Seco), from 11 a.m. until 6 p.m. on **Saturday May 3, 2014**.

The event is a project of Violet Crown Community Works, a 501(c)(3) nonprofit organization helping to build and sustain community in the Brentwood and Crestview neighborhoods by supporting neighborhood enhancement projects, such as the Wall of Welcome at the Crestview Shopping Center (<http://violetcrowncommunity.org/vccw-projects-2/wall-of-welcome>).

The festival will include activities for children and families and information about community resources. Local artisans will offer their wares at the event and local musicians will entertain. Food and beverage vendors will be on hand offering tasty treats for everyone.

Admission is free, and proceeds will benefit projects underway in the Brentwood and Crestview community. Last year, festival proceeds continued to support two community projects, (1) *Friends of Brentwood Park*, Brentwood and Crestview neighbors dedicated to maintaining the park and helping continue to develop it as a community resource, and (2) *Urban Patchwork Neighborhood Farms*, working with neighbors to turn unused yard space into farmland for local residents. Additionally, VCCW set aside funds to support building a roof over the Cob Caterpillar at Brentwood Elementary School. The VCCW Board presently is seeking input on which projects to support for this year.

Businesses such as yours also can help by joining as sponsors of the Violet Crown Festival through a tax-deductible contribution. Attached are different levels of sponsorships. If you have any questions, please email [vccwpresident@yahoo.com](mailto:vccwpresident@yahoo.com)  
*Thank you for your support!*

# Gold Sponsors

Entities who contribute a \$500 or more (cash or in-kind donation) will receive:

- Booth space at the festival to promote their business.
- Their logo and recognition of *Gold Sponsor* status, plus a link to their website from our website(s).
- Their logo and recognition of *Gold Sponsor* status on signage at the Violet Crown Festival. (*See Note Below: poster print date is April 8, 2014*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in a CNA and BNA newsletter

# Silver Sponsors

Entities who contribute \$250 -\$499 (cash or in-kind donation) will receive:

- Their logo and recognition of *Silver Sponsor* status, plus link to their website from our website(s).
- Their name and recognition of *Silver Sponsor* status on signage at the Violet Crown Festival. (*See Note Below: poster print date is April 8, 2014*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in a CNA and BNA newsletter

# Bronze Sponsors

Entities who contribute \$101-\$249 (cash or in-kind donation) will receive:

- Their logo and recognition of *Bronze Sponsor* status, plus a link to their website from our website(s).
- Their name and recognition of *Bronze Sponsor* status on signage at the Violet Crown Festival. (*See Note Below: poster print date is April 8, 2014*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in a CNA and BNA newsletter

# Friends

Entities who contribute \$100 or less (cash or in-kind donation) will receive:

- Recognition as a *Friend* on signage at the event.
- Listing on the *Friends* page of our website(s).
- Promotion at the Violet Crown Festival, including signage, flyers, and mentions from the stage.
- Name will be recognized in a CNA and BNA newsletter

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\* Festival Posters are scheduled to be printed April 14, 2014 – for inclusion, please commit to sponsorship and provide a logo by April 8, 2014.

\*\*Sponsor promotions on printed materials and in promotional media are dependent upon the date and timing of sponsor contribution as well as VCCW's ability to secure advertising. VCCW volunteers will make every effort to include sponsors on materials according to the above criteria; however, media and print deadlines are strict thus the degree of promotional representation is dependent upon the sponsor to contribute early.

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# *Violet Crown Arts Festival 2014*

## *Sponsorship Form*

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**Contact name:**

**Business name:**

**Street address:**

**Zip Code:**

**Telephone:**

**E-mail address:**

**Web address:**

**Type of business:**

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*We support the Violet Crown Arts Festival 2014 by:*

☐ Making a donation of \$\_\_\_\_\_ (check payable to Violet Crown Community Works) to support Violet Crown Community Works, the festival, and its neighborhood enhancement projects.

☐ Donating the following items or gift certificates:

*Description:*

*Estimated value:* \$\_\_\_\_\_

*Please return the completed form and check to:*

**Violet Crown Community Works  
P. O. Box 301325  
Austin, Texas 78703**

If you have any questions, please email [vccwpresident@yahoo.com](mailto:vccwpresident@yahoo.com)