Digital Scotland

mygov.scot

Typography & vertical rhythm

Typeface: Roboto

Baseline: Aligned to 7px grid

Font-weights

Thin 100 – Display text (non-reverse)

The quick brown fox jumps over the lazy dog

Light 300 – Strapline, Leader, Quotes, Guide heading emphasis

The quick brown fox jumps over the lazy dog

Normal/Regular 400 – Body text / default

The quick brown fox jumps over the lazy dog

Medium 500 – Alt headings

The quick brown fox jumps over the lazy dog

Bold 700 – Headings, Emphasis lists, Caution notes
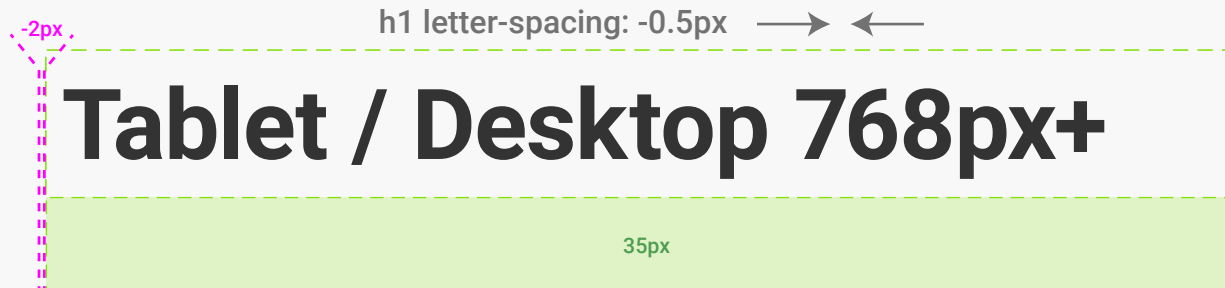
The quick brown fox jumps over the lazy dog

Ultra Bold/Black 900 – Display text

The quick brown fox jumps over the lazy dog

Core typographical elements

h1: Heading 1

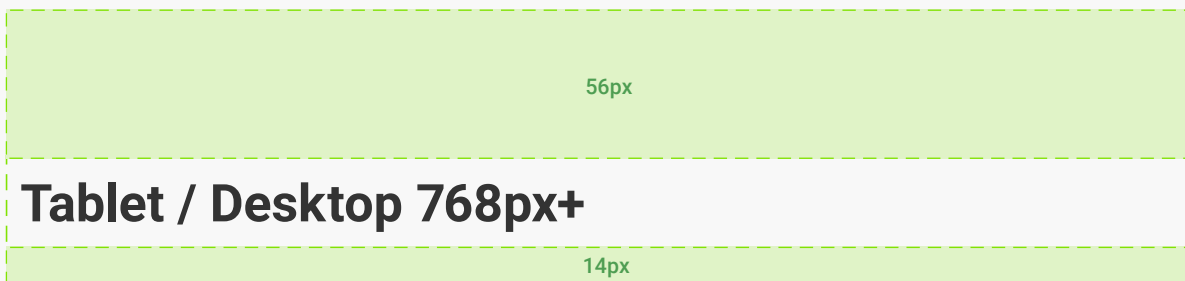**CSS** font-size: 49px; line-height: 56px; font-weight: 700

CSS font-size: 28px; line-height: 35px; font-weight: 700

h1 letter-spacing: -0.5px ⟶ ⟵

-2px

Tablet / Desktop 768px+

35px

Mobile 320-767px

28px

h2: Heading 2

CSS font-size: 26px; line-height: 35px; font-weight: 700

CSS font-size: 22px; line-height: 28px; font-weight: 700

56px

Tablet / Desktop 768px+

14px

42px

Mobile 320-767px

14px

h3: Heading 3

CSS font-size: 21px; line-height: 28px; font-weight: 700

42px

Tablet / Desktop 768px+

7px

CSS font-size: 18px; line-height: 21px; font-weight: 700

35px

Mobile 320-767px

7px

h5: Heading 5

CSS font-size: 18px; line-height: 21px; font-weight: 700

35px

Tablet / Desktop 768px+

7px

CSS font-size: 15px; line-height: 21px; font-weight: 700

35px

Mobile 320-767px

7px

p: Paragraph

CSS font-size: 19px; line-height: 28px; font-weight: 400/Regular

Tablet / Desktop 768px+

28px

CSS font-size: 16px; line-height: 21px; font-weight: 400/Regular

Mobile 320-767px

21px

Strapline

Use: Short snappy supporting headline statements / soundbites.

