Format

Functions

Physical Buys

An app that tracks down how many days a user hasn't smoked

An app that suggests less harmful alternatives to smoking and rewards the user for actively trying those solutions

Display statistics on the harm cigarettes cause people to motivate them.

Audience

An app that rewards users for not smoking

Nicotine Gum

A shock band (with an app)

Since smart home appliances are becoming more regular, integrating functions in these appliances to help relax users who are craving nicotine.

Different solutions for people depending on age

App

Smart E-Cigarettes' that allow a certain amount of uses per day. (There are many work arounds for this that would need to be addressed.)

Better utilized form of nicotine patches

Motivate users by tracking how much money they've saved not buying cigarettes.