Front-End Developer

Portland, OR 971-401-4008 scott.madison.cook@gmail.com

Code to customer design system expertise. Naturally curious with a proven ability to find and drive solutions. Strong communication skills with experience working cross-functionally to develop content for technical and non-technical audiences. Passionate about efficient, reusable solutions and building for accessibility.

Languages & Competencies

JavaScript, HTML, and CSS
React, Next.js, Lightning web
components
Jest, TDD, and unit testing

JIRA, Git, scrum processes, Software Documentation, release cycles
Testing for accessibility. Following WCAG guidelines.

Work Experience

Certinia (FinancialForce) | May 2021 - May 2023 | Software Engineer

- Developed readable, scalable code with Salesforce lightning web components.
- Enhanced code libraries for reusability and efficiency across projects
- Redesigned internal UI site to showcase innovative components
- Coded with accessibility upstream as a priority, resulting in more inclusive and user-friendly applications

IQVIA | July 2018 - April 2020 | Senior Software Engineer

- Built UI design system library using React, web components, HTML, and CSS to increase user engagement
- Decreased average user cognitive friction and improved user performance with a large-scale custom reporting application
- Efficiently managed and deployed npm packages, streamlining codebase accessibility and collaboration within the development team. This resulted in a more organized and productive development environment
- Authored and delivered a monthly HTML newsletter, highlighting team accomplishments, project updates, and milestones. This communication initiative fostered a sense of team cohesion and recognition

UpSellit Inc. | August 2015 - May 2017 | Front-End Developer

- Enhanced conversion rates by 15% through the development of custom marketing HTML emails.
- Programmed personalized ads that contributed to increased organic sales.
- Evangelized managing code with git, GitHub, and Slack improving communication efficiency and code quality

Accolades

• **TeamTreehouse.com** - Received over 133 achievements and points than 98% out of 34k students. Featured as a success story on <u>YouTube</u> and <u>blog</u>.