SCOTT KENNETH JACKSON

I qualified as a Full-Stack Developer through the completion of a 12-month online Coding Traineeship, where I was introduced to a wide range of programming languages and frameworks, and completed two real-world projects. I have always been interested in web development and recently became motivated to transition into and establish a new career within the industry. I am a bright, highly-motivated individual, with excellent problem-solving skills, who loves a challenge. I am confident that I would make a valuable addition to your development team.

PERSONAL DETAILS

LOCATION: Greater Manchester

DRIVING LICENCE: Full UK driving licence

CONTACT DETAILS:
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🔾 github.com/scottkennethjackson (email to request access)
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EDUCATION

2021 – 2023   **Codecademy**
Full-Stack Engineer Career Path; Learn jQuery; Learn Python 3; Learn PHP; Learn Java; Learn C#; Learn Vue.js; Learn Sass

May 2022   **Microsoft**
Microsoft Technology Associate: Introduction to Programming Using HTML and CSS (certification viewable here)

2004 – 2008   **Manchester Metropolitan University**
BA (Hons) Film and Media Studies, with Practice

2002 – 2004   **Rainford College**
A-Level English, Psychology, Physical Education, Product Design

1997 – 2002   **Rainford High Technology College**
9 GCSEs grades A–C, including English (AA) and Mathematics (C)

CODING TRAINEESHIP

IT CAREER SWITCH: **12-month Full-Stack Developer course**

During the traineeship, I had to demonstrate a practical understanding of the following programming languages and technical skills:

- HTML5, CSS3, JavaScript
- jQuery, React, PHP, SQL
- Node.js, Java, Python, C#
- Command Line Git, GitHub
- Remote API access

ADDITIONAL TECHNOLOGIES: • Bootstrap, Sass, Vue.js, Redux, Express, Leaflet, VS Code

DEVELOPMENT EXPERIENCE

Below are the briefs for two development projects which I completed for IT Career Switch. Links to these projects can be found in my portfolio [here](#).

Portfolio Project #1: "Gazetteer"

The brief was to reply to a website specification for a map-based app which provides information on countries with a focus on "mobile-first" development – preferably using a framework – and to develop HTML, CSS and JavaScript with jQuery modules that use PHP server-based components to source data from third-party APIs (Geonames, OpenWeather). The solution was assessed on its delivery to specification, its functionality, and its overall usability.

Portfolio Project #2: "Company Directory"

A more rigorous reply to this specification was required as a user requirements document first needed to be prepared and submitted. Once this was signed off, SQL was released which allowed for the development of a "mobile first" application aimed at maintaining a company's personnel database (MySQL). Project completion was only achieved upon the presentation of an independently-witnessed document providing confirmation of the system's ability to perform effectively as intended, without error.

EMPLOYMENT HISTORY

Independent Manchester Beer Convention, Festival Organiser   **Oct 2015 – Nov 2022**
- Responsible for maintaining relationships with brewers, acting as their main point of contact and working with them to deliver a diverse and exciting beer list alongside an interesting and progressive brewery line-up.
- Contributed to all aspects of the festival's organisation, having a say in every major decision regarding its production, and providing regular, in-depth progress reports to the wider organisational team.

Beatnikz Republic Brewing Co, Sales and Operations Manager   **Aug 2021 – April 2022**
- Responsible for identifying key opportunities across the on and off-trade, wholesale and export channels, negotiating deals to secure new business and working to maintain existing customer relationships.
- Successfully increased sales by 62% versus the previous year, with order frequency more than doubling and average order volume increasing by 35%.

Buxton Brewery Company, Sales and Relationship Manager   **Nov 2020 – Jul 2021**
- Responsible for driving growth across the on and off-trade, wholesale and export channels, and for promoting online sales through frequent and active customer engagement.
- Increased the brewery's regularly-trading customer base by 25%, leading to a 125% increase in order volume, and an 83% increase in sales versus the previous year.

James Clay & Sons, North West Account Manager   **Dec 2018 – Oct 2020**
- Responsible for driving sales through the on and off-trade channels, maintaining relationships with key accounts, providing customer support and dealing with any issues as they arose.
- Successfully opened over 40 new accounts and traded over £1.37m in my first 12-months, increasing sales by 2.85% versus the previous year.

Common & Co, General Manager   **Mar 2015 – Dec 2018**
- Responsible for overseeing the day-to-day operation and development of the business, liaising with the team at Head Office, communicating with them and delivering in-depth forecasting and performance reports.
- Worked closely with suppliers (breweries, wholesalers) and reps, building and maintaining relationships and negotiating deals in order to achieve predetermined sales targets.