



**MID-ATLANTIC
HEALTH CARE, LLC**

(<http://www.mahchealth.com>)

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Scott Rifkin, M.D.

CEO and Co-founder

As co-founder and CEO, Dr. Rifkin oversees the operations of Mid-Atlantic Health Care's 21 skilled nursing facilities. Under his leadership, Mid-Atlantic has developed partnerships with hospitals and skilled care providers to improve patient health outcomes and overall population health. This includes a focus on innovative strategies to reduce unnecessary re-hospitalizations and return patients to a home setting when possible.

Dr. Rifkin has more than 30 years of experience in the practice of internal medicine and clinical healthcare management. He earned his medical degree from the George Washington University School of Medicine, is certified in Internal Medicine and practiced medicine in Maryland for 20 years. In addition, Dr. Rifkin served as the emergency medical director to numerous SNFs looking for assistance in various quality of care issues, and founded AmericasDoctor.com, which was sold to Essential Group, Inc.

Since founding Mid-Atlantic Health Care in 2003, Dr. Rifkin has founded three novel startups with ties to Mid-Atlantic Health Care. National Post-Acute Healthcare manages bundled payment programs and is an approved convener of the Center for Medicare and Medicaid Innovation (“CMMI”)’s Model 3 Bundled Payments for Care Improvement Program (“BPCI”). The company also creates and manages post-acute SNF networks for hospital systems. Five Star Physician Services employs 50 providers who provide services to skilled nursing facilities. Lastly, Real Time Medical Systems (RTMS) creates predictive analysis and decision support tools that provide data-driven, analytical insights to clinical decision makers and care providers — ensuring care improvements and financial gain for skilled nursing facilities.

Dr. Rifkin serves on the Board of the Baltimore Zoo, the Health Facilities Association of Maryland and the Pennsylvania Health Care Association.

BACK TO LEADERSHIP

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