# Consumer Complaint Analysis

Michael Min Cory Morales Scott Young Michael Gilroy

# **Project Description**

We're looking at a consumer complaints dataset for patterns in complaints over time. This could include companies' business practices that cause complaints, or common types of complaints over time.

### **Prior Work**

- Deloitte analysis of CFPB dataset
- Analysis of legislature's impact on complaints
- Graphs and histograms plotting mortgage complaints
- Statistics on how the cases closed (in favor of consumer or not)
- USPIRG article on mortgage complaints in CFPB
- Citing relevant facts in relation to mortgage complaints
- CFPB actions in regards to incoming complaints

### Dataset

- Consumer complaints submitted to the Consumer Financial Protection Bureau
  - https://www.consumerfinance.gov/data-research/consumer-complaints/

# Proposed Work

 Data Cleaning: Removing the inconsistencies in names and filling in incomplete cells

 Data Preprocessing: Assigning new values to the data's nominal attributes for the sake of data collection

 Data integration is not planned to be a factor in this project because of how we are currently only using one dataset

## List of Tools

- Python
- Numpy/matplotlib/pandas
- WEKA

### **Evaluation**

- Histograms of types of complaints
- Complaints over time by company
- Histograms of company's total complaints
- Using support/confidence to make statistical statements about the dataset