

HTML email template

Email templates provide flexibility for a variety of message types. The template has also been designed to be responsive, so it will accommodate emails viewed on mobile devices.

Logo

The CSC logo appears in the upper-left corner, in full color. We use the horizontal configuration.

Hero image

All emails begin with a hero banner image. Banners can be either photographic or illustrative. Images may also be used within the body of email.

Typography

Emails use our approved type families, Arial and Trebuchet MS. Trebuchet MS is used for headlines and subheads, and Arial is used for body copy.

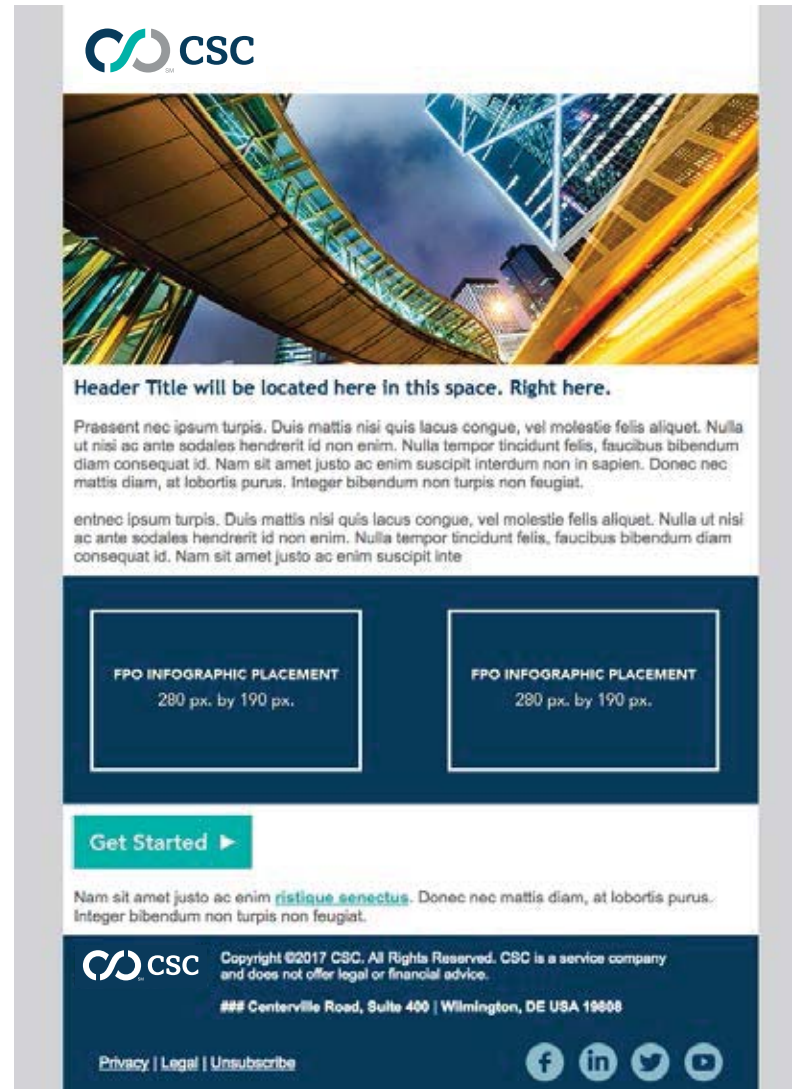
Colors

Our primary colors, CSC Blue and CSC Teal, are dominant. Our secondary colors may be used as accents. Do not use tertiary colors.

Illustration and infographics

Illustration and infographics may be used in email. Always be sure assets have sufficient resolution to be legible on-screen.

Desktop



Mobile

