SCOTT CHIU

www.scottschiu.com
scottschiu@gmail.com
(510) 386-9438

EDUCATION

**Master of
Human-Computer Interaction**
Carnegie Mellon University
Expected August 2014

**Bachelor of Arts,
Interdisciplinary Computing
and the Arts – Visual Arts**
University of California, San Diego
2011

COURSEWORK

- User-Centered Research
  and Evaluation
- Interaction Design Studio
- Designing for Service
- Mobile Service Innovation
- Programming Usable
  Interfaces
- Human Factors
- Social Web

SKILLS

Languages
- English
- Mandarin Chinese

Software
- Photoshop
- Illustrator
- InDesign
- Balsamiq
- Dreamweaver
- FlashBuilder
- After Effects
- Microsoft Office

Methods
- Contextual Inquiry
- Personas
- Storyboarding
- Competitive Analysis
- Heuristic Evaluation
- Contextual Design
- Affinity Diagramming
- Wireframing
- Prototyping
- Usability Testing

Programming
- HTML5/CSS3
- Actionscript/MXML
- Java

WORK EXPERIENCE

Mar. 2013 – Jul. 2013 **Visual Designer**
10EQS (San Francisco, CA)
- Conceptualized and produced creative visual identity for online social media presence.
- Oversaw visual concepts and design/branding consistency for presentation decks.
- Standardized deliverable templates for use across company platform.

Aug. 2011 – Mar. 2013 **Associate**
Master Property Management (San Diego, CA)
- Designed commercial flyer, note card, web graphic, business card.
- Inspected home properties on-site; took photos/videos and wrote summary reports.

Aug. 2011 – May 2012 **Junior Graphic Designer**
TalentSmart (San Diego, CA)
- Assisted in website redesign via designing graphics and prototyping layout designs.
- Designed product/services flyer, holiday greeting card, and program collateral.

Mar. 2008 – Feb. 2011 **Junior Graphic Design & Web Assistant**
UCSD University Events Office (San Diego, CA)
- Produced commercial graphic art (posters, flyers, brochures, postcards), which were
  then distributed around campus for event promotion.
- Marketed venue/events via public flyering/tabling and online social media updating.

PROJECTS

Jan. 2014 – Present **Design Lead**
The Boeing Company (MHCI Capstone Project)
- Currently researching new methods to streamline communication at Boeing
  factories, improving efficiency and safety.
- Oversee visual design for project deliverables.
- Produce and maintain branding identity.

Jan. 2014 – May 2014 **Research & Design Assistant**
Vincentian Collaborative System
- Developed visuals and UI design for an Android tablet to be placed on a robot
  caregiver, bridging social and data interactions between human caregivers and
  patients at a nursing home.
- Methods: service ecology diagramming, research, persona generation, prototyping.

Oct. 2013 – Dec. 2013 **User/Service Experience Designer**
Pittsburgh Symphony Orchestra (Service Design Project)
- Audited subscription experience: User/competitive research, persona generation,
  storyboarding, customer journey map, service model diagramming.
- Reiteratively designed iPad app prototype via user testing and heuristic evaluation.

Mar. 2010 – Dec. 2010 **Marketing & Web Lead**
Expedited Diploma Manufacturing Services (Undergrad. Senior Project)
- Constructed vending machine that printed mock diplomas based on user input.
- Produced marketing items (posters, pins, badges, postcards) for live art performance.
- Designed and coded project information website.

2009 – 2010 **Web Designer**
College Democrats at UCSD (San Diego, CA)

Summer 2007 **Volunteer Teacher**
Assisting Individuals with Disadvantages (Nanho, Taiwan)