



An at-a-glance visual brand reference guide.

Frame it in your office, carry in your notebook so it's ready at all times, or laminate it if you're into that kind of thing :)

HAPPY BRANDING!

PRIMARY LOGO



COLOR PALETTE

CMYK 62,42,41,8
RGB 106,125,131
HEX# 697D83

CMYK 59,32,86,13
RGB 110,132,72
HEX# 6E8348

CMYK 9,41,96,0
RGB 230,159,43
HEX# E59F2B

CMYK 62,42,41,8
RGB 106,125,131
HEX# 697D83

BRAND TYPOGRAPHY

Aa

Montserrat Bold
1 2 3 4 5 6 7 8 9 0

Aa

Montserrat Medium
1 2 3 4 5 6 7 8 9 0

Aa

Lora Italic
1 2 3 4 5 6 7 8 9 0

BRAND PATTERNS