CSS font-size: 32px; line-height: 42px; font-weight: 300

CSS font-size: 26px; line-height: 35px; font-weight: 300

35px

Good typography isn't noticed.

35px

28px

Good typography isn't noticed.

28px

Leader

Use: First para of article or supporting overview text.

CSS font-size: 24px; line-height: 35px; font-weight: 300

CSS font-size: 21px; line-height: 28px; font-weight: 300

35px

These resources have been made available to help deliver clear content and to guide you in building transactional services that will appear on mygov.scot.

35px

28px

These resources have been made available to help deliver clear content and to guide you in building transactional services that will appear on mygov.scot.

28px

Lists

Unordered Lists

You must provide:

- a free collection point for all kinds of portable batteries, not only the types you sell.

- Information to customers about collection, eg a poster in your

21px

14px

28px

10px
20px

You must provide:

- a free collection point for all kinds of portable batteries, not only the types you sell.

- Information to customers about collection, eg a poster in your shop

21px

14px

21px

5px
20px

Ordered Lists

Lots of ways to style a list:

21px

1. left-aligned numbers

14px

2. right-aligned numbers

3. hanging indentation

4. flush left list items

5. lorem ipsum dolor sit amet

6. consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et

7. dolore magna aliqua.

28px

30px

A few ways to style a list:

21px

1. a free collection point for all kinds of

14px

2. Information to customers about collection,

28px

25px

Ordered Lists

Lots of ways to style a list:

35px

1 a free collection point for all kinds of portable batteries, not only the types you sell

21px

2 information to customers about collection, eg a poster in your

3 a free collection point for all kinds of portable batteries, not only the types you sell

4 information to customers about collection, eg a poster in your shop

28px

30px

A few ways to style a list:

28px

1 a free collection point for all kinds of portable batteries, not only the types you sell

21px

2 information to customers about collec-tion, eg a poster in your shop

28px

25px

Emphasis headings

Large heading emphasis

CSS font-size: 26px; line-height: 35px; font-weight: 500

21px

Step 1 of 2

28px

CSS font-size: 24px; line-height: 28px; font-weight: 500

21px

Step 1 of 2

28px

Small heading emphasis

CSS font-size: 26px; line-height: 35px; font-weight: 500

21px

Contact

28px

CSS font-size: 21px; line-height: 28px; font-weight: 500

21px

Contact

28px

Guide heading emphasis

`CSS` font-size: 38px; line-height: 42px; font-weight: 300; letter-spacing: -0.5px

21px

Selling and distributing overseas

42px

`CSS` font-size: 25px; line-height: 35px; font-weight: 300; letter-spacing: -0.5px

21px

Selling and distributing overseas

35px

Page structure

Breadcrumbs

CSS font-size: 14px; line-height: 28px; font-weight: 400

14px

Home › Working, jobs and pensions › Holidays, time off, sick leave, maternity and paternity pay ›

42px

CSS font-size: 14px; line-height: 21px; font-weight: 400

14px

Home › Working, jobs and pensions ›

35px

Notes

Info Note

i Standard note eg. Legal aid is different if you've been charged.

Find out more about [criminal legal assistance](#).

i Standard note eg. Legal aid is different if you've been charged with a crime. Find out more about [criminal legal assistance](#).

Caution note

font-size: 19px; line-height: 28px; font-weight: 700

! You can be fined up to £5,000 and your company struck off the register if you don't send Companies House your accounts or annual return.

font-size: 16px; line-height: 21px; font-weight: 700

! You can be fined up to £5,000 and your company struck off the register if you don't send Companies House your accounts or annual return.

Block note

CSS font-size: 19px; line-height: 28px; font-weight: 300 italic
Source: font-size: 15px; line-height: 21px; font-weight: 400

> *We must never shy away from robust debate, but we should strive always to be constructive and respectful.*
>
> Verbal Kint

CSS font-size: 16px; line-height: 21px; font-weight: 300 italic
Source: font-size: 13px; line-height: 21px; font-weight: 400

> *We must never shy away from robust debate, but we should strive always to be constructive and respectful.*
>
> Verbal Kint

Small Text

CSS font-size: 15px; line-height: 21px; font-weight: 400

Disclaimer. Used most commonly at the end of an article or block element. eg. We can not be held responsible for the content of this feed.

CSS font-size: 13px; line-height: 21px; font-weight: 400

Disclaimer. Used most commonly at the end of an article or block element. eg. We can not be held responsible for the content of this feed.

Typography Guide

SGD00008

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