

# Who is Scott Rifkin, MD?



Scott Rifkin [Follow](#)

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Rifkin is CEO of Mid-Atlantic Health Care, a Timonium-based company that operates 21 skilled nursing facilities in the region. He said the technology behind Real Time Medical was developed and tested within the Mid-Atlantic Health Care system, before being spun out into a startup four and half years ago. Provider Partners Health Plan provides Medicare insurance for skilled nursing patients. The company rewards operators who provide better care with improved revenue. Better care leads to lower hospital usage and lower costs. Operators that participate improve their care demonstrably.



Dr. Scott Rifkin, MD

Scott Rifkin, MD, has more than 30 years of experience in the practice of internal medicine and clinical healthcare management. He earned his medical degree from the George Washington University School of Medicine, is certified in Internal Medicine and

practiced medicine in Maryland for 20 years. In addition, Scott Rifkin, MD, served as the emergency medical director to numerous SNFs looking for assistance in various quality of care issues, and founded AmericasDoctor.com, which was sold to Essential Group, Inc.



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Real Time Medical Systems provides an intuitive and simple to use platform for hospitals, insurers, and skilled nursing organizations allowing them to dramatically reduce hospitalizations. By using the daily data in the EMR we are able to find and address key interventional moments and truly prevent health problems. Our partners have seen 25–50% reductions in admissions to acute care. We now serve over 500 SNFs and health systems in the U.S.

Scott Rifkin, MD, is the Founder and Chairman of the Board of Directors of AmericasDoctor.com. Scott Rifkin, MD, founded AmericasDoctor.com in September 1998 when it became an anchor tenant on the America Online Health Channel (keyword: AmDoc). The AmericasDoctor.com Web site was launched in March 1999 and has since become one the most recognized health information destinations on the Internet. Scott Rifkin, MD, is a native of the Baltimore area where he received a Bachelor's Degree in Biology from the University of Maryland's Baltimore County Campus. He graduated from the George Washington University School of Medicine.

Currently Scott Rifkin, MD, is the founder and Chairman of AmericasDoctor.com Inc. He is certified in Internal Medicine and has a private practice in Owings Mills, Maryland. Scott Rifkin, MD, has been named as a 'Top Doc' by Baltimore Magazine, serves on the editorial board of Physician Practice Digest, and is a frequent speaker at regional and national events.



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Scott Rifkin, MD, serves on the Board of the Baltimore Zoo, the Health Facilities Association of Maryland and the Pennsylvania Health Care Association.

The move, says Rifkin, managing partner of Mid-Atlantic Healthcare, is personal: he and his parents still live in the neighborhood surrounding North Oaks retirement community.

Dr. Scott Rifkin, the co-founder and CEO of Mid-Atlantic Health Care LLC, has been named publisher of JMore.

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